

Global Positive Temperature Coefficient (PTC) Air Heaters Market Growth 2025-2031

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Abstracts

The global Positive Temperature Coefficient (PTC) Air Heaters market size is predicted to grow from US\$ 1550 million in 2025 to US\$ 2965 million in 2031; it is expected to grow at a CAGR of 11.4% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

PTC heaters come with a lot of promises about being more efficient, safer, and more effective. For these reasons, many space heater manufacturers are switching to PTC elements. A positive temperature coefficient (PTC) heater element uses conductive material with a high positive temperature coefficient to turn electricity into heat. Unlike traditional heaters, these elements exhibit strong self-limiting temperature control since the electrical resistance within the element increases as temperature increases.

From the view of region, Asia-Pacific had a larger consumption market share in 2022 which account for 89.90% volume share and will witness a rapid growth in following years. North America and Europe hold a market value share of 18.73% and 17.65% will still play an important role which cannot be ignored. Any changes from Asia-Pacific, which share a 62.77% market value share in 2022, might affect the development trend of PTC Heaters in future.

LP Information, Inc. (LPI) ' newest research report, the "Positive Temperature Coefficient (PTC) Air Heaters Industry Forecast" looks at past sales and reviews total world Positive Temperature Coefficient (PTC) Air Heaters sales in 2024, providing a comprehensive analysis by region and market sector of projected Positive Temperature

Coefficient (PTC) Air Heaters sales for 2025 through 2031. With Positive Temperature Coefficient (PTC) Air Heaters sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Positive Temperature Coefficient (PTC) Air Heaters industry.

This Insight Report provides a comprehensive analysis of the global Positive Temperature Coefficient (PTC) Air Heaters landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Positive Temperature Coefficient (PTC) Air Heaters portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Positive Temperature Coefficient (PTC) Air Heaters market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Positive Temperature Coefficient (PTC) Air Heaters and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Positive Temperature Coefficient (PTC) Air Heaters.

This report presents a comprehensive overview, market shares, and growth opportunities of Positive Temperature Coefficient (PTC) Air Heaters market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Fin PTC Air Heaters

Honeycomb PTC Air Heaters

Segmentation by Application:

Electric Car

Household Appliances

Commercial and Industrial Equipment

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Zhenjiang Dongfang Electric Heating Technology

Eberspacher

HGTECH

Backer

Suzhou new electronics

Woory Industrial

DBK

MAHLE

Shanghai Xinye Electronics

Shanghai XINPA

Sharing Electronics

Boyd

Calient?

Headway

Chongqing Shiji Jingxin Industry

STEGO

Xingchen Electric Heater

Beno Electric

KLC

ROTFIL

Key Questions Addressed in this Report

What is the 10-year outlook for the global Positive Temperature Coefficient (PTC) Air Heaters market?

What factors are driving Positive Temperature Coefficient (PTC) Air Heaters market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Positive Temperature Coefficient (PTC) Air Heaters market opportunities vary by end market size?

How does Positive Temperature Coefficient (PTC) Air Heaters break out by Type, by Application?

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