

Global Positioning Equipment Rental Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Positioning Equipment Rental market size is predicted to grow from US\$ 509 million in 2025 to US\$ 789 million in 2032; it is expected to grow at a CAGR of 6.5% from 2026 to 2032.

Positioning equipment rental is an operational leasing service that provides the right to use professional positioning and surveying equipment for engineering surveying, topographic mapping, construction layout, machine control, GIS data acquisition, deformation monitoring, mining, road, energy, and infrastructure projects. Positioning equipment rental includes GNSS/RTK receivers, GPS surveying systems, total stations, robotic total stations, scanning total stations, data loggers, 3D laser scanners, construction positioning systems, etc. The core value of this service lies in helping users obtain centimeter-level or engineering-grade positioning and surveying capabilities over the project cycle without having to purchase high-value equipment upfront. It also reduces project implementation risks through equipment configuration, calibration, delivery, technical support, training, repair and replacement, and lease-to-purchase conversion.

From a demand structure perspective, infrastructure construction, roads and bridges, energy projects, mines, data centers, industrial parks, and urban renewal remain the main sources of demand. As construction sites increasingly demand digital layout, BIM on-site implementation, machine control, unmanned construction, and project quality traceability, user demand for combined rentals of GNSS/RTK, robotic total stations, data acquisition devices, and machine control equipment is rising. Meanwhile, low-priced domestic RTK and consumer-grade positioning technologies will replace some low-end rental demand, but high-end instruments, complex working conditions, and short-cycle projects are still more suitable for rental models.

LPI (LP Information)' newest research report, the 'Positioning Equipment Rental Industry Forecast' looks at past sales and reviews total world Positioning Equipment Rental sales in 2025, providing a comprehensive analysis by region and market sector of projected Positioning Equipment Rental sales for 2026 through 2032. With Positioning Equipment Rental sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Positioning Equipment Rental industry.

This Insight Report provides a comprehensive analysis of the global Positioning Equipment Rental landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Positioning Equipment Rental portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Positioning Equipment Rental market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Positioning Equipment Rental and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Positioning Equipment Rental.

This report presents a comprehensive overview, market shares, and growth opportunities of Positioning Equipment Rental market by product type, application, key players and key regions and countries.

Segmentation by Type:

Attitude Sensor

Data Telemetry Equipment

Gyrocompass

Inertial Navigation System (INS)

Heading Reference Unit (HRU)

Other

Segmentation by Lease Term:

3-12 months

> 12 months

Segmentation by Lease Purpose:

Financial Lease

Operating Lease

Segmentation by Application:

Construction Engineering

Land Surveying

Transportation Infrastructure

New Energy

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

United Rentals, Inc.

Sunbelt Rentals

SCCS Survey Equipment Ltd.

Aptella

C.R. Kennedy Geospatial

Frontier Precision

Duncan-Parnell

KOREC Group

Seiler Geospatial

AllTerra Central

Vectors Inc.

CSDS

SITECH Southwest

SITECH Horizon

CEC Smart Positioning

G2 Survey

SEP Geospatial

Pap? Machinery

Pine Environmental Services

NIPPON COMPUTER SYSTEM

MRT

Chiba Sokki

Chongqing Xulai Surveying and Mapping

Nanjing Global Surveying and Mapping Instrument

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Positioning Equipment Rental Market Size (2021-2032)
 - 2.1.2 Positioning Equipment Rental Market Size CAGR by Region (2021 VS 2025 VS 2032)
 - 2.1.3 World Current & Future Analysis for Positioning Equipment Rental by Country/Region (2021, 2025 & 2032)
- 2.2 Positioning Equipment Rental Segment by Type
 - 2.2.1 Attitude Sensor
 - 2.2.2 Data Telemetry Equipment
 - 2.2.3 Gyrocompass
 - 2.2.4 Inertial Navigation System (INS)
 - 2.2.5 Heading Reference Unit (HRU)
 - 2.2.6 Other
 - 2.2.7 Positioning Equipment Rental Market Size by Type
 - 2.2.7.1 Positioning Equipment Rental Market Size CAGR by Type (2021 VS 2025 VS 2032)
 - 2.2.7.2 Global Positioning Equipment Rental Market Size Market Share by Type (2021-2026)
- 2.3 Positioning Equipment Rental Segment by Lease Term
 - 2.3.1 2.3.2 3-12 months
 - 2.3.3 > 12 months
 - 2.3.4 Positioning Equipment Rental Market Size by Lease Term
 - 2.3.4.1 Positioning Equipment Rental Market Size CAGR by Lease Term (2021 VS 2025 VS 2032)

- 2.3.4.2 Global Positioning Equipment Rental Market Size Market Share by Lease Term (2021-2026)
- 2.4 Positioning Equipment Rental Segment by Lease Purpose
 - 2.4.1 Financial Lease
 - 2.4.2 Operating Lease
 - 2.4.3 Positioning Equipment Rental Market Size by Lease Purpose
 - 2.4.3.1 Positioning Equipment Rental Market Size CAGR by Lease Purpose (2021 VS 2025 VS 2032)
 - 2.4.3.2 Global Positioning Equipment Rental Market Size Market Share by Lease Purpose (2021-2026)
- 2.5 Positioning Equipment Rental Segment by Application
 - 2.5.1 Construction Engineering
 - 2.5.2 Land Surveying
 - 2.5.3 Transportation Infrastructure
 - 2.5.4 New Energy
 - 2.5.5 Other
 - 2.5.6 Positioning Equipment Rental Market Size by Application
 - 2.5.6.1 Positioning Equipment Rental Market Size CAGR by Application (2021 VS 2025 VS 2032)
 - 2.5.6.2 Global Positioning Equipment Rental Market Size Market Share by Application (2021-2026)

3 POSITIONING EQUIPMENT RENTAL MARKET SIZE BY PLAYER

- 3.1 Positioning Equipment Rental Market Size Market Share by Player
 - 3.1.1 Global Positioning Equipment Rental Revenue by Player (2021-2026)
 - 3.1.2 Global Positioning Equipment Rental Revenue Market Share by Player (2021-2026)
- 3.2 Global Positioning Equipment Rental Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
 - 3.3.1 Competition Landscape Analysis
 - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

4 POSITIONING EQUIPMENT RENTAL BY REGION

- 4.1 Positioning Equipment Rental Market Size by Region (2021-2026)
- 4.2 Global Positioning Equipment Rental Annual Revenue by Country/Region

(2021-2026)

4.3 Americas Positioning Equipment Rental Market Size Growth (2021-2026)

4.4 APAC Positioning Equipment Rental Market Size Growth (2021-2026)

4.5 Europe Positioning Equipment Rental Market Size Growth (2021-2026)

4.6 Middle East & Africa Positioning Equipment Rental Market Size Growth (2021-2026)

5 AMERICAS

5.1 Americas Positioning Equipment Rental Market Size by Country (2021-2026)

5.2 Americas Positioning Equipment Rental Market Size by Type (2021-2026)

5.3 Americas Positioning Equipment Rental Market Size by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Positioning Equipment Rental Market Size by Region (2021-2026)

6.2 APAC Positioning Equipment Rental Market Size by Type (2021-2026)

6.3 APAC Positioning Equipment Rental Market Size by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Positioning Equipment Rental Market Size by Country (2021-2026)

7.2 Europe Positioning Equipment Rental Market Size by Type (2021-2026)

7.3 Europe Positioning Equipment Rental Market Size by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Positioning Equipment Rental by Region (2021-2026)

8.2 Middle East & Africa Positioning Equipment Rental Market Size by Type (2021-2026)

8.3 Middle East & Africa Positioning Equipment Rental Market Size by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL POSITIONING EQUIPMENT RENTAL MARKET FORECAST

10.1 Global Positioning Equipment Rental Forecast by Region (2027-2032)

10.1.1 Global Positioning Equipment Rental Forecast by Region (2027-2032)

10.1.2 Americas Positioning Equipment Rental Forecast

10.1.3 APAC Positioning Equipment Rental Forecast

10.1.4 Europe Positioning Equipment Rental Forecast

10.1.5 Middle East & Africa Positioning Equipment Rental Forecast

10.2 Americas Positioning Equipment Rental Forecast by Country (2027-2032)

10.2.1 United States Market Positioning Equipment Rental Forecast

10.2.2 Canada Market Positioning Equipment Rental Forecast

10.2.3 Mexico Market Positioning Equipment Rental Forecast

10.2.4 Brazil Market Positioning Equipment Rental Forecast

10.3 APAC Positioning Equipment Rental Forecast by Region (2027-2032)

10.3.1 China Positioning Equipment Rental Market Forecast

10.3.2 Japan Market Positioning Equipment Rental Forecast

10.3.3 Korea Market Positioning Equipment Rental Forecast

10.3.4 Southeast Asia Market Positioning Equipment Rental Forecast

10.3.5 India Market Positioning Equipment Rental Forecast

10.3.6 Australia Market Positioning Equipment Rental Forecast

10.4 Europe Positioning Equipment Rental Forecast by Country (2027-2032)

10.4.1 Germany Market Positioning Equipment Rental Forecast

10.4.2 France Market Positioning Equipment Rental Forecast

10.4.3 UK Market Positioning Equipment Rental Forecast

10.4.4 Italy Market Positioning Equipment Rental Forecast

10.4.5 Russia Market Positioning Equipment Rental Forecast

10.5 Middle East & Africa Positioning Equipment Rental Forecast by Region (2027-2032)

10.5.1 Egypt Market Positioning Equipment Rental Forecast

10.5.2 South Africa Market Positioning Equipment Rental Forecast

10.5.3 Israel Market Positioning Equipment Rental Forecast

10.5.4 Turkey Market Positioning Equipment Rental Forecast

10.6 Global Positioning Equipment Rental Forecast by Type (2027-2032)

10.7 Global Positioning Equipment Rental Forecast by Application (2027-2032)

10.7.1 GCC Countries Market Positioning Equipment Rental Forecast

11 KEY PLAYERS ANALYSIS

11.1 United Rentals, Inc.

11.1.1 United Rentals, Inc. Company Information

11.1.2 United Rentals, Inc. Positioning Equipment Rental Product Offered

11.1.3 United Rentals, Inc. Positioning Equipment Rental Revenue, Gross Margin and Market Share (2021-2026)

11.1.4 United Rentals, Inc. Main Business Overview

11.1.5 United Rentals, Inc. Latest Developments

11.2 Sunbelt Rentals

11.2.1 Sunbelt Rentals Company Information

11.2.2 Sunbelt Rentals Positioning Equipment Rental Product Offered

11.2.3 Sunbelt Rentals Positioning Equipment Rental Revenue, Gross Margin and Market Share (2021-2026)

11.2.4 Sunbelt Rentals Main Business Overview

11.2.5 Sunbelt Rentals Latest Developments

11.3 SCCS Survey Equipment Ltd.

11.3.1 SCCS Survey Equipment Ltd. Company Information

11.3.2 SCCS Survey Equipment Ltd. Positioning Equipment Rental Product Offered

11.3.3 SCCS Survey Equipment Ltd. Positioning Equipment Rental Revenue, Gross Margin and Market Share (2021-2026)

11.3.4 SCCS Survey Equipment Ltd. Main Business Overview

11.3.5 SCCS Survey Equipment Ltd. Latest Developments

11.4 Aptella

11.4.1 Aptella Company Information

11.4.2 Aptella Positioning Equipment Rental Product Offered

11.4.3 Aptella Positioning Equipment Rental Revenue, Gross Margin and Market Share (2021-2026)

11.4.4 Aptella Main Business Overview

11.4.5 Aptella Latest Developments

11.5 C.R. Kennedy Geospatial

11.5.1 C.R. Kennedy Geospatial Company Information

11.5.2 C.R. Kennedy Geospatial Positioning Equipment Rental Product Offered

11.5.3 C.R. Kennedy Geospatial Positioning Equipment Rental Revenue, Gross Margin and Market Share (2021-2026)

11.5.4 C.R. Kennedy Geospatial Main Business Overview

11.5.5 C.R. Kennedy Geospatial Latest Developments

11.6 Frontier Precision

11.6.1 Frontier Precision Company Information

11.6.2 Frontier Precision Positioning Equipment Rental Product Offered

11.6.3 Frontier Precision Positioning Equipment Rental Revenue, Gross Margin and Market Share (2021-2026)

11.6.4 Frontier Precision Main Business Overview

11.6.5 Frontier Precision Latest Developments

11.7 Duncan-Parnell

11.7.1 Duncan-Parnell Company Information

11.7.2 Duncan-Parnell Positioning Equipment Rental Product Offered

11.7.3 Duncan-Parnell Positioning Equipment Rental Revenue, Gross Margin and Market Share (2021-2026)

11.7.4 Duncan-Parnell Main Business Overview

11.7.5 Duncan-Parnell Latest Developments

11.8 KOREC Group

11.8.1 KOREC Group Company Information

11.8.2 KOREC Group Positioning Equipment Rental Product Offered

11.8.3 KOREC Group Positioning Equipment Rental Revenue, Gross Margin and Market Share (2021-2026)

11.8.4 KOREC Group Main Business Overview

11.8.5 KOREC Group Latest Developments

11.9 Seiler Geospatial

11.9.1 Seiler Geospatial Company Information

11.9.2 Seiler Geospatial Positioning Equipment Rental Product Offered

11.9.3 Seiler Geospatial Positioning Equipment Rental Revenue, Gross Margin and

Market Share (2021-2026)

11.9.4 Seiler Geospatial Main Business Overview

11.9.5 Seiler Geospatial Latest Developments

11.10 AllTerra Central

11.10.1 AllTerra Central Company Information

11.10.2 AllTerra Central Positioning Equipment Rental Product Offered

11.10.3 AllTerra Central Positioning Equipment Rental Revenue, Gross Margin and

Market Share (2021-2026)

11.10.4 AllTerra Central Main Business Overview

11.10.5 AllTerra Central Latest Developments

11.11 Vectors Inc.

11.11.1 Vectors Inc. Company Information

11.11.2 Vectors Inc. Positioning Equipment Rental Product Offered

11.11.3 Vectors Inc. Positioning Equipment Rental Revenue, Gross Margin and Market

Share (2021-2026)

11.11.4 Vectors Inc. Main Business Overview

11.11.5 Vectors Inc. Latest Developments

11.12 CSDS

11.12.1 CSDS Company Information

11.12.2 CSDS Positioning Equipment Rental Product Offered

11.12.3 CSDS Positioning Equipment Rental Revenue, Gross Margin and Market

Share (2021-2026)

11.12.4 CSDS Main Business Overview

11.12.5 CSDS Latest Developments

11.13 SITECH Southwest

11.13.1 SITECH Southwest Company Information

11.13.2 SITECH Southwest Positioning Equipment Rental Product Offered

11.13.3 SITECH Southwest Positioning Equipment Rental Revenue, Gross Margin and

Market Share (2021-2026)

11.13.4 SITECH Southwest Main Business Overview

11.13.5 SITECH Southwest Latest Developments

11.14 SITECH Horizon

11.14.1 SITECH Horizon Company Information

11.14.2 SITECH Horizon Positioning Equipment Rental Product Offered

11.14.3 SITECH Horizon Positioning Equipment Rental Revenue, Gross Margin and

Market Share (2021-2026)

11.14.4 SITECH Horizon Main Business Overview

11.14.5 SITECH Horizon Latest Developments

11.15 CEC Smart Positioning

- 11.15.1 CEC Smart Positioning Company Information
- 11.15.2 CEC Smart Positioning Positioning Equipment Rental Product Offered
- 11.15.3 CEC Smart Positioning Positioning Equipment Rental Revenue, Gross Margin and Market Share (2021-2026)
- 11.15.4 CEC Smart Positioning Main Business Overview
- 11.15.5 CEC Smart Positioning Latest Developments
- 11.16 G2 Survey
 - 11.16.1 G2 Survey Company Information
 - 11.16.2 G2 Survey Positioning Equipment Rental Product Offered
 - 11.16.3 G2 Survey Positioning Equipment Rental Revenue, Gross Margin and Market Share (2021-2026)
 - 11.16.4 G2 Survey Main Business Overview
 - 11.16.5 G2 Survey Latest Developments
- 11.17 SEP Geospatial
 - 11.17.1 SEP Geospatial Company Information
 - 11.17.2 SEP Geospatial Positioning Equipment Rental Product Offered
 - 11.17.3 SEP Geospatial Positioning Equipment Rental Revenue, Gross Margin and Market Share (2021-2026)
 - 11.17.4 SEP Geospatial Main Business Overview
 - 11.17.5 SEP Geospatial Latest Developments
- 11.18 Pap? Machinery
 - 11.18.1 Pap? Machinery Company Information
 - 11.18.2 Pap? Machinery Positioning Equipment Rental Product Offered
 - 11.18.3 Pap? Machinery Positioning Equipment Rental Revenue, Gross Margin and Market Share (2021-2026)
 - 11.18.4 Pap? Machinery Main Business Overview
 - 11.18.5 Pap? Machinery Latest Developments
- 11.19 Pine Environmental Services
 - 11.19.1 Pine Environmental Services Company Information
 - 11.19.2 Pine Environmental Services Positioning Equipment Rental Product Offered
 - 11.19.3 Pine Environmental Services Positioning Equipment Rental Revenue, Gross Margin and Market Share (2021-2026)
 - 11.19.4 Pine Environmental Services Main Business Overview
 - 11.19.5 Pine Environmental Services Latest Developments
- 11.20 NIPPON COMPUTER SYSTEM
 - 11.20.1 NIPPON COMPUTER SYSTEM Company Information
 - 11.20.2 NIPPON COMPUTER SYSTEM Positioning Equipment Rental Product Offered
 - 11.20.3 NIPPON COMPUTER SYSTEM Positioning Equipment Rental Revenue,

Gross Margin and Market Share (2021-2026)

11.20.4 NIPPON COMPUTER SYSTEM Main Business Overview

11.20.5 NIPPON COMPUTER SYSTEM Latest Developments

11.21 MRT

11.21.1 MRT Company Information

11.21.2 MRT Positioning Equipment Rental Product Offered

11.21.3 MRT Positioning Equipment Rental Revenue, Gross Margin and Market Share (2021-2026)

11.21.4 MRT Main Business Overview

11.21.5 MRT Latest Developments

11.22 Chiba Sokki

11.22.1 Chiba Sokki Company Information

11.22.2 Chiba Sokki Positioning Equipment Rental Product Offered

11.22.3 Chiba Sokki Positioning Equipment Rental Revenue, Gross Margin and Market Share (2021-2026)

11.22.4 Chiba Sokki Main Business Overview

11.22.5 Chiba Sokki Latest Developments

11.23 Chongqing Xulai Surveying and Mapping

11.23.1 Chongqing Xulai Surveying and Mapping Company Information

11.23.2 Chongqing Xulai Surveying and Mapping Positioning Equipment Rental Product Offered

11.23.3 Chongqing Xulai Surveying and Mapping Positioning Equipment Rental Revenue, Gross Margin and Market Share (2021-2026)

11.23.4 Chongqing Xulai Surveying and Mapping Main Business Overview

11.23.5 Chongqing Xulai Surveying and Mapping Latest Developments

11.24 Nanjing Global Surveying and Mapping Instrument

11.24.1 Nanjing Global Surveying and Mapping Instrument Company Information

11.24.2 Nanjing Global Surveying and Mapping Instrument Positioning Equipment Rental Product Offered

11.24.3 Nanjing Global Surveying and Mapping Instrument Positioning Equipment Rental Revenue, Gross Margin and Market Share (2021-2026)

11.24.4 Nanjing Global Surveying and Mapping Instrument Main Business Overview

11.24.5 Nanjing Global Surveying and Mapping Instrument Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Positioning Equipment Rental Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)

Table 2. Positioning Equipment Rental Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Attitude Sensor

Table 4. Major Players of Data Telemetry Equipment

Table 5. Major Players of Gyrocompass

Table 6. Major Players of Inertial Navigation System (INS)

Table 7. Major Players of Heading Reference Unit (HRU)

Table 8. Major Players of Other

Table 9. Positioning Equipment Rental Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)

Table 10. Global Positioning Equipment Rental Market Size by Type (2021-2026) & (\$ millions)

Table 11. Global Positioning Equipment Rental Market Size Market Share by Type (2021-2026)

Table 12. Major Players of Table 13. Major Players of 3-12 months

Table 14. Major Players of > 12 months

Table 15. Positioning Equipment Rental Market Size CAGR by Lease Term (2021 VS 2025 VS 2032) & (\$ millions)

Table 16. Global Positioning Equipment Rental Market Size by Lease Term (2021-2026) & (\$ millions)

Table 17. Global Positioning Equipment Rental Market Size Market Share by Lease Term (2021-2026)

Table 18. Major Players of Financial Lease

Table 19. Major Players of Operating Lease

Table 20. Positioning Equipment Rental Market Size CAGR by Lease Purpose (2021 VS 2025 VS 2032) & (\$ millions)

Table 21. Global Positioning Equipment Rental Market Size by Lease Purpose (2021-2026) & (\$ millions)

Table 22. Global Positioning Equipment Rental Market Size Market Share by Lease Purpose (2021-2026)

Table 23. Positioning Equipment Rental Market Size CAGR by Application (2021 VS 2025 VS 2032) & (\$ millions)

Table 24. Global Positioning Equipment Rental Market Size by Application (2021-2026)

& (\$ millions)

Table 25. Global Positioning Equipment Rental Market Size Market Share by Application (2021-2026)

Table 26. Global Positioning Equipment Rental Revenue by Player (2021-2026) & (\$ millions)

Table 27. Global Positioning Equipment Rental Revenue Market Share by Player (2021-2026)

Table 28. Positioning Equipment Rental Key Players Head office and Products Offered

Table 29. Positioning Equipment Rental Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 30. New Products and Potential Entrants

Table 31. Mergers & Acquisitions, Expansion

Table 32. Global Positioning Equipment Rental Market Size by Region (2021-2026) & (\$ millions)

Table 33. Global Positioning Equipment Rental Market Size Market Share by Region (2021-2026)

Table 34. Global Positioning Equipment Rental Revenue by Country/Region (2021-2026) & (\$ millions)

Table 35. Global Positioning Equipment Rental Revenue Market Share by Country/Region (2021-2026)

Table 36. Americas Positioning Equipment Rental Market Size by Country (2021-2026) & (\$ millions)

Table 37. Americas Positioning Equipment Rental Market Size Market Share by Country (2021-2026)

Table 38. Americas Positioning Equipment Rental Market Size by Type (2021-2026) & (\$ millions)

Table 39. Americas Positioning Equipment Rental Market Size Market Share by Type (2021-2026)

Table 40. Americas Positioning Equipment Rental Market Size by Application (2021-2026) & (\$ millions)

Table 41. Americas Positioning Equipment Rental Market Size Market Share by Application (2021-2026)

Table 42. APAC Positioning Equipment Rental Market Size by Region (2021-2026) & (\$ millions)

Table 43. APAC Positioning Equipment Rental Market Size Market Share by Region (2021-2026)

Table 44. APAC Positioning Equipment Rental Market Size by Type (2021-2026) & (\$ millions)

Table 45. APAC Positioning Equipment Rental Market Size by Application (2021-2026)

& (\$ millions)

Table 46. Europe Positioning Equipment Rental Market Size by Country (2021-2026) & (\$ millions)

Table 47. Europe Positioning Equipment Rental Market Size Market Share by Country (2021-2026)

Table 48. Europe Positioning Equipment Rental Market Size by Type (2021-2026) & (\$ millions)

Table 49. Europe Positioning Equipment Rental Market Size by Application (2021-2026) & (\$ millions)

Table 50. Middle East & Africa Positioning Equipment Rental Market Size by Region (2021-2026) & (\$ millions)

Table 51. Middle East & Africa Positioning Equipment Rental Market Size by Type (2021-2026) & (\$ millions)

Table 52. Middle East & Africa Positioning Equipment Rental Market Size by Application (2021-2026) & (\$ millions)

Table 53. Key Market Drivers & Growth Opportunities of Positioning Equipment Rental

Table 54. Key Market Challenges & Risks of Positioning Equipment Rental

Table 55. Key Industry Trends of Positioning Equipment Rental

Table 56. Global Positioning Equipment Rental Market Size Forecast by Region (2027-2032) & (\$ millions)

Table 57. Global Positioning Equipment Rental Market Size Market Share Forecast by Region (2027-2032)

Table 58. Global Positioning Equipment Rental Market Size Forecast by Type (2027-2032) & (\$ millions)

Table 59. Global Positioning Equipment Rental Market Size Forecast by Application (2027-2032) & (\$ millions)

Table 60. United Rentals, Inc. Details, Company Type, Positioning Equipment Rental Area Served and Its Competitors

Table 61. United Rentals, Inc. Positioning Equipment Rental Product Offered

Table 62. United Rentals, Inc. Positioning Equipment Rental Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 63. United Rentals, Inc. Main Business

Table 64. United Rentals, Inc. Latest Developments

Table 65. Sunbelt Rentals Details, Company Type, Positioning Equipment Rental Area Served and Its Competitors

Table 66. Sunbelt Rentals Positioning Equipment Rental Product Offered

Table 67. Sunbelt Rentals Positioning Equipment Rental Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 68. Sunbelt Rentals Main Business

Table 69. Sunbelt Rentals Latest Developments

Table 70. SCCS Survey Equipment Ltd. Details, Company Type, Positioning Equipment Rental Area Served and Its Competitors

Table 71. SCCS Survey Equipment Ltd. Positioning Equipment Rental Product Offered

Table 72. SCCS Survey Equipment Ltd. Positioning Equipment Rental Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 73. SCCS Survey Equipment Ltd. Main Business

Table 74. SCCS Survey Equipment Ltd. Latest Developments

Table 75. Aptella Details, Company Type, Positioning Equipment Rental Area Served and Its Competitors

Table 76. Aptella Positioning Equipment Rental Product Offered

Table 77. Aptella Positioning Equipment Rental Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 78. Aptella Main Business

Table 79. Aptella Latest Developments

Table 80. C.R. Kennedy Geospatial Details, Company Type, Positioning Equipment Rental Area Served and Its Competitors

Table 81. C.R. Kennedy Geospatial Positioning Equipment Rental Product Offered

Table 82. C.R. Kennedy Geospatial Positioning Equipment Rental Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 83. C.R. Kennedy Geospatial Main Business

Table 84. C.R. Kennedy Geospatial Latest Developments

Table 85. Frontier Precision Details, Company Type, Positioning Equipment Rental Area Served and Its Competitors

Table 86. Frontier Precision Positioning Equipment Rental Product Offered

Table 87. Frontier Precision Positioning Equipment Rental Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 88. Frontier Precision Main Business

Table 89. Frontier Precision Latest Developments

Table 90. Duncan-Parnell Details, Company Type, Positioning Equipment Rental Area Served and Its Competitors

Table 91. Duncan-Parnell Positioning Equipment Rental Product Offered

Table 92. Duncan-Parnell Positioning Equipment Rental Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 93. Duncan-Parnell Main Business

Table 94. Duncan-Parnell Latest Developments

Table 95. KOREC Group Details, Company Type, Positioning Equipment Rental Area Served and Its Competitors

Table 96. KOREC Group Positioning Equipment Rental Product Offered

Table 97. KOREC Group Positioning Equipment Rental Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 98. KOREC Group Main Business

Table 99. KOREC Group Latest Developments

Table 100. Seiler Geospatial Details, Company Type, Positioning Equipment Rental Area Served and Its Competitors

Table 101. Seiler Geospatial Positioning Equipment Rental Product Offered

Table 102. Seiler Geospatial Positioning Equipment Rental Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 103. Seiler Geospatial Main Business

Table 104. Seiler Geospatial Latest Developments

Table 105. AllTerra Central Details, Company Type, Positioning Equipment Rental Area Served and Its Competitors

Table 106. AllTerra Central Positioning Equipment Rental Product Offered

Table 107. AllTerra Central Positioning Equipment Rental Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 108. AllTerra Central Main Business

Table 109. AllTerra Central Latest Developments

Table 110. Vectors Inc. Details, Company Type, Positioning Equipment Rental Area Served and Its Competitors

Table 111. Vectors Inc. Positioning Equipment Rental Product Offered

Table 112. Vectors Inc. Positioning Equipment Rental Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 113. Vectors Inc. Main Business

Table 114. Vectors Inc. Latest Developments

Table 115. CSDS Details, Company Type, Positioning Equipment Rental Area Served and Its Competitors

Table 116. CSDS Positioning Equipment Rental Product Offered

Table 117. CSDS Positioning Equipment Rental Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 118. CSDS Main Business

Table 119. CSDS Latest Developments

Table 120. SITECH Southwest Details, Company Type, Positioning Equipment Rental Area Served and Its Competitors

Table 121. SITECH Southwest Positioning Equipment Rental Product Offered

Table 122. SITECH Southwest Positioning Equipment Rental Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 123. SITECH Southwest Main Business

Table 124. SITECH Southwest Latest Developments

Table 125. SITECH Horizon Details, Company Type, Positioning Equipment Rental Area Served and Its Competitors

Table 126. SITECH Horizon Positioning Equipment Rental Product Offered

Table 127. SITECH Horizon Positioning Equipment Rental Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 128. SITECH Horizon Main Business

Table 129. SITECH Horizon Latest Developments

Table 130. CEC Smart Positioning Details, Company Type, Positioning Equipment Rental Area Served and Its Competitors

Table 131. CEC Smart Positioning Positioning Equipment Rental Product Offered

Table 132. CEC Smart Positioning Positioning Equipment Rental Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 133. CEC Smart Positioning Main Business

Table 134. CEC Smart Positioning Latest Developments

Table 135. G2 Survey Details, Company Type, Positioning Equipment Rental Area Served and Its Competitors

Table 136. G2 Survey Positioning Equipment Rental Product Offered

Table 137. G2 Survey Positioning Equipment Rental Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 138. G2 Survey Main Business

Table 139. G2 Survey Latest Developments

Table 140. SEP Geospatial Details, Company Type, Positioning Equipment Rental Area Served and Its Competitors

Table 141. SEP Geospatial Positioning Equipment Rental Product Offered

Table 142. SEP Geospatial Positioning Equipment Rental Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 143. SEP Geospatial Main Business

Table 144. SEP Geospatial Latest Developments

Table 145. Pap? Machinery Details, Company Type, Positioning Equipment Rental Area Served and Its Competitors

Table 146. Pap? Machinery Positioning Equipment Rental Product Offered

Table 147. Pap? Machinery Positioning Equipment Rental Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 148. Pap? Machinery Main Business

Table 149. Pap? Machinery Latest Developments

Table 150. Pine Environmental Services Details, Company Type, Positioning Equipment Rental Area Served and Its Competitors

Table 151. Pine Environmental Services Positioning Equipment Rental Product Offered

Table 152. Pine Environmental Services Positioning Equipment Rental Revenue (\$

million), Gross Margin and Market Share (2021-2026)

Table 153. Pine Environmental Services Main Business

Table 154. Pine Environmental Services Latest Developments

Table 155. NIPPON COMPUTER SYSTEM Details, Company Type, Positioning Equipment Rental Area Served and Its Competitors

Table 156. NIPPON COMPUTER SYSTEM Positioning Equipment Rental Product Offered

Table 157. NIPPON COMPUTER SYSTEM Positioning Equipment Rental Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 158. NIPPON COMPUTER SYSTEM Main Business

Table 159. NIPPON COMPUTER SYSTEM Latest Developments

Table 160. MRT Details, Company Type, Positioning Equipment Rental Area Served and Its Competitors

Table 161. MRT Positioning Equipment Rental Product Offered

Table 162. MRT Positioning Equipment Rental Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 163. MRT Main Business

Table 164. MRT Latest Developments

Table 165. Chiba Sokki Details, Company Type, Positioning Equipment Rental Area Served and Its Competitors

Table 166. Chiba Sokki Positioning Equipment Rental Product Offered

Table 167. Chiba Sokki Positioning Equipment Rental Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 168. Chiba Sokki Main Business

Table 169. Chiba Sokki Latest Developments

Table 170. Chongqing Xulai Surveying and Mapping Details, Company Type, Positioning Equipment Rental Area Served and Its Competitors

Table 171. Chongqing Xulai Surveying and Mapping Positioning Equipment Rental Product Offered

Table 172. Chongqing Xulai Surveying and Mapping Positioning Equipment Rental Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 173. Chongqing Xulai Surveying and Mapping Main Business

Table 174. Chongqing Xulai Surveying and Mapping Latest Developments

Table 175. Nanjing Global Surveying and Mapping Instrument Details, Company Type, Positioning Equipment Rental Area Served and Its Competitors

Table 176. Nanjing Global Surveying and Mapping Instrument Positioning Equipment Rental Product Offered

Table 177. Nanjing Global Surveying and Mapping Instrument Positioning Equipment Rental Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 178. Nanjing Global Surveying and Mapping Instrument Main Business

Table 179. Nanjing Global Surveying and Mapping Instrument Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Positioning Equipment Rental Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global Positioning Equipment Rental Market Size Growth Rate (2021-2032) (\$ millions)
- Figure 6. Positioning Equipment Rental Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 7. Positioning Equipment Rental Sales Market Share by Country/Region (2025)
- Figure 8. Positioning Equipment Rental Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 9. Global Positioning Equipment Rental Market Size Market Share by Type in 2025
- Figure 10. Global Positioning Equipment Rental Market Size Market Share by Lease Term in 2025
- Figure 11. Global Positioning Equipment Rental Market Size Market Share by Lease Purpose in 2025
- Figure 12. Positioning Equipment Rental in Construction Engineering
- Figure 13. Global Positioning Equipment Rental Market: Construction Engineering (2021-2026) & (\$ millions)
- Figure 14. Positioning Equipment Rental in Land Surveying
- Figure 15. Global Positioning Equipment Rental Market: Land Surveying (2021-2026) & (\$ millions)
- Figure 16. Positioning Equipment Rental in Transportation Infrastructure
- Figure 17. Global Positioning Equipment Rental Market: Transportation Infrastructure (2021-2026) & (\$ millions)
- Figure 18. Positioning Equipment Rental in New Energy
- Figure 19. Global Positioning Equipment Rental Market: New Energy (2021-2026) & (\$ millions)
- Figure 20. Positioning Equipment Rental in Other
- Figure 21. Global Positioning Equipment Rental Market: Other (2021-2026) & (\$ millions)
- Figure 22. Global Positioning Equipment Rental Market Size Market Share by Application in 2025
- Figure 23. Global Positioning Equipment Rental Revenue Market Share by Player in

2025

Figure 24. Global Positioning Equipment Rental Market Size Market Share by Region (2021-2026)

Figure 25. Americas Positioning Equipment Rental Market Size 2021-2026 (\$ millions)

Figure 26. APAC Positioning Equipment Rental Market Size 2021-2026 (\$ millions)

Figure 27. Europe Positioning Equipment Rental Market Size 2021-2026 (\$ millions)

Figure 28. Middle East & Africa Positioning Equipment Rental Market Size 2021-2026 (\$ millions)

Figure 29. Americas Positioning Equipment Rental Value Market Share by Country in 2025

Figure 30. United States Positioning Equipment Rental Market Size Growth 2021-2026 (\$ millions)

Figure 31. Canada Positioning Equipment Rental Market Size Growth 2021-2026 (\$ millions)

Figure 32. Mexico Positioning Equipment Rental Market Size Growth 2021-2026 (\$ millions)

Figure 33. Brazil Positioning Equipment Rental Market Size Growth 2021-2026 (\$ millions)

Figure 34. APAC Positioning Equipment Rental Market Size Market Share by Region in 2025

Figure 35. APAC Positioning Equipment Rental Market Size Market Share by Type (2021-2026)

Figure 36. APAC Positioning Equipment Rental Market Size Market Share by Application (2021-2026)

Figure 37. China Positioning Equipment Rental Market Size Growth 2021-2026 (\$ millions)

Figure 38. Japan Positioning Equipment Rental Market Size Growth 2021-2026 (\$ millions)

Figure 39. South Korea Positioning Equipment Rental Market Size Growth 2021-2026 (\$ millions)

Figure 40. Southeast Asia Positioning Equipment Rental Market Size Growth 2021-2026 (\$ millions)

Figure 41. India Positioning Equipment Rental Market Size Growth 2021-2026 (\$ millions)

Figure 42. Australia Positioning Equipment Rental Market Size Growth 2021-2026 (\$ millions)

Figure 43. Europe Positioning Equipment Rental Market Size Market Share by Country in 2025

Figure 44. Europe Positioning Equipment Rental Market Size Market Share by Type

(2021-2026)

Figure 45. Europe Positioning Equipment Rental Market Size Market Share by Application (2021-2026)

Figure 46. Germany Positioning Equipment Rental Market Size Growth 2021-2026 (\$ millions)

Figure 47. France Positioning Equipment Rental Market Size Growth 2021-2026 (\$ millions)

Figure 48. UK Positioning Equipment Rental Market Size Growth 2021-2026 (\$ millions)

Figure 49. Italy Positioning Equipment Rental Market Size Growth 2021-2026 (\$ millions)

Figure 50. Russia Positioning Equipment Rental Market Size Growth 2021-2026 (\$ millions)

Figure 51. Middle East & Africa Positioning Equipment Rental Market Size Market Share by Region (2021-2026)

Figure 52. Middle East & Africa Positioning Equipment Rental Market Size Market Share by Type (2021-2026)

Figure 53. Middle East & Africa Positioning Equipment Rental Market Size Market Share by Application (2021-2026)

Figure 54. Egypt Positioning Equipment Rental Market Size Growth 2021-2026 (\$ millions)

Figure 55. South Africa Positioning Equipment Rental Market Size Growth 2021-2026 (\$ millions)

Figure 56. Israel Positioning Equipment Rental Market Size Growth 2021-2026 (\$ millions)

Figure 57. Turkey Positioning Equipment Rental Market Size Growth 2021-2026 (\$ millions)

Figure 58. GCC Countries Positioning Equipment Rental Market Size Growth 2021-2026 (\$ millions)

Figure 59. Americas Positioning Equipment Rental Market Size 2027-2032 (\$ millions)

Figure 60. APAC Positioning Equipment Rental Market Size 2027-2032 (\$ millions)

Figure 61. Europe Positioning Equipment Rental Market Size 2027-2032 (\$ millions)

Figure 62. Middle East & Africa Positioning Equipment Rental Market Size 2027-2032 (\$ millions)

Figure 63. United States Positioning Equipment Rental Market Size 2027-2032 (\$ millions)

Figure 64. Canada Positioning Equipment Rental Market Size 2027-2032 (\$ millions)

Figure 65. Mexico Positioning Equipment Rental Market Size 2027-2032 (\$ millions)

Figure 66. Brazil Positioning Equipment Rental Market Size 2027-2032 (\$ millions)

Figure 67. China Positioning Equipment Rental Market Size 2027-2032 (\$ millions)

Figure 68. Japan Positioning Equipment Rental Market Size 2027-2032 (\$ millions)

Figure 69. Korea Positioning Equipment Rental Market Size 2027-2032 (\$ millions)

Figure 70. Southeast Asia Positioning Equipment Rental Market Size 2027-2032 (\$ millions)

Figure 71. India Positioning Equipment Rental Market Size 2027-2032 (\$ millions)

Figure 72. Australia Positioning Equipment Rental Market Size 2027-2032 (\$ millions)

Figure 73. Germany Positioning Equipment Rental Market Size 2027-2032 (\$ millions)

Figure 74. France Positioning Equipment Rental Market Size 2027-2032 (\$ millions)

Figure 75. UK Positioning Equipment Rental Market Size 2027-2032 (\$ millions)

Figure 76. Italy Positioning Equipment Rental Market Size 2027-2032 (\$ millions)

Figure 77. Russia Positioning Equipment Rental Market Size 2027-2032 (\$ millions)

Figure 78. Egypt Positioning Equipment Rental Market Size 2027-2032 (\$ millions)

Figure 79. South Africa Positioning Equipment Rental Market Size 2027-2032 (\$ millions)

Figure 80. Israel Positioning Equipment Rental Market Size 2027-2032 (\$ millions)

Figure 81. Turkey Positioning Equipment Rental Market Size 2027-2032 (\$ millions)

Figure 82. Global Positioning Equipment Rental Market Size Market Share Forecast by Type (2027-2032)

Figure 83. Global Positioning Equipment Rental Market Size Market Share Forecast by Application (2027-2032)

Figure 84. GCC Countries Positioning Equipment Rental Market Size 2027-2032 (\$ millions)

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