

Global POS Terminals Market Growth 2025-2031

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Abstracts

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The global POS Terminals market size is predicted to grow from US\$ 10310 million in 2025 to US\$ 18630 million in 2031; it is expected to grow at a CAGR of 10.4% from 2025 to 2031.

The point of sale (POS) or point of purchase (POP) is the time and place where a retail transaction is completed. At the point of sale, the merchant would calculate the amount owed by the customer and indicate the amount, and may prepare an invoice for the customer (which may be a cash register printout), and indicate the options for the customer to make payment. It is also the point at which a customer makes a payment to the merchant in exchange for goods or after provision of a service. After receiving payment, the merchant may issue a receipt for the transaction, which is usually printed, but is increasingly being dispensed with or sent electronically. POS Terminals is a computerized replacement for a cash register. The POS system can include the ability to record and track customer orders, process credit and debit cards, connect to other systems in a network, and manage inventory. Generally, a POS terminal has as its core a personal computer, which is provided with application-specific programs and I/O devices for the particular environment in which it will serve. A POS system for a restaurant, for example, is likely to have all menu items stored in a database that can be queried for information in a number of ways. POS terminals are used in most industries that have a point of sale such as a service desk, including Entertainment, Healthcare, Hospitality, and Retail. Increasingly, POS terminals are also Web-enabled, which makes remote training, and operation possible, as well as inventory tracking across geographically-dispersed locations.

The key drivers of the POS (Point of Sale) terminals market is the growing trend towards digital payment methods. With the increasing adoption of smartphones and the

rise of e-commerce, consumers prefer contactless and cashless transactions. This shift has encouraged retailers, restaurants, and other businesses to integrate POS terminals to enhance customer experience and streamline payment processing. Additionally, the implementation of advanced technologies like cloud-based solutions, AI, and IoT in POS terminals further boosts operational efficiency and enables real-time data analytics, driving the market's growth.

A significant challenge in the POS terminals market is the security concerns associated with data breaches and cyberattacks. Since POS systems handle sensitive customer information such as credit card details, they are a prime target for hackers. Businesses must invest in secure encryption technologies and compliance with regulations such as PCI DSS (Payment Card Industry Data Security Standard) to protect against potential vulnerabilities. Additionally, the high initial costs for small and medium-sized enterprises to adopt and maintain advanced POS systems can also pose a barrier to widespread implementation.

Global POS Terminals key players include Ingenico, Verifone, PAX, Newland Payment, LIANDI, etc. Global top five manufacturers hold a share over 65%. Asia-Pacific is the largest market, with a share about 65%.

LP Information, Inc. (LPI) ' newest research report, the "POS Terminals Industry Forecast" looks at past sales and reviews total world POS Terminals sales in 2024, providing a comprehensive analysis by region and market sector of projected POS Terminals sales for 2025 through 2031. With POS Terminals sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world POS Terminals industry.

This Insight Report provides a comprehensive analysis of the global POS Terminals landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on POS Terminals portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global POS Terminals market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for POS Terminals and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and

quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global POS Terminals.

This report presents a comprehensive overview, market shares, and growth opportunities of POS Terminals market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Traditional POS Tterminal

Smart POS Terminal

Segmentation by Application:

Financial Institutions

Third-Party Payment Institutions

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Ingenico

Verifone

PAX

Newland Payment

LIANDI

Xin Guo Du

New POS Technology

Bitel

CyberNet

Castles Technology

SZZT

Magic Cube Electronics

NCR

Fujian Centerm Information

Key Questions Addressed in this Report

What is the 10-year outlook for the global POS Terminals market?

What factors are driving POS Terminals market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do POS Terminals market opportunities vary by end market size?

How does POS Terminals break out by Type, by Application?

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