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Global Portable Vibrating Massage Device Market Growth 2025-2031

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Abstracts

The global Portable Vibrating Massage Device market size is predicted to grow from US$ 3669 million in 2025 to US$ 6708 million in 2031; it is expected to grow at a CAGR of 10.6% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

A portable vibrating massage device is a compact and handheld apparatus designed to provide massage therapy through vibration. It is typically battery - powered, allowing for convenient use anywhere, whether at home, in the office, or while traveling. The device is equipped with one or more vibrating elements that generate rhythmic vibrations of varying frequencies and intensities. These vibrations can help to relieve muscle tension, improve blood circulation, and promote relaxation. Portable vibrating massage devices often come with different massage heads or attachments, enabling users to target specific areas of the body and customize the massage experience according to their needs. They are popular among individuals seeking a convenient and accessible way to unwind and alleviate physical discomfort.

United States market for Portable Vibrating Massage Device is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Portable Vibrating Massage Device is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

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Europe market for Portable Vibrating Massage Device is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Portable Vibrating Massage Device players cover Beurer GmbH, Deemark Healthcare, Healthmate Forever, HoMedics USA LLC, International Electro Medical, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the “Portable Vibrating Massage Device Industry Forecast” looks at past sales and reviews total world Portable Vibrating Massage Device sales in 2024, providing a comprehensive analysis by region and market sector of projected Portable Vibrating Massage Device sales for 2025 through 2031. With Portable Vibrating Massage Device sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Portable Vibrating Massage Device industry.

This Insight Report provides a comprehensive analysis of the global Portable Vibrating Massage Device landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Portable Vibrating Massage Device portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Portable Vibrating Massage Device market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Portable Vibrating Massage Device and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Portable Vibrating Massage Device.

This report presents a comprehensive overview, market shares, and growth opportunities of Portable Vibrating Massage Device market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

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Head Massage

Neck and Shoulder Massage

Back Massage

Other

Segmentation by Application:

Residential

Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

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- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

- Beurer GmbH
- Deemark Healthcare
- Healthmate Forever
- HoMedics USA LLC

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International Electro Medical

JSB Healthcare

OMRON

OSIM International Ltd.

Panasonic Corporation

Prospera

Key Questions Addressed in this Report

What is the 10-year outlook for the global Portable Vibrating Massage Device market?
What factors are driving Portable Vibrating Massage Device market growth, globally and by region?
Which technologies are poised for the fastest growth by market and region?
How do Portable Vibrating Massage Device market opportunities vary by end market size?
How does Portable Vibrating Massage Device break out by Type, by Application?

The report requires updating with new data and is sent in 48 hours after order is placed.

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