

Global Portable Solar Energy Storage System Market Growth 2026-2032

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Abstracts

The global Portable Solar Energy Storage System market size is predicted to grow from US\$ 2025 million in 2025 to US\$ 5899 million in 2032; it is expected to grow at a CAGR of 16.6% from 2026 to 2032.

Portable Solar Energy Storage System is a portable energy storage product that integrates lithium battery storage, solar charging compatibility, power conversion, output control, and safety protection to provide mobile electricity for outdoor activities, emergency backup, mobile work, and small off-grid power scenarios. Compared with ordinary portable power products, it offers stronger renewable energy adaptability, longer outdoor operating time, broader device compatibility, better safety protection, and smarter energy management. In 2025, production was approximately 5.55 million units and the average price was USD 373 per unit. The industry's capacity utilization rate in 2025 was about 60% and the average gross margin was around 43%. Upstream, the key inputs include battery cells, inverters and power modules, PCBs, and power management chips, with representative suppliers such as CATL, BYD, EVE Energy, LG Energy Solution, Panasonic, Infineon Technologies, Texas Instruments, STMicroelectronics, Shenzhen Suntak Circuit Technology, and Kinwong Electronic providing core energy storage, power conversion, and electronic control components. The midstream segment focuses on lithium battery pack integration, solar charging interface design, inverter system development, battery management system optimization, thermal management, structural design, safety protection, software control, and certification testing, which determine charging efficiency, output stability, portability, safety, and user experience. Downstream, Portable Solar Energy Storage System is mainly sold through online and offline sales channels, with representative channel companies including Amazon, Walmart, Costco, Target, Best Buy, Home Depot, JD.com, Tmall, and Rakuten.

Portable Solar Energy Storage System is increasingly positioned around off-grid energy autonomy rather than simple mobile power supply. In camping, household emergency backup, outdoor work, and small distributed power scenarios, its value comes from combining solar charging with lithium energy storage to extend operating time and reduce reliance on fixed power access. Future demand will be shaped by outdoor lifestyle expansion, disaster preparedness, solar accessory ecosystems, and smarter energy management, with product design moving toward lighter structures, faster solar charging, safer batteries, and stronger multi-device compatibility.

LP Information, Inc. (LPI) ' newest research report, the "Portable Solar Energy Storage System Industry Forecast" looks at past sales and reviews total world Portable Solar Energy Storage System sales in 2025, providing a comprehensive analysis by region and market sector of projected Portable Solar Energy Storage System sales for 2026 through 2032. With Portable Solar Energy Storage System sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Portable Solar Energy Storage System industry.

This Insight Report provides a comprehensive analysis of the global Portable Solar Energy Storage System landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Portable Solar Energy Storage System portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Portable Solar Energy Storage System market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Portable Solar Energy Storage System and breaks down the forecast by Type, by Sales Channel, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Portable Solar Energy Storage System.

This report presents a comprehensive overview, market shares, and growth opportunities of Portable Solar Energy Storage System market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Below 500Wh

500Wh-1000Wh

Above 1000Wh

Segmentation by Output Power:

Output Power?1kW

1KW?Output Power?2KW

2KW?Output Power?3KW

Others

Segmentation by Battery:

NMC Battery

LFP Battery

Others

Segmentation by Sales Channel:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

EcoFlow (China)

Shenzhen Hello Tech Energy (China)

PowerOak (China)

GOAL ZERO (USA)

JVC (Japan)

Allpowers Industrial International Limited (China)

Westinghouse (USA)

Shenzhen DBK Electronics (China)

Pisen (China)

ANKER (China)

YOOBAO (China)

Zendure (USA)

K?nner & S?hnen (Germany)

Key Questions Addressed in this Report

What is the 10-year outlook for the global Portable Solar Energy Storage System market?

What factors are driving Portable Solar Energy Storage System market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Portable Solar Energy Storage System market opportunities vary by end market size?

How does Portable Solar Energy Storage System break out by Type, by Sales Channel?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Portable Solar Energy Storage System Annual Sales 2021-2032
- 2.1.2 World Current & Future Analysis for Portable Solar Energy Storage System by Geographic Region, 2021, 2025 & 2032
- 2.1.3 World Current & Future Analysis for Portable Solar Energy Storage System by Country/Region, 2021, 2025 & 2032
- 2.2 Portable Solar Energy Storage System Segment by Type
 - 2.2.1 Below 500Wh
 - 2.2.2 500Wh-1000Wh
 - 2.2.3 Above 1000Wh
 - 2.2.4 Portable Solar Energy Storage System Sales by Type
 - 2.2.4.1 Global Portable Solar Energy Storage System Sales Market Share by Type (2021-2026)
 - 2.2.4.2 Global Portable Solar Energy Storage System Revenue and Market Share by Type (2021-2026)
 - 2.2.4.3 Global Portable Solar Energy Storage System Sale Price by Type (2021-2026)

2.3 Portable Solar Energy Storage System Segment by Output Power

- 2.3.1 Output Power?1kW
- 2.3.2 1KW?Output Power?2KW
- 2.3.3 2KW?Output Power?3KW
- 2.3.4 Others
- 2.3.5 Portable Solar Energy Storage System Sales by Output Power
 - 2.3.5.1 Global Portable Solar Energy Storage System Sales Market Share by Output

Power (2021-2026)

2.3.5.2 Global Portable Solar Energy Storage System Revenue and Market Share by Output Power (2021-2026)

2.3.5.3 Global Portable Solar Energy Storage System Sale Price by Output Power (2021-2026)

2.4 Portable Solar Energy Storage System Segment by Battery

2.4.1 NMC Battery

2.4.2 LFP Battery

2.4.3 Others

2.4.4 Portable Solar Energy Storage System Sales by Battery

2.4.4.1 Global Portable Solar Energy Storage System Sales Market Share by Battery (2021-2026)

2.4.4.2 Global Portable Solar Energy Storage System Revenue and Market Share by Battery (2021-2026)

2.4.4.3 Global Portable Solar Energy Storage System Sale Price by Battery (2021-2026)

2.5 Portable Solar Energy Storage System Segment by Sales Channel

2.5.1 Online Sales

2.5.2 Offline Sales

2.5.3 Portable Solar Energy Storage System Sales by Sales Channel

2.5.3.1 Global Portable Solar Energy Storage System Sale Market Share by Sales Channel (2021-2026)

2.5.3.2 Global Portable Solar Energy Storage System Revenue and Market Share by Sales Channel (2021-2026)

2.5.3.3 Global Portable Solar Energy Storage System Sale Price by Sales Channel (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Portable Solar Energy Storage System Breakdown Data by Company

3.1.1 Global Portable Solar Energy Storage System Annual Sales by Company (2021-2026)

3.1.2 Global Portable Solar Energy Storage System Sales Market Share by Company (2021-2026)

3.2 Global Portable Solar Energy Storage System Annual Revenue by Company (2021-2026)

3.2.1 Global Portable Solar Energy Storage System Revenue by Company (2021-2026)

3.2.2 Global Portable Solar Energy Storage System Revenue Market Share by

Company (2021-2026)

3.3 Global Portable Solar Energy Storage System Sale Price by Company

3.4 Key Manufacturers Portable Solar Energy Storage System Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Portable Solar Energy Storage System Product Location Distribution

3.4.2 Players Portable Solar Energy Storage System Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR PORTABLE SOLAR ENERGY STORAGE SYSTEM BY GEOGRAPHIC REGION

4.1 World Historic Portable Solar Energy Storage System Market Size by Geographic Region (2021-2026)

4.1.1 Global Portable Solar Energy Storage System Annual Sales by Geographic Region (2021-2026)

4.1.2 Global Portable Solar Energy Storage System Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic Portable Solar Energy Storage System Market Size by Country/Region (2021-2026)

4.2.1 Global Portable Solar Energy Storage System Annual Sales by Country/Region (2021-2026)

4.2.2 Global Portable Solar Energy Storage System Annual Revenue by Country/Region (2021-2026)

4.3 Americas Portable Solar Energy Storage System Sales Growth

4.4 APAC Portable Solar Energy Storage System Sales Growth

4.5 Europe Portable Solar Energy Storage System Sales Growth

4.6 Middle East & Africa Portable Solar Energy Storage System Sales Growth

5 AMERICAS

5.1 Americas Portable Solar Energy Storage System Sales by Country

5.1.1 Americas Portable Solar Energy Storage System Sales by Country (2021-2026)

5.1.2 Americas Portable Solar Energy Storage System Revenue by Country (2021-2026)

5.2 Americas Portable Solar Energy Storage System Sales by Type (2021-2026)

5.3 Americas Portable Solar Energy Storage System Sales by Sales Channel (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Portable Solar Energy Storage System Sales by Region

6.1.1 APAC Portable Solar Energy Storage System Sales by Region (2021-2026)

6.1.2 APAC Portable Solar Energy Storage System Revenue by Region (2021-2026)

6.2 APAC Portable Solar Energy Storage System Sales by Type (2021-2026)

6.3 APAC Portable Solar Energy Storage System Sales by Sales Channel (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Portable Solar Energy Storage System by Country

7.1.1 Europe Portable Solar Energy Storage System Sales by Country (2021-2026)

7.1.2 Europe Portable Solar Energy Storage System Revenue by Country (2021-2026)

7.2 Europe Portable Solar Energy Storage System Sales by Type (2021-2026)

7.3 Europe Portable Solar Energy Storage System Sales by Sales Channel (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Portable Solar Energy Storage System by Country

8.1.1 Middle East & Africa Portable Solar Energy Storage System Sales by Country (2021-2026)

8.1.2 Middle East & Africa Portable Solar Energy Storage System Revenue by Country (2021-2026)

8.2 Middle East & Africa Portable Solar Energy Storage System Sales by Type (2021-2026)

8.3 Middle East & Africa Portable Solar Energy Storage System Sales by Sales Channel (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Portable Solar Energy Storage System

10.3 Manufacturing Process Analysis of Portable Solar Energy Storage System

10.4 Industry Chain Structure of Portable Solar Energy Storage System

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Portable Solar Energy Storage System Distributors

11.3 Portable Solar Energy Storage System Customer

12 WORLD FORECAST REVIEW FOR PORTABLE SOLAR ENERGY STORAGE SYSTEM BY GEOGRAPHIC REGION

12.1 Global Portable Solar Energy Storage System Market Size Forecast by Region

- 12.1.1 Global Portable Solar Energy Storage System Forecast by Region (2027-2032)
- 12.1.2 Global Portable Solar Energy Storage System Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Portable Solar Energy Storage System Forecast by Type (2027-2032)
- 12.7 Global Portable Solar Energy Storage System Forecast by Sales Channel (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 EcoFlow (China)

- 13.1.1 EcoFlow (China) Company Information
- 13.1.2 EcoFlow (China) Portable Solar Energy Storage System Product Portfolios and Specifications
- 13.1.3 EcoFlow (China) Portable Solar Energy Storage System Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.1.4 EcoFlow (China) Main Business Overview
- 13.1.5 EcoFlow (China) Latest Developments

13.2 Shenzhen Hello Tech Energy (China)

- 13.2.1 Shenzhen Hello Tech Energy (China) Company Information
- 13.2.2 Shenzhen Hello Tech Energy (China) Portable Solar Energy Storage System Product Portfolios and Specifications
- 13.2.3 Shenzhen Hello Tech Energy (China) Portable Solar Energy Storage System Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.2.4 Shenzhen Hello Tech Energy (China) Main Business Overview
- 13.2.5 Shenzhen Hello Tech Energy (China) Latest Developments

13.3 PowerOak (China)

- 13.3.1 PowerOak (China) Company Information
- 13.3.2 PowerOak (China) Portable Solar Energy Storage System Product Portfolios and Specifications
- 13.3.3 PowerOak (China) Portable Solar Energy Storage System Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.3.4 PowerOak (China) Main Business Overview
- 13.3.5 PowerOak (China) Latest Developments

13.4 GOAL ZERO (USA)

- 13.4.1 GOAL ZERO (USA) Company Information

13.4.2 GOAL ZERO (USA) Portable Solar Energy Storage System Product Portfolios and Specifications

13.4.3 GOAL ZERO (USA) Portable Solar Energy Storage System Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 GOAL ZERO (USA) Main Business Overview

13.4.5 GOAL ZERO (USA) Latest Developments

13.5 JVC (Japan)

13.5.1 JVC (Japan) Company Information

13.5.2 JVC (Japan) Portable Solar Energy Storage System Product Portfolios and Specifications

13.5.3 JVC (Japan) Portable Solar Energy Storage System Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 JVC (Japan) Main Business Overview

13.5.5 JVC (Japan) Latest Developments

13.6 Allpowers Industrial International Limited (China)

13.6.1 Allpowers Industrial International Limited (China) Company Information

13.6.2 Allpowers Industrial International Limited (China) Portable Solar Energy Storage System Product Portfolios and Specifications

13.6.3 Allpowers Industrial International Limited (China) Portable Solar Energy Storage System Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 Allpowers Industrial International Limited (China) Main Business Overview

13.6.5 Allpowers Industrial International Limited (China) Latest Developments

13.7 Westinghouse (USA)

13.7.1 Westinghouse (USA) Company Information

13.7.2 Westinghouse (USA) Portable Solar Energy Storage System Product Portfolios and Specifications

13.7.3 Westinghouse (USA) Portable Solar Energy Storage System Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 Westinghouse (USA) Main Business Overview

13.7.5 Westinghouse (USA) Latest Developments

13.8 Shenzhen DBK Electronics (China)

13.8.1 Shenzhen DBK Electronics (China) Company Information

13.8.2 Shenzhen DBK Electronics (China) Portable Solar Energy Storage System Product Portfolios and Specifications

13.8.3 Shenzhen DBK Electronics (China) Portable Solar Energy Storage System Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 Shenzhen DBK Electronics (China) Main Business Overview

13.8.5 Shenzhen DBK Electronics (China) Latest Developments

13.9 Pisen (China)

- 13.9.1 Pisen (China) Company Information
- 13.9.2 Pisen (China) Portable Solar Energy Storage System Product Portfolios and Specifications
- 13.9.3 Pisen (China) Portable Solar Energy Storage System Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.9.4 Pisen (China) Main Business Overview
- 13.9.5 Pisen (China) Latest Developments
- 13.10 ANKER (China)
 - 13.10.1 ANKER (China) Company Information
 - 13.10.2 ANKER (China) Portable Solar Energy Storage System Product Portfolios and Specifications
 - 13.10.3 ANKER (China) Portable Solar Energy Storage System Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.10.4 ANKER (China) Main Business Overview
 - 13.10.5 ANKER (China) Latest Developments
- 13.11 YOOBAO (China)
 - 13.11.1 YOOBAO (China) Company Information
 - 13.11.2 YOOBAO (China) Portable Solar Energy Storage System Product Portfolios and Specifications
 - 13.11.3 YOOBAO (China) Portable Solar Energy Storage System Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.11.4 YOOBAO (China) Main Business Overview
 - 13.11.5 YOOBAO (China) Latest Developments
- 13.12 Zendure (USA)
 - 13.12.1 Zendure (USA) Company Information
 - 13.12.2 Zendure (USA) Portable Solar Energy Storage System Product Portfolios and Specifications
 - 13.12.3 Zendure (USA) Portable Solar Energy Storage System Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.12.4 Zendure (USA) Main Business Overview
 - 13.12.5 Zendure (USA) Latest Developments
- 13.13 K?nner & S?hnen (Germany)
 - 13.13.1 K?nner & S?hnen (Germany) Company Information
 - 13.13.2 K?nner & S?hnen (Germany) Portable Solar Energy Storage System Product Portfolios and Specifications
 - 13.13.3 K?nner & S?hnen (Germany) Portable Solar Energy Storage System Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.13.4 K?nner & S?hnen (Germany) Main Business Overview
 - 13.13.5 K?nner & S?hnen (Germany) Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Portable Solar Energy Storage System Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Portable Solar Energy Storage System Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Below 500Wh

Table 4. Major Players of 500Wh-1000Wh

Table 5. Major Players of Above 1000Wh

Table 6. Global Portable Solar Energy Storage System Sales by Type (2021-2026) & (K Units)

Table 7. Global Portable Solar Energy Storage System Sales Market Share by Type (2021-2026)

Table 8. Global Portable Solar Energy Storage System Revenue by Type (2021-2026) & (\$ million)

Table 9. Global Portable Solar Energy Storage System Revenue Market Share by Type (2021-2026)

Table 10. Global Portable Solar Energy Storage System Sale Price by Type (2021-2026) & (US\$/Unit)

Table 11. Major Players of Output Power?1kW

Table 12. Major Players of 1KW?Output Power?2KW

Table 13. Major Players of 2KW?Output Power?3KW

Table 14. Major Players of Others

Table 15. Global Portable Solar Energy Storage System Sales by Output Power (2021-2026) & (K Units)

Table 16. Global Portable Solar Energy Storage System Sales Market Share by Output Power (2021-2026)

Table 17. Global Portable Solar Energy Storage System Revenue by Output Power (2021-2026) & (\$ million)

Table 18. Global Portable Solar Energy Storage System Revenue Market Share by Output Power (2021-2026)

Table 19. Global Portable Solar Energy Storage System Sale Price by Output Power (2021-2026) & (US\$/Unit)

Table 20. Major Players of NMC Battery

Table 21. Major Players of LFP Battery

Table 22. Major Players of Others

Table 23. Global Portable Solar Energy Storage System Sales by Battery (2021-2026)

& (K Units)

Table 24. Global Portable Solar Energy Storage System Sales Market Share by Battery (2021-2026)

Table 25. Global Portable Solar Energy Storage System Revenue by Battery (2021-2026) & (\$ million)

Table 26. Global Portable Solar Energy Storage System Revenue Market Share by Battery (2021-2026)

Table 27. Global Portable Solar Energy Storage System Sale Price by Battery (2021-2026) & (US\$/Unit)

Table 28. Global Portable Solar Energy Storage System Sale by Sales Channel (2021-2026) & (K Units)

Table 29. Global Portable Solar Energy Storage System Sale Market Share by Sales Channel (2021-2026)

Table 30. Global Portable Solar Energy Storage System Revenue by Sales Channel (2021-2026) & (\$ million)

Table 31. Global Portable Solar Energy Storage System Revenue Market Share by Sales Channel (2021-2026)

Table 32. Global Portable Solar Energy Storage System Sale Price by Sales Channel (2021-2026) & (US\$/Unit)

Table 33. Global Portable Solar Energy Storage System Sales by Company (2021-2026) & (K Units)

Table 34. Global Portable Solar Energy Storage System Sales Market Share by Company (2021-2026)

Table 35. Global Portable Solar Energy Storage System Revenue by Company (2021-2026) & (\$ millions)

Table 36. Global Portable Solar Energy Storage System Revenue Market Share by Company (2021-2026)

Table 37. Global Portable Solar Energy Storage System Sale Price by Company (2021-2026) & (US\$/Unit)

Table 38. Key Manufacturers Portable Solar Energy Storage System Producing Area Distribution and Sales Area

Table 39. Players Portable Solar Energy Storage System Products Offered

Table 40. Portable Solar Energy Storage System Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 41. New Products and Potential Entrants

Table 42. Market M&A Activity & Strategy

Table 43. Global Portable Solar Energy Storage System Sales by Geographic Region (2021-2026) & (K Units)

Table 44. Global Portable Solar Energy Storage System Sales Market Share

Geographic Region (2021-2026)

Table 45. Global Portable Solar Energy Storage System Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 46. Global Portable Solar Energy Storage System Revenue Market Share by Geographic Region (2021-2026)

Table 47. Global Portable Solar Energy Storage System Sales by Country/Region (2021-2026) & (K Units)

Table 48. Global Portable Solar Energy Storage System Sales Market Share by Country/Region (2021-2026)

Table 49. Global Portable Solar Energy Storage System Revenue by Country/Region (2021-2026) & (\$ millions)

Table 50. Global Portable Solar Energy Storage System Revenue Market Share by Country/Region (2021-2026)

Table 51. Americas Portable Solar Energy Storage System Sales by Country (2021-2026) & (K Units)

Table 52. Americas Portable Solar Energy Storage System Sales Market Share by Country (2021-2026)

Table 53. Americas Portable Solar Energy Storage System Revenue by Country (2021-2026) & (\$ millions)

Table 54. Americas Portable Solar Energy Storage System Sales by Type (2021-2026) & (K Units)

Table 55. Americas Portable Solar Energy Storage System Sales by Sales Channel (2021-2026) & (K Units)

Table 56. APAC Portable Solar Energy Storage System Sales by Region (2021-2026) & (K Units)

Table 57. APAC Portable Solar Energy Storage System Sales Market Share by Region (2021-2026)

Table 58. APAC Portable Solar Energy Storage System Revenue by Region (2021-2026) & (\$ millions)

Table 59. APAC Portable Solar Energy Storage System Sales by Type (2021-2026) & (K Units)

Table 60. APAC Portable Solar Energy Storage System Sales by Sales Channel (2021-2026) & (K Units)

Table 61. Europe Portable Solar Energy Storage System Sales by Country (2021-2026) & (K Units)

Table 62. Europe Portable Solar Energy Storage System Revenue by Country (2021-2026) & (\$ millions)

Table 63. Europe Portable Solar Energy Storage System Sales by Type (2021-2026) & (K Units)

Table 64. Europe Portable Solar Energy Storage System Sales by Sales Channel (2021-2026) & (K Units)

Table 65. Middle East & Africa Portable Solar Energy Storage System Sales by Country (2021-2026) & (K Units)

Table 66. Middle East & Africa Portable Solar Energy Storage System Revenue Market Share by Country (2021-2026)

Table 67. Middle East & Africa Portable Solar Energy Storage System Sales by Type (2021-2026) & (K Units)

Table 68. Middle East & Africa Portable Solar Energy Storage System Sales by Sales Channel (2021-2026) & (K Units)

Table 69. Key Market Drivers & Growth Opportunities of Portable Solar Energy Storage System

Table 70. Key Market Challenges & Risks of Portable Solar Energy Storage System

Table 71. Key Industry Trends of Portable Solar Energy Storage System

Table 72. Portable Solar Energy Storage System Raw Material

Table 73. Key Suppliers of Raw Materials

Table 74. Portable Solar Energy Storage System Distributors List

Table 75. Portable Solar Energy Storage System Customer List

Table 76. Global Portable Solar Energy Storage System Sales Forecast by Region (2027-2032) & (K Units)

Table 77. Global Portable Solar Energy Storage System Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 78. Americas Portable Solar Energy Storage System Sales Forecast by Country (2027-2032) & (K Units)

Table 79. Americas Portable Solar Energy Storage System Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 80. APAC Portable Solar Energy Storage System Sales Forecast by Region (2027-2032) & (K Units)

Table 81. APAC Portable Solar Energy Storage System Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 82. Europe Portable Solar Energy Storage System Sales Forecast by Country (2027-2032) & (K Units)

Table 83. Europe Portable Solar Energy Storage System Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 84. Middle East & Africa Portable Solar Energy Storage System Sales Forecast by Country (2027-2032) & (K Units)

Table 85. Middle East & Africa Portable Solar Energy Storage System Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 86. Global Portable Solar Energy Storage System Sales Forecast by Type

(2027-2032) & (K Units)

Table 87. Global Portable Solar Energy Storage System Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 88. Global Portable Solar Energy Storage System Sales Forecast by Sales Channel (2027-2032) & (K Units)

Table 89. Global Portable Solar Energy Storage System Revenue Forecast by Sales Channel (2027-2032) & (\$ millions)

Table 90. EcoFlow (China) Basic Information, Portable Solar Energy Storage System Manufacturing Base, Sales Area and Its Competitors

Table 91. EcoFlow (China) Portable Solar Energy Storage System Product Portfolios and Specifications

Table 92. EcoFlow (China) Portable Solar Energy Storage System Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 93. EcoFlow (China) Main Business

Table 94. EcoFlow (China) Latest Developments

Table 95. Shenzhen Hello Tech Energy (China) Basic Information, Portable Solar Energy Storage System Manufacturing Base, Sales Area and Its Competitors

Table 96. Shenzhen Hello Tech Energy (China) Portable Solar Energy Storage System Product Portfolios and Specifications

Table 97. Shenzhen Hello Tech Energy (China) Portable Solar Energy Storage System Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 98. Shenzhen Hello Tech Energy (China) Main Business

Table 99. Shenzhen Hello Tech Energy (China) Latest Developments

Table 100. PowerOak (China) Basic Information, Portable Solar Energy Storage System Manufacturing Base, Sales Area and Its Competitors

Table 101. PowerOak (China) Portable Solar Energy Storage System Product Portfolios and Specifications

Table 102. PowerOak (China) Portable Solar Energy Storage System Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 103. PowerOak (China) Main Business

Table 104. PowerOak (China) Latest Developments

Table 105. GOAL ZERO (USA) Basic Information, Portable Solar Energy Storage System Manufacturing Base, Sales Area and Its Competitors

Table 106. GOAL ZERO (USA) Portable Solar Energy Storage System Product Portfolios and Specifications

Table 107. GOAL ZERO (USA) Portable Solar Energy Storage System Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 108. GOAL ZERO (USA) Main Business

Table 109. GOAL ZERO (USA) Latest Developments

Table 110. JVC (Japan) Basic Information, Portable Solar Energy Storage System Manufacturing Base, Sales Area and Its Competitors

Table 111. JVC (Japan) Portable Solar Energy Storage System Product Portfolios and Specifications

Table 112. JVC (Japan) Portable Solar Energy Storage System Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 113. JVC (Japan) Main Business

Table 114. JVC (Japan) Latest Developments

Table 115. Allpowers Industrial International Limited (China) Basic Information, Portable Solar Energy Storage System Manufacturing Base, Sales Area and Its Competitors

Table 116. Allpowers Industrial International Limited (China) Portable Solar Energy Storage System Product Portfolios and Specifications

Table 117. Allpowers Industrial International Limited (China) Portable Solar Energy Storage System Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 118. Allpowers Industrial International Limited (China) Main Business

Table 119. Allpowers Industrial International Limited (China) Latest Developments

Table 120. Westinghouse (USA) Basic Information, Portable Solar Energy Storage System Manufacturing Base, Sales Area and Its Competitors

Table 121. Westinghouse (USA) Portable Solar Energy Storage System Product Portfolios and Specifications

Table 122. Westinghouse (USA) Portable Solar Energy Storage System Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 123. Westinghouse (USA) Main Business

Table 124. Westinghouse (USA) Latest Developments

Table 125. Shenzhen DBK Electronics (China) Basic Information, Portable Solar Energy Storage System Manufacturing Base, Sales Area and Its Competitors

Table 126. Shenzhen DBK Electronics (China) Portable Solar Energy Storage System Product Portfolios and Specifications

Table 127. Shenzhen DBK Electronics (China) Portable Solar Energy Storage System Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 128. Shenzhen DBK Electronics (China) Main Business

Table 129. Shenzhen DBK Electronics (China) Latest Developments

Table 130. Pisen (China) Basic Information, Portable Solar Energy Storage System Manufacturing Base, Sales Area and Its Competitors

Table 131. Pisen (China) Portable Solar Energy Storage System Product Portfolios and Specifications

Table 132. Pisen (China) Portable Solar Energy Storage System Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 133. Pisen (China) Main Business

Table 134. Pisen (China) Latest Developments

Table 135. ANKER (China) Basic Information, Portable Solar Energy Storage System Manufacturing Base, Sales Area and Its Competitors

Table 136. ANKER (China) Portable Solar Energy Storage System Product Portfolios and Specifications

Table 137. ANKER (China) Portable Solar Energy Storage System Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 138. ANKER (China) Main Business

Table 139. ANKER (China) Latest Developments

Table 140. YOOBAO (China) Basic Information, Portable Solar Energy Storage System Manufacturing Base, Sales Area and Its Competitors

Table 141. YOOBAO (China) Portable Solar Energy Storage System Product Portfolios and Specifications

Table 142. YOOBAO (China) Portable Solar Energy Storage System Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 143. YOOBAO (China) Main Business

Table 144. YOOBAO (China) Latest Developments

Table 145. Zendure (USA) Basic Information, Portable Solar Energy Storage System Manufacturing Base, Sales Area and Its Competitors

Table 146. Zendure (USA) Portable Solar Energy Storage System Product Portfolios and Specifications

Table 147. Zendure (USA) Portable Solar Energy Storage System Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 148. Zendure (USA) Main Business

Table 149. Zendure (USA) Latest Developments

Table 150. K?nner & S?hnen (Germany) Basic Information, Portable Solar Energy Storage System Manufacturing Base, Sales Area and Its Competitors

Table 151. K?nner & S?hnen (Germany) Portable Solar Energy Storage System Product Portfolios and Specifications

Table 152. K?nner & S?hnen (Germany) Portable Solar Energy Storage System Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 153. K?nner & S?hnen (Germany) Main Business

Table 154. K?nner & S?hnen (Germany) Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Portable Solar Energy Storage System
- Figure 2. Portable Solar Energy Storage System Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Portable Solar Energy Storage System Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Portable Solar Energy Storage System Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Portable Solar Energy Storage System Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Portable Solar Energy Storage System Sales Market Share by Country/Region (2025)
- Figure 10. Portable Solar Energy Storage System Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Below 500Wh
- Figure 12. Product Picture of 500Wh-1000Wh
- Figure 13. Product Picture of Above 1000Wh
- Figure 14. Global Portable Solar Energy Storage System Sales Market Share by Type in 2026
- Figure 15. Global Portable Solar Energy Storage System Revenue Market Share by Type (2021-2026)
- Figure 16. Product Picture of Output Power?1kW
- Figure 17. Product Picture of 1KW?Output Power?2KW
- Figure 18. Product Picture of 2KW?Output Power?3KW
- Figure 19. Product Picture of Others
- Figure 20. Global Portable Solar Energy Storage System Sales Market Share by Output Power in 2026
- Figure 21. Global Portable Solar Energy Storage System Revenue Market Share by Output Power (2021-2026)
- Figure 22. Product Picture of NMC Battery
- Figure 23. Product Picture of LFP Battery
- Figure 24. Product Picture of Others
- Figure 25. Global Portable Solar Energy Storage System Sales Market Share by Battery in 2026

Figure 26. Global Portable Solar Energy Storage System Revenue Market Share by Battery (2021-2026)

Figure 27. Portable Solar Energy Storage System Consumed in Online Sales

Figure 28. Global Portable Solar Energy Storage System Market: Online Sales (2021-2026) & (K Units)

Figure 29. Portable Solar Energy Storage System Consumed in Offline Sales

Figure 30. Global Portable Solar Energy Storage System Market: Offline Sales (2021-2026) & (K Units)

Figure 31. Global Portable Solar Energy Storage System Sale Market Share by Sales Channel (2025)

Figure 32. Global Portable Solar Energy Storage System Revenue Market Share by Sales Channel in 2025

Figure 33. Portable Solar Energy Storage System Sales by Company in 2025 (K Units)

Figure 34. Global Portable Solar Energy Storage System Sales Market Share by Company in 2025

Figure 35. Portable Solar Energy Storage System Revenue by Company in 2025 (\$ millions)

Figure 36. Global Portable Solar Energy Storage System Revenue Market Share by Company in 2025

Figure 37. Global Portable Solar Energy Storage System Sales Market Share by Geographic Region (2021-2026)

Figure 38. Global Portable Solar Energy Storage System Revenue Market Share by Geographic Region in 2025

Figure 39. Americas Portable Solar Energy Storage System Sales 2021-2026 (K Units)

Figure 40. Americas Portable Solar Energy Storage System Revenue 2021-2026 (\$ millions)

Figure 41. APAC Portable Solar Energy Storage System Sales 2021-2026 (K Units)

Figure 42. APAC Portable Solar Energy Storage System Revenue 2021-2026 (\$ millions)

Figure 43. Europe Portable Solar Energy Storage System Sales 2021-2026 (K Units)

Figure 44. Europe Portable Solar Energy Storage System Revenue 2021-2026 (\$ millions)

Figure 45. Middle East & Africa Portable Solar Energy Storage System Sales 2021-2026 (K Units)

Figure 46. Middle East & Africa Portable Solar Energy Storage System Revenue 2021-2026 (\$ millions)

Figure 47. Americas Portable Solar Energy Storage System Sales Market Share by Country in 2025

Figure 48. Americas Portable Solar Energy Storage System Revenue Market Share by

Country (2021-2026)

Figure 49. Americas Portable Solar Energy Storage System Sales Market Share by Type (2021-2026)

Figure 50. Americas Portable Solar Energy Storage System Sales Market Share by Sales Channel (2021-2026)

Figure 51. United States Portable Solar Energy Storage System Revenue Growth 2021-2026 (\$ millions)

Figure 52. Canada Portable Solar Energy Storage System Revenue Growth 2021-2026 (\$ millions)

Figure 53. Mexico Portable Solar Energy Storage System Revenue Growth 2021-2026 (\$ millions)

Figure 54. Brazil Portable Solar Energy Storage System Revenue Growth 2021-2026 (\$ millions)

Figure 55. APAC Portable Solar Energy Storage System Sales Market Share by Region in 2025

Figure 56. APAC Portable Solar Energy Storage System Revenue Market Share by Region (2021-2026)

Figure 57. APAC Portable Solar Energy Storage System Sales Market Share by Type (2021-2026)

Figure 58. APAC Portable Solar Energy Storage System Sales Market Share by Sales Channel (2021-2026)

Figure 59. China Portable Solar Energy Storage System Revenue Growth 2021-2026 (\$ millions)

Figure 60. Japan Portable Solar Energy Storage System Revenue Growth 2021-2026 (\$ millions)

Figure 61. South Korea Portable Solar Energy Storage System Revenue Growth 2021-2026 (\$ millions)

Figure 62. Southeast Asia Portable Solar Energy Storage System Revenue Growth 2021-2026 (\$ millions)

Figure 63. India Portable Solar Energy Storage System Revenue Growth 2021-2026 (\$ millions)

Figure 64. Australia Portable Solar Energy Storage System Revenue Growth 2021-2026 (\$ millions)

Figure 65. China Taiwan Portable Solar Energy Storage System Revenue Growth 2021-2026 (\$ millions)

Figure 66. Europe Portable Solar Energy Storage System Sales Market Share by Country in 2025

Figure 67. Europe Portable Solar Energy Storage System Revenue Market Share by Country (2021-2026)

Figure 68. Europe Portable Solar Energy Storage System Sales Market Share by Type (2021-2026)

Figure 69. Europe Portable Solar Energy Storage System Sales Market Share by Sales Channel (2021-2026)

Figure 70. Germany Portable Solar Energy Storage System Revenue Growth 2021-2026 (\$ millions)

Figure 71. France Portable Solar Energy Storage System Revenue Growth 2021-2026 (\$ millions)

Figure 72. UK Portable Solar Energy Storage System Revenue Growth 2021-2026 (\$ millions)

Figure 73. Italy Portable Solar Energy Storage System Revenue Growth 2021-2026 (\$ millions)

Figure 74. Russia Portable Solar Energy Storage System Revenue Growth 2021-2026 (\$ millions)

Figure 75. Middle East & Africa Portable Solar Energy Storage System Sales Market Share by Country (2021-2026)

Figure 76. Middle East & Africa Portable Solar Energy Storage System Sales Market Share by Type (2021-2026)

Figure 77. Middle East & Africa Portable Solar Energy Storage System Sales Market Share by Sales Channel (2021-2026)

Figure 78. Egypt Portable Solar Energy Storage System Revenue Growth 2021-2026 (\$ millions)

Figure 79. South Africa Portable Solar Energy Storage System Revenue Growth 2021-2026 (\$ millions)

Figure 80. Israel Portable Solar Energy Storage System Revenue Growth 2021-2026 (\$ millions)

Figure 81. Turkey Portable Solar Energy Storage System Revenue Growth 2021-2026 (\$ millions)

Figure 82. GCC Countries Portable Solar Energy Storage System Revenue Growth 2021-2026 (\$ millions)

Figure 83. Manufacturing Cost Structure Analysis of Portable Solar Energy Storage System in 2026

Figure 84. Manufacturing Process Analysis of Portable Solar Energy Storage System

Figure 85. Industry Chain Structure of Portable Solar Energy Storage System

Figure 86. Channels of Distribution

Figure 87. Global Portable Solar Energy Storage System Sales Market Forecast by Region (2027-2032)

Figure 88. Global Portable Solar Energy Storage System Revenue Market Share Forecast by Region (2027-2032)

Figure 89. Global Portable Solar Energy Storage System Sales Market Share Forecast by Type (2027-2032)

Figure 90. Global Portable Solar Energy Storage System Revenue Market Share Forecast by Type (2027-2032)

Figure 91. Global Portable Solar Energy Storage System Sales Market Share Forecast by Sales Channel (2027-2032)

Figure 92. Global Portable Solar Energy Storage System Revenue Market Share Forecast by Sales Channel (2027-2032)

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