

Global Portable Sauna Blanket Market Growth 2026-2032

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Abstracts

The global Portable Sauna Blanket market size is predicted to grow from US\$ 147 million in 2025 to US\$ 199 million in 2032; it is expected to grow at a CAGR of 4.5% from 2026 to 2032.

A Portable Sauna Blanket is a portable sauna device that is similar to a sleeping bag or wrap that completely envelops the user's body. The sauna blanket generates heat through an internal heating system, such as far infrared technology, giving the user a sauna-like experience while wrapped in the wrap. Far infrared sauna blankets warm the body using far infrared radiation, which penetrates the surface of the skin, increasing blood circulation and sweat production.

United States market for Portable Sauna Blanket is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Portable Sauna Blanket is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Portable Sauna Blanket is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Portable Sauna Blanket players cover SaunaSpace, HigherDOSE, MiHIGH, Radiant Sauna, Heat Healer USA, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Portable Sauna Blanket Industry Forecast" looks at past sales and reviews total world Portable Sauna Blanket

sales in 2025, providing a comprehensive analysis by region and market sector of projected Portable Sauna Blanket sales for 2026 through 2032. With Portable Sauna Blanket sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Portable Sauna Blanket industry.

This Insight Report provides a comprehensive analysis of the global Portable Sauna Blanket landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Portable Sauna Blanket portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Portable Sauna Blanket market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Portable Sauna Blanket and breaks down the forecast by Sales Channels, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Portable Sauna Blanket.

This report presents a comprehensive overview, market shares, and growth opportunities of Portable Sauna Blanket market by product type, application, key manufacturers and key regions and countries.

Segmentation by Sales Channels:

Online Sales

Offline Sales

Segmentation by Application:

Home

Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

SaunaSpace

HigherDOSE

MiHIGH

Radiant Sauna

Heat Healer USA

BON CHARGE

Wellness USA

Embers

Kala Therapy

Koanna

TikChains

Guangzhou Fuerle Health Technology

Key Questions Addressed in this Report

What is the 10-year outlook for the global Portable Sauna Blanket market?

What factors are driving Portable Sauna Blanket market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Portable Sauna Blanket market opportunities vary by end market size?

How does Portable Sauna Blanket break out by Sales Channels, by Application?

The report requires updating with new data and is sent in 48 hours after order is placed.

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