

Global Portable Outboard Motors Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Portable Outboard Motors market size was valued at US\$ 530.2 million in 2023. With growing demand in downstream market, the Portable Outboard Motors is forecast to a readjusted size of US\$ 820.2 million by 2030 with a CAGR of 6.4% during review period.

The research report highlights the growth potential of the global Portable Outboard Motors market. Portable Outboard Motors are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Portable Outboard Motors. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Portable Outboard Motors market.

Portable outboard motors are used for canoes, small tenders, inflatables, aluminum fishing boats, sailboats, and more.

Key Features:

The report on Portable Outboard Motors market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Portable Outboard Motors market. It may include historical data, market segmentation by Type (e.g., 1HP, 2-3.5HP), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Portable Outboard Motors market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Portable Outboard Motors market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Portable Outboard Motors industry. This include advancements in Portable Outboard Motors technology, Portable Outboard Motors new entrants, Portable Outboard Motors new investment, and other innovations that are shaping the future of Portable Outboard Motors.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Portable Outboard Motors market. It includes factors influencing customer ' purchasing decisions, preferences for Portable Outboard Motors product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Portable Outboard Motors market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Portable Outboard Motors market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Portable Outboard Motors market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Portable Outboard Motors industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities

for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Portable Outboard Motors market.

Market Segmentation:

Portable Outboard Motors market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

By Horsepower

1HP

2-3.5HP

4-6HP

8-10HP

15-20HP

Others

By Stroke

2-Stroke

4-Stroke

Segmentation by application

Canoes

Inflatable Boats

Fishing Boats

Sailboats

Dinghies

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Honda

Tohatsu

Yamaha

Suzuki

Mercury Marine

Evinrude

Torqeedo

Lehr

Key Questions Addressed in this Report

What is the 10-year outlook for the global Portable Outboard Motors market?

What factors are driving Portable Outboard Motors market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Portable Outboard Motors market opportunities vary by end market size?

How does Portable Outboard Motors break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Portable Outboard Motors Annual Sales 2019-2030
 - 2.1.2 World Current & Future Analysis for Portable Outboard Motors by Geographic Region, 2019, 2023 & 2030
 - 2.1.3 World Current & Future Analysis for Portable Outboard Motors by Country/Region, 2019, 2023 & 2030
- 2.2 Portable Outboard Motors Segment by Type
 - 2.2.1 1HP
 - 2.2.2 2-3.5HP
 - 2.2.3 4-6HP
 - 2.2.4 8-10HP
 - 2.2.5 15-20HP
 - 2.2.6 Others
- 2.3 Portable Outboard Motors Sales by Type
 - 2.3.1 Global Portable Outboard Motors Sales Market Share by Type (2019-2024)
 - 2.3.2 Global Portable Outboard Motors Revenue and Market Share by Type (2019-2024)
 - 2.3.3 Global Portable Outboard Motors Sale Price by Type (2019-2024)
- 2.4 Portable Outboard Motors Segment by Application
 - 2.4.1 Canoes
 - 2.4.2 Inflatable Boats
 - 2.4.3 Fishing Boats
 - 2.4.4 Sailboats
 - 2.4.5 Dinghies

2.4.6 Others

2.5 Portable Outboard Motors Sales by Application

2.5.1 Global Portable Outboard Motors Sale Market Share by Application (2019-2024)

2.5.2 Global Portable Outboard Motors Revenue and Market Share by Application (2019-2024)

2.5.3 Global Portable Outboard Motors Sale Price by Application (2019-2024)

3 GLOBAL PORTABLE OUTBOARD MOTORS BY COMPANY

3.1 Global Portable Outboard Motors Breakdown Data by Company

3.1.1 Global Portable Outboard Motors Annual Sales by Company (2019-2024)

3.1.2 Global Portable Outboard Motors Sales Market Share by Company (2019-2024)

3.2 Global Portable Outboard Motors Annual Revenue by Company (2019-2024)

3.2.1 Global Portable Outboard Motors Revenue by Company (2019-2024)

3.2.2 Global Portable Outboard Motors Revenue Market Share by Company (2019-2024)

3.3 Global Portable Outboard Motors Sale Price by Company

3.4 Key Manufacturers Portable Outboard Motors Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Portable Outboard Motors Product Location Distribution

3.4.2 Players Portable Outboard Motors Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR PORTABLE OUTBOARD MOTORS BY GEOGRAPHIC REGION

4.1 World Historic Portable Outboard Motors Market Size by Geographic Region (2019-2024)

4.1.1 Global Portable Outboard Motors Annual Sales by Geographic Region (2019-2024)

4.1.2 Global Portable Outboard Motors Annual Revenue by Geographic Region (2019-2024)

4.2 World Historic Portable Outboard Motors Market Size by Country/Region (2019-2024)

4.2.1 Global Portable Outboard Motors Annual Sales by Country/Region (2019-2024)

4.2.2 Global Portable Outboard Motors Annual Revenue by Country/Region (2019-2024)

4.3 Americas Portable Outboard Motors Sales Growth

4.4 APAC Portable Outboard Motors Sales Growth

4.5 Europe Portable Outboard Motors Sales Growth

4.6 Middle East & Africa Portable Outboard Motors Sales Growth

5 AMERICAS

5.1 Americas Portable Outboard Motors Sales by Country

5.1.1 Americas Portable Outboard Motors Sales by Country (2019-2024)

5.1.2 Americas Portable Outboard Motors Revenue by Country (2019-2024)

5.2 Americas Portable Outboard Motors Sales by Type

5.3 Americas Portable Outboard Motors Sales by Application

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Portable Outboard Motors Sales by Region

6.1.1 APAC Portable Outboard Motors Sales by Region (2019-2024)

6.1.2 APAC Portable Outboard Motors Revenue by Region (2019-2024)

6.2 APAC Portable Outboard Motors Sales by Type

6.3 APAC Portable Outboard Motors Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Portable Outboard Motors by Country

7.1.1 Europe Portable Outboard Motors Sales by Country (2019-2024)

7.1.2 Europe Portable Outboard Motors Revenue by Country (2019-2024)

- 7.2 Europe Portable Outboard Motors Sales by Type
- 7.3 Europe Portable Outboard Motors Sales by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Portable Outboard Motors by Country
 - 8.1.1 Middle East & Africa Portable Outboard Motors Sales by Country (2019-2024)
 - 8.1.2 Middle East & Africa Portable Outboard Motors Revenue by Country (2019-2024)
- 8.2 Middle East & Africa Portable Outboard Motors Sales by Type
- 8.3 Middle East & Africa Portable Outboard Motors Sales by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Portable Outboard Motors
- 10.3 Manufacturing Process Analysis of Portable Outboard Motors
- 10.4 Industry Chain Structure of Portable Outboard Motors

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels

11.2 Portable Outboard Motors Distributors

11.3 Portable Outboard Motors Customer

12 WORLD FORECAST REVIEW FOR PORTABLE OUTBOARD MOTORS BY GEOGRAPHIC REGION

12.1 Global Portable Outboard Motors Market Size Forecast by Region

12.1.1 Global Portable Outboard Motors Forecast by Region (2025-2030)

12.1.2 Global Portable Outboard Motors Annual Revenue Forecast by Region (2025-2030)

12.2 Americas Forecast by Country

12.3 APAC Forecast by Region

12.4 Europe Forecast by Country

12.5 Middle East & Africa Forecast by Country

12.6 Global Portable Outboard Motors Forecast by Type

12.7 Global Portable Outboard Motors Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 Honda

13.1.1 Honda Company Information

13.1.2 Honda Portable Outboard Motors Product Portfolios and Specifications

13.1.3 Honda Portable Outboard Motors Sales, Revenue, Price and Gross Margin (2019-2024)

13.1.4 Honda Main Business Overview

13.1.5 Honda Latest Developments

13.2 Tohatsu

13.2.1 Tohatsu Company Information

13.2.2 Tohatsu Portable Outboard Motors Product Portfolios and Specifications

13.2.3 Tohatsu Portable Outboard Motors Sales, Revenue, Price and Gross Margin (2019-2024)

13.2.4 Tohatsu Main Business Overview

13.2.5 Tohatsu Latest Developments

13.3 Yamaha

13.3.1 Yamaha Company Information

13.3.2 Yamaha Portable Outboard Motors Product Portfolios and Specifications

13.3.3 Yamaha Portable Outboard Motors Sales, Revenue, Price and Gross Margin (2019-2024)

13.3.4 Yamaha Main Business Overview

13.3.5 Yamaha Latest Developments

13.4 Suzuki

13.4.1 Suzuki Company Information

13.4.2 Suzuki Portable Outboard Motors Product Portfolios and Specifications

13.4.3 Suzuki Portable Outboard Motors Sales, Revenue, Price and Gross Margin (2019-2024)

13.4.4 Suzuki Main Business Overview

13.4.5 Suzuki Latest Developments

13.5 Mercury Marine

13.5.1 Mercury Marine Company Information

13.5.2 Mercury Marine Portable Outboard Motors Product Portfolios and Specifications

13.5.3 Mercury Marine Portable Outboard Motors Sales, Revenue, Price and Gross Margin (2019-2024)

13.5.4 Mercury Marine Main Business Overview

13.5.5 Mercury Marine Latest Developments

13.6 Evinrude

13.6.1 Evinrude Company Information

13.6.2 Evinrude Portable Outboard Motors Product Portfolios and Specifications

13.6.3 Evinrude Portable Outboard Motors Sales, Revenue, Price and Gross Margin (2019-2024)

13.6.4 Evinrude Main Business Overview

13.6.5 Evinrude Latest Developments

13.7 Torqeedo

13.7.1 Torqeedo Company Information

13.7.2 Torqeedo Portable Outboard Motors Product Portfolios and Specifications

13.7.3 Torqeedo Portable Outboard Motors Sales, Revenue, Price and Gross Margin (2019-2024)

13.7.4 Torqeedo Main Business Overview

13.7.5 Torqeedo Latest Developments

13.8 Lehr

13.8.1 Lehr Company Information

13.8.2 Lehr Portable Outboard Motors Product Portfolios and Specifications

13.8.3 Lehr Portable Outboard Motors Sales, Revenue, Price and Gross Margin (2019-2024)

13.8.4 Lehr Main Business Overview

13.8.5 Lehr Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Portable Outboard Motors Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Table 2. Portable Outboard Motors Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of 1HP

Table 4. Major Players of 2-3.5HP

Table 5. Major Players of 4-6HP

Table 6. Major Players of 8-10HP

Table 7. Major Players of 15-20HP

Table 8. Major Players of Others

Table 9. Global Portable Outboard Motors Sales by Type (2019-2024) & (Units)

Table 10. Global Portable Outboard Motors Sales Market Share by Type (2019-2024)

Table 11. Global Portable Outboard Motors Revenue by Type (2019-2024) & (\$ million)

Table 12. Global Portable Outboard Motors Revenue Market Share by Type (2019-2024)

Table 13. Global Portable Outboard Motors Sale Price by Type (2019-2024) & (USD/Unit)

Table 14. Global Portable Outboard Motors Sales by Application (2019-2024) & (Units)

Table 15. Global Portable Outboard Motors Sales Market Share by Application (2019-2024)

Table 16. Global Portable Outboard Motors Revenue by Application (2019-2024)

Table 17. Global Portable Outboard Motors Revenue Market Share by Application (2019-2024)

Table 18. Global Portable Outboard Motors Sale Price by Application (2019-2024) & (USD/Unit)

Table 19. Global Portable Outboard Motors Sales by Company (2019-2024) & (Units)

Table 20. Global Portable Outboard Motors Sales Market Share by Company (2019-2024)

Table 21. Global Portable Outboard Motors Revenue by Company (2019-2024) (\$ Millions)

Table 22. Global Portable Outboard Motors Revenue Market Share by Company (2019-2024)

Table 23. Global Portable Outboard Motors Sale Price by Company (2019-2024) & (USD/Unit)

Table 24. Key Manufacturers Portable Outboard Motors Producing Area Distribution

and Sales Area

Table 25. Players Portable Outboard Motors Products Offered

Table 26. Portable Outboard Motors Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

Table 27. New Products and Potential Entrants

Table 28. Mergers & Acquisitions, Expansion

Table 29. Global Portable Outboard Motors Sales by Geographic Region (2019-2024) & (Units)

Table 30. Global Portable Outboard Motors Sales Market Share Geographic Region (2019-2024)

Table 31. Global Portable Outboard Motors Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 32. Global Portable Outboard Motors Revenue Market Share by Geographic Region (2019-2024)

Table 33. Global Portable Outboard Motors Sales by Country/Region (2019-2024) & (Units)

Table 34. Global Portable Outboard Motors Sales Market Share by Country/Region (2019-2024)

Table 35. Global Portable Outboard Motors Revenue by Country/Region (2019-2024) & (\$ millions)

Table 36. Global Portable Outboard Motors Revenue Market Share by Country/Region (2019-2024)

Table 37. Americas Portable Outboard Motors Sales by Country (2019-2024) & (Units)

Table 38. Americas Portable Outboard Motors Sales Market Share by Country (2019-2024)

Table 39. Americas Portable Outboard Motors Revenue by Country (2019-2024) & (\$ Millions)

Table 40. Americas Portable Outboard Motors Revenue Market Share by Country (2019-2024)

Table 41. Americas Portable Outboard Motors Sales by Type (2019-2024) & (Units)

Table 42. Americas Portable Outboard Motors Sales by Application (2019-2024) & (Units)

Table 43. APAC Portable Outboard Motors Sales by Region (2019-2024) & (Units)

Table 44. APAC Portable Outboard Motors Sales Market Share by Region (2019-2024)

Table 45. APAC Portable Outboard Motors Revenue by Region (2019-2024) & (\$ Millions)

Table 46. APAC Portable Outboard Motors Revenue Market Share by Region (2019-2024)

Table 47. APAC Portable Outboard Motors Sales by Type (2019-2024) & (Units)

Table 48. APAC Portable Outboard Motors Sales by Application (2019-2024) & (Units)
Table 49. Europe Portable Outboard Motors Sales by Country (2019-2024) & (Units)
Table 50. Europe Portable Outboard Motors Sales Market Share by Country (2019-2024)
Table 51. Europe Portable Outboard Motors Revenue by Country (2019-2024) & (\$ Millions)
Table 52. Europe Portable Outboard Motors Revenue Market Share by Country (2019-2024)
Table 53. Europe Portable Outboard Motors Sales by Type (2019-2024) & (Units)
Table 54. Europe Portable Outboard Motors Sales by Application (2019-2024) & (Units)
Table 55. Middle East & Africa Portable Outboard Motors Sales by Country (2019-2024) & (Units)
Table 56. Middle East & Africa Portable Outboard Motors Sales Market Share by Country (2019-2024)
Table 57. Middle East & Africa Portable Outboard Motors Revenue by Country (2019-2024) & (\$ Millions)
Table 58. Middle East & Africa Portable Outboard Motors Revenue Market Share by Country (2019-2024)
Table 59. Middle East & Africa Portable Outboard Motors Sales by Type (2019-2024) & (Units)
Table 60. Middle East & Africa Portable Outboard Motors Sales by Application (2019-2024) & (Units)
Table 61. Key Market Drivers & Growth Opportunities of Portable Outboard Motors
Table 62. Key Market Challenges & Risks of Portable Outboard Motors
Table 63. Key Industry Trends of Portable Outboard Motors
Table 64. Portable Outboard Motors Raw Material
Table 65. Key Suppliers of Raw Materials
Table 66. Portable Outboard Motors Distributors List
Table 67. Portable Outboard Motors Customer List
Table 68. Global Portable Outboard Motors Sales Forecast by Region (2025-2030) & (Units)
Table 69. Global Portable Outboard Motors Revenue Forecast by Region (2025-2030) & (\$ millions)
Table 70. Americas Portable Outboard Motors Sales Forecast by Country (2025-2030) & (Units)
Table 71. Americas Portable Outboard Motors Revenue Forecast by Country (2025-2030) & (\$ millions)
Table 72. APAC Portable Outboard Motors Sales Forecast by Region (2025-2030) & (Units)

Table 73. APAC Portable Outboard Motors Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 74. Europe Portable Outboard Motors Sales Forecast by Country (2025-2030) & (Units)

Table 75. Europe Portable Outboard Motors Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 76. Middle East & Africa Portable Outboard Motors Sales Forecast by Country (2025-2030) & (Units)

Table 77. Middle East & Africa Portable Outboard Motors Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 78. Global Portable Outboard Motors Sales Forecast by Type (2025-2030) & (Units)

Table 79. Global Portable Outboard Motors Revenue Forecast by Type (2025-2030) & (\$ Millions)

Table 80. Global Portable Outboard Motors Sales Forecast by Application (2025-2030) & (Units)

Table 81. Global Portable Outboard Motors Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 82. Honda Basic Information, Portable Outboard Motors Manufacturing Base, Sales Area and Its Competitors

Table 83. Honda Portable Outboard Motors Product Portfolios and Specifications

Table 84. Honda Portable Outboard Motors Sales (Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 85. Honda Main Business

Table 86. Honda Latest Developments

Table 87. Tohatsu Basic Information, Portable Outboard Motors Manufacturing Base, Sales Area and Its Competitors

Table 88. Tohatsu Portable Outboard Motors Product Portfolios and Specifications

Table 89. Tohatsu Portable Outboard Motors Sales (Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 90. Tohatsu Main Business

Table 91. Tohatsu Latest Developments

Table 92. Yamaha Basic Information, Portable Outboard Motors Manufacturing Base, Sales Area and Its Competitors

Table 93. Yamaha Portable Outboard Motors Product Portfolios and Specifications

Table 94. Yamaha Portable Outboard Motors Sales (Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 95. Yamaha Main Business

Table 96. Yamaha Latest Developments

Table 97. Suzuki Basic Information, Portable Outboard Motors Manufacturing Base, Sales Area and Its Competitors

Table 98. Suzuki Portable Outboard Motors Product Portfolios and Specifications

Table 99. Suzuki Portable Outboard Motors Sales (Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 100. Suzuki Main Business

Table 101. Suzuki Latest Developments

Table 102. Mercury Marine Basic Information, Portable Outboard Motors Manufacturing Base, Sales Area and Its Competitors

Table 103. Mercury Marine Portable Outboard Motors Product Portfolios and Specifications

Table 104. Mercury Marine Portable Outboard Motors Sales (Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 105. Mercury Marine Main Business

Table 106. Mercury Marine Latest Developments

Table 107. Evinrude Basic Information, Portable Outboard Motors Manufacturing Base, Sales Area and Its Competitors

Table 108. Evinrude Portable Outboard Motors Product Portfolios and Specifications

Table 109. Evinrude Portable Outboard Motors Sales (Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 110. Evinrude Main Business

Table 111. Evinrude Latest Developments

Table 112. Torqeedo Basic Information, Portable Outboard Motors Manufacturing Base, Sales Area and Its Competitors

Table 113. Torqeedo Portable Outboard Motors Product Portfolios and Specifications

Table 114. Torqeedo Portable Outboard Motors Sales (Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 115. Torqeedo Main Business

Table 116. Torqeedo Latest Developments

Table 117. Lehr Basic Information, Portable Outboard Motors Manufacturing Base, Sales Area and Its Competitors

Table 118. Lehr Portable Outboard Motors Product Portfolios and Specifications

Table 119. Lehr Portable Outboard Motors Sales (Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 120. Lehr Main Business

Table 121. Lehr Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Portable Outboard Motors
- Figure 2. Portable Outboard Motors Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Portable Outboard Motors Sales Growth Rate 2019-2030 (Units)
- Figure 7. Global Portable Outboard Motors Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Portable Outboard Motors Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of 1HP
- Figure 10. Product Picture of 2-3.5HP
- Figure 11. Product Picture of 4-6HP
- Figure 12. Product Picture of 8-10HP
- Figure 13. Product Picture of 15-20HP
- Figure 14. Product Picture of Others
- Figure 15. Global Portable Outboard Motors Sales Market Share by Type in 2023
- Figure 16. Global Portable Outboard Motors Revenue Market Share by Type (2019-2024)
- Figure 17. Portable Outboard Motors Consumed in Canoes
- Figure 18. Global Portable Outboard Motors Market: Canoes (2019-2024) & (Units)
- Figure 19. Portable Outboard Motors Consumed in Inflatable Boats
- Figure 20. Global Portable Outboard Motors Market: Inflatable Boats (2019-2024) & (Units)
- Figure 21. Portable Outboard Motors Consumed in Fishing Boats
- Figure 22. Global Portable Outboard Motors Market: Fishing Boats (2019-2024) & (Units)
- Figure 23. Portable Outboard Motors Consumed in Sailboats
- Figure 24. Global Portable Outboard Motors Market: Sailboats (2019-2024) & (Units)
- Figure 25. Portable Outboard Motors Consumed in Dinghies
- Figure 26. Global Portable Outboard Motors Market: Dinghies (2019-2024) & (Units)
- Figure 27. Portable Outboard Motors Consumed in Others
- Figure 28. Global Portable Outboard Motors Market: Others (2019-2024) & (Units)
- Figure 29. Global Portable Outboard Motors Sales Market Share by Application (2023)
- Figure 30. Global Portable Outboard Motors Revenue Market Share by Application in 2023

Figure 31. Portable Outboard Motors Sales Market by Company in 2023 (Units)

Figure 32. Global Portable Outboard Motors Sales Market Share by Company in 2023

Figure 33. Portable Outboard Motors Revenue Market by Company in 2023 (\$ Million)

Figure 34. Global Portable Outboard Motors Revenue Market Share by Company in 2023

Figure 35. Global Portable Outboard Motors Sales Market Share by Geographic Region (2019-2024)

Figure 36. Global Portable Outboard Motors Revenue Market Share by Geographic Region in 2023

Figure 37. Americas Portable Outboard Motors Sales 2019-2024 (Units)

Figure 38. Americas Portable Outboard Motors Revenue 2019-2024 (\$ Millions)

Figure 39. APAC Portable Outboard Motors Sales 2019-2024 (Units)

Figure 40. APAC Portable Outboard Motors Revenue 2019-2024 (\$ Millions)

Figure 41. Europe Portable Outboard Motors Sales 2019-2024 (Units)

Figure 42. Europe Portable Outboard Motors Revenue 2019-2024 (\$ Millions)

Figure 43. Middle East & Africa Portable Outboard Motors Sales 2019-2024 (Units)

Figure 44. Middle East & Africa Portable Outboard Motors Revenue 2019-2024 (\$ Millions)

Figure 45. Americas Portable Outboard Motors Sales Market Share by Country in 2023

Figure 46. Americas Portable Outboard Motors Revenue Market Share by Country in 2023

Figure 47. Americas Portable Outboard Motors Sales Market Share by Type (2019-2024)

Figure 48. Americas Portable Outboard Motors Sales Market Share by Application (2019-2024)

Figure 49. United States Portable Outboard Motors Revenue Growth 2019-2024 (\$ Millions)

Figure 50. Canada Portable Outboard Motors Revenue Growth 2019-2024 (\$ Millions)

Figure 51. Mexico Portable Outboard Motors Revenue Growth 2019-2024 (\$ Millions)

Figure 52. Brazil Portable Outboard Motors Revenue Growth 2019-2024 (\$ Millions)

Figure 53. APAC Portable Outboard Motors Sales Market Share by Region in 2023

Figure 54. APAC Portable Outboard Motors Revenue Market Share by Regions in 2023

Figure 55. APAC Portable Outboard Motors Sales Market Share by Type (2019-2024)

Figure 56. APAC Portable Outboard Motors Sales Market Share by Application (2019-2024)

Figure 57. China Portable Outboard Motors Revenue Growth 2019-2024 (\$ Millions)

Figure 58. Japan Portable Outboard Motors Revenue Growth 2019-2024 (\$ Millions)

Figure 59. South Korea Portable Outboard Motors Revenue Growth 2019-2024 (\$ Millions)

Figure 60. Southeast Asia Portable Outboard Motors Revenue Growth 2019-2024 (\$ Millions)

Figure 61. India Portable Outboard Motors Revenue Growth 2019-2024 (\$ Millions)

Figure 62. Australia Portable Outboard Motors Revenue Growth 2019-2024 (\$ Millions)

Figure 63. China Taiwan Portable Outboard Motors Revenue Growth 2019-2024 (\$ Millions)

Figure 64. Europe Portable Outboard Motors Sales Market Share by Country in 2023

Figure 65. Europe Portable Outboard Motors Revenue Market Share by Country in 2023

Figure 66. Europe Portable Outboard Motors Sales Market Share by Type (2019-2024)

Figure 67. Europe Portable Outboard Motors Sales Market Share by Application (2019-2024)

Figure 68. Germany Portable Outboard Motors Revenue Growth 2019-2024 (\$ Millions)

Figure 69. France Portable Outboard Motors Revenue Growth 2019-2024 (\$ Millions)

Figure 70. UK Portable Outboard Motors Revenue Growth 2019-2024 (\$ Millions)

Figure 71. Italy Portable Outboard Motors Revenue Growth 2019-2024 (\$ Millions)

Figure 72. Russia Portable Outboard Motors Revenue Growth 2019-2024 (\$ Millions)

Figure 73. Middle East & Africa Portable Outboard Motors Sales Market Share by Country in 2023

Figure 74. Middle East & Africa Portable Outboard Motors Revenue Market Share by Country in 2023

Figure 75. Middle East & Africa Portable Outboard Motors Sales Market Share by Type (2019-2024)

Figure 76. Middle East & Africa Portable Outboard Motors Sales Market Share by Application (2019-2024)

Figure 77. Egypt Portable Outboard Motors Revenue Growth 2019-2024 (\$ Millions)

Figure 78. South Africa Portable Outboard Motors Revenue Growth 2019-2024 (\$ Millions)

Figure 79. Israel Portable Outboard Motors Revenue Growth 2019-2024 (\$ Millions)

Figure 80. Turkey Portable Outboard Motors Revenue Growth 2019-2024 (\$ Millions)

Figure 81. GCC Country Portable Outboard Motors Revenue Growth 2019-2024 (\$ Millions)

Figure 82. Manufacturing Cost Structure Analysis of Portable Outboard Motors in 2023

Figure 83. Manufacturing Process Analysis of Portable Outboard Motors

Figure 84. Industry Chain Structure of Portable Outboard Motors

Figure 85. Channels of Distribution

Figure 86. Global Portable Outboard Motors Sales Market Forecast by Region (2025-2030)

Figure 87. Global Portable Outboard Motors Revenue Market Share Forecast by Region

(2025-2030)

Figure 88. Global Portable Outboard Motors Sales Market Share Forecast by Type

(2025-2030)

Figure 89. Global Portable Outboard Motors Revenue Market Share Forecast by Type

(2025-2030)

Figure 90. Global Portable Outboard Motors Sales Market Share Forecast by

Application (2025-2030)

Figure 91. Global Portable Outboard Motors Revenue Market Share Forecast by

Application (2025-2030)

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