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Global Portable Lip Balm Market Growth 2025-2031

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Abstracts

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The global Portable Lip Balm market size is predicted to grow from US$ million in 2025 to US$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

The total size of the global beauty industry in 2022 was about US$ 427 billion, with the sales of skin care products was about US$ 190 billion, perfumes US$ 70 billion, color cosmetics US$ 80 billion, hair care products US$ 90 billion. Head beauty and personal care companies are concentrated in Europe and the United States. More than one-third of the top 100 companies are headquartered in the United States, and 22.9% of the companies are located in France.

LP Information, Inc. (LPI) ' newest research report, the “Portable Lip Balm Industry Forecast” looks at past sales and reviews total world Portable Lip Balm sales in 2024, providing a comprehensive analysis by region and market sector of projected Portable Lip Balm sales for 2025 through 2031. With Portable Lip Balm sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Portable Lip Balm industry.

This Insight Report provides a comprehensive analysis of the global Portable Lip Balm landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Portable Lip Balm portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Portable Lip Balm market.

This Insight Report evaluates the key market trends, drivers, and affecting factors

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shaping the global outlook for Portable Lip Balm and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Portable Lip Balm.

This report presents a comprehensive overview, market shares, and growth opportunities of Portable Lip Balm market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Sun Protection Type

Replenishing Type

Segmentation by Application:

Personal Skincare

Hairdressing

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

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- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

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Rohto

L'OREAL PARIS

Shiseido

Avon

Beiersdorf

COSMAX

Johnson & Johnson

LVMH

Kao

P&G

Unilever

Guangdong Ai Sheng Daily Chemicals Co., Ltd

Shanghai Jahwa United Co., Ltd

Yichang Tianmei International Cosmetics Co., Ltd

Amway (China) Commodity Co., Ltd

Zhongshan Lida Fine Chemical Co., Ltd

Shanghai Xinru Biotechnology Co., Ltd

Resta Daily Chemical (Shenzhen) Co., Ltd

Guangzhou Qiaodi Fine Chemical Co., Ltd

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Key Questions Addressed in this Report

What is the 10-year outlook for the global Portable Lip Balm market?

What factors are driving Portable Lip Balm market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Portable Lip Balm market opportunities vary by end market size?

How does Portable Lip Balm break out by Type, by Application?

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