

Global Portable Folding Beach Chairs Market Growth 2026-2032

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Abstracts

The global Portable Folding Beach Chairs market size is predicted to grow from US\$ 266 million in 2025 to US\$ 464 million in 2032; it is expected to grow at a CAGR of 8.6% from 2026 to 2032.

In 2025, global Portable Folding Beach Chair production reached approximately 6,293 k units, with an average global market price of around US\$ 43.19 per unit. Gross margin is about 43%. The cost is 24.61 usd. Production capacity 8,000 k units. Portable Folding Beach Chairs are lightweight seating products designed for beaches, camping, backyard leisure, outdoor travel, and vacation scenarios. They are typically made with aluminum alloy, steel tube, or lightweight plastic frames, combined with Oxford fabric, polyester fabric, or mesh seating materials. These chairs feature foldability, compact storage, easy portability, low weight, and convenient use. Some models also include armrests, cup holders, headrests, sunshades, or adjustable backrests to improve outdoor comfort. Portable folding beach chairs are mainly used by individual consumers, outdoor product brands, resorts, beach attractions, and retail channels, making them a common category within outdoor leisure furniture.

Portable folding beach chairs represent a mature but still growing category within outdoor leisure furniture. Market demand is mainly driven by beach tourism, camping activities, backyard leisure, and household outdoor consumption. Competition is shifting from low-cost basic models toward lightweight structures, ergonomic comfort, quick-folding designs, multifunctional features, and weather-resistant materials. North America and Europe remain mature consumption markets with stronger acceptance of branded and mid-to-high-end products, while China has advantages in manufacturing and growing domestic demand, though price competition remains intense. Future competitiveness will depend on material upgrades, differentiated design, scenario-

based marketing, and stronger online retail channels.

LP Information, Inc. (LPI) ' newest research report, the "Portable Folding Beach Chairs Industry Forecast" looks at past sales and reviews total world Portable Folding Beach Chairs sales in 2025, providing a comprehensive analysis by region and market sector of projected Portable Folding Beach Chairs sales for 2026 through 2032. With Portable Folding Beach Chairs sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Portable Folding Beach Chairs industry.

This Insight Report provides a comprehensive analysis of the global Portable Folding Beach Chairs landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Portable Folding Beach Chairs portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Portable Folding Beach Chairs market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Portable Folding Beach Chairs and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Portable Folding Beach Chairs.

This report presents a comprehensive overview, market shares, and growth opportunities of Portable Folding Beach Chairs market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Leather

Stainless Steel Material

Plastic Material

Others

Segmentation by Structure:

Armless

With Armrests

Segmentation by Weight:

Under 1 Kg

1?2 Kg

2?4 Kg

Over 4 Kg

Segmentation by Application:

Online

Offline

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Helinox

The Coleman Company

GCI Outdoor

ALPS Brands

KIJARO

ShelterLogic Group

KingCamp

Telescope Casual Furniture

JGR Copa

Deltess Corp.

Naturehike

Lawn Chair USA

Oase Outdoors

Kamp-Rite

SunnyFeel

Tanxianzhe Outdoors

Comefly Outdoor Co., Ltd.

Zhejiang Yuanren Outdoor Products Co., Ltd.

Fire-Maple

Ikea

Cascade Mountain Tech

Zhejiang SUNSHINE Leisure Products Co., Ltd.

YongKang King Nike Metal Products Co., Ltd.

Anywhere Chair Company

Cape Cod Beach Chair Company

Goleader Technology (Zhejiang) Co., Ltd.

Key Questions Addressed in this Report

What is the 10-year outlook for the global Portable Folding Beach Chairs market?

What factors are driving Portable Folding Beach Chairs market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Portable Folding Beach Chairs market opportunities vary by end market size?

How does Portable Folding Beach Chairs break out by Type, by Application?

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