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Global Portable FM/AM Radio Market Growth 2026-2032

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Abstracts

The global Portable FM/AM Radio market size is predicted to grow from US$ 367 million in 2025 to US$ 423 million in 2032; it is expected to grow at a CAGR of 2.1% from 2026 to 2032.

A portable FM/AM radio is a compact, lightweight electronic device designed for receiving over-the-air radio broadcasts while on the go. It operates across two primary broadcasting bands: Amplitude Modulation (AM), which is ideal for long-distance reception due to its ability to bounce off the ionosphere, and Frequency Modulation (FM), which offers superior sound clarity and stereo quality for local stations. These devices are typically powered by batteries (disposable or rechargeable) and feature essential components such as a telescopic antenna, built-in speakers, and a headphone jack. Renowned for their reliability, portable radios serve as vital tools for emergency communications, outdoor adventures, and personal entertainment without the need for an internet connection.

Traditional radios, which exist as home appliances, have grown slowly overall and have entered the industrial sunset. Traditional radio R & D and manufacturing major manufacturers, such as Grundig, Panda and other manufacturers have already used the advantages of the original brand to expand new product areas, and even fully transformed to try to regain vitality. Nowadays, the main force that promotes the progress of the radio industry is small and medium-sized, professional radio manufacturers, such as Tecsun, Sangean, and core technology such as dedicated chips behind them.

In 2025, the global production of portable FM/AM radios reached 15 million units, with a unit price of $25 per unit and a gross profit margin of 30%.

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United States market for Portable FM/AM Radio is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Portable FM/AM Radio is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Portable FM/AM Radio is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Portable FM/AM Radio players cover Sangean, Sony, Panasonic, Muzen Audio, ANJAN, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Portable FM/AM Radio Industry Forecast” looks at past sales and reviews total world Portable FM/AM Radio sales in 2025, providing a comprehensive analysis by region and market sector of projected Portable FM/AM Radio sales for 2026 through 2032. With Portable FM/AM Radio sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Portable FM/AM Radio industry.

This Insight Report provides a comprehensive analysis of the global Portable FM/AM Radio landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Portable FM/AM Radio portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Portable FM/AM Radio market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Portable FM/AM Radio and breaks down the forecast by Type, by End Users, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Portable FM/AM Radio.

This report presents a comprehensive overview, market shares, and growth

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opportunities of Portable FM/AM Radio market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

Analog

Digital/DSP

Segmentation by Function:

Basic Radio

Bluetooth Radio

Solar Powered Radio

Others

Segmentation by End Users:

Commercial Use

Home Use

This report also splits the market by region:

Americas

United States

Canada

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- Mexico
- Brazil

APAC

- China
- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey

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GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Sangean

Sony

Panasonic

Muzen Audio

ANJAN

Tecsun

PHILIPS

GOLDYIP

Degen

PANDA

Kaito

Insignia

Key Questions Addressed in this Report

What is the 10-year outlook for the global Portable FM/AM Radio market?

What factors are driving Portable FM/AM Radio market growth, globally and by

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region?

Which technologies are poised for the fastest growth by market and region?

How do Portable FM/AM Radio market opportunities vary by end market size?

How does Portable FM/AM Radio break out by Type, by End Users?

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