

Global Portable Evaporative Air Cooler Market Growth 2025-2031

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Abstracts

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The global Portable Evaporative Air Cooler market size is predicted to grow from US\$ 409 million in 2025 to US\$ 547 million in 2031; it is expected to grow at a CAGR of 5.0% from 2025 to 2031.

The Portable Evaporative Air Cooler industry can be broken down into several segments, Automatic Portable Evaporative Air Cooler, Semi-Automatic Portable Evaporative Air Cooler.

Air coolers are simple to use and cools air through the evaporation of water. Unlike conventional air conditioners, evaporative coolers require fresh air and work best with open windows and doors. They are best suited for residences, showrooms, shops, offices, especially where doors are opened and closed frequently – a major advantage over conventional air conditioners. Besides, they consume significantly less electricity and produce no emissions.

The industry's leading producers, Symphony(Keruilai), Aolan and Jinghui, accounted for a combined 31% of revenues in 2019.

LP Information, Inc. (LPI) ' newest research report, the “Portable Evaporative Air Cooler Industry Forecast” looks at past sales and reviews total world Portable Evaporative Air Cooler sales in 2024, providing a comprehensive analysis by region and market sector of projected Portable Evaporative Air Cooler sales for 2025 through 2031. With Portable Evaporative Air Cooler sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Portable Evaporative Air

Cooler industry.

This Insight Report provides a comprehensive analysis of the global Portable Evaporative Air Cooler landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Portable Evaporative Air Cooler portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Portable Evaporative Air Cooler market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Portable Evaporative Air Cooler and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Portable Evaporative Air Cooler.

This report presents a comprehensive overview, market shares, and growth opportunities of Portable Evaporative Air Cooler market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Automatic Portable Evaporative Air Cooler

Semi-Automatic Portable Evaporative Air Cooler

Segmentation by Application:

Commercial

Household

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Symphony(Keruilai)

Aolan

Jinghui

Lianchuang

Hessaire

Kenstar(Worldwide?)

Khaitan

Bajaj Electricals

Honeywell

SPT

Media

NewAir(Luma Comfort)

Key Questions Addressed in this Report

What is the 10-year outlook for the global Portable Evaporative Air Cooler market?

What factors are driving Portable Evaporative Air Cooler market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Portable Evaporative Air Cooler market opportunities vary by end market size?

How does Portable Evaporative Air Cooler break out by Type, by Application?

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