

Global Portable Electric Heater Market Growth 2025-2031

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Abstracts

The global Portable Electric Heater market size is predicted to grow from US\$ 311 million in 2025 to US\$ 414 million in 2031; it is expected to grow at a CAGR of 4.9% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

A portable electric heater is a device used to heat a single, small area; central heating is used to heat many connected areas, such as the rooms of a house. Space heaters are powered by electricity or a burnable fuel, such as natural Gas, propane, fuel oil, or wood pellets. Moreover, most of portable space heaters are usually electric, because a permanent exhaust is needed for heaters which burn fuel.

The portable electric heater market is a global market that includes various regions and countries worldwide. The demand for portable electric heaters has been growing steadily in recent years due to factors such as increasing awareness about energy efficiency, flexibility in use, and convenience. Several factors are driving the growth of the portable electric heater market globally. Firstly, the rising need for portable heating solutions in residential, commercial, and industrial sectors is expected to boost market growth. Portable electric heaters are easy to install, require less space, and can be moved from one location to another, making them a popular choice among consumers. Furthermore, advancements in technology have led to the development of more efficient and eco-friendly portable electric heaters. Manufacturers are incorporating features such as programmable thermostats, energy-saving modes, and smart controls to enhance user convenience and reduce energy consumption. The market is also

influenced by government regulations and initiatives promoting energy efficiency and the adoption of electric heating solutions. Increasing concerns about greenhouse gas emissions and the need to reduce reliance on fossil fuels have resulted in a shift towards electric heating options, including portable electric heaters. In terms of regional market dynamics, North America and Europe are expected to dominate the portable electric heater market due to colder climates and high consumer awareness. However, developing regions such as Asia Pacific and Latin America are also witnessing significant growth due to rapid urbanization, changing lifestyles, and increasing disposable income.

LP Information, Inc. (LPI) ' newest research report, the “Portable Electric Heater Industry Forecast” looks at past sales and reviews total world Portable Electric Heater sales in 2024, providing a comprehensive analysis by region and market sector of projected Portable Electric Heater sales for 2025 through 2031. With Portable Electric Heater sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Portable Electric Heater industry.

This Insight Report provides a comprehensive analysis of the global Portable Electric Heater landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Portable Electric Heater portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Portable Electric Heater market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Portable Electric Heater and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Portable Electric Heater.

This report presents a comprehensive overview, market shares, and growth opportunities of Portable Electric Heater market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Convactor Heaters

Oil-filled Heaters

Halogen Heaters

Others

Segmentation by Application:

Residential

Commercial

Industrial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

DeLonghi International

Honeywell

Jarden Consumer Solutions

Lasko

Pelonis

Crane

Heat Storm

Hunter

Vornado

Dyson

Soleus

Optimus

Insignia

NewAir

GHP Group

Duraflame

Comfort Glow

Lifesmart

ProCom Heating

Sunpentown

Key Questions Addressed in this Report

What is the 10-year outlook for the global Portable Electric Heater market?

What factors are driving Portable Electric Heater market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Portable Electric Heater market opportunities vary by end market size?

How does Portable Electric Heater break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Portable Electric Heater Annual Sales 2020-2031
 - 2.1.2 World Current & Future Analysis for Portable Electric Heater by Geographic Region, 2020, 2024 & 2031
 - 2.1.3 World Current & Future Analysis for Portable Electric Heater by Country/Region, 2020, 2024 & 2031
- 2.2 Portable Electric Heater Segment by Type
 - 2.2.1 Convector Heaters
 - 2.2.2 Oil-filled Heaters
 - 2.2.3 Halogen Heaters
 - 2.2.4 Others
- 2.3 Portable Electric Heater Sales by Type
 - 2.3.1 Global Portable Electric Heater Sales Market Share by Type (2020-2025)
 - 2.3.2 Global Portable Electric Heater Revenue and Market Share by Type (2020-2025)
 - 2.3.3 Global Portable Electric Heater Sale Price by Type (2020-2025)
- 2.4 Portable Electric Heater Segment by Application
 - 2.4.1 Residential
 - 2.4.2 Commercial
 - 2.4.3 Industrial
- 2.5 Portable Electric Heater Sales by Application
 - 2.5.1 Global Portable Electric Heater Sale Market Share by Application (2020-2025)
 - 2.5.2 Global Portable Electric Heater Revenue and Market Share by Application (2020-2025)
 - 2.5.3 Global Portable Electric Heater Sale Price by Application (2020-2025)

3 GLOBAL BY COMPANY

- 3.1 Global Portable Electric Heater Breakdown Data by Company
 - 3.1.1 Global Portable Electric Heater Annual Sales by Company (2020-2025)
 - 3.1.2 Global Portable Electric Heater Sales Market Share by Company (2020-2025)
- 3.2 Global Portable Electric Heater Annual Revenue by Company (2020-2025)
 - 3.2.1 Global Portable Electric Heater Revenue by Company (2020-2025)
 - 3.2.2 Global Portable Electric Heater Revenue Market Share by Company (2020-2025)
- 3.3 Global Portable Electric Heater Sale Price by Company
- 3.4 Key Manufacturers Portable Electric Heater Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Portable Electric Heater Product Location Distribution
 - 3.4.2 Players Portable Electric Heater Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR PORTABLE ELECTRIC HEATER BY GEOGRAPHIC REGION

- 4.1 World Historic Portable Electric Heater Market Size by Geographic Region (2020-2025)
 - 4.1.1 Global Portable Electric Heater Annual Sales by Geographic Region (2020-2025)
 - 4.1.2 Global Portable Electric Heater Annual Revenue by Geographic Region (2020-2025)
- 4.2 World Historic Portable Electric Heater Market Size by Country/Region (2020-2025)
 - 4.2.1 Global Portable Electric Heater Annual Sales by Country/Region (2020-2025)
 - 4.2.2 Global Portable Electric Heater Annual Revenue by Country/Region (2020-2025)
- 4.3 Americas Portable Electric Heater Sales Growth
- 4.4 APAC Portable Electric Heater Sales Growth
- 4.5 Europe Portable Electric Heater Sales Growth
- 4.6 Middle East & Africa Portable Electric Heater Sales Growth

5 AMERICAS

- 5.1 Americas Portable Electric Heater Sales by Country

- 5.1.1 Americas Portable Electric Heater Sales by Country (2020-2025)
- 5.1.2 Americas Portable Electric Heater Revenue by Country (2020-2025)
- 5.2 Americas Portable Electric Heater Sales by Type (2020-2025)
- 5.3 Americas Portable Electric Heater Sales by Application (2020-2025)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Portable Electric Heater Sales by Region
 - 6.1.1 APAC Portable Electric Heater Sales by Region (2020-2025)
 - 6.1.2 APAC Portable Electric Heater Revenue by Region (2020-2025)
- 6.2 APAC Portable Electric Heater Sales by Type (2020-2025)
- 6.3 APAC Portable Electric Heater Sales by Application (2020-2025)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Portable Electric Heater by Country
 - 7.1.1 Europe Portable Electric Heater Sales by Country (2020-2025)
 - 7.1.2 Europe Portable Electric Heater Revenue by Country (2020-2025)
- 7.2 Europe Portable Electric Heater Sales by Type (2020-2025)
- 7.3 Europe Portable Electric Heater Sales by Application (2020-2025)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Portable Electric Heater by Country

8.1.1 Middle East & Africa Portable Electric Heater Sales by Country (2020-2025)

8.1.2 Middle East & Africa Portable Electric Heater Revenue by Country (2020-2025)

8.2 Middle East & Africa Portable Electric Heater Sales by Type (2020-2025)

8.3 Middle East & Africa Portable Electric Heater Sales by Application (2020-2025)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Portable Electric Heater

10.3 Manufacturing Process Analysis of Portable Electric Heater

10.4 Industry Chain Structure of Portable Electric Heater

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Portable Electric Heater Distributors

11.3 Portable Electric Heater Customer

12 WORLD FORECAST REVIEW FOR PORTABLE ELECTRIC HEATER BY GEOGRAPHIC REGION

12.1 Global Portable Electric Heater Market Size Forecast by Region

12.1.1 Global Portable Electric Heater Forecast by Region (2026-2031)

12.1.2 Global Portable Electric Heater Annual Revenue Forecast by Region (2026-2031)

- 12.2 Americas Forecast by Country (2026-2031)
- 12.3 APAC Forecast by Region (2026-2031)
- 12.4 Europe Forecast by Country (2026-2031)
- 12.5 Middle East & Africa Forecast by Country (2026-2031)
- 12.6 Global Portable Electric Heater Forecast by Type (2026-2031)
- 12.7 Global Portable Electric Heater Forecast by Application (2026-2031)

13 KEY PLAYERS ANALYSIS

13.1 DeLonghi International

- 13.1.1 DeLonghi International Company Information
- 13.1.2 DeLonghi International Portable Electric Heater Product Portfolios and Specifications
- 13.1.3 DeLonghi International Portable Electric Heater Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.1.4 DeLonghi International Main Business Overview
- 13.1.5 DeLonghi International Latest Developments

13.2 Honeywell

- 13.2.1 Honeywell Company Information
- 13.2.2 Honeywell Portable Electric Heater Product Portfolios and Specifications
- 13.2.3 Honeywell Portable Electric Heater Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.2.4 Honeywell Main Business Overview
- 13.2.5 Honeywell Latest Developments

13.3 Jarden Consumer Solutions

- 13.3.1 Jarden Consumer Solutions Company Information
- 13.3.2 Jarden Consumer Solutions Portable Electric Heater Product Portfolios and Specifications
- 13.3.3 Jarden Consumer Solutions Portable Electric Heater Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.3.4 Jarden Consumer Solutions Main Business Overview
- 13.3.5 Jarden Consumer Solutions Latest Developments

13.4 Lasko

- 13.4.1 Lasko Company Information
- 13.4.2 Lasko Portable Electric Heater Product Portfolios and Specifications
- 13.4.3 Lasko Portable Electric Heater Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.4.4 Lasko Main Business Overview
- 13.4.5 Lasko Latest Developments

13.5 Pelonis

13.5.1 Pelonis Company Information

13.5.2 Pelonis Portable Electric Heater Product Portfolios and Specifications

13.5.3 Pelonis Portable Electric Heater Sales, Revenue, Price and Gross Margin (2020-2025)

13.5.4 Pelonis Main Business Overview

13.5.5 Pelonis Latest Developments

13.6 Crane

13.6.1 Crane Company Information

13.6.2 Crane Portable Electric Heater Product Portfolios and Specifications

13.6.3 Crane Portable Electric Heater Sales, Revenue, Price and Gross Margin (2020-2025)

13.6.4 Crane Main Business Overview

13.6.5 Crane Latest Developments

13.7 Heat Storm

13.7.1 Heat Storm Company Information

13.7.2 Heat Storm Portable Electric Heater Product Portfolios and Specifications

13.7.3 Heat Storm Portable Electric Heater Sales, Revenue, Price and Gross Margin (2020-2025)

13.7.4 Heat Storm Main Business Overview

13.7.5 Heat Storm Latest Developments

13.8 Hunter

13.8.1 Hunter Company Information

13.8.2 Hunter Portable Electric Heater Product Portfolios and Specifications

13.8.3 Hunter Portable Electric Heater Sales, Revenue, Price and Gross Margin (2020-2025)

13.8.4 Hunter Main Business Overview

13.8.5 Hunter Latest Developments

13.9 Vornado

13.9.1 Vornado Company Information

13.9.2 Vornado Portable Electric Heater Product Portfolios and Specifications

13.9.3 Vornado Portable Electric Heater Sales, Revenue, Price and Gross Margin (2020-2025)

13.9.4 Vornado Main Business Overview

13.9.5 Vornado Latest Developments

13.10 Dyson

13.10.1 Dyson Company Information

13.10.2 Dyson Portable Electric Heater Product Portfolios and Specifications

13.10.3 Dyson Portable Electric Heater Sales, Revenue, Price and Gross Margin

(2020-2025)

13.10.4 Dyson Main Business Overview

13.10.5 Dyson Latest Developments

13.11 Soleus

13.11.1 Soleus Company Information

13.11.2 Soleus Portable Electric Heater Product Portfolios and Specifications

13.11.3 Soleus Portable Electric Heater Sales, Revenue, Price and Gross Margin

(2020-2025)

13.11.4 Soleus Main Business Overview

13.11.5 Soleus Latest Developments

13.12 Optimus

13.12.1 Optimus Company Information

13.12.2 Optimus Portable Electric Heater Product Portfolios and Specifications

13.12.3 Optimus Portable Electric Heater Sales, Revenue, Price and Gross Margin

(2020-2025)

13.12.4 Optimus Main Business Overview

13.12.5 Optimus Latest Developments

13.13 Insignia

13.13.1 Insignia Company Information

13.13.2 Insignia Portable Electric Heater Product Portfolios and Specifications

13.13.3 Insignia Portable Electric Heater Sales, Revenue, Price and Gross Margin

(2020-2025)

13.13.4 Insignia Main Business Overview

13.13.5 Insignia Latest Developments

13.14 NewAir

13.14.1 NewAir Company Information

13.14.2 NewAir Portable Electric Heater Product Portfolios and Specifications

13.14.3 NewAir Portable Electric Heater Sales, Revenue, Price and Gross Margin

(2020-2025)

13.14.4 NewAir Main Business Overview

13.14.5 NewAir Latest Developments

13.15 GHP Group

13.15.1 GHP Group Company Information

13.15.2 GHP Group Portable Electric Heater Product Portfolios and Specifications

13.15.3 GHP Group Portable Electric Heater Sales, Revenue, Price and Gross Margin

(2020-2025)

13.15.4 GHP Group Main Business Overview

13.15.5 GHP Group Latest Developments

13.16 Duraflame

- 13.16.1 Duraflame Company Information
- 13.16.2 Duraflame Portable Electric Heater Product Portfolios and Specifications
- 13.16.3 Duraflame Portable Electric Heater Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.16.4 Duraflame Main Business Overview
- 13.16.5 Duraflame Latest Developments
- 13.17 Comfort Glow
 - 13.17.1 Comfort Glow Company Information
 - 13.17.2 Comfort Glow Portable Electric Heater Product Portfolios and Specifications
 - 13.17.3 Comfort Glow Portable Electric Heater Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.17.4 Comfort Glow Main Business Overview
 - 13.17.5 Comfort Glow Latest Developments
- 13.18 Lifesmart
 - 13.18.1 Lifesmart Company Information
 - 13.18.2 Lifesmart Portable Electric Heater Product Portfolios and Specifications
 - 13.18.3 Lifesmart Portable Electric Heater Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.18.4 Lifesmart Main Business Overview
 - 13.18.5 Lifesmart Latest Developments
- 13.19 ProCom Heating
 - 13.19.1 ProCom Heating Company Information
 - 13.19.2 ProCom Heating Portable Electric Heater Product Portfolios and Specifications
 - 13.19.3 ProCom Heating Portable Electric Heater Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.19.4 ProCom Heating Main Business Overview
 - 13.19.5 ProCom Heating Latest Developments
- 13.20 Sunpentown
 - 13.20.1 Sunpentown Company Information
 - 13.20.2 Sunpentown Portable Electric Heater Product Portfolios and Specifications
 - 13.20.3 Sunpentown Portable Electric Heater Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.20.4 Sunpentown Main Business Overview
 - 13.20.5 Sunpentown Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Portable Electric Heater Annual Sales CAGR by Geographic Region (2020, 2024 & 2031) & (\$ millions)

Table 2. Portable Electric Heater Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & (\$ millions)

Table 3. Major Players of Convector Heaters

Table 4. Major Players of Oil-filled Heaters

Table 5. Major Players of Halogen Heaters

Table 6. Major Players of Others

Table 7. Global Portable Electric Heater Sales by Type (2020-2025) & (K Units)

Table 8. Global Portable Electric Heater Sales Market Share by Type (2020-2025)

Table 9. Global Portable Electric Heater Revenue by Type (2020-2025) & (\$ million)

Table 10. Global Portable Electric Heater Revenue Market Share by Type (2020-2025)

Table 11. Global Portable Electric Heater Sale Price by Type (2020-2025) & (USD/Unit)

Table 12. Global Portable Electric Heater Sale by Application (2020-2025) & (K Units)

Table 13. Global Portable Electric Heater Sale Market Share by Application (2020-2025)

Table 14. Global Portable Electric Heater Revenue by Application (2020-2025) & (\$ million)

Table 15. Global Portable Electric Heater Revenue Market Share by Application (2020-2025)

Table 16. Global Portable Electric Heater Sale Price by Application (2020-2025) & (USD/Unit)

Table 17. Global Portable Electric Heater Sales by Company (2020-2025) & (K Units)

Table 18. Global Portable Electric Heater Sales Market Share by Company (2020-2025)

Table 19. Global Portable Electric Heater Revenue by Company (2020-2025) & (\$ millions)

Table 20. Global Portable Electric Heater Revenue Market Share by Company (2020-2025)

Table 21. Global Portable Electric Heater Sale Price by Company (2020-2025) & (USD/Unit)

Table 22. Key Manufacturers Portable Electric Heater Producing Area Distribution and Sales Area

Table 23. Players Portable Electric Heater Products Offered

Table 24. Portable Electric Heater Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

Table 25. New Products and Potential Entrants

Table 26. Market M&A Activity & Strategy

Table 27. Global Portable Electric Heater Sales by Geographic Region (2020-2025) & (K Units)

Table 28. Global Portable Electric Heater Sales Market Share Geographic Region (2020-2025)

Table 29. Global Portable Electric Heater Revenue by Geographic Region (2020-2025) & (\$ millions)

Table 30. Global Portable Electric Heater Revenue Market Share by Geographic Region (2020-2025)

Table 31. Global Portable Electric Heater Sales by Country/Region (2020-2025) & (K Units)

Table 32. Global Portable Electric Heater Sales Market Share by Country/Region (2020-2025)

Table 33. Global Portable Electric Heater Revenue by Country/Region (2020-2025) & (\$ millions)

Table 34. Global Portable Electric Heater Revenue Market Share by Country/Region (2020-2025)

Table 35. Americas Portable Electric Heater Sales by Country (2020-2025) & (K Units)

Table 36. Americas Portable Electric Heater Sales Market Share by Country (2020-2025)

Table 37. Americas Portable Electric Heater Revenue by Country (2020-2025) & (\$ millions)

Table 38. Americas Portable Electric Heater Sales by Type (2020-2025) & (K Units)

Table 39. Americas Portable Electric Heater Sales by Application (2020-2025) & (K Units)

Table 40. APAC Portable Electric Heater Sales by Region (2020-2025) & (K Units)

Table 41. APAC Portable Electric Heater Sales Market Share by Region (2020-2025)

Table 42. APAC Portable Electric Heater Revenue by Region (2020-2025) & (\$ millions)

Table 43. APAC Portable Electric Heater Sales by Type (2020-2025) & (K Units)

Table 44. APAC Portable Electric Heater Sales by Application (2020-2025) & (K Units)

Table 45. Europe Portable Electric Heater Sales by Country (2020-2025) & (K Units)

Table 46. Europe Portable Electric Heater Revenue by Country (2020-2025) & (\$ millions)

Table 47. Europe Portable Electric Heater Sales by Type (2020-2025) & (K Units)

Table 48. Europe Portable Electric Heater Sales by Application (2020-2025) & (K Units)

Table 49. Middle East & Africa Portable Electric Heater Sales by Country (2020-2025) & (K Units)

Table 50. Middle East & Africa Portable Electric Heater Revenue Market Share by Country (2020-2025)

Table 51. Middle East & Africa Portable Electric Heater Sales by Type (2020-2025) & (K Units)

Table 52. Middle East & Africa Portable Electric Heater Sales by Application (2020-2025) & (K Units)

Table 53. Key Market Drivers & Growth Opportunities of Portable Electric Heater

Table 54. Key Market Challenges & Risks of Portable Electric Heater

Table 55. Key Industry Trends of Portable Electric Heater

Table 56. Portable Electric Heater Raw Material

Table 57. Key Suppliers of Raw Materials

Table 58. Portable Electric Heater Distributors List

Table 59. Portable Electric Heater Customer List

Table 60. Global Portable Electric Heater Sales Forecast by Region (2026-2031) & (K Units)

Table 61. Global Portable Electric Heater Revenue Forecast by Region (2026-2031) & (\$ millions)

Table 62. Americas Portable Electric Heater Sales Forecast by Country (2026-2031) & (K Units)

Table 63. Americas Portable Electric Heater Annual Revenue Forecast by Country (2026-2031) & (\$ millions)

Table 64. APAC Portable Electric Heater Sales Forecast by Region (2026-2031) & (K Units)

Table 65. APAC Portable Electric Heater Annual Revenue Forecast by Region (2026-2031) & (\$ millions)

Table 66. Europe Portable Electric Heater Sales Forecast by Country (2026-2031) & (K Units)

Table 67. Europe Portable Electric Heater Revenue Forecast by Country (2026-2031) & (\$ millions)

Table 68. Middle East & Africa Portable Electric Heater Sales Forecast by Country (2026-2031) & (K Units)

Table 69. Middle East & Africa Portable Electric Heater Revenue Forecast by Country (2026-2031) & (\$ millions)

Table 70. Global Portable Electric Heater Sales Forecast by Type (2026-2031) & (K Units)

Table 71. Global Portable Electric Heater Revenue Forecast by Type (2026-2031) & (\$ millions)

Table 72. Global Portable Electric Heater Sales Forecast by Application (2026-2031) & (K Units)

Table 73. Global Portable Electric Heater Revenue Forecast by Application (2026-2031) & (\$ millions)

Table 74. DeLonghi International Basic Information, Portable Electric Heater Manufacturing Base, Sales Area and Its Competitors
Table 75. DeLonghi International Portable Electric Heater Product Portfolios and Specifications
Table 76. DeLonghi International Portable Electric Heater Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 77. DeLonghi International Main Business
Table 78. DeLonghi International Latest Developments
Table 79. Honeywell Basic Information, Portable Electric Heater Manufacturing Base, Sales Area and Its Competitors
Table 80. Honeywell Portable Electric Heater Product Portfolios and Specifications
Table 81. Honeywell Portable Electric Heater Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 82. Honeywell Main Business
Table 83. Honeywell Latest Developments
Table 84. Jarden Consumer Solutions Basic Information, Portable Electric Heater Manufacturing Base, Sales Area and Its Competitors
Table 85. Jarden Consumer Solutions Portable Electric Heater Product Portfolios and Specifications
Table 86. Jarden Consumer Solutions Portable Electric Heater Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 87. Jarden Consumer Solutions Main Business
Table 88. Jarden Consumer Solutions Latest Developments
Table 89. Lasko Basic Information, Portable Electric Heater Manufacturing Base, Sales Area and Its Competitors
Table 90. Lasko Portable Electric Heater Product Portfolios and Specifications
Table 91. Lasko Portable Electric Heater Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 92. Lasko Main Business
Table 93. Lasko Latest Developments
Table 94. Pelonis Basic Information, Portable Electric Heater Manufacturing Base, Sales Area and Its Competitors
Table 95. Pelonis Portable Electric Heater Product Portfolios and Specifications
Table 96. Pelonis Portable Electric Heater Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 97. Pelonis Main Business
Table 98. Pelonis Latest Developments
Table 99. Crane Basic Information, Portable Electric Heater Manufacturing Base, Sales Area and Its Competitors

Table 100. Crane Portable Electric Heater Product Portfolios and Specifications

Table 101. Crane Portable Electric Heater Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 102. Crane Main Business

Table 103. Crane Latest Developments

Table 104. Heat Storm Basic Information, Portable Electric Heater Manufacturing Base, Sales Area and Its Competitors

Table 105. Heat Storm Portable Electric Heater Product Portfolios and Specifications

Table 106. Heat Storm Portable Electric Heater Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 107. Heat Storm Main Business

Table 108. Heat Storm Latest Developments

Table 109. Hunter Basic Information, Portable Electric Heater Manufacturing Base, Sales Area and Its Competitors

Table 110. Hunter Portable Electric Heater Product Portfolios and Specifications

Table 111. Hunter Portable Electric Heater Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 112. Hunter Main Business

Table 113. Hunter Latest Developments

Table 114. Vornado Basic Information, Portable Electric Heater Manufacturing Base, Sales Area and Its Competitors

Table 115. Vornado Portable Electric Heater Product Portfolios and Specifications

Table 116. Vornado Portable Electric Heater Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 117. Vornado Main Business

Table 118. Vornado Latest Developments

Table 119. Dyson Basic Information, Portable Electric Heater Manufacturing Base, Sales Area and Its Competitors

Table 120. Dyson Portable Electric Heater Product Portfolios and Specifications

Table 121. Dyson Portable Electric Heater Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 122. Dyson Main Business

Table 123. Dyson Latest Developments

Table 124. Soleus Basic Information, Portable Electric Heater Manufacturing Base, Sales Area and Its Competitors

Table 125. Soleus Portable Electric Heater Product Portfolios and Specifications

Table 126. Soleus Portable Electric Heater Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 127. Soleus Main Business

Table 128. Soleus Latest Developments

Table 129. Optimus Basic Information, Portable Electric Heater Manufacturing Base, Sales Area and Its Competitors

Table 130. Optimus Portable Electric Heater Product Portfolios and Specifications

Table 131. Optimus Portable Electric Heater Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 132. Optimus Main Business

Table 133. Optimus Latest Developments

Table 134. Insignia Basic Information, Portable Electric Heater Manufacturing Base, Sales Area and Its Competitors

Table 135. Insignia Portable Electric Heater Product Portfolios and Specifications

Table 136. Insignia Portable Electric Heater Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 137. Insignia Main Business

Table 138. Insignia Latest Developments

Table 139. NewAir Basic Information, Portable Electric Heater Manufacturing Base, Sales Area and Its Competitors

Table 140. NewAir Portable Electric Heater Product Portfolios and Specifications

Table 141. NewAir Portable Electric Heater Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 142. NewAir Main Business

Table 143. NewAir Latest Developments

Table 144. GHP Group Basic Information, Portable Electric Heater Manufacturing Base, Sales Area and Its Competitors

Table 145. GHP Group Portable Electric Heater Product Portfolios and Specifications

Table 146. GHP Group Portable Electric Heater Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 147. GHP Group Main Business

Table 148. GHP Group Latest Developments

Table 149. Duraflame Basic Information, Portable Electric Heater Manufacturing Base, Sales Area and Its Competitors

Table 150. Duraflame Portable Electric Heater Product Portfolios and Specifications

Table 151. Duraflame Portable Electric Heater Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 152. Duraflame Main Business

Table 153. Duraflame Latest Developments

Table 154. Comfort Glow Basic Information, Portable Electric Heater Manufacturing Base, Sales Area and Its Competitors

Table 155. Comfort Glow Portable Electric Heater Product Portfolios and Specifications

Table 156. Comfort Glow Portable Electric Heater Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 157. Comfort Glow Main Business

Table 158. Comfort Glow Latest Developments

Table 159. Lifesmart Basic Information, Portable Electric Heater Manufacturing Base, Sales Area and Its Competitors

Table 160. Lifesmart Portable Electric Heater Product Portfolios and Specifications

Table 161. Lifesmart Portable Electric Heater Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 162. Lifesmart Main Business

Table 163. Lifesmart Latest Developments

Table 164. ProCom Heating Basic Information, Portable Electric Heater Manufacturing Base, Sales Area and Its Competitors

Table 165. ProCom Heating Portable Electric Heater Product Portfolios and Specifications

Table 166. ProCom Heating Portable Electric Heater Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 167. ProCom Heating Main Business

Table 168. ProCom Heating Latest Developments

Table 169. Sunpentown Basic Information, Portable Electric Heater Manufacturing Base, Sales Area and Its Competitors

Table 170. Sunpentown Portable Electric Heater Product Portfolios and Specifications

Table 171. Sunpentown Portable Electric Heater Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 172. Sunpentown Main Business

Table 173. Sunpentown Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Picture of Portable Electric Heater

Figure 2. Portable Electric Heater Report Years Considered

Figure 3. Research Objectives

Figure 4. Research Methodology

Figure 5. Research Process and Data Source

Figure 6. Global Portable Electric Heater Sales Growth Rate 2020-2031 (K Units)

Figure 7. Global Portable Electric Heater Revenue Growth Rate 2020-2031 (\$ millions)

Figure 8. Portable Electric Heater Sales by Geographic Region (2020, 2024 & 2031) & (\$ millions)

Figure 9. Portable Electric Heater Sales Market Share by Country/Region (2024)

Figure 10. Portable Electric Heater Sales Market Share by Country/Region (2020, 2024 & 2031)

Figure 11. Product Picture of Convector Heaters

Figure 12. Product Picture of Oil-filled Heaters

Figure 13. Product Picture of Halogen Heaters

Figure 14. Product Picture of Others

Figure 15. Global Portable Electric Heater Sales Market Share by Type in 2025

Figure 16. Global Portable Electric Heater Revenue Market Share by Type (2020-2025)

Figure 17. Portable Electric Heater Consumed in Residential

Figure 18. Global Portable Electric Heater Market: Residential (2020-2025) & (K Units)

Figure 19. Portable Electric Heater Consumed in Commercial

Figure 20. Global Portable Electric Heater Market: Commercial (2020-2025) & (K Units)

Figure 21. Portable Electric Heater Consumed in Industrial

Figure 22. Global Portable Electric Heater Market: Industrial (2020-2025) & (K Units)

Figure 23. Global Portable Electric Heater Sale Market Share by Application (2024)

Figure 24. Global Portable Electric Heater Revenue Market Share by Application in 2025

Figure 25. Portable Electric Heater Sales by Company in 2025 (K Units)

Figure 26. Global Portable Electric Heater Sales Market Share by Company in 2025

Figure 27. Portable Electric Heater Revenue by Company in 2025 (\$ millions)

Figure 28. Global Portable Electric Heater Revenue Market Share by Company in 2025

Figure 29. Global Portable Electric Heater Sales Market Share by Geographic Region (2020-2025)

Figure 30. Global Portable Electric Heater Revenue Market Share by Geographic Region in 2025

- Figure 31. Americas Portable Electric Heater Sales 2020-2025 (K Units)
- Figure 32. Americas Portable Electric Heater Revenue 2020-2025 (\$ millions)
- Figure 33. APAC Portable Electric Heater Sales 2020-2025 (K Units)
- Figure 34. APAC Portable Electric Heater Revenue 2020-2025 (\$ millions)
- Figure 35. Europe Portable Electric Heater Sales 2020-2025 (K Units)
- Figure 36. Europe Portable Electric Heater Revenue 2020-2025 (\$ millions)
- Figure 37. Middle East & Africa Portable Electric Heater Sales 2020-2025 (K Units)
- Figure 38. Middle East & Africa Portable Electric Heater Revenue 2020-2025 (\$ millions)
- Figure 39. Americas Portable Electric Heater Sales Market Share by Country in 2025
- Figure 40. Americas Portable Electric Heater Revenue Market Share by Country (2020-2025)
- Figure 41. Americas Portable Electric Heater Sales Market Share by Type (2020-2025)
- Figure 42. Americas Portable Electric Heater Sales Market Share by Application (2020-2025)
- Figure 43. United States Portable Electric Heater Revenue Growth 2020-2025 (\$ millions)
- Figure 44. Canada Portable Electric Heater Revenue Growth 2020-2025 (\$ millions)
- Figure 45. Mexico Portable Electric Heater Revenue Growth 2020-2025 (\$ millions)
- Figure 46. Brazil Portable Electric Heater Revenue Growth 2020-2025 (\$ millions)
- Figure 47. APAC Portable Electric Heater Sales Market Share by Region in 2025
- Figure 48. APAC Portable Electric Heater Revenue Market Share by Region (2020-2025)
- Figure 49. APAC Portable Electric Heater Sales Market Share by Type (2020-2025)
- Figure 50. APAC Portable Electric Heater Sales Market Share by Application (2020-2025)
- Figure 51. China Portable Electric Heater Revenue Growth 2020-2025 (\$ millions)
- Figure 52. Japan Portable Electric Heater Revenue Growth 2020-2025 (\$ millions)
- Figure 53. South Korea Portable Electric Heater Revenue Growth 2020-2025 (\$ millions)
- Figure 54. Southeast Asia Portable Electric Heater Revenue Growth 2020-2025 (\$ millions)
- Figure 55. India Portable Electric Heater Revenue Growth 2020-2025 (\$ millions)
- Figure 56. Australia Portable Electric Heater Revenue Growth 2020-2025 (\$ millions)
- Figure 57. China Taiwan Portable Electric Heater Revenue Growth 2020-2025 (\$ millions)
- Figure 58. Europe Portable Electric Heater Sales Market Share by Country in 2025
- Figure 59. Europe Portable Electric Heater Revenue Market Share by Country (2020-2025)

Figure 60. Europe Portable Electric Heater Sales Market Share by Type (2020-2025)

Figure 61. Europe Portable Electric Heater Sales Market Share by Application (2020-2025)

Figure 62. Germany Portable Electric Heater Revenue Growth 2020-2025 (\$ millions)

Figure 63. France Portable Electric Heater Revenue Growth 2020-2025 (\$ millions)

Figure 64. UK Portable Electric Heater Revenue Growth 2020-2025 (\$ millions)

Figure 65. Italy Portable Electric Heater Revenue Growth 2020-2025 (\$ millions)

Figure 66. Russia Portable Electric Heater Revenue Growth 2020-2025 (\$ millions)

Figure 67. Middle East & Africa Portable Electric Heater Sales Market Share by Country (2020-2025)

Figure 68. Middle East & Africa Portable Electric Heater Sales Market Share by Type (2020-2025)

Figure 69. Middle East & Africa Portable Electric Heater Sales Market Share by Application (2020-2025)

Figure 70. Egypt Portable Electric Heater Revenue Growth 2020-2025 (\$ millions)

Figure 71. South Africa Portable Electric Heater Revenue Growth 2020-2025 (\$ millions)

Figure 72. Israel Portable Electric Heater Revenue Growth 2020-2025 (\$ millions)

Figure 73. Turkey Portable Electric Heater Revenue Growth 2020-2025 (\$ millions)

Figure 74. GCC Countries Portable Electric Heater Revenue Growth 2020-2025 (\$ millions)

Figure 75. Manufacturing Cost Structure Analysis of Portable Electric Heater in 2025

Figure 76. Manufacturing Process Analysis of Portable Electric Heater

Figure 77. Industry Chain Structure of Portable Electric Heater

Figure 78. Channels of Distribution

Figure 79. Global Portable Electric Heater Sales Market Forecast by Region (2026-2031)

Figure 80. Global Portable Electric Heater Revenue Market Share Forecast by Region (2026-2031)

Figure 81. Global Portable Electric Heater Sales Market Share Forecast by Type (2026-2031)

Figure 82. Global Portable Electric Heater Revenue Market Share Forecast by Type (2026-2031)

Figure 83. Global Portable Electric Heater Sales Market Share Forecast by Application (2026-2031)

Figure 84. Global Portable Electric Heater Revenue Market Share Forecast by Application (2026-2031)

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