

Global Portable Data Storage Market Growth 2025-2031

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Abstracts

The global Portable Data Storage market size is predicted to grow from US\$ 3792 million in 2025 to US\$ 7374 million in 2031; it is expected to grow at a CAGR of 11.7% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

In the computer world, portable storage devices include flash drives, USB drives (thumb drives), external hard drives (sometimes called mini hard drives), and portable CD/DVD-ROM drives. There are also products that can be purchased to turn an internal hard drive into a portable hard drive: These are called enclosures and usually come with a hard case, a plug for the drive, and an external USB cable. Some are externally-powered, but many draw power from USB.

Major factors driving the portable data storage market includes government regulation for business to store and maintain a backup of variety of data they make use of. To protect data from virus and malware software that requires strong backup solutions and high storage capacity is one of the significant factor driving market growth.

LP Information, Inc. (LPI) ' newest research report, the "Portable Data Storage Industry Forecast" looks at past sales and reviews total world Portable Data Storage sales in 2024, providing a comprehensive analysis by region and market sector of projected Portable Data Storage sales for 2025 through 2031. With Portable Data Storage sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Portable Data Storage industry.

This Insight Report provides a comprehensive analysis of the global Portable Data Storage landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Portable Data Storage portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Portable Data Storage market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Portable Data Storage and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Portable Data Storage.

This report presents a comprehensive overview, market shares, and growth opportunities of Portable Data Storage market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Below 256 GB

256-320 GB

Above 320 GB

Segmentation by Application:

Industrial

Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Sandisk

Adata Technology

Seagate Technology

Samsung Group

Transcend Information

Toshiba

Freecom

Hewlett-Packard

Sony

Key Questions Addressed in this Report

What is the 10-year outlook for the global Portable Data Storage market?

What factors are driving Portable Data Storage market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Portable Data Storage market opportunities vary by end market size?

How does Portable Data Storage break out by Type, by Application?

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