

Global Portable Beacon Market Growth 2026-2032

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Abstracts

The global Portable Beacon market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Portable beacons are small wireless transmitters based on Bluetooth low energy technology, mainly used for short-distance information transmission and positioning. Due to their small size, light weight, and low power consumption, portable beacons can be carried with you or installed on objects for real-time tracking and information transmission.

United States market for Portable Beacon is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Portable Beacon is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Portable Beacon is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Portable Beacon players cover Estimote, Radius Networks, Gimbal Technologies, Silicon Labs, HID Global, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Portable Beacon Industry Forecast" looks at past sales and reviews total world Portable Beacon sales in 2025, providing a comprehensive analysis by region and market sector of projected Portable Beacon sales for 2026 through 2032. With Portable Beacon sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Portable Beacon industry.

This Insight Report provides a comprehensive analysis of the global Portable Beacon landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Portable Beacon portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Portable Beacon market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Portable Beacon and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Portable Beacon.

This report presents a comprehensive overview, market shares, and growth opportunities of Portable Beacon market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

iBeacon Protocol

Eddystone Protocol

Others

Segmentation by Application:

IoT

Medical

Logistics

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Estimote

Radius Networks

Gimbal Technologies

Silicon Labs

HID Global

Kontakt.io

Minew Technologies

Abluetech

BroadLink

Winner S&T

Moko Technology

KKM Smart Solutions

Gaote Electronic Technology

Key Questions Addressed in this Report

What is the 10-year outlook for the global Portable Beacon market?

What factors are driving Portable Beacon market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Portable Beacon market opportunities vary by end market size?

How does Portable Beacon break out by Type, by Application?

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