

Global Portable BBQ Grill Market Growth 2026-2032

<https://marketpublishers.com/r/G72566294AB8EN.html>

Date: July 2026

Pages: 134

Price: US\$ 3,660.00 (Single User License)

ID: G72566294AB8EN

Abstracts

The global Portable BBQ Grill market size is predicted to grow from US\$ 562 million in 2025 to US\$ 976 million in 2032; it is expected to grow at a CAGR of 7.1% from 2026 to 2032.

In 2025, global sales volume of portable BBQ grills is estimated at approximately 4,250,000 units, with an average selling price of around USD 135 per unit. A portable BBQ grill is a lightweight and easy-to-carry outdoor cooking device, typically powered by charcoal, gas, or electricity, designed for use in camping, picnics, backyard gatherings, and short outdoor activities. These products emphasize compact size, low weight, ease of storage, and quick setup, while providing essential grilling functionality and a degree of cooking flexibility. They generally consist of heating systems, cooking grates, ventilation control mechanisms, and foldable or modular support structures, with significant variation in portability, power, and functional integration. With the increasing popularity of outdoor lifestyles and demand for convenience, portable BBQ grills are evolving toward lightweight designs, multi-fuel compatibility, and greater functional integration.

The portable BBQ grill market has been experiencing steady growth in recent years, driven by factors such as increasing outdoor recreational activities, growing popularity of camping and picnics, and the rising trend of backyard cooking. The market is expected to continue its upward trajectory in the coming years. The North American market holds a significant share in the portable BBQ grill market, driven by the high demand for outdoor cooking and the presence of a large number of camping and outdoor recreational areas. Europe is another major sales region for portable BBQ grills, with countries like Germany, France, and the UK being the key contributors to the market growth. The Asia Pacific region is witnessing rapid growth in the portable BBQ grill market, fueled by the increasing disposable income, changing lifestyle patterns, and the rising popularity of outdoor activities. The portable BBQ grill market is highly fragmented,

with numerous players operating in the market. The market is characterized by the presence of both established companies and small-scale manufacturers. However, a few key players dominate the market, holding a significant market share. These players focus on product innovation, quality, and brand recognition to maintain their competitive edge. There is a rising demand for portable BBQ grills that are lightweight, compact, and easy to carry. Manufacturers can capitalize on this trend by introducing innovative and convenient portable grill options. The growing interest in outdoor cooking and the desire for unique culinary experiences present opportunities for the portable BBQ grill market. Manufacturers can cater to this demand by offering grills with advanced features and functionalities. The portable BBQ grill market has significant growth potential in emerging markets like India, China, and Brazil. Manufacturers can tap into these markets by offering affordable and high-quality grills. The portable BBQ grill market is highly competitive, with numerous players vying for market share. Manufacturers face challenges in terms of pricing, product differentiation, and maintaining profitability. The increasing focus on sustainability and environmental conservation poses a challenge for the portable BBQ grill market. Manufacturers need to develop eco-friendly grills that minimize carbon emissions and use sustainable materials.

LP Information, Inc. (LPI) ' newest research report, the "Portable BBQ Grill Industry Forecast" looks at past sales and reviews total world Portable BBQ Grill sales in 2025, providing a comprehensive analysis by region and market sector of projected Portable BBQ Grill sales for 2026 through 2032. With Portable BBQ Grill sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Portable BBQ Grill industry.

This Insight Report provides a comprehensive analysis of the global Portable BBQ Grill landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Portable BBQ Grill portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Portable BBQ Grill market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Portable BBQ Grill and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced

view of the current state and future trajectory in the global Portable BBQ Grill.

This report presents a comprehensive overview, market shares, and growth opportunities of Portable BBQ Grill market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Gas Grills

Charcoal Grills

Griddles

Pellet Grills

Segmentation by Cooking Area:

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Portable BBQ Grill Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Portable BBQ Grill by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Portable BBQ Grill by Country/Region, 2021, 2025 & 2032
- 2.2 Portable BBQ Grill Segment by Type
 - 2.2.1 Gas Grills
 - 2.2.2 Charcoal Grills
 - 2.2.3 Griddles
 - 2.2.4 Pellet Grills
 - 2.2.5 Portable BBQ Grill Sales by Type
 - 2.2.5.1 Global Portable BBQ Grill Sales Market Share by Type (2021-2026)
 - 2.2.5.2 Global Portable BBQ Grill Revenue and Market Share by Type (2021-2026)
 - 2.2.5.3 Global Portable BBQ Grill Sale Price by Type (2021-2026)
- 2.3 Portable BBQ Grill Segment by Cooking Area
 - 2.3.1

List Of Tables

LIST OF TABLES

Table 1. Portable BBQ Grill Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Portable BBQ Grill Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Gas Grills

Table 4. Major Players of Charcoal Grills

Table 5. Major Players of Griddles

Table 6. Major Players of Pellet Grills

Table 7. Global Portable BBQ Grill Sales by Type (2021-2026) & (Units)

Table 8. Global Portable BBQ Grill Sales Market Share by Type (2021-2026)

Table 9. Global Portable BBQ Grill Revenue by Type (2021-2026) & (\$ million)

Table 10. Global Portable BBQ Grill Revenue Market Share by Type (2021-2026)

Table 11. Global Portable BBQ Grill Sale Price by Type (2021-2026) & (US\$/Unit)

Table 12. Major Players of

List Of Figures

LIST OF FIGURES

Figure 1. Picture of Portable BBQ Grill

Figure 2. Portable BBQ Grill Report Years Considered

Figure 3. Research Objectives

Figure 4. Research Methodology

Figure 5. Research Process and Data Source

Figure 6. Global Portable BBQ Grill Sales Growth Rate 2021-2032 (Units)

Figure 7. Global Portable BBQ Grill Revenue Growth Rate 2021-2032 (\$ millions)

Figure 8. Portable BBQ Grill Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 9. Portable BBQ Grill Sales Market Share by Country/Region (2025)

Figure 10. Portable BBQ Grill Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 11. Product Picture of Gas Grills

Figure 12. Product Picture of Charcoal Grills

Figure 13. Product Picture of Griddles

Figure 14. Product Picture of Pellet Grills

Figure 15. Global Portable BBQ Grill Sales Market Share by Type in 2026

Figure 16. Global Portable BBQ Grill Revenue Market Share by Type (2021-2026)

Figure 17. Product Picture of

I would like to order

Product name: Global Portable BBQ Grill Market Growth 2026-2032

Product link: <https://marketpublishers.com/r/G72566294AB8EN.html>

Price: US\$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G72566294AB8EN.html>