

# Global Poria Cocos Powder Market Growth 2026-2032

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## Abstracts

The global Poria Cocos Powder market size is predicted to grow from US\$ 176 million in 2025 to US\$ 277 million in 2032; it is expected to grow at a CAGR of 6.7% from 2026 to 2032.

Poria cocos powder is a natural powder made from the dried sclerotia of Poria cocos, a traditional edible and medicinal fungus. Its core function is as a food-medicine homology ingredient, addressing issues such as edema, indigestion, and restlessness caused by water retention and spleen deficiency. With its key diuretic, spleen-strengthening, and calming effects, it provides a gentle and safe conditioning solution in traditional Chinese medicine formulas and modern health products. The upstream process mainly involves agricultural planting and primary processing, concentrated in the traditional Poria cocos producing areas, including pine cultivation management, Poria cocos spore inoculation, sclerotia harvesting and cleaning, peeling, drying, and primary grinding. The downstream process involves deep processing and application. Pharmaceutical factories, health product companies, and food manufacturers purchase Poria cocos powder and process it into prepared Chinese medicinal slices, proprietary Chinese medicines, health capsules, solid beverages, or functional foods, ultimately reaching consumers through medical institutions, pharmacies, and supermarkets. In 2025, the output of Poria cocos powder is about 6,000 tons, with an average price of about US\$30 per kilogram, a gross profit margin of about 35%, and a single production line capacity of about 150 tons per year.

United States market for Poria Cocos Powder is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Poria Cocos Powder is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Poria Cocos Powder is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Poria Cocos Powder players cover Botanicum SA, MycoVital, Whole Herb Exchange, China Traditional Chinese Medicine Holdings Co., Ltd., Yunnan Baiyao Group Co., Ltd., etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the “Poria Cocos Powder Industry Forecast” looks at past sales and reviews total world Poria Cocos Powder sales in 2025, providing a comprehensive analysis by region and market sector of projected Poria Cocos Powder sales for 2026 through 2032. With Poria Cocos Powder sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Poria Cocos Powder industry.

This Insight Report provides a comprehensive analysis of the global Poria Cocos Powder landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Poria Cocos Powder portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Poria Cocos Powder market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Poria Cocos Powder and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Poria Cocos Powder.

This report presents a comprehensive overview, market shares, and growth opportunities of Poria Cocos Powder market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

White Poria Powder

Poria Cocos Skin Powder

Whole Poria Cocos Powder

Segmentation by Quality:

Conventional Powder

Organic Certified Powder

Standardized Extract Powder

Segmentation by Application:

Pharmaceutical

Food

Health Supplement

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Botanicum SA

MycoVital

Whole Herb Exchange

China Traditional Chinese Medicine Holdings Co., Ltd.

Yunnan Baiyao Group Co., Ltd.

Kangmei Pharmaceutical Co., Ltd.

Shaanxi Sinfu Natural Products Co., Ltd.

Gannan QiZheng Tibetan Medicine Co., Ltd.

Novoherb Technologies

Xi'an Acetar Bio-Tech Inc.

Ningbo Herbal-feast Biological Technology Co., Ltd.

Shaanxi Hongda Phytochemistry Co., Ltd.

LonierHerb Bio-technology Co., Ltd.

Laybio Natural

Shaanxi Sinuote Biological Technology Co., Ltd.

#### Key Questions Addressed in this Report

What is the 10-year outlook for the global Poria Cocos Powder market?

What factors are driving Poria Cocos Powder market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Poria Cocos Powder market opportunities vary by end market size?

How does Poria Cocos Powder break out by Type, by Application?

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