

Global Pop-Up Camper Market Growth 2026-2032

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Abstracts

The global Pop-Up Camper market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

A pop-up camper, also known as a tent trailer, is a type of recreational vehicle (RV) that combines the features of a camper and a tent. It is characterized by a collapsible design that allows for easy storage and transportation while providing a comfortable living space when fully set up.

Pop-up campers typically consist of a rigid base with a collapsible upper section made of canvas or other durable fabric material. When folded down, they have a low-profile and compact form that can be towed behind a vehicle. Once at the campsite, the camper is unfolded or “popped up” to expand its living area.

Pop-up campers offer a balance between the comfort and convenience of an RV and the outdoor experience of tent camping. They are ideal for campers who want a more sheltered and comfortable sleeping arrangement but still want to enjoy the sights, sounds, and fresh air of the outdoors.

United States market for Pop-Up Camper is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Pop-Up Camper is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Pop-Up Camper is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Pop-Up Camper players cover Forest River, Jayco, Coachmen RV, Starcraft

RV, Palomino RV, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Pop-Up Camper Industry Forecast" looks at past sales and reviews total world Pop-Up Camper sales in 2025, providing a comprehensive analysis by region and market sector of projected Pop-Up Camper sales for 2026 through 2032. With Pop-Up Camper sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Pop-Up Camper industry.

This Insight Report provides a comprehensive analysis of the global Pop-Up Camper landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Pop-Up Camper portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Pop-Up Camper market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Pop-Up Camper and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Pop-Up Camper.

This report presents a comprehensive overview, market shares, and growth opportunities of Pop-Up Camper market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Soft-sided Pop-Up Campers

Hard-sided Pop-Up Campers

Segmentation by Application:

Recreational Camping

Family Vacations

Outdoor Adventures

Mobile Business and Events

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Forest River

Jayco

Coachmen RV

Starcraft RV

Palomino RV

Livin' Lite

Aliner

Fleetwood RV

Viking RV

Coleman

Rockwood

Flagstaff

Dutchmen Manufacturing

Apache Camping Center

Somerset Campers

Northstar Campers

SylvanSport

InTech RV

Taxa Outdoors

Opus Camper

Key Questions Addressed in this Report

What is the 10-year outlook for the global Pop-Up Camper market?

What factors are driving Pop-Up Camper market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Pop-Up Camper market opportunities vary by end market size?

How does Pop-Up Camper break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Pop-Up Camper Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Pop-Up Camper by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Pop-Up Camper by Country/Region, 2021, 2025 & 2032
- 2.2 Pop-Up Camper Segment by Type
 - 2.2.1 Soft-sided Pop-Up Campers
 - 2.2.2 Hard-sided Pop-Up Campers
 - 2.2.3 Pop-Up Camper Sales by Type
 - 2.2.3.1 Global Pop-Up Camper Sales Market Share by Type (2021-2026)
 - 2.2.3.2 Global Pop-Up Camper Revenue and Market Share by Type (2021-2026)
 - 2.2.3.3 Global Pop-Up Camper Sale Price by Type (2021-2026)
- 2.3 Pop-Up Camper Segment by Application
 - 2.3.1 Recreational Camping
 - 2.3.2 Family Vacations
 - 2.3.3 Outdoor Adventures
 - 2.3.4 Mobile Business and Events
 - 2.3.5 Others
 - 2.3.6 Pop-Up Camper Sales by Application
 - 2.3.6.1 Global Pop-Up Camper Sale Market Share by Application (2021-2026)
 - 2.3.6.2 Global Pop-Up Camper Revenue and Market Share by Application (2021-2026)
 - 2.3.6.3 Global Pop-Up Camper Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

- 3.1 Global Pop-Up Camper Breakdown Data by Company
 - 3.1.1 Global Pop-Up Camper Annual Sales by Company (2021-2026)
 - 3.1.2 Global Pop-Up Camper Sales Market Share by Company (2021-2026)
- 3.2 Global Pop-Up Camper Annual Revenue by Company (2021-2026)
 - 3.2.1 Global Pop-Up Camper Revenue by Company (2021-2026)
 - 3.2.2 Global Pop-Up Camper Revenue Market Share by Company (2021-2026)
- 3.3 Global Pop-Up Camper Sale Price by Company
- 3.4 Key Manufacturers Pop-Up Camper Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Pop-Up Camper Product Location Distribution
 - 3.4.2 Players Pop-Up Camper Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR POP-UP CAMPER BY GEOGRAPHIC REGION

- 4.1 World Historic Pop-Up Camper Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global Pop-Up Camper Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global Pop-Up Camper Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Pop-Up Camper Market Size by Country/Region (2021-2026)
 - 4.2.1 Global Pop-Up Camper Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global Pop-Up Camper Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Pop-Up Camper Sales Growth
- 4.4 APAC Pop-Up Camper Sales Growth
- 4.5 Europe Pop-Up Camper Sales Growth
- 4.6 Middle East & Africa Pop-Up Camper Sales Growth

5 AMERICAS

- 5.1 Americas Pop-Up Camper Sales by Country
 - 5.1.1 Americas Pop-Up Camper Sales by Country (2021-2026)
 - 5.1.2 Americas Pop-Up Camper Revenue by Country (2021-2026)
- 5.2 Americas Pop-Up Camper Sales by Type (2021-2026)

5.3 Americas Pop-Up Camper Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Pop-Up Camper Sales by Region

6.1.1 APAC Pop-Up Camper Sales by Region (2021-2026)

6.1.2 APAC Pop-Up Camper Revenue by Region (2021-2026)

6.2 APAC Pop-Up Camper Sales by Type (2021-2026)

6.3 APAC Pop-Up Camper Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Pop-Up Camper by Country

7.1.1 Europe Pop-Up Camper Sales by Country (2021-2026)

7.1.2 Europe Pop-Up Camper Revenue by Country (2021-2026)

7.2 Europe Pop-Up Camper Sales by Type (2021-2026)

7.3 Europe Pop-Up Camper Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Pop-Up Camper by Country

8.1.1 Middle East & Africa Pop-Up Camper Sales by Country (2021-2026)

8.1.2 Middle East & Africa Pop-Up Camper Revenue by Country (2021-2026)

8.2 Middle East & Africa Pop-Up Camper Sales by Type (2021-2026)

8.3 Middle East & Africa Pop-Up Camper Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Pop-Up Camper

10.3 Manufacturing Process Analysis of Pop-Up Camper

10.4 Industry Chain Structure of Pop-Up Camper

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Pop-Up Camper Distributors

11.3 Pop-Up Camper Customer

12 WORLD FORECAST REVIEW FOR POP-UP CAMPER BY GEOGRAPHIC REGION

12.1 Global Pop-Up Camper Market Size Forecast by Region

12.1.1 Global Pop-Up Camper Forecast by Region (2027-2032)

12.1.2 Global Pop-Up Camper Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Pop-Up Camper Forecast by Type (2027-2032)

12.7 Global Pop-Up Camper Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Forest River

13.1.1 Forest River Company Information

13.1.2 Forest River Pop-Up Camper Product Portfolios and Specifications

13.1.3 Forest River Pop-Up Camper Sales, Revenue, Price and Gross Margin
(2021-2026)

13.1.4 Forest River Main Business Overview

13.1.5 Forest River Latest Developments

13.2 Jayco

13.2.1 Jayco Company Information

13.2.2 Jayco Pop-Up Camper Product Portfolios and Specifications

13.2.3 Jayco Pop-Up Camper Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 Jayco Main Business Overview

13.2.5 Jayco Latest Developments

13.3 Coachmen RV

13.3.1 Coachmen RV Company Information

13.3.2 Coachmen RV Pop-Up Camper Product Portfolios and Specifications

13.3.3 Coachmen RV Pop-Up Camper Sales, Revenue, Price and Gross Margin
(2021-2026)

13.3.4 Coachmen RV Main Business Overview

13.3.5 Coachmen RV Latest Developments

13.4 Starcraft RV

13.4.1 Starcraft RV Company Information

13.4.2 Starcraft RV Pop-Up Camper Product Portfolios and Specifications

13.4.3 Starcraft RV Pop-Up Camper Sales, Revenue, Price and Gross Margin
(2021-2026)

13.4.4 Starcraft RV Main Business Overview

13.4.5 Starcraft RV Latest Developments

13.5 Palomino RV

13.5.1 Palomino RV Company Information

13.5.2 Palomino RV Pop-Up Camper Product Portfolios and Specifications

13.5.3 Palomino RV Pop-Up Camper Sales, Revenue, Price and Gross Margin
(2021-2026)

13.5.4 Palomino RV Main Business Overview

13.5.5 Palomino RV Latest Developments

13.6 Livin' Lite

13.6.1 Livin' Lite Company Information

13.6.2 Livin' Lite Pop-Up Camper Product Portfolios and Specifications

13.6.3 Livin' Lite Pop-Up Camper Sales, Revenue, Price and Gross Margin
(2021-2026)

13.6.4 Livin' Lite Main Business Overview

13.6.5 Livin' Lite Latest Developments

13.7 Aliner

13.7.1 Aliner Company Information

13.7.2 Aliner Pop-Up Camper Product Portfolios and Specifications

13.7.3 Aliner Pop-Up Camper Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 Aliner Main Business Overview

13.7.5 Aliner Latest Developments

13.8 Fleetwood RV

13.8.1 Fleetwood RV Company Information

13.8.2 Fleetwood RV Pop-Up Camper Product Portfolios and Specifications

13.8.3 Fleetwood RV Pop-Up Camper Sales, Revenue, Price and Gross Margin
(2021-2026)

13.8.4 Fleetwood RV Main Business Overview

13.8.5 Fleetwood RV Latest Developments

13.9 Viking RV

13.9.1 Viking RV Company Information

13.9.2 Viking RV Pop-Up Camper Product Portfolios and Specifications

13.9.3 Viking RV Pop-Up Camper Sales, Revenue, Price and Gross Margin
(2021-2026)

13.9.4 Viking RV Main Business Overview

13.9.5 Viking RV Latest Developments

13.10 Coleman

13.10.1 Coleman Company Information

13.10.2 Coleman Pop-Up Camper Product Portfolios and Specifications

13.10.3 Coleman Pop-Up Camper Sales, Revenue, Price and Gross Margin
(2021-2026)

13.10.4 Coleman Main Business Overview

13.10.5 Coleman Latest Developments

13.11 Rockwood

13.11.1 Rockwood Company Information

13.11.2 Rockwood Pop-Up Camper Product Portfolios and Specifications

13.11.3 Rockwood Pop-Up Camper Sales, Revenue, Price and Gross Margin
(2021-2026)

- 13.11.4 Rockwood Main Business Overview
- 13.11.5 Rockwood Latest Developments
- 13.12 Flagstaff
 - 13.12.1 Flagstaff Company Information
 - 13.12.2 Flagstaff Pop-Up Camper Product Portfolios and Specifications
 - 13.12.3 Flagstaff Pop-Up Camper Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.12.4 Flagstaff Main Business Overview
 - 13.12.5 Flagstaff Latest Developments
- 13.13 Dutchmen Manufacturing
 - 13.13.1 Dutchmen Manufacturing Company Information
 - 13.13.2 Dutchmen Manufacturing Pop-Up Camper Product Portfolios and Specifications
 - 13.13.3 Dutchmen Manufacturing Pop-Up Camper Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.13.4 Dutchmen Manufacturing Main Business Overview
 - 13.13.5 Dutchmen Manufacturing Latest Developments
- 13.14 Apache Camping Center
 - 13.14.1 Apache Camping Center Company Information
 - 13.14.2 Apache Camping Center Pop-Up Camper Product Portfolios and Specifications
 - 13.14.3 Apache Camping Center Pop-Up Camper Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.14.4 Apache Camping Center Main Business Overview
 - 13.14.5 Apache Camping Center Latest Developments
- 13.15 Somerset Campers
 - 13.15.1 Somerset Campers Company Information
 - 13.15.2 Somerset Campers Pop-Up Camper Product Portfolios and Specifications
 - 13.15.3 Somerset Campers Pop-Up Camper Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.15.4 Somerset Campers Main Business Overview
 - 13.15.5 Somerset Campers Latest Developments
- 13.16 Northstar Campers
 - 13.16.1 Northstar Campers Company Information
 - 13.16.2 Northstar Campers Pop-Up Camper Product Portfolios and Specifications
 - 13.16.3 Northstar Campers Pop-Up Camper Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.16.4 Northstar Campers Main Business Overview
 - 13.16.5 Northstar Campers Latest Developments

13.17 SylvanSport

13.17.1 SylvanSport Company Information

13.17.2 SylvanSport Pop-Up Camper Product Portfolios and Specifications

13.17.3 SylvanSport Pop-Up Camper Sales, Revenue, Price and Gross Margin
(2021-2026)

13.17.4 SylvanSport Main Business Overview

13.17.5 SylvanSport Latest Developments

13.18 InTech RV

13.18.1 InTech RV Company Information

13.18.2 InTech RV Pop-Up Camper Product Portfolios and Specifications

13.18.3 InTech RV Pop-Up Camper Sales, Revenue, Price and Gross Margin
(2021-2026)

13.18.4 InTech RV Main Business Overview

13.18.5 InTech RV Latest Developments

13.19 Taxa Outdoors

13.19.1 Taxa Outdoors Company Information

13.19.2 Taxa Outdoors Pop-Up Camper Product Portfolios and Specifications

13.19.3 Taxa Outdoors Pop-Up Camper Sales, Revenue, Price and Gross Margin
(2021-2026)

13.19.4 Taxa Outdoors Main Business Overview

13.19.5 Taxa Outdoors Latest Developments

13.20 Opus Camper

13.20.1 Opus Camper Company Information

13.20.2 Opus Camper Pop-Up Camper Product Portfolios and Specifications

13.20.3 Opus Camper Pop-Up Camper Sales, Revenue, Price and Gross Margin
(2021-2026)

13.20.4 Opus Camper Main Business Overview

13.20.5 Opus Camper Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Pop-Up Camper Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Table 2. Pop-Up Camper Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)
- Table 3. Major Players of Soft-sided Pop-Up Campers
- Table 4. Major Players of Hard-sided Pop-Up Campers
- Table 5. Global Pop-Up Camper Sales by Type (2021-2026) & (K Units)
- Table 6. Global Pop-Up Camper Sales Market Share by Type (2021-2026)
- Table 7. Global Pop-Up Camper Revenue by Type (2021-2026) & (\$ million)
- Table 8. Global Pop-Up Camper Revenue Market Share by Type (2021-2026)
- Table 9. Global Pop-Up Camper Sale Price by Type (2021-2026) & (US\$/Unit)
- Table 10. Global Pop-Up Camper Sale by Application (2021-2026) & (K Units)
- Table 11. Global Pop-Up Camper Sale Market Share by Application (2021-2026)
- Table 12. Global Pop-Up Camper Revenue by Application (2021-2026) & (\$ million)
- Table 13. Global Pop-Up Camper Revenue Market Share by Application (2021-2026)
- Table 14. Global Pop-Up Camper Sale Price by Application (2021-2026) & (US\$/Unit)
- Table 15. Global Pop-Up Camper Sales by Company (2021-2026) & (K Units)
- Table 16. Global Pop-Up Camper Sales Market Share by Company (2021-2026)
- Table 17. Global Pop-Up Camper Revenue by Company (2021-2026) & (\$ millions)
- Table 18. Global Pop-Up Camper Revenue Market Share by Company (2021-2026)
- Table 19. Global Pop-Up Camper Sale Price by Company (2021-2026) & (US\$/Unit)
- Table 20. Key Manufacturers Pop-Up Camper Producing Area Distribution and Sales Area
- Table 21. Players Pop-Up Camper Products Offered
- Table 22. Pop-Up Camper Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- Table 23. New Products and Potential Entrants
- Table 24. Market M&A Activity & Strategy
- Table 25. Global Pop-Up Camper Sales by Geographic Region (2021-2026) & (K Units)
- Table 26. Global Pop-Up Camper Sales Market Share Geographic Region (2021-2026)
- Table 27. Global Pop-Up Camper Revenue by Geographic Region (2021-2026) & (\$ millions)
- Table 28. Global Pop-Up Camper Revenue Market Share by Geographic Region (2021-2026)
- Table 29. Global Pop-Up Camper Sales by Country/Region (2021-2026) & (K Units)
- Table 30. Global Pop-Up Camper Sales Market Share by Country/Region (2021-2026)

- Table 31. Global Pop-Up Camper Revenue by Country/Region (2021-2026) & (\$ millions)
- Table 32. Global Pop-Up Camper Revenue Market Share by Country/Region (2021-2026)
- Table 33. Americas Pop-Up Camper Sales by Country (2021-2026) & (K Units)
- Table 34. Americas Pop-Up Camper Sales Market Share by Country (2021-2026)
- Table 35. Americas Pop-Up Camper Revenue by Country (2021-2026) & (\$ millions)
- Table 36. Americas Pop-Up Camper Sales by Type (2021-2026) & (K Units)
- Table 37. Americas Pop-Up Camper Sales by Application (2021-2026) & (K Units)
- Table 38. APAC Pop-Up Camper Sales by Region (2021-2026) & (K Units)
- Table 39. APAC Pop-Up Camper Sales Market Share by Region (2021-2026)
- Table 40. APAC Pop-Up Camper Revenue by Region (2021-2026) & (\$ millions)
- Table 41. APAC Pop-Up Camper Sales by Type (2021-2026) & (K Units)
- Table 42. APAC Pop-Up Camper Sales by Application (2021-2026) & (K Units)
- Table 43. Europe Pop-Up Camper Sales by Country (2021-2026) & (K Units)
- Table 44. Europe Pop-Up Camper Revenue by Country (2021-2026) & (\$ millions)
- Table 45. Europe Pop-Up Camper Sales by Type (2021-2026) & (K Units)
- Table 46. Europe Pop-Up Camper Sales by Application (2021-2026) & (K Units)
- Table 47. Middle East & Africa Pop-Up Camper Sales by Country (2021-2026) & (K Units)
- Table 48. Middle East & Africa Pop-Up Camper Revenue Market Share by Country (2021-2026)
- Table 49. Middle East & Africa Pop-Up Camper Sales by Type (2021-2026) & (K Units)
- Table 50. Middle East & Africa Pop-Up Camper Sales by Application (2021-2026) & (K Units)
- Table 51. Key Market Drivers & Growth Opportunities of Pop-Up Camper
- Table 52. Key Market Challenges & Risks of Pop-Up Camper
- Table 53. Key Industry Trends of Pop-Up Camper
- Table 54. Pop-Up Camper Raw Material
- Table 55. Key Suppliers of Raw Materials
- Table 56. Pop-Up Camper Distributors List
- Table 57. Pop-Up Camper Customer List
- Table 58. Global Pop-Up Camper Sales Forecast by Region (2027-2032) & (K Units)
- Table 59. Global Pop-Up Camper Revenue Forecast by Region (2027-2032) & (\$ millions)
- Table 60. Americas Pop-Up Camper Sales Forecast by Country (2027-2032) & (K Units)
- Table 61. Americas Pop-Up Camper Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

- Table 62. APAC Pop-Up Camper Sales Forecast by Region (2027-2032) & (K Units)
- Table 63. APAC Pop-Up Camper Annual Revenue Forecast by Region (2027-2032) & (\$ millions)
- Table 64. Europe Pop-Up Camper Sales Forecast by Country (2027-2032) & (K Units)
- Table 65. Europe Pop-Up Camper Revenue Forecast by Country (2027-2032) & (\$ millions)
- Table 66. Middle East & Africa Pop-Up Camper Sales Forecast by Country (2027-2032) & (K Units)
- Table 67. Middle East & Africa Pop-Up Camper Revenue Forecast by Country (2027-2032) & (\$ millions)
- Table 68. Global Pop-Up Camper Sales Forecast by Type (2027-2032) & (K Units)
- Table 69. Global Pop-Up Camper Revenue Forecast by Type (2027-2032) & (\$ millions)
- Table 70. Global Pop-Up Camper Sales Forecast by Application (2027-2032) & (K Units)
- Table 71. Global Pop-Up Camper Revenue Forecast by Application (2027-2032) & (\$ millions)
- Table 72. Forest River Basic Information, Pop-Up Camper Manufacturing Base, Sales Area and Its Competitors
- Table 73. Forest River Pop-Up Camper Product Portfolios and Specifications
- Table 74. Forest River Pop-Up Camper Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 75. Forest River Main Business
- Table 76. Forest River Latest Developments
- Table 77. Jayco Basic Information, Pop-Up Camper Manufacturing Base, Sales Area and Its Competitors
- Table 78. Jayco Pop-Up Camper Product Portfolios and Specifications
- Table 79. Jayco Pop-Up Camper Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 80. Jayco Main Business
- Table 81. Jayco Latest Developments
- Table 82. Coachmen RV Basic Information, Pop-Up Camper Manufacturing Base, Sales Area and Its Competitors
- Table 83. Coachmen RV Pop-Up Camper Product Portfolios and Specifications
- Table 84. Coachmen RV Pop-Up Camper Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 85. Coachmen RV Main Business
- Table 86. Coachmen RV Latest Developments
- Table 87. Starcraft RV Basic Information, Pop-Up Camper Manufacturing Base, Sales Area and Its Competitors

- Table 88. Starcraft RV Pop-Up Camper Product Portfolios and Specifications
- Table 89. Starcraft RV Pop-Up Camper Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 90. Starcraft RV Main Business
- Table 91. Starcraft RV Latest Developments
- Table 92. Palomino RV Basic Information, Pop-Up Camper Manufacturing Base, Sales Area and Its Competitors
- Table 93. Palomino RV Pop-Up Camper Product Portfolios and Specifications
- Table 94. Palomino RV Pop-Up Camper Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 95. Palomino RV Main Business
- Table 96. Palomino RV Latest Developments
- Table 97. Livin' Lite Basic Information, Pop-Up Camper Manufacturing Base, Sales Area and Its Competitors
- Table 98. Livin' Lite Pop-Up Camper Product Portfolios and Specifications
- Table 99. Livin' Lite Pop-Up Camper Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 100. Livin' Lite Main Business
- Table 101. Livin' Lite Latest Developments
- Table 102. Aliner Basic Information, Pop-Up Camper Manufacturing Base, Sales Area and Its Competitors
- Table 103. Aliner Pop-Up Camper Product Portfolios and Specifications
- Table 104. Aliner Pop-Up Camper Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 105. Aliner Main Business
- Table 106. Aliner Latest Developments
- Table 107. Fleetwood RV Basic Information, Pop-Up Camper Manufacturing Base, Sales Area and Its Competitors
- Table 108. Fleetwood RV Pop-Up Camper Product Portfolios and Specifications
- Table 109. Fleetwood RV Pop-Up Camper Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 110. Fleetwood RV Main Business
- Table 111. Fleetwood RV Latest Developments
- Table 112. Viking RV Basic Information, Pop-Up Camper Manufacturing Base, Sales Area and Its Competitors
- Table 113. Viking RV Pop-Up Camper Product Portfolios and Specifications
- Table 114. Viking RV Pop-Up Camper Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 115. Viking RV Main Business

Table 116. Viking RV Latest Developments

Table 117. Coleman Basic Information, Pop-Up Camper Manufacturing Base, Sales Area and Its Competitors

Table 118. Coleman Pop-Up Camper Product Portfolios and Specifications

Table 119. Coleman Pop-Up Camper Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 120. Coleman Main Business

Table 121. Coleman Latest Developments

Table 122. Rockwood Basic Information, Pop-Up Camper Manufacturing Base, Sales Area and Its Competitors

Table 123. Rockwood Pop-Up Camper Product Portfolios and Specifications

Table 124. Rockwood Pop-Up Camper Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 125. Rockwood Main Business

Table 126. Rockwood Latest Developments

Table 127. Flagstaff Basic Information, Pop-Up Camper Manufacturing Base, Sales Area and Its Competitors

Table 128. Flagstaff Pop-Up Camper Product Portfolios and Specifications

Table 129. Flagstaff Pop-Up Camper Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 130. Flagstaff Main Business

Table 131. Flagstaff Latest Developments

Table 132. Dutchmen Manufacturing Basic Information, Pop-Up Camper Manufacturing Base, Sales Area and Its Competitors

Table 133. Dutchmen Manufacturing Pop-Up Camper Product Portfolios and Specifications

Table 134. Dutchmen Manufacturing Pop-Up Camper Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 135. Dutchmen Manufacturing Main Business

Table 136. Dutchmen Manufacturing Latest Developments

Table 137. Apache Camping Center Basic Information, Pop-Up Camper Manufacturing Base, Sales Area and Its Competitors

Table 138. Apache Camping Center Pop-Up Camper Product Portfolios and Specifications

Table 139. Apache Camping Center Pop-Up Camper Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 140. Apache Camping Center Main Business

Table 141. Apache Camping Center Latest Developments

Table 142. Somerset Campers Basic Information, Pop-Up Camper Manufacturing Base,

Sales Area and Its Competitors

Table 143. Somerset Campers Pop-Up Camper Product Portfolios and Specifications

Table 144. Somerset Campers Pop-Up Camper Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 145. Somerset Campers Main Business

Table 146. Somerset Campers Latest Developments

Table 147. Northstar Campers Basic Information, Pop-Up Camper Manufacturing Base, Sales Area and Its Competitors

Table 148. Northstar Campers Pop-Up Camper Product Portfolios and Specifications

Table 149. Northstar Campers Pop-Up Camper Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 150. Northstar Campers Main Business

Table 151. Northstar Campers Latest Developments

Table 152. SylvanSport Basic Information, Pop-Up Camper Manufacturing Base, Sales Area and Its Competitors

Table 153. SylvanSport Pop-Up Camper Product Portfolios and Specifications

Table 154. SylvanSport Pop-Up Camper Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 155. SylvanSport Main Business

Table 156. SylvanSport Latest Developments

Table 157. InTech RV Basic Information, Pop-Up Camper Manufacturing Base, Sales Area and Its Competitors

Table 158. InTech RV Pop-Up Camper Product Portfolios and Specifications

Table 159. InTech RV Pop-Up Camper Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 160. InTech RV Main Business

Table 161. InTech RV Latest Developments

Table 162. Taxa Outdoors Basic Information, Pop-Up Camper Manufacturing Base, Sales Area and Its Competitors

Table 163. Taxa Outdoors Pop-Up Camper Product Portfolios and Specifications

Table 164. Taxa Outdoors Pop-Up Camper Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 165. Taxa Outdoors Main Business

Table 166. Taxa Outdoors Latest Developments

Table 167. Opus Camper Basic Information, Pop-Up Camper Manufacturing Base, Sales Area and Its Competitors

Table 168. Opus Camper Pop-Up Camper Product Portfolios and Specifications

Table 169. Opus Camper Pop-Up Camper Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 170. Opus Camper Main Business

Table 171. Opus Camper Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Pop-Up Camper
- Figure 2. Pop-Up Camper Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Pop-Up Camper Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Pop-Up Camper Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Pop-Up Camper Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Pop-Up Camper Sales Market Share by Country/Region (2025)
- Figure 10. Pop-Up Camper Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Soft-sided Pop-Up Campers
- Figure 12. Product Picture of Hard-sided Pop-Up Campers
- Figure 13. Global Pop-Up Camper Sales Market Share by Type in 2026
- Figure 14. Global Pop-Up Camper Revenue Market Share by Type (2021-2026)
- Figure 15. Pop-Up Camper Consumed in Recreational Camping
- Figure 16. Global Pop-Up Camper Market: Recreational Camping (2021-2026) & (K Units)
- Figure 17. Pop-Up Camper Consumed in Family Vacations
- Figure 18. Global Pop-Up Camper Market: Family Vacations (2021-2026) & (K Units)
- Figure 19. Pop-Up Camper Consumed in Outdoor Adventures
- Figure 20. Global Pop-Up Camper Market: Outdoor Adventures (2021-2026) & (K Units)
- Figure 21. Pop-Up Camper Consumed in Mobile Business and Events
- Figure 22. Global Pop-Up Camper Market: Mobile Business and Events (2021-2026) & (K Units)
- Figure 23. Pop-Up Camper Consumed in Others
- Figure 24. Global Pop-Up Camper Market: Others (2021-2026) & (K Units)
- Figure 25. Global Pop-Up Camper Sale Market Share by Application (2025)
- Figure 26. Global Pop-Up Camper Revenue Market Share by Application in 2026
- Figure 27. Pop-Up Camper Sales by Company in 2026 (K Units)
- Figure 28. Global Pop-Up Camper Sales Market Share by Company in 2026
- Figure 29. Pop-Up Camper Revenue by Company in 2026 (\$ millions)
- Figure 30. Global Pop-Up Camper Revenue Market Share by Company in 2026
- Figure 31. Global Pop-Up Camper Sales Market Share by Geographic Region

(2021-2026)

Figure 32. Global Pop-Up Camper Revenue Market Share by Geographic Region in 2026

Figure 33. Americas Pop-Up Camper Sales 2021-2026 (K Units)

Figure 34. Americas Pop-Up Camper Revenue 2021-2026 (\$ millions)

Figure 35. APAC Pop-Up Camper Sales 2021-2026 (K Units)

Figure 36. APAC Pop-Up Camper Revenue 2021-2026 (\$ millions)

Figure 37. Europe Pop-Up Camper Sales 2021-2026 (K Units)

Figure 38. Europe Pop-Up Camper Revenue 2021-2026 (\$ millions)

Figure 39. Middle East & Africa Pop-Up Camper Sales 2021-2026 (K Units)

Figure 40. Middle East & Africa Pop-Up Camper Revenue 2021-2026 (\$ millions)

Figure 41. Americas Pop-Up Camper Sales Market Share by Country in 2026

Figure 42. Americas Pop-Up Camper Revenue Market Share by Country (2021-2026)

Figure 43. Americas Pop-Up Camper Sales Market Share by Type (2021-2026)

Figure 44. Americas Pop-Up Camper Sales Market Share by Application (2021-2026)

Figure 45. United States Pop-Up Camper Revenue Growth 2021-2026 (\$ millions)

Figure 46. Canada Pop-Up Camper Revenue Growth 2021-2026 (\$ millions)

Figure 47. Mexico Pop-Up Camper Revenue Growth 2021-2026 (\$ millions)

Figure 48. Brazil Pop-Up Camper Revenue Growth 2021-2026 (\$ millions)

Figure 49. APAC Pop-Up Camper Sales Market Share by Region in 2026

Figure 50. APAC Pop-Up Camper Revenue Market Share by Region (2021-2026)

Figure 51. APAC Pop-Up Camper Sales Market Share by Type (2021-2026)

Figure 52. APAC Pop-Up Camper Sales Market Share by Application (2021-2026)

Figure 53. China Pop-Up Camper Revenue Growth 2021-2026 (\$ millions)

Figure 54. Japan Pop-Up Camper Revenue Growth 2021-2026 (\$ millions)

Figure 55. South Korea Pop-Up Camper Revenue Growth 2021-2026 (\$ millions)

Figure 56. Southeast Asia Pop-Up Camper Revenue Growth 2021-2026 (\$ millions)

Figure 57. India Pop-Up Camper Revenue Growth 2021-2026 (\$ millions)

Figure 58. Australia Pop-Up Camper Revenue Growth 2021-2026 (\$ millions)

Figure 59. China Taiwan Pop-Up Camper Revenue Growth 2021-2026 (\$ millions)

Figure 60. Europe Pop-Up Camper Sales Market Share by Country in 2026

Figure 61. Europe Pop-Up Camper Revenue Market Share by Country (2021-2026)

Figure 62. Europe Pop-Up Camper Sales Market Share by Type (2021-2026)

Figure 63. Europe Pop-Up Camper Sales Market Share by Application (2021-2026)

Figure 64. Germany Pop-Up Camper Revenue Growth 2021-2026 (\$ millions)

Figure 65. France Pop-Up Camper Revenue Growth 2021-2026 (\$ millions)

Figure 66. UK Pop-Up Camper Revenue Growth 2021-2026 (\$ millions)

Figure 67. Italy Pop-Up Camper Revenue Growth 2021-2026 (\$ millions)

Figure 68. Russia Pop-Up Camper Revenue Growth 2021-2026 (\$ millions)

Figure 69. Middle East & Africa Pop-Up Camper Sales Market Share by Country (2021-2026)

Figure 70. Middle East & Africa Pop-Up Camper Sales Market Share by Type (2021-2026)

Figure 71. Middle East & Africa Pop-Up Camper Sales Market Share by Application (2021-2026)

Figure 72. Egypt Pop-Up Camper Revenue Growth 2021-2026 (\$ millions)

Figure 73. South Africa Pop-Up Camper Revenue Growth 2021-2026 (\$ millions)

Figure 74. Israel Pop-Up Camper Revenue Growth 2021-2026 (\$ millions)

Figure 75. Turkey Pop-Up Camper Revenue Growth 2021-2026 (\$ millions)

Figure 76. GCC Countries Pop-Up Camper Revenue Growth 2021-2026 (\$ millions)

Figure 77. Manufacturing Cost Structure Analysis of Pop-Up Camper in 2026

Figure 78. Manufacturing Process Analysis of Pop-Up Camper

Figure 79. Industry Chain Structure of Pop-Up Camper

Figure 80. Channels of Distribution

Figure 81. Global Pop-Up Camper Sales Market Forecast by Region (2027-2032)

Figure 82. Global Pop-Up Camper Revenue Market Share Forecast by Region (2027-2032)

Figure 83. Global Pop-Up Camper Sales Market Share Forecast by Type (2027-2032)

Figure 84. Global Pop-Up Camper Revenue Market Share Forecast by Type (2027-2032)

Figure 85. Global Pop-Up Camper Sales Market Share Forecast by Application (2027-2032)

Figure 86. Global Pop-Up Camper Revenue Market Share Forecast by Application (2027-2032)

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