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Global Pop Culture Collectibles Grading Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Pop Culture Collectibles Grading market size is predicted to grow from US$ 978 million in 2025 to US$ 1548 million in 2032; it is expected to grow at a CAGR of 6.7% from 2026 to 2032.

Pop Culture Collectibles Grading refers to professional authentication, condition assessment, certification, encapsulation, and valuation support services provided for collectible items derived from popular culture industries, including movies, television, anime, comics, video games, music, celebrities, and digital entertainment. These services use standardized grading systems and specialized inspection technologies to evaluate the authenticity, completeness, preservation condition, rarity, edition information, packaging quality, and market recognition of pop culture collectibles. Pop Culture Collectibles Grading covers a wide range of categories, including anime trading cards, movie memorabilia, character figures, designer toys, video game collectibles, comic collectibles, celebrity autographs, and limited-edition merchandise. By providing independent third-party authentication and certification, these services reduce information asymmetry in collectible transactions, improve market transparency and liquidity, and enhance the value recognition of collectible assets. As global fan economies, intellectual property ecosystems, and alternative investment markets continue to expand, Pop Culture Collectibles Grading is becoming an important infrastructure connecting entertainment IP, collectors, marketplaces, auctions, and investment communities.

United States market for Pop Culture Collectibles Grading is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Pop Culture Collectibles Grading is estimated to increase from US$

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million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Pop Culture Collectibles Grading is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Pop Culture Collectibles Grading players cover PCGS, NGC, ANACS, ICG, TAG Grading, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LPI (LP Information)' newest research report, the “Pop Culture Collectibles Grading Industry Forecast” looks at past sales and reviews total world Pop Culture Collectibles Grading sales in 2025, providing a comprehensive analysis by region and market sector of projected Pop Culture Collectibles Grading sales for 2026 through 2032. With Pop Culture Collectibles Grading sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Pop Culture Collectibles Grading industry.

This Insight Report provides a comprehensive analysis of the global Pop Culture Collectibles Grading landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Pop Culture Collectibles Grading portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Pop Culture Collectibles Grading market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Pop Culture Collectibles Grading and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Pop Culture Collectibles Grading.

This report presents a comprehensive overview, market shares, and growth opportunities of Pop Culture Collectibles Grading market by product type, application,

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key players and key regions and countries.

Market Segmentation

Segmentation by Type:

Trading Card Grading

Comic & Manga Grading

Character Merchandise Grading

Others

Segmentation by Market Position:

Premium Grading Service

Mid-tier Grading Service

Budget Grading Service

Segmentation by Technology:

Traditional Expert Grading

AI-assisted Grading

Hybrid Grading

Segmentation by Application:

Professional Collectors

Investors

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Casual Collectors

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

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Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

PCGS

NGC

ANACS

ICG

TAG Grading

HGA (Hybrid Grading Approach)

Ace Grading

MNT Grading

KSA Certification

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Gemix (Gemix Grading)

AFA (Action Figure Authority)

Professional Sports Authenticator (PSA)

VGA (Video Game Authority)

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