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Global Polyvinyl Butyral (PVB) Films and Sheets Market Growth 2025-2031

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Abstracts

The global Polyvinyl Butyral (PVB) Films and Sheets market size is predicted to grow from US$ 1083 million in 2025 to US$ 1476 million in 2031; it is expected to grow at a CAGR of 5.3% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

PVB film is one of the most important glass interlayer used in several end-user industries due to its wide range of chemical properties. Laminated glass, commonly used in architecture and automotive fields, comprises a protective interlayer, usually PVB, fused between two panels of glass.

Ground transportation was the largest end-user segment of the PVB films and sheets market, accounting for more than 45% share in 2014. Solar energy is projected to be the fastest developing end-user segment.

LP Information, Inc. (LPI) ' newest research report, the “Polyvinyl Butyral (PVB) Films and Sheets Industry Forecast” looks at past sales and reviews total world Polyvinyl Butyral (PVB) Films and Sheets sales in 2024, providing a comprehensive analysis by region and market sector of projected Polyvinyl Butyral (PVB) Films and Sheets sales for 2025 through 2031. With Polyvinyl Butyral (PVB) Films and Sheets sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Polyvinyl Butyral (PVB) Films and Sheets industry.

This Insight Report provides a comprehensive analysis of the global Polyvinyl Butyral

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(PVB) Films and Sheets landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Polyvinyl Butyral (PVB) Films and Sheets portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Polyvinyl Butyral (PVB) Films and Sheets market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Polyvinyl Butyral (PVB) Films and Sheets and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Polyvinyl Butyral (PVB) Films and Sheets.

This report presents a comprehensive overview, market shares, and growth opportunities of Polyvinyl Butyral (PVB) Films and Sheets market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Films

Sheets

Segmentation by Application:

Construction

Ground Transportation

Solar Energy

Others

This report also splits the market by region:

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- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia
- Middle East & Africa
  - Egypt

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South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Eastman Chemical

KURARAY

SEKISUI CHEMICAL

Kingboard Chemical Holdings

Huakai Plastic

Zhejiang Decent Plastic

Tiantai Kanglai Industrial

Zhejiang Pulijin Plastic

Key Questions Addressed in this Report

What is the 10-year outlook for the global Polyvinyl Butyral (PVB) Films and Sheets market?

What factors are driving Polyvinyl Butyral (PVB) Films and Sheets market growth, globally and by region?

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Which technologies are poised for the fastest growth by market and region?

How do Polyvinyl Butyral (PVB) Films and Sheets market opportunities vary by end market size?

How does Polyvinyl Butyral (PVB) Films and Sheets break out by Type, by Application?

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