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Global Polyvinyl Butyral Interlayer Films Market Growth 2026-2032

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Abstracts

The global Polyvinyl Butyral Interlayer Films market size is predicted to grow from US$ 2727 million in 2025 to US$ 3982 million in 2032; it is expected to grow at a CAGR of 5.7% from 2026 to 2032.

In 2024, global polyvinyl butyral interlayer film production reached approximately 764 thousand tons, with an average global market price of around USD 3,475 per ton.

Polyvinyl butyral interlayer film is a thermoplastic resin film made from polyvinyl butyral (PVB) resin and plasticizers. It exhibits excellent transparency, adhesion, impact resistance, weatherability, and film-forming processability, making it a core material for laminated safety glass.

The upstream raw materials for polyvinyl butyral interlayer films primarily include polyvinyl alcohol (PVOH), butyraldehyde, and plasticizers. Typical suppliers include BASF, Kuraray, and Lanxess. Due to its excellent transparency, adhesion, and safety, polyvinyl butyral interlayer film is widely used in the construction, automotive, and photovoltaic industries. Typical customers include Saint-Gobain, Asahi Glass, First Solar, Fuyao Glass, and Xinyi Glass. The single-line production capacity of Polyvinyl Butyral Interlayer Films varies depending on the production equipment and technical level, and is generally in the range of 2,000-5,000 tons. The gross profit margin of PVB interlayer film is affected by product type, upstream price fluctuations and market competition, and is generally in the range of 20%-35%.

United States market for Polyvinyl Butyral Interlayer Films is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

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China market for Polyvinyl Butyral Interlayer Films is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Polyvinyl Butyral Interlayer Films is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Polyvinyl Butyral Interlayer Films players cover Eastman Chemical, SEKISUI S-LEC, Kuraray, EVERLAM, Chang Chun Group, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Polyvinyl Butyral Interlayer Films Industry Forecast” looks at past sales and reviews total world Polyvinyl Butyral Interlayer Films sales in 2025, providing a comprehensive analysis by region and market sector of projected Polyvinyl Butyral Interlayer Films sales for 2026 through 2032. With Polyvinyl Butyral Interlayer Films sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Polyvinyl Butyral Interlayer Films industry.

This Insight Report provides a comprehensive analysis of the global Polyvinyl Butyral Interlayer Films landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Polyvinyl Butyral Interlayer Films portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Polyvinyl Butyral Interlayer Films market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Polyvinyl Butyral Interlayer Films and breaks down the forecast by Thickness, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Polyvinyl Butyral Interlayer Films.

This report presents a comprehensive overview, market shares, and growth opportunities of Polyvinyl Butyral Interlayer Films market by product type, application, key manufacturers and key regions and countries.

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Market Segmentation

Segmentation by Thickness:

0.5mm Below

0.5-1mm

1mm Above

Segmentation by Application:

Automotive

Construction

Photovoltaic

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

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- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

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Eastman Chemical

SEKISUI S-LEC

Kuraray

EVERLAM

Chang Chun Group

Kingboard Holdings

HUAKAI PLASTIC (CHONGQING)

Zhejiang Decent New Material

Anhui Anwei Group

Qingdao Jiahua Plastics

Qingdao Jiahua Plastic

Weifang Liyang New Material

WILLING LAMIGLASS MATERIAL

HUZHOU XINFU NEW MATERIALS

Guangzhou Aojisi New Material

Sichuan EM Technology

Genau Manufacturing Company LLP

Key Questions Addressed in this Report

What is the 10-year outlook for the global Polyvinyl Butyral Interlayer Films

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market?

What factors are driving Polyvinyl Butyral Interlayer Films market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Polyvinyl Butyral Interlayer Films market opportunities vary by end market size?

How does Polyvinyl Butyral Interlayer Films break out by Thickness, by Application?

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