

Global Polyurethanes (PU) Market Growth 2025-2031

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Abstracts

The global Polyurethanes (PU) market size is predicted to grow from US\$ 82757 million in 2025 to US\$ 102503 million in 2031; it is expected to grow at a CAGR of 3.6% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Polyurethanes (PU) are a diverse family of polymers formed by the chemical reaction between diisocyanates and polyols. Their unique chemistry enables manufacturers to precisely tailor mechanical, thermal, and chemical properties for a wide range of end-use requirements. PUs can be designed to be soft and elastic or hard and rigid, depending on the formulation and processing method. This makes them suitable for countless applications—from cushioning in mattresses and automotive interiors to insulation materials, industrial adhesives, coatings, and elastomeric components. The inherent flexibility of PU chemistry allows for innovation in performance characteristics such as abrasion resistance, thermal insulation, acoustic dampening, and structural reinforcement.

Geographical Market Patterns and Industrial Dynamics

Polyurethanes (PU) have experienced strong global demand growth, particularly in regions with fast-growing infrastructure and manufacturing sectors. The Asia-Pacific region has established itself as the dominant PU market, driven by rising consumer demand, robust construction activity, and expanding automotive production. This region benefits from both upstream chemical production and downstream processing capabilities, making it a key center for PU manufacturing. Meanwhile, North America and Europe continue to play a strategic role in advanced PU technologies, including

systems for specialty applications like electric vehicle battery insulation and high-performance coatings. In these mature markets, attention is increasingly focused on improving product sustainability and compliance with environmental regulations, pushing the industry toward circular economy practices and green chemistry initiatives.

Future Outlook and Emerging Development Trends

The outlook for Polyurethanes (PU) remains highly optimistic, shaped by global trends such as energy-efficient buildings, electric mobility, and sustainability-driven innovation. In the construction sector, PU foams are expected to play a central role in meeting stricter energy efficiency codes, offering superior insulation capabilities that reduce energy consumption and carbon emissions. In transportation, PU components are used to lower vehicle weight and improve fuel or battery efficiency, aligning with the shift toward greener mobility solutions. At the same time, the development of bio-based and low-emission PU formulations is accelerating, supported by both government policy and consumer preference for eco-friendly materials. Companies are increasingly investing in novel feedstocks and closed-loop recycling technologies to reduce the environmental footprint of PU products. As industries evolve and performance demands grow more complex, PU's adaptability and material efficiency will ensure it remains a vital solution across multiple sectors, from infrastructure to electronics and beyond.

LP Information, Inc. (LPI) ' newest research report, the "Polyurethanes (PU) Industry Forecast" looks at past sales and reviews total world Polyurethanes (PU) sales in 2024, providing a comprehensive analysis by region and market sector of projected Polyurethanes (PU) sales for 2025 through 2031. With Polyurethanes (PU) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Polyurethanes (PU) industry.

This Insight Report provides a comprehensive analysis of the global Polyurethanes (PU) landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Polyurethanes (PU) portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Polyurethanes (PU) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Polyurethanes (PU) and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of

opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Polyurethanes (PU).

This report presents a comprehensive overview, market shares, and growth opportunities of Polyurethanes (PU) market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Flexible Foam

Rigid Foam

Coating

Adhesives and Sealants

Elastomer

Slurry for Synthetic Leather and Shoe

Spandex

Others

Segmentation by Application:

Furniture

Building

Electronics and Household Appliances

Automotive Industry

Shoe and Leather

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Dow

BASF

Huntsman

AkzoNobel

Covestro

Lubrizol

Recticel

LANXESS

INOAC

Tosoh

Huafon

Xuchuan Chemical

Zhejiang Hexin Science And Technology

Huada Chem

Qingdao Xinyutian Chemical

Shanghai Hongde Polyurethane

Shandong Inov Polyurethane

Key Questions Addressed in this Report

What is the 10-year outlook for the global Polyurethanes (PU) market?

What factors are driving Polyurethanes (PU) market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Polyurethanes (PU) market opportunities vary by end market size?

How does Polyurethanes (PU) break out by Type, by Application?

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