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Global Polyurethane Shoe Material Market Growth 2025-2031

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Abstracts

The global Polyurethane Shoe Material market size is predicted to grow from US$ 4173 million in 2025 to US$ 5313 million in 2031; it is expected to grow at a CAGR of 4.1% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Polyurethane Shoe Material refers to any type of material used in footwear that is made from polyurethane (PU) — a versatile synthetic polymer known for its light weight, flexibility, cushioning, durability, and ease of molding.

PU is one of the most widely used modern shoe materials and can be found in shoe soles, midsoles, insoles, synthetic leather uppers, linings, and even decorative parts.

United States market for Polyurethane Shoe Material is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Polyurethane Shoe Material is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Polyurethane Shoe Material is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Polyurethane Shoe Material players cover BASF, Covestro, Huntsman, Dpw, Mitsui Chemicals, etc. In terms of revenue, the global two largest companies occupied

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for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the “Polyurethane Shoe Material Industry Forecast” looks at past sales and reviews total world Polyurethane Shoe Material sales in 2024, providing a comprehensive analysis by region and market sector of projected Polyurethane Shoe Material sales for 2025 through 2031. With Polyurethane Shoe Material sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Polyurethane Shoe Material industry.

This Insight Report provides a comprehensive analysis of the global Polyurethane Shoe Material landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Polyurethane Shoe Material portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Polyurethane Shoe Material market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Polyurethane Shoe Material and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Polyurethane Shoe Material.

This report presents a comprehensive overview, market shares, and growth opportunities of Polyurethane Shoe Material market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

TPU

CPU

TPE

Other

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Segmentation by Application:

- Sports Shoes
- Casual Shoes
- Safety Shoes
- Other

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe

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- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

- BASF
- Covestro
- Huntsman
- Dpw
- Mitsui Chemicals
- Wanhua Chemical

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Huafeng

Anli Material Technology

Evermore Chemical Industry

Xuchuan Chemical

Miracll Chemicals

Jiangsu Maysta Chemica

Guanzhi New Material Technology

Kuraray

Key Questions Addressed in this Report
What is the 10-year outlook for the global Polyurethane Shoe Material market?
What factors are driving Polyurethane Shoe Material market growth, globally and by region?
Which technologies are poised for the fastest growth by market and region?
How do Polyurethane Shoe Material market opportunities vary by end market size?
How does Polyurethane Shoe Material break out by Type, by Application?

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