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Global Polyurethane Coating Market Growth 2025-2031

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Abstracts

The global Polyurethane Coating market size is predicted to grow from US$ 17810 million in 2025 to US$ 21530 million in 2031; it is expected to grow at a CAGR of 3.2% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

A polyurethane coating is a layer of polyurethane (a type of polymer) that is applied to a material's surface in order to protect it. A polyurethane coating can protect the base material from corrosion, weathering, abrasion and other processes that would degrade the material over time. A polyurethane coating can be glossy or muted, and can be opaque or transparent.

Asia-Pacific is currently the largest consumer in the PU coating market, which consumed nearly half of the total PU coating consumption in 2017. China is the leading consumers of polyurethane coating, holding a major share in regional volumetric consumption in 2017. The polyurethane coating market for ROW is comparatively low, but is anticipated to show the highest growth rate from 2018 to 2023.

LP Information, Inc. (LPI) ' newest research report, the “Polyurethane Coating Industry Forecast” looks at past sales and reviews total world Polyurethane Coating sales in 2024, providing a comprehensive analysis by region and market sector of projected Polyurethane Coating sales for 2025 through 2031. With Polyurethane Coating sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Polyurethane Coating industry.

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This Insight Report provides a comprehensive analysis of the global Polyurethane Coating landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Polyurethane Coating portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Polyurethane Coating market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Polyurethane Coating and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Polyurethane Coating.

This report presents a comprehensive overview, market shares, and growth opportunities of Polyurethane Coating market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Solvent-borne

Water-borne

High Solids

PU Powder Coating

Segmentation by Application:

Wood & Furniture

Industrial

Construction

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Textile & Apparels

Electrical & Electronics

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

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UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Akzo Nobel

PPG Industries

Sherwin Williams

Rpm International

Axalta Coating

Asian Paints

BASF

Bayer Materialscience

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Jotun

Valspar

Key Questions Addressed in this Report

What is the 10-year outlook for the global Polyurethane Coating market?

What factors are driving Polyurethane Coating market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Polyurethane Coating market opportunities vary by end market size?

How does Polyurethane Coating break out by Type, by Application?

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