

# Global Polyurethane Associative Thickener Market Growth 2025-2031

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## Abstracts

The global Polyurethane Associative Thickener market size is predicted to grow from US\$ 225 million in 2025 to US\$ 299 million in 2031; it is expected to grow at a CAGR of 4.9% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Polyurethane associative thickener is a water-soluble polymer of ethoxylated polyurethane modified with hydrophobic groups. Its molecular structure contains hydrophilic segments and hydrophobic end groups. It achieves thickening effect by forming a three-dimensional network structure in the aqueous system. It has excellent leveling, anti-splashing, water resistance and environmental protection properties.

United States market for Polyurethane Associative Thickener is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Polyurethane Associative Thickener is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Polyurethane Associative Thickener is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Polyurethane Associative Thickener players cover BASF, Dow, M?nzing Chemie, Lamberti, Arkema, etc. In terms of revenue, the global two largest companies

occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the “Polyurethane Associative Thickener Industry Forecast” looks at past sales and reviews total world Polyurethane Associative Thickener sales in 2024, providing a comprehensive analysis by region and market sector of projected Polyurethane Associative Thickener sales for 2025 through 2031. With Polyurethane Associative Thickener sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Polyurethane Associative Thickener industry.

This Insight Report provides a comprehensive analysis of the global Polyurethane Associative Thickener landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Polyurethane Associative Thickener portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Polyurethane Associative Thickener market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Polyurethane Associative Thickener and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Polyurethane Associative Thickener.

This report presents a comprehensive overview, market shares, and growth opportunities of Polyurethane Associative Thickener market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Linear Structure

Star Structure

Other

Segmentation by Application:

Water-based Coating

Ink

Adhesive

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

BASF

Dow

M?nzing Chemie

Lamberti

Arkema

Milliken

Elementis

Wanhua Chemical Group

#### Key Questions Addressed in this Report

What is the 10-year outlook for the global Polyurethane Associative Thickener market?

What factors are driving Polyurethane Associative Thickener market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Polyurethane Associative Thickener market opportunities vary by end market size?

How does Polyurethane Associative Thickener break out by Type, by Application?

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

#### 2.1 World Market Overview

- 2.1.1 Global Polyurethane Associative Thickener Annual Sales 2020-2031
- 2.1.2 World Current & Future Analysis for Polyurethane Associative Thickener by Geographic Region, 2020, 2024 & 2031
- 2.1.3 World Current & Future Analysis for Polyurethane Associative Thickener by Country/Region, 2020, 2024 & 2031

#### 2.2 Polyurethane Associative Thickener Segment by Type

- 2.2.1 Linear Structure
- 2.2.2 Star Structure
- 2.2.3 Other

#### 2.3 Polyurethane Associative Thickener Sales by Type

- 2.3.1 Global Polyurethane Associative Thickener Sales Market Share by Type (2020-2025)
- 2.3.2 Global Polyurethane Associative Thickener Revenue and Market Share by Type (2020-2025)
- 2.3.3 Global Polyurethane Associative Thickener Sale Price by Type (2020-2025)

#### 2.4 Polyurethane Associative Thickener Segment by Application

- 2.4.1 Water-based Coating
- 2.4.2 Ink
- 2.4.3 Adhesive
- 2.4.4 Other

#### 2.5 Polyurethane Associative Thickener Sales by Application

- 2.5.1 Global Polyurethane Associative Thickener Sale Market Share by Application (2020-2025)

2.5.2 Global Polyurethane Associative Thickener Revenue and Market Share by Application (2020-2025)

2.5.3 Global Polyurethane Associative Thickener Sale Price by Application (2020-2025)

### **3 GLOBAL BY COMPANY**

3.1 Global Polyurethane Associative Thickener Breakdown Data by Company

3.1.1 Global Polyurethane Associative Thickener Annual Sales by Company (2020-2025)

3.1.2 Global Polyurethane Associative Thickener Sales Market Share by Company (2020-2025)

3.2 Global Polyurethane Associative Thickener Annual Revenue by Company (2020-2025)

3.2.1 Global Polyurethane Associative Thickener Revenue by Company (2020-2025)

3.2.2 Global Polyurethane Associative Thickener Revenue Market Share by Company (2020-2025)

3.3 Global Polyurethane Associative Thickener Sale Price by Company

3.4 Key Manufacturers Polyurethane Associative Thickener Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Polyurethane Associative Thickener Product Location Distribution

3.4.2 Players Polyurethane Associative Thickener Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

### **4 WORLD HISTORIC REVIEW FOR POLYURETHANE ASSOCIATIVE THICKENER BY GEOGRAPHIC REGION**

4.1 World Historic Polyurethane Associative Thickener Market Size by Geographic Region (2020-2025)

4.1.1 Global Polyurethane Associative Thickener Annual Sales by Geographic Region (2020-2025)

4.1.2 Global Polyurethane Associative Thickener Annual Revenue by Geographic Region (2020-2025)

4.2 World Historic Polyurethane Associative Thickener Market Size by Country/Region

(2020-2025)

4.2.1 Global Polyurethane Associative Thickener Annual Sales by Country/Region

(2020-2025)

4.2.2 Global Polyurethane Associative Thickener Annual Revenue by Country/Region

(2020-2025)

4.3 Americas Polyurethane Associative Thickener Sales Growth

4.4 APAC Polyurethane Associative Thickener Sales Growth

4.5 Europe Polyurethane Associative Thickener Sales Growth

4.6 Middle East & Africa Polyurethane Associative Thickener Sales Growth

## **5 AMERICAS**

5.1 Americas Polyurethane Associative Thickener Sales by Country

5.1.1 Americas Polyurethane Associative Thickener Sales by Country (2020-2025)

5.1.2 Americas Polyurethane Associative Thickener Revenue by Country (2020-2025)

5.2 Americas Polyurethane Associative Thickener Sales by Type (2020-2025)

5.3 Americas Polyurethane Associative Thickener Sales by Application (2020-2025)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

## **6 APAC**

6.1 APAC Polyurethane Associative Thickener Sales by Region

6.1.1 APAC Polyurethane Associative Thickener Sales by Region (2020-2025)

6.1.2 APAC Polyurethane Associative Thickener Revenue by Region (2020-2025)

6.2 APAC Polyurethane Associative Thickener Sales by Type (2020-2025)

6.3 APAC Polyurethane Associative Thickener Sales by Application (2020-2025)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

## **7 EUROPE**

## 7.1 Europe Polyurethane Associative Thickener by Country

7.1.1 Europe Polyurethane Associative Thickener Sales by Country (2020-2025)

7.1.2 Europe Polyurethane Associative Thickener Revenue by Country (2020-2025)

## 7.2 Europe Polyurethane Associative Thickener Sales by Type (2020-2025)

## 7.3 Europe Polyurethane Associative Thickener Sales by Application (2020-2025)

### 7.4 Germany

### 7.5 France

### 7.6 UK

### 7.7 Italy

### 7.8 Russia

## **8 MIDDLE EAST & AFRICA**

## 8.1 Middle East & Africa Polyurethane Associative Thickener by Country

8.1.1 Middle East & Africa Polyurethane Associative Thickener Sales by Country (2020-2025)

8.1.2 Middle East & Africa Polyurethane Associative Thickener Revenue by Country (2020-2025)

8.2 Middle East & Africa Polyurethane Associative Thickener Sales by Type (2020-2025)

8.3 Middle East & Africa Polyurethane Associative Thickener Sales by Application (2020-2025)

### 8.4 Egypt

### 8.5 South Africa

### 8.6 Israel

### 8.7 Turkey

### 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Polyurethane Associative Thickener

10.3 Manufacturing Process Analysis of Polyurethane Associative Thickener

## 10.4 Industry Chain Structure of Polyurethane Associative Thickener

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

### 11.1 Sales Channel

#### 11.1.1 Direct Channels

#### 11.1.2 Indirect Channels

### 11.2 Polyurethane Associative Thickener Distributors

### 11.3 Polyurethane Associative Thickener Customer

## **12 WORLD FORECAST REVIEW FOR POLYURETHANE ASSOCIATIVE THICKENER BY GEOGRAPHIC REGION**

### 12.1 Global Polyurethane Associative Thickener Market Size Forecast by Region

#### 12.1.1 Global Polyurethane Associative Thickener Forecast by Region (2026-2031)

#### 12.1.2 Global Polyurethane Associative Thickener Annual Revenue Forecast by Region (2026-2031)

### 12.2 Americas Forecast by Country (2026-2031)

### 12.3 APAC Forecast by Region (2026-2031)

### 12.4 Europe Forecast by Country (2026-2031)

### 12.5 Middle East & Africa Forecast by Country (2026-2031)

### 12.6 Global Polyurethane Associative Thickener Forecast by Type (2026-2031)

### 12.7 Global Polyurethane Associative Thickener Forecast by Application (2026-2031)

## **13 KEY PLAYERS ANALYSIS**

### 13.1 BASF

#### 13.1.1 BASF Company Information

#### 13.1.2 BASF Polyurethane Associative Thickener Product Portfolios and Specifications

#### 13.1.3 BASF Polyurethane Associative Thickener Sales, Revenue, Price and Gross Margin (2020-2025)

#### 13.1.4 BASF Main Business Overview

#### 13.1.5 BASF Latest Developments

### 13.2 Dow

#### 13.2.1 Dow Company Information

#### 13.2.2 Dow Polyurethane Associative Thickener Product Portfolios and Specifications

#### 13.2.3 Dow Polyurethane Associative Thickener Sales, Revenue, Price and Gross Margin (2020-2025)

#### 13.2.4 Dow Main Business Overview

- 13.2.5 Dow Latest Developments
- 13.3 M?nzing Chemie
  - 13.3.1 M?nzing Chemie Company Information
  - 13.3.2 M?nzing Chemie Polyurethane Associative Thickener Product Portfolios and Specifications
  - 13.3.3 M?nzing Chemie Polyurethane Associative Thickener Sales, Revenue, Price and Gross Margin (2020-2025)
  - 13.3.4 M?nzing Chemie Main Business Overview
  - 13.3.5 M?nzing Chemie Latest Developments
- 13.4 Lamberti
  - 13.4.1 Lamberti Company Information
  - 13.4.2 Lamberti Polyurethane Associative Thickener Product Portfolios and Specifications
  - 13.4.3 Lamberti Polyurethane Associative Thickener Sales, Revenue, Price and Gross Margin (2020-2025)
  - 13.4.4 Lamberti Main Business Overview
  - 13.4.5 Lamberti Latest Developments
- 13.5 Arkema
  - 13.5.1 Arkema Company Information
  - 13.5.2 Arkema Polyurethane Associative Thickener Product Portfolios and Specifications
  - 13.5.3 Arkema Polyurethane Associative Thickener Sales, Revenue, Price and Gross Margin (2020-2025)
  - 13.5.4 Arkema Main Business Overview
  - 13.5.5 Arkema Latest Developments
- 13.6 Milliken
  - 13.6.1 Milliken Company Information
  - 13.6.2 Milliken Polyurethane Associative Thickener Product Portfolios and Specifications
  - 13.6.3 Milliken Polyurethane Associative Thickener Sales, Revenue, Price and Gross Margin (2020-2025)
  - 13.6.4 Milliken Main Business Overview
  - 13.6.5 Milliken Latest Developments
- 13.7 Elementis
  - 13.7.1 Elementis Company Information
  - 13.7.2 Elementis Polyurethane Associative Thickener Product Portfolios and Specifications
  - 13.7.3 Elementis Polyurethane Associative Thickener Sales, Revenue, Price and Gross Margin (2020-2025)

13.7.4 Elementis Main Business Overview

13.7.5 Elementis Latest Developments

13.8 Wanhua Chemical Group

13.8.1 Wanhua Chemical Group Company Information

13.8.2 Wanhua Chemical Group Polyurethane Associative Thickener Product

Portfolios and Specifications

13.8.3 Wanhua Chemical Group Polyurethane Associative Thickener Sales, Revenue, Price and Gross Margin (2020-2025)

13.8.4 Wanhua Chemical Group Main Business Overview

13.8.5 Wanhua Chemical Group Latest Developments

## **14 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

- Table 1. Polyurethane Associative Thickener Annual Sales CAGR by Geographic Region (2020, 2024 & 2031) & (\$ millions)
- Table 2. Polyurethane Associative Thickener Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & (\$ millions)
- Table 3. Major Players of Linear Structure
- Table 4. Major Players of Star Structure
- Table 5. Major Players of Other
- Table 6. Global Polyurethane Associative Thickener Sales by Type (2020-2025) & (Tons)
- Table 7. Global Polyurethane Associative Thickener Sales Market Share by Type (2020-2025)
- Table 8. Global Polyurethane Associative Thickener Revenue by Type (2020-2025) & (\$ million)
- Table 9. Global Polyurethane Associative Thickener Revenue Market Share by Type (2020-2025)
- Table 10. Global Polyurethane Associative Thickener Sale Price by Type (2020-2025) & (US\$/Ton)
- Table 11. Global Polyurethane Associative Thickener Sale by Application (2020-2025) & (Tons)
- Table 12. Global Polyurethane Associative Thickener Sale Market Share by Application (2020-2025)
- Table 13. Global Polyurethane Associative Thickener Revenue by Application (2020-2025) & (\$ million)
- Table 14. Global Polyurethane Associative Thickener Revenue Market Share by Application (2020-2025)
- Table 15. Global Polyurethane Associative Thickener Sale Price by Application (2020-2025) & (US\$/Ton)
- Table 16. Global Polyurethane Associative Thickener Sales by Company (2020-2025) & (Tons)
- Table 17. Global Polyurethane Associative Thickener Sales Market Share by Company (2020-2025)
- Table 18. Global Polyurethane Associative Thickener Revenue by Company (2020-2025) & (\$ millions)
- Table 19. Global Polyurethane Associative Thickener Revenue Market Share by Company (2020-2025)

- Table 20. Global Polyurethane Associative Thickener Sale Price by Company (2020-2025) & (US\$/Ton)
- Table 21. Key Manufacturers Polyurethane Associative Thickener Producing Area Distribution and Sales Area
- Table 22. Players Polyurethane Associative Thickener Products Offered
- Table 23. Polyurethane Associative Thickener Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
- Table 24. New Products and Potential Entrants
- Table 25. Market M&A Activity & Strategy
- Table 26. Global Polyurethane Associative Thickener Sales by Geographic Region (2020-2025) & (Tons)
- Table 27. Global Polyurethane Associative Thickener Sales Market Share Geographic Region (2020-2025)
- Table 28. Global Polyurethane Associative Thickener Revenue by Geographic Region (2020-2025) & (\$ millions)
- Table 29. Global Polyurethane Associative Thickener Revenue Market Share by Geographic Region (2020-2025)
- Table 30. Global Polyurethane Associative Thickener Sales by Country/Region (2020-2025) & (Tons)
- Table 31. Global Polyurethane Associative Thickener Sales Market Share by Country/Region (2020-2025)
- Table 32. Global Polyurethane Associative Thickener Revenue by Country/Region (2020-2025) & (\$ millions)
- Table 33. Global Polyurethane Associative Thickener Revenue Market Share by Country/Region (2020-2025)
- Table 34. Americas Polyurethane Associative Thickener Sales by Country (2020-2025) & (Tons)
- Table 35. Americas Polyurethane Associative Thickener Sales Market Share by Country (2020-2025)
- Table 36. Americas Polyurethane Associative Thickener Revenue by Country (2020-2025) & (\$ millions)
- Table 37. Americas Polyurethane Associative Thickener Sales by Type (2020-2025) & (Tons)
- Table 38. Americas Polyurethane Associative Thickener Sales by Application (2020-2025) & (Tons)
- Table 39. APAC Polyurethane Associative Thickener Sales by Region (2020-2025) & (Tons)
- Table 40. APAC Polyurethane Associative Thickener Sales Market Share by Region (2020-2025)

- Table 41. APAC Polyurethane Associative Thickener Revenue by Region (2020-2025) & (\$ millions)
- Table 42. APAC Polyurethane Associative Thickener Sales by Type (2020-2025) & (Tons)
- Table 43. APAC Polyurethane Associative Thickener Sales by Application (2020-2025) & (Tons)
- Table 44. Europe Polyurethane Associative Thickener Sales by Country (2020-2025) & (Tons)
- Table 45. Europe Polyurethane Associative Thickener Revenue by Country (2020-2025) & (\$ millions)
- Table 46. Europe Polyurethane Associative Thickener Sales by Type (2020-2025) & (Tons)
- Table 47. Europe Polyurethane Associative Thickener Sales by Application (2020-2025) & (Tons)
- Table 48. Middle East & Africa Polyurethane Associative Thickener Sales by Country (2020-2025) & (Tons)
- Table 49. Middle East & Africa Polyurethane Associative Thickener Revenue Market Share by Country (2020-2025)
- Table 50. Middle East & Africa Polyurethane Associative Thickener Sales by Type (2020-2025) & (Tons)
- Table 51. Middle East & Africa Polyurethane Associative Thickener Sales by Application (2020-2025) & (Tons)
- Table 52. Key Market Drivers & Growth Opportunities of Polyurethane Associative Thickener
- Table 53. Key Market Challenges & Risks of Polyurethane Associative Thickener
- Table 54. Key Industry Trends of Polyurethane Associative Thickener
- Table 55. Polyurethane Associative Thickener Raw Material
- Table 56. Key Suppliers of Raw Materials
- Table 57. Polyurethane Associative Thickener Distributors List
- Table 58. Polyurethane Associative Thickener Customer List
- Table 59. Global Polyurethane Associative Thickener Sales Forecast by Region (2026-2031) & (Tons)
- Table 60. Global Polyurethane Associative Thickener Revenue Forecast by Region (2026-2031) & (\$ millions)
- Table 61. Americas Polyurethane Associative Thickener Sales Forecast by Country (2026-2031) & (Tons)
- Table 62. Americas Polyurethane Associative Thickener Annual Revenue Forecast by Country (2026-2031) & (\$ millions)
- Table 63. APAC Polyurethane Associative Thickener Sales Forecast by Region

(2026-2031) & (Tons)

Table 64. APAC Polyurethane Associative Thickener Annual Revenue Forecast by Region (2026-2031) & (\$ millions)

Table 65. Europe Polyurethane Associative Thickener Sales Forecast by Country (2026-2031) & (Tons)

Table 66. Europe Polyurethane Associative Thickener Revenue Forecast by Country (2026-2031) & (\$ millions)

Table 67. Middle East & Africa Polyurethane Associative Thickener Sales Forecast by Country (2026-2031) & (Tons)

Table 68. Middle East & Africa Polyurethane Associative Thickener Revenue Forecast by Country (2026-2031) & (\$ millions)

Table 69. Global Polyurethane Associative Thickener Sales Forecast by Type (2026-2031) & (Tons)

Table 70. Global Polyurethane Associative Thickener Revenue Forecast by Type (2026-2031) & (\$ millions)

Table 71. Global Polyurethane Associative Thickener Sales Forecast by Application (2026-2031) & (Tons)

Table 72. Global Polyurethane Associative Thickener Revenue Forecast by Application (2026-2031) & (\$ millions)

Table 73. BASF Basic Information, Polyurethane Associative Thickener Manufacturing Base, Sales Area and Its Competitors

Table 74. BASF Polyurethane Associative Thickener Product Portfolios and Specifications

Table 75. BASF Polyurethane Associative Thickener Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2020-2025)

Table 76. BASF Main Business

Table 77. BASF Latest Developments

Table 78. Dow Basic Information, Polyurethane Associative Thickener Manufacturing Base, Sales Area and Its Competitors

Table 79. Dow Polyurethane Associative Thickener Product Portfolios and Specifications

Table 80. Dow Polyurethane Associative Thickener Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2020-2025)

Table 81. Dow Main Business

Table 82. Dow Latest Developments

Table 83. M?nzing Chemie Basic Information, Polyurethane Associative Thickener Manufacturing Base, Sales Area and Its Competitors

Table 84. M?nzing Chemie Polyurethane Associative Thickener Product Portfolios and Specifications

Table 85. M?nzing Chemie Polyurethane Associative Thickener Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2020-2025)

Table 86. M?nzing Chemie Main Business

Table 87. M?nzing Chemie Latest Developments

Table 88. Lamberti Basic Information, Polyurethane Associative Thickener Manufacturing Base, Sales Area and Its Competitors

Table 89. Lamberti Polyurethane Associative Thickener Product Portfolios and Specifications

Table 90. Lamberti Polyurethane Associative Thickener Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2020-2025)

Table 91. Lamberti Main Business

Table 92. Lamberti Latest Developments

Table 93. Arkema Basic Information, Polyurethane Associative Thickener Manufacturing Base, Sales Area and Its Competitors

Table 94. Arkema Polyurethane Associative Thickener Product Portfolios and Specifications

Table 95. Arkema Polyurethane Associative Thickener Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2020-2025)

Table 96. Arkema Main Business

Table 97. Arkema Latest Developments

Table 98. Milliken Basic Information, Polyurethane Associative Thickener Manufacturing Base, Sales Area and Its Competitors

Table 99. Milliken Polyurethane Associative Thickener Product Portfolios and Specifications

Table 100. Milliken Polyurethane Associative Thickener Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2020-2025)

Table 101. Milliken Main Business

Table 102. Milliken Latest Developments

Table 103. Elementis Basic Information, Polyurethane Associative Thickener Manufacturing Base, Sales Area and Its Competitors

Table 104. Elementis Polyurethane Associative Thickener Product Portfolios and Specifications

Table 105. Elementis Polyurethane Associative Thickener Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2020-2025)

Table 106. Elementis Main Business

Table 107. Elementis Latest Developments

Table 108. Wanhua Chemical Group Basic Information, Polyurethane Associative Thickener Manufacturing Base, Sales Area and Its Competitors

Table 109. Wanhua Chemical Group Polyurethane Associative Thickener Product

## Portfolios and Specifications

Table 110. Wanhua Chemical Group Polyurethane Associative Thickener Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2020-2025)

Table 111. Wanhua Chemical Group Main Business

Table 112. Wanhua Chemical Group Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Polyurethane Associative Thickener
- Figure 2. Polyurethane Associative Thickener Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Polyurethane Associative Thickener Sales Growth Rate 2020-2031 (Tons)
- Figure 7. Global Polyurethane Associative Thickener Revenue Growth Rate 2020-2031 (\$ millions)
- Figure 8. Polyurethane Associative Thickener Sales by Geographic Region (2020, 2024 & 2031) & (\$ millions)
- Figure 9. Polyurethane Associative Thickener Sales Market Share by Country/Region (2024)
- Figure 10. Polyurethane Associative Thickener Sales Market Share by Country/Region (2020, 2024 & 2031)
- Figure 11. Product Picture of Linear Structure
- Figure 12. Product Picture of Star Structure
- Figure 13. Product Picture of Other
- Figure 14. Global Polyurethane Associative Thickener Sales Market Share by Type in 2025
- Figure 15. Global Polyurethane Associative Thickener Revenue Market Share by Type (2020-2025)
- Figure 16. Polyurethane Associative Thickener Consumed in Water-based Coating
- Figure 17. Global Polyurethane Associative Thickener Market: Water-based Coating (2020-2025) & (Tons)
- Figure 18. Polyurethane Associative Thickener Consumed in Ink
- Figure 19. Global Polyurethane Associative Thickener Market: Ink (2020-2025) & (Tons)
- Figure 20. Polyurethane Associative Thickener Consumed in Adhesive
- Figure 21. Global Polyurethane Associative Thickener Market: Adhesive (2020-2025) & (Tons)
- Figure 22. Polyurethane Associative Thickener Consumed in Other
- Figure 23. Global Polyurethane Associative Thickener Market: Other (2020-2025) & (Tons)
- Figure 24. Global Polyurethane Associative Thickener Sale Market Share by Application (2024)

Figure 25. Global Polyurethane Associative Thickener Revenue Market Share by Application in 2025

Figure 26. Polyurethane Associative Thickener Sales by Company in 2025 (Tons)

Figure 27. Global Polyurethane Associative Thickener Sales Market Share by Company in 2025

Figure 28. Polyurethane Associative Thickener Revenue by Company in 2025 (\$ millions)

Figure 29. Global Polyurethane Associative Thickener Revenue Market Share by Company in 2025

Figure 30. Global Polyurethane Associative Thickener Sales Market Share by Geographic Region (2020-2025)

Figure 31. Global Polyurethane Associative Thickener Revenue Market Share by Geographic Region in 2025

Figure 32. Americas Polyurethane Associative Thickener Sales 2020-2025 (Tons)

Figure 33. Americas Polyurethane Associative Thickener Revenue 2020-2025 (\$ millions)

Figure 34. APAC Polyurethane Associative Thickener Sales 2020-2025 (Tons)

Figure 35. APAC Polyurethane Associative Thickener Revenue 2020-2025 (\$ millions)

Figure 36. Europe Polyurethane Associative Thickener Sales 2020-2025 (Tons)

Figure 37. Europe Polyurethane Associative Thickener Revenue 2020-2025 (\$ millions)

Figure 38. Middle East & Africa Polyurethane Associative Thickener Sales 2020-2025 (Tons)

Figure 39. Middle East & Africa Polyurethane Associative Thickener Revenue 2020-2025 (\$ millions)

Figure 40. Americas Polyurethane Associative Thickener Sales Market Share by Country in 2025

Figure 41. Americas Polyurethane Associative Thickener Revenue Market Share by Country (2020-2025)

Figure 42. Americas Polyurethane Associative Thickener Sales Market Share by Type (2020-2025)

Figure 43. Americas Polyurethane Associative Thickener Sales Market Share by Application (2020-2025)

Figure 44. United States Polyurethane Associative Thickener Revenue Growth 2020-2025 (\$ millions)

Figure 45. Canada Polyurethane Associative Thickener Revenue Growth 2020-2025 (\$ millions)

Figure 46. Mexico Polyurethane Associative Thickener Revenue Growth 2020-2025 (\$ millions)

Figure 47. Brazil Polyurethane Associative Thickener Revenue Growth 2020-2025 (\$

millions)

Figure 48. APAC Polyurethane Associative Thickener Sales Market Share by Region in 2025

Figure 49. APAC Polyurethane Associative Thickener Revenue Market Share by Region (2020-2025)

Figure 50. APAC Polyurethane Associative Thickener Sales Market Share by Type (2020-2025)

Figure 51. APAC Polyurethane Associative Thickener Sales Market Share by Application (2020-2025)

Figure 52. China Polyurethane Associative Thickener Revenue Growth 2020-2025 (\$ millions)

Figure 53. Japan Polyurethane Associative Thickener Revenue Growth 2020-2025 (\$ millions)

Figure 54. South Korea Polyurethane Associative Thickener Revenue Growth 2020-2025 (\$ millions)

Figure 55. Southeast Asia Polyurethane Associative Thickener Revenue Growth 2020-2025 (\$ millions)

Figure 56. India Polyurethane Associative Thickener Revenue Growth 2020-2025 (\$ millions)

Figure 57. Australia Polyurethane Associative Thickener Revenue Growth 2020-2025 (\$ millions)

Figure 58. China Taiwan Polyurethane Associative Thickener Revenue Growth 2020-2025 (\$ millions)

Figure 59. Europe Polyurethane Associative Thickener Sales Market Share by Country in 2025

Figure 60. Europe Polyurethane Associative Thickener Revenue Market Share by Country (2020-2025)

Figure 61. Europe Polyurethane Associative Thickener Sales Market Share by Type (2020-2025)

Figure 62. Europe Polyurethane Associative Thickener Sales Market Share by Application (2020-2025)

Figure 63. Germany Polyurethane Associative Thickener Revenue Growth 2020-2025 (\$ millions)

Figure 64. France Polyurethane Associative Thickener Revenue Growth 2020-2025 (\$ millions)

Figure 65. UK Polyurethane Associative Thickener Revenue Growth 2020-2025 (\$ millions)

Figure 66. Italy Polyurethane Associative Thickener Revenue Growth 2020-2025 (\$ millions)

Figure 67. Russia Polyurethane Associative Thickener Revenue Growth 2020-2025 (\$ millions)

Figure 68. Middle East & Africa Polyurethane Associative Thickener Sales Market Share by Country (2020-2025)

Figure 69. Middle East & Africa Polyurethane Associative Thickener Sales Market Share by Type (2020-2025)

Figure 70. Middle East & Africa Polyurethane Associative Thickener Sales Market Share by Application (2020-2025)

Figure 71. Egypt Polyurethane Associative Thickener Revenue Growth 2020-2025 (\$ millions)

Figure 72. South Africa Polyurethane Associative Thickener Revenue Growth 2020-2025 (\$ millions)

Figure 73. Israel Polyurethane Associative Thickener Revenue Growth 2020-2025 (\$ millions)

Figure 74. Turkey Polyurethane Associative Thickener Revenue Growth 2020-2025 (\$ millions)

Figure 75. GCC Countries Polyurethane Associative Thickener Revenue Growth 2020-2025 (\$ millions)

Figure 76. Manufacturing Cost Structure Analysis of Polyurethane Associative Thickener in 2025

Figure 77. Manufacturing Process Analysis of Polyurethane Associative Thickener

Figure 78. Industry Chain Structure of Polyurethane Associative Thickener

Figure 79. Channels of Distribution

Figure 80. Global Polyurethane Associative Thickener Sales Market Forecast by Region (2026-2031)

Figure 81. Global Polyurethane Associative Thickener Revenue Market Share Forecast by Region (2026-2031)

Figure 82. Global Polyurethane Associative Thickener Sales Market Share Forecast by Type (2026-2031)

Figure 83. Global Polyurethane Associative Thickener Revenue Market Share Forecast by Type (2026-2031)

Figure 84. Global Polyurethane Associative Thickener Sales Market Share Forecast by Application (2026-2031)

Figure 85. Global Polyurethane Associative Thickener Revenue Market Share Forecast by Application (2026-2031)

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