

Global Polyester-based TPU film Market Growth 2026-2032

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Abstracts

The global Polyester-based TPU film market size is predicted to grow from US\$ 1315 million in 2025 to US\$ 2307 million in 2032; it is expected to grow at a CAGR of 8.4% from 2026 to 2032.

In 2025, global sales of polyester-based TPU film reached 320,000 tons, with an average selling price of US\$4,200 per ton. Polyester-based TPU film is a high-performance elastic film material made from polyester-type thermoplastic polyurethane as the main raw material through casting or extrusion processes. It has high abrasion resistance, high tensile strength, excellent oil and chemical resistance, and good high and low temperature resistance. It is widely used in functional clothing composites, automotive interior and paint protection films, electronic product protection, medical protection, and industrial composite materials. It can achieve functions such as waterproof and breathable, cushioning protection, and structural reinforcement. The total industry capacity is about 400,000 tons, with a gross profit margin of 18%-28%. Downstream suppliers are film composite plants, automotive parts manufacturers, and electronic protection material processors. Future development focuses on high-transparency protective films, environmentally friendly solvent-free composites, and recyclable TPU materials. Demand is driven by the upgrading of protective materials for new energy vehicles and the growth of high-end outdoor sports products. Business opportunities are reflected in the continued expansion of demand for replacing PVC and traditional rubber materials and high-performance environmentally friendly films.

The polyester-based TPU film market is currently in a phase of structural growth, driven primarily by increased demand for high-wear-resistance, high-transparency, and environmentally friendly materials in the fields of new energy vehicle paint protection films, functional clothing composites, and consumer electronics protection. Compared to

PVC and traditional elastomers, TPU's advantages in oil resistance, mechanical strength, and sustainability are making its substitution trend increasingly clear. The high-end market is still dominated by international manufacturers with advantages in formulation and precision casting processes, but Asian suppliers, particularly Chinese suppliers, are accelerating their expansion in the mid-range and customized product sectors, driving price stratification. Short-term demand is closely related to the automotive aftermarket, outdoor sports products, and consumer electronics cycles, while the medium to long term will benefit from the growth in new energy vehicle ownership, upgrades in medical protection, and green material policies. Solvent-free production, recyclable TPU, and bio-based raw materials are becoming important technological directions. The industry also faces challenges such as fluctuating prices of raw materials MDI and polyols, homogeneous competition, and increasing customer demands for quality stability. In the future, manufacturers with advanced transparent film technology, composite processing capabilities, and stable supply chains will be more likely to achieve sustained growth in niche markets such as automotive protective films and high-end industrial composite materials.

LP Information, Inc. (LPI) ' newest research report, the "Polyester-based TPU film Industry Forecast" looks at past sales and reviews total world Polyester-based TPU film sales in 2025, providing a comprehensive analysis by region and market sector of projected Polyester-based TPU film sales for 2026 through 2032. With Polyester-based TPU film sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Polyester-based TPU film industry.

This Insight Report provides a comprehensive analysis of the global Polyester-based TPU film landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Polyester-based TPU film portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Polyester-based TPU film market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Polyester-based TPU film and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Polyester-based TPU film.

This report presents a comprehensive overview, market shares, and growth opportunities of Polyester-based TPU film market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Smooth/Glossy

Embossed/Textured

Segmentation by Tensile Strength:

Tensile Strength: 25 - 40 MPa

Tensile Strength: 40 - 55 MPa

Tensile Strength: > 55 MPa

Segmentation by Shore Hardness:

Shore Hardness: 70A-85A

Shore Hardness: 90A-98A

Segmentation by Application:

Automotive

Electronics

Medical

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Covestro

Permali

Jiaxing Nanxiong Polymer Co.,Ltd.

Leo New material

Plastic Film Corp.

LINGHUA

POSTRO VIETNAM

Lubrizol

Shandong Beiqiao New Material Technology Co.,Ltd.

Dunmore

Huafon Group

3F-TECH

Key Questions Addressed in this Report

What is the 10-year outlook for the global Polyester-based TPU film market?

What factors are driving Polyester-based TPU film market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Polyester-based TPU film market opportunities vary by end market size?

How does Polyester-based TPU film break out by Type, by Application?

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