

# Global Polybutadiene Rubber for ABS Market Growth 2026-2032

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## Abstracts

The global Polybutadiene Rubber for ABS market size is predicted to grow from US\$ 572 million in 2025 to US\$ 874 million in 2032; it is expected to grow at a CAGR of 6.2% from 2026 to 2032.

In 2025, the average commercial market price of Polybutadiene Rubber for ABS is estimated at approximately USD 1,600-2,000 per ton, while the industry average gross margin is estimated at around 12%-22%. Polybutadiene Rubber for ABS refers to specialized polybutadiene-based rubber materials used as the dispersed rubber phase in the manufacturing of Acrylonitrile Butadiene Styrene (ABS) resins, primarily including low-cis polybutadiene rubber for ABS, ABS latex/PBL (Polybutadiene Latex), and graft-oriented polybutadiene systems. These products are commonly supplied in the form of latex, emulsion polybutadiene, or low-cis polybutadiene pellets and are manufactured through emulsion polymerization, solution polymerization, and graft polymerization technologies. Key technical indicators include gel content, particle size distribution, grafting efficiency, molecular weight distribution, volatile control, and compatibility with SAN matrices. ABS polybutadiene rubber serves as the critical impact-modifying phase that determines toughness and low-temperature impact resistance in ABS resins and is widely applied in home appliances, automotive interior and exterior components, consumer electronics, office equipment, power tools, and industrial plastic products. Mass ABS and emulsion ABS remain the dominant downstream production routes. As demand continues to rise for high-gloss ABS, low-VOC ABS, heat-resistant ABS, and automotive-grade ABS, the industry is increasingly focused on high-purity, low-residual, and high-grafting-efficiency rubber systems.

The ABS-grade polybutadiene rubber market is significantly smaller than both the general-purpose polybutadiene rubber market and the broader ABS resin market, but it

plays a critical and irreplaceable role within the ABS value chain. Unlike commodity rubber products, ABS-grade polybutadiene is a highly specialized material designed specifically for ABS engineering plastics, with product performance directly affecting impact resistance, low-temperature toughness, surface appearance, and processing stability of ABS resins. From a product perspective, the industry mainly consists of low-cis polybutadiene rubber, ABS latex systems, and grafting emulsion technologies. Bulk-process ABS production relies more heavily on low-cis BR materials, while emulsion ABS systems depend more on highly stable ABS latex formulations.

Home appliances, consumer electronics, and automotive applications remain the largest downstream markets for ABS-grade polybutadiene rubber. In recent years, automotive lightweighting, smart cockpit systems, power tools, and AI-related electronic devices have become some of the most important growth drivers. As automotive interior materials move toward lower VOC emissions, higher heat resistance, and improved impact performance, ABS rubber systems are increasingly shifting toward higher purity, lower residual monomer content, and better grafting efficiency. At the same time, growing demand for high-gloss, high-flow, and thin-wall ABS materials in consumer electronics is continuing to support expansion of premium ABS latex systems. Although global ABS resin demand overall has entered a more moderate growth stage, high-end ABS rubber systems continue to show relatively stable growth, particularly in automotive-grade and electronics-grade ABS applications where product upgrading remains faster than the broader market average.

From the supply side, the global ABS-grade polybutadiene rubber industry has long been dominated by Japanese and Korean suppliers, while Chinese manufacturers are rapidly increasing their market presence. Companies in Japan and South Korea maintain strong advantages in ABS latex technology, grafting control, and high-end ABS rubber systems, and many have long-term relationships with global premium ABS resin producers. Meanwhile, Chinese companies are benefiting from rapid domestic ABS capacity expansion, a more integrated C4 supply chain, and growing localization trends in engineering plastics. In recent years, major Chinese petrochemical groups have accelerated development of low-cis BR and ABS latex production, with some local suppliers beginning to enter automotive ABS, high-gloss ABS, and low-VOC ABS markets.

From a regional perspective, Asia remains the global center of ABS-grade polybutadiene rubber production and supply. Mainland China, South Korea, Taiwan, and Japan together form the world's most important ABS rubber manufacturing cluster, while Europe and North America remain more focused on high-end emulsion

technologies and regional specialty supply markets.

LP Information, Inc. (LPI) ' newest research report, the "Polybutadiene Rubber for ABS Industry Forecast" looks at past sales and reviews total world Polybutadiene Rubber for ABS sales in 2025, providing a comprehensive analysis by region and market sector of projected Polybutadiene Rubber for ABS sales for 2026 through 2032. With Polybutadiene Rubber for ABS sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Polybutadiene Rubber for ABS industry.

This Insight Report provides a comprehensive analysis of the global Polybutadiene Rubber for ABS landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Polybutadiene Rubber for ABS portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Polybutadiene Rubber for ABS market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Polybutadiene Rubber for ABS and breaks down the forecast by Cis Structure, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Polybutadiene Rubber for ABS.

This report presents a comprehensive overview, market shares, and growth opportunities of Polybutadiene Rubber for ABS market by product type, application, key manufacturers and key regions and countries.

Segmentation by Cis Structure:

Low Cis Polybutadiene Rubber (85% cis content, typically 90%-98%)

Ultra-high Cis Polybutadiene Rubber (>98% cis content)

Others

#### Segmentation by Gel Content:

Low Gel Content Grade (98%, typically 98%?100%)

Others

#### Segmentation by Technology:

Emulsion Grafting

Continuous Mass Polymerization

Others

#### Segmentation by Application:

Consumer Appliances Industry

Automotive Industry

Electronics Industry

Industrial Manufacturing

Construction & Infrastructure

Others

#### This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

## GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Kumho Petrochemical

JSR Corporation

LG Chem

Synthos S.A.

Trinseo

ZEON Corporation

TSRC Corporation

China Petroleum & Chemical Corporation

China National Petroleum Corporation

## Key Questions Addressed in this Report

What is the 10-year outlook for the global Polybutadiene Rubber for ABS market?

What factors are driving Polybutadiene Rubber for ABS market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Polybutadiene Rubber for ABS market opportunities vary by end market size?

How does Polybutadiene Rubber for ABS break out by Cis Structure, by Application?

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Polybutadiene Rubber for ABS Annual Sales 2021-2032
  - 2.1.2 World Current & Future Analysis for Polybutadiene Rubber for ABS by Geographic Region, 2021, 2025 & 2032
  - 2.1.3 World Current & Future Analysis for Polybutadiene Rubber for ABS by Country/Region, 2021, 2025 & 2032
- 2.2 Polybutadiene Rubber for ABS Segment by Cis Structure
  - 2.2.1 Low Cis Polybutadiene Rubber (85% cis content, typically 90%?98%)
  - 2.2.4 Ultra-high Cis Polybutadiene Rubber (>98% cis content)
  - 2.2.5 Others
  - 2.2.6 Polybutadiene Rubber for ABS Sales by Cis Structure
    - 2.2.6.1 Global Polybutadiene Rubber for ABS Sales Market Share by Cis Structure (2021-2026)
    - 2.2.6.2 Global Polybutadiene Rubber for ABS Revenue and Market Share by Cis Structure (2021-2026)
    - 2.2.6.3 Global Polybutadiene Rubber for ABS Sale Price by Cis Structure (2021-2026)
- 2.3 Polybutadiene Rubber for ABS Segment by Gel Content
  - 2.3.1 Low Gel Content Grade (98%, typically 98%?100%)
  - 2.3.5 Others
  - 2.3.6 Polybutadiene Rubber for ABS Sales by Gel Content
    - 2.3.6.1 Global Polybutadiene Rubber for ABS Sales Market Share by Gel Content (2021-2026)
    - 2.3.6.2 Global Polybutadiene Rubber for ABS Revenue and Market Share by Gel

## Content (2021-2026)

- 2.3.6.3 Global Polybutadiene Rubber for ABS Sale Price by Gel Content (2021-2026)
- 2.4 Polybutadiene Rubber for ABS Segment by Technology
  - 2.4.1 Emulsion Grafting
  - 2.4.2 Continuous Mass Polymerization
  - 2.4.3 Others
  - 2.4.4 Polybutadiene Rubber for ABS Sales by Technology
    - 2.4.4.1 Global Polybutadiene Rubber for ABS Sales Market Share by Technology (2021-2026)
    - 2.4.4.2 Global Polybutadiene Rubber for ABS Revenue and Market Share by Technology (2021-2026)
    - 2.4.4.3 Global Polybutadiene Rubber for ABS Sale Price by Technology (2021-2026)
- 2.5 Polybutadiene Rubber for ABS Segment by Application
  - 2.5.1 Consumer Appliances Industry
  - 2.5.2 Automotive Industry
  - 2.5.3 Electronics Industry
  - 2.5.4 Industrial Manufacturing
  - 2.5.5 Construction & Infrastructure
  - 2.5.6 Others
  - 2.5.7 Polybutadiene Rubber for ABS Sales by Application
    - 2.5.7.1 Global Polybutadiene Rubber for ABS Sale Market Share by Application (2021-2026)
    - 2.5.7.2 Global Polybutadiene Rubber for ABS Revenue and Market Share by Application (2021-2026)
    - 2.5.7.3 Global Polybutadiene Rubber for ABS Sale Price by Application (2021-2026)

## 3 GLOBAL BY COMPANY

- 3.1 Global Polybutadiene Rubber for ABS Breakdown Data by Company
  - 3.1.1 Global Polybutadiene Rubber for ABS Annual Sales by Company (2021-2026)
  - 3.1.2 Global Polybutadiene Rubber for ABS Sales Market Share by Company (2021-2026)
- 3.2 Global Polybutadiene Rubber for ABS Annual Revenue by Company (2021-2026)
  - 3.2.1 Global Polybutadiene Rubber for ABS Revenue by Company (2021-2026)
  - 3.2.2 Global Polybutadiene Rubber for ABS Revenue Market Share by Company (2021-2026)
- 3.3 Global Polybutadiene Rubber for ABS Sale Price by Company
- 3.4 Key Manufacturers Polybutadiene Rubber for ABS Producing Area Distribution, Sales Area, Product Type

- 3.4.1 Key Manufacturers Polybutadiene Rubber for ABS Product Location Distribution
- 3.4.2 Players Polybutadiene Rubber for ABS Products Offered
- 3.5 Market Concentration Rate Analysis
  - 3.5.1 Competition Landscape Analysis
  - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

## **4 WORLD HISTORIC REVIEW FOR POLYBUTADIENE RUBBER FOR ABS BY GEOGRAPHIC REGION**

- 4.1 World Historic Polybutadiene Rubber for ABS Market Size by Geographic Region (2021-2026)
  - 4.1.1 Global Polybutadiene Rubber for ABS Annual Sales by Geographic Region (2021-2026)
  - 4.1.2 Global Polybutadiene Rubber for ABS Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Polybutadiene Rubber for ABS Market Size by Country/Region (2021-2026)
  - 4.2.1 Global Polybutadiene Rubber for ABS Annual Sales by Country/Region (2021-2026)
  - 4.2.2 Global Polybutadiene Rubber for ABS Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Polybutadiene Rubber for ABS Sales Growth
- 4.4 APAC Polybutadiene Rubber for ABS Sales Growth
- 4.5 Europe Polybutadiene Rubber for ABS Sales Growth
- 4.6 Middle East & Africa Polybutadiene Rubber for ABS Sales Growth

## **5 AMERICAS**

- 5.1 Americas Polybutadiene Rubber for ABS Sales by Country
  - 5.1.1 Americas Polybutadiene Rubber for ABS Sales by Country (2021-2026)
  - 5.1.2 Americas Polybutadiene Rubber for ABS Revenue by Country (2021-2026)
- 5.2 Americas Polybutadiene Rubber for ABS Sales by Cis Structure (2021-2026)
- 5.3 Americas Polybutadiene Rubber for ABS Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

## **6 APAC**

### **6.1 APAC Polybutadiene Rubber for ABS Sales by Region**

6.1.1 APAC Polybutadiene Rubber for ABS Sales by Region (2021-2026)

6.1.2 APAC Polybutadiene Rubber for ABS Revenue by Region (2021-2026)

### **6.2 APAC Polybutadiene Rubber for ABS Sales by Cis Structure (2021-2026)**

### **6.3 APAC Polybutadiene Rubber for ABS Sales by Application (2021-2026)**

### **6.4 China**

### **6.5 Japan**

### **6.6 South Korea**

### **6.7 Southeast Asia**

### **6.8 India**

### **6.9 Australia**

### **6.10 China Taiwan**

## **7 EUROPE**

### **7.1 Europe Polybutadiene Rubber for ABS by Country**

7.1.1 Europe Polybutadiene Rubber for ABS Sales by Country (2021-2026)

7.1.2 Europe Polybutadiene Rubber for ABS Revenue by Country (2021-2026)

### **7.2 Europe Polybutadiene Rubber for ABS Sales by Cis Structure (2021-2026)**

### **7.3 Europe Polybutadiene Rubber for ABS Sales by Application (2021-2026)**

### **7.4 Germany**

### **7.5 France**

### **7.6 UK**

### **7.7 Italy**

### **7.8 Russia**

## **8 MIDDLE EAST & AFRICA**

### **8.1 Middle East & Africa Polybutadiene Rubber for ABS by Country**

8.1.1 Middle East & Africa Polybutadiene Rubber for ABS Sales by Country (2021-2026)

8.1.2 Middle East & Africa Polybutadiene Rubber for ABS Revenue by Country (2021-2026)

### **8.2 Middle East & Africa Polybutadiene Rubber for ABS Sales by Cis Structure (2021-2026)**

### **8.3 Middle East & Africa Polybutadiene Rubber for ABS Sales by Application**

(2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Polybutadiene Rubber for ABS

10.3 Manufacturing Process Analysis of Polybutadiene Rubber for ABS

10.4 Industry Chain Structure of Polybutadiene Rubber for ABS

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Polybutadiene Rubber for ABS Distributors

11.3 Polybutadiene Rubber for ABS Customer

## **12 WORLD FORECAST REVIEW FOR POLYBUTADIENE RUBBER FOR ABS BY GEOGRAPHIC REGION**

12.1 Global Polybutadiene Rubber for ABS Market Size Forecast by Region

12.1.1 Global Polybutadiene Rubber for ABS Forecast by Region (2027-2032)

12.1.2 Global Polybutadiene Rubber for ABS Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Polybutadiene Rubber for ABS Forecast by Cis Structure (2027-2032)

12.7 Global Polybutadiene Rubber for ABS Forecast by Application (2027-2032)

## **13 KEY PLAYERS ANALYSIS**

### **13.1 Kumho Petrochemical**

13.1.1 Kumho Petrochemical Company Information

13.1.2 Kumho Petrochemical Polybutadiene Rubber for ABS Product Portfolios and Specifications

13.1.3 Kumho Petrochemical Polybutadiene Rubber for ABS Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 Kumho Petrochemical Main Business Overview

13.1.5 Kumho Petrochemical Latest Developments

### **13.2 JSR Corporation**

13.2.1 JSR Corporation Company Information

13.2.2 JSR Corporation Polybutadiene Rubber for ABS Product Portfolios and Specifications

13.2.3 JSR Corporation Polybutadiene Rubber for ABS Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 JSR Corporation Main Business Overview

13.2.5 JSR Corporation Latest Developments

### **13.3 LG Chem**

13.3.1 LG Chem Company Information

13.3.2 LG Chem Polybutadiene Rubber for ABS Product Portfolios and Specifications

13.3.3 LG Chem Polybutadiene Rubber for ABS Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 LG Chem Main Business Overview

13.3.5 LG Chem Latest Developments

### **13.4 Synthos S.A.**

13.4.1 Synthos S.A. Company Information

13.4.2 Synthos S.A. Polybutadiene Rubber for ABS Product Portfolios and Specifications

13.4.3 Synthos S.A. Polybutadiene Rubber for ABS Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 Synthos S.A. Main Business Overview

13.4.5 Synthos S.A. Latest Developments

### **13.5 Trinseo**

13.5.1 Trinseo Company Information

13.5.2 Trinseo Polybutadiene Rubber for ABS Product Portfolios and Specifications

13.5.3 Trinseo Polybutadiene Rubber for ABS Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 Trinseo Main Business Overview

13.5.5 Trinseo Latest Developments

13.6 ZEON Corporation

13.6.1 ZEON Corporation Company Information

13.6.2 ZEON Corporation Polybutadiene Rubber for ABS Product Portfolios and Specifications

13.6.3 ZEON Corporation Polybutadiene Rubber for ABS Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 ZEON Corporation Main Business Overview

13.6.5 ZEON Corporation Latest Developments

13.7 TSRC Corporation

13.7.1 TSRC Corporation Company Information

13.7.2 TSRC Corporation Polybutadiene Rubber for ABS Product Portfolios and Specifications

13.7.3 TSRC Corporation Polybutadiene Rubber for ABS Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 TSRC Corporation Main Business Overview

13.7.5 TSRC Corporation Latest Developments

13.8 China Petroleum & Chemical Corporation

13.8.1 China Petroleum & Chemical Corporation Company Information

13.8.2 China Petroleum & Chemical Corporation Polybutadiene Rubber for ABS Product Portfolios and Specifications

13.8.3 China Petroleum & Chemical Corporation Polybutadiene Rubber for ABS Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 China Petroleum & Chemical Corporation Main Business Overview

13.8.5 China Petroleum & Chemical Corporation Latest Developments

13.9 China National Petroleum Corporation

13.9.1 China National Petroleum Corporation Company Information

13.9.2 China National Petroleum Corporation Polybutadiene Rubber for ABS Product Portfolios and Specifications

13.9.3 China National Petroleum Corporation Polybutadiene Rubber for ABS Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 China National Petroleum Corporation Main Business Overview

13.9.5 China National Petroleum Corporation Latest Developments

## **14 RESEARCH FINDINGS AND CONCLUSION**



## List Of Tables

### LIST OF TABLES

Table 1. Polybutadiene Rubber for ABS Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Polybutadiene Rubber for ABS Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Low Cis Polybutadiene Rubber (85% cis content, typically 90%?98%)

Table 6. Major Players of Ultra-high Cis Polybutadiene Rubber (>98% cis content)

Table 7. Major Players of Others

Table 8. Global Polybutadiene Rubber for ABS Sales by Cis Structure (2021-2026) & (Tons)

Table 9. Global Polybutadiene Rubber for ABS Sales Market Share by Cis Structure (2021-2026)

Table 10. Global Polybutadiene Rubber for ABS Revenue by Cis Structure (2021-2026) & (\$ million)

Table 11. Global Polybutadiene Rubber for ABS Revenue Market Share by Cis Structure (2021-2026)

Table 12. Global Polybutadiene Rubber for ABS Sale Price by Cis Structure (2021-2026) & (US\$/Ton)

Table 13. Major Players of Low Gel Content Grade (98%, typically 98%?100%)

Table 17. Major Players of Others

Table 18. Global Polybutadiene Rubber for ABS Sales by Gel Content (2021-2026) & (Tons)

Table 19. Global Polybutadiene Rubber for ABS Sales Market Share by Gel Content (2021-2026)

Table 20. Global Polybutadiene Rubber for ABS Revenue by Gel Content (2021-2026) & (\$ million)

Table 21. Global Polybutadiene Rubber for ABS Revenue Market Share by Gel Content (2021-2026)

Table 22. Global Polybutadiene Rubber for ABS Sale Price by Gel Content (2021-2026) & (US\$/Ton)

Table 23. Major Players of Emulsion Grafting

Table 24. Major Players of Continuous Mass Polymerization

Table 25. Major Players of Others

Table 26. Global Polybutadiene Rubber for ABS Sales by Technology (2021-2026) & (Tons)

Table 27. Global Polybutadiene Rubber for ABS Sales Market Share by Technology (2021-2026)

Table 28. Global Polybutadiene Rubber for ABS Revenue by Technology (2021-2026) & (\$ million)

Table 29. Global Polybutadiene Rubber for ABS Revenue Market Share by Technology (2021-2026)

Table 30. Global Polybutadiene Rubber for ABS Sale Price by Technology (2021-2026) & (US\$/Ton)

Table 31. Global Polybutadiene Rubber for ABS Sale by Application (2021-2026) & (Tons)

Table 32. Global Polybutadiene Rubber for ABS Sale Market Share by Application (2021-2026)

Table 33. Global Polybutadiene Rubber for ABS Revenue by Application (2021-2026) & (\$ million)

Table 34. Global Polybutadiene Rubber for ABS Revenue Market Share by Application (2021-2026)

Table 35. Global Polybutadiene Rubber for ABS Sale Price by Application (2021-2026) & (US\$/Ton)

Table 36. Global Polybutadiene Rubber for ABS Sales by Company (2021-2026) & (Tons)

Table 37. Global Polybutadiene Rubber for ABS Sales Market Share by Company (2021-2026)

Table 38. Global Polybutadiene Rubber for ABS Revenue by Company (2021-2026) & (\$ millions)

Table 39. Global Polybutadiene Rubber for ABS Revenue Market Share by Company (2021-2026)

Table 40. Global Polybutadiene Rubber for ABS Sale Price by Company (2021-2026) & (US\$/Ton)

Table 41. Key Manufacturers Polybutadiene Rubber for ABS Producing Area Distribution and Sales Area

Table 42. Players Polybutadiene Rubber for ABS Products Offered

Table 43. Polybutadiene Rubber for ABS Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 44. New Products and Potential Entrants

Table 45. Market M&A Activity & Strategy

Table 46. Global Polybutadiene Rubber for ABS Sales by Geographic Region (2021-2026) & (Tons)

Table 47. Global Polybutadiene Rubber for ABS Sales Market Share Geographic Region (2021-2026)

Table 48. Global Polybutadiene Rubber for ABS Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 49. Global Polybutadiene Rubber for ABS Revenue Market Share by Geographic Region (2021-2026)

Table 50. Global Polybutadiene Rubber for ABS Sales by Country/Region (2021-2026) & (Tons)

Table 51. Global Polybutadiene Rubber for ABS Sales Market Share by Country/Region (2021-2026)

Table 52. Global Polybutadiene Rubber for ABS Revenue by Country/Region (2021-2026) & (\$ millions)

Table 53. Global Polybutadiene Rubber for ABS Revenue Market Share by Country/Region (2021-2026)

Table 54. Americas Polybutadiene Rubber for ABS Sales by Country (2021-2026) & (Tons)

Table 55. Americas Polybutadiene Rubber for ABS Sales Market Share by Country (2021-2026)

Table 56. Americas Polybutadiene Rubber for ABS Revenue by Country (2021-2026) & (\$ millions)

Table 57. Americas Polybutadiene Rubber for ABS Sales by Cis Structure (2021-2026) & (Tons)

Table 58. Americas Polybutadiene Rubber for ABS Sales by Application (2021-2026) & (Tons)

Table 59. APAC Polybutadiene Rubber for ABS Sales by Region (2021-2026) & (Tons)

Table 60. APAC Polybutadiene Rubber for ABS Sales Market Share by Region (2021-2026)

Table 61. APAC Polybutadiene Rubber for ABS Revenue by Region (2021-2026) & (\$ millions)

Table 62. APAC Polybutadiene Rubber for ABS Sales by Cis Structure (2021-2026) & (Tons)

Table 63. APAC Polybutadiene Rubber for ABS Sales by Application (2021-2026) & (Tons)

Table 64. Europe Polybutadiene Rubber for ABS Sales by Country (2021-2026) & (Tons)

Table 65. Europe Polybutadiene Rubber for ABS Revenue by Country (2021-2026) & (\$ millions)

Table 66. Europe Polybutadiene Rubber for ABS Sales by Cis Structure (2021-2026) & (Tons)

Table 67. Europe Polybutadiene Rubber for ABS Sales by Application (2021-2026) & (Tons)

Table 68. Middle East & Africa Polybutadiene Rubber for ABS Sales by Country (2021-2026) & (Tons)

Table 69. Middle East & Africa Polybutadiene Rubber for ABS Revenue Market Share by Country (2021-2026)

Table 70. Middle East & Africa Polybutadiene Rubber for ABS Sales by Cis Structure (2021-2026) & (Tons)

Table 71. Middle East & Africa Polybutadiene Rubber for ABS Sales by Application (2021-2026) & (Tons)

Table 72. Key Market Drivers & Growth Opportunities of Polybutadiene Rubber for ABS

Table 73. Key Market Challenges & Risks of Polybutadiene Rubber for ABS

Table 74. Key Industry Trends of Polybutadiene Rubber for ABS

Table 75. Polybutadiene Rubber for ABS Raw Material

Table 76. Key Suppliers of Raw Materials

Table 77. Polybutadiene Rubber for ABS Distributors List

Table 78. Polybutadiene Rubber for ABS Customer List

Table 79. Global Polybutadiene Rubber for ABS Sales Forecast by Region (2027-2032) & (Tons)

Table 80. Global Polybutadiene Rubber for ABS Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 81. Americas Polybutadiene Rubber for ABS Sales Forecast by Country (2027-2032) & (Tons)

Table 82. Americas Polybutadiene Rubber for ABS Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 83. APAC Polybutadiene Rubber for ABS Sales Forecast by Region (2027-2032) & (Tons)

Table 84. APAC Polybutadiene Rubber for ABS Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 85. Europe Polybutadiene Rubber for ABS Sales Forecast by Country (2027-2032) & (Tons)

Table 86. Europe Polybutadiene Rubber for ABS Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 87. Middle East & Africa Polybutadiene Rubber for ABS Sales Forecast by Country (2027-2032) & (Tons)

Table 88. Middle East & Africa Polybutadiene Rubber for ABS Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 89. Global Polybutadiene Rubber for ABS Sales Forecast by Cis Structure (2027-2032) & (Tons)

Table 90. Global Polybutadiene Rubber for ABS Revenue Forecast by Cis Structure (2027-2032) & (\$ millions)

Table 91. Global Polybutadiene Rubber for ABS Sales Forecast by Application (2027-2032) & (Tons)

Table 92. Global Polybutadiene Rubber for ABS Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 93. Kumho Petrochemical Basic Information, Polybutadiene Rubber for ABS Manufacturing Base, Sales Area and Its Competitors

Table 94. Kumho Petrochemical Polybutadiene Rubber for ABS Product Portfolios and Specifications

Table 95. Kumho Petrochemical Polybutadiene Rubber for ABS Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 96. Kumho Petrochemical Main Business

Table 97. Kumho Petrochemical Latest Developments

Table 98. JSR Corporation Basic Information, Polybutadiene Rubber for ABS Manufacturing Base, Sales Area and Its Competitors

Table 99. JSR Corporation Polybutadiene Rubber for ABS Product Portfolios and Specifications

Table 100. JSR Corporation Polybutadiene Rubber for ABS Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 101. JSR Corporation Main Business

Table 102. JSR Corporation Latest Developments

Table 103. LG Chem Basic Information, Polybutadiene Rubber for ABS Manufacturing Base, Sales Area and Its Competitors

Table 104. LG Chem Polybutadiene Rubber for ABS Product Portfolios and Specifications

Table 105. LG Chem Polybutadiene Rubber for ABS Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 106. LG Chem Main Business

Table 107. LG Chem Latest Developments

Table 108. Synthos S.A. Basic Information, Polybutadiene Rubber for ABS Manufacturing Base, Sales Area and Its Competitors

Table 109. Synthos S.A. Polybutadiene Rubber for ABS Product Portfolios and Specifications

Table 110. Synthos S.A. Polybutadiene Rubber for ABS Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 111. Synthos S.A. Main Business

Table 112. Synthos S.A. Latest Developments

Table 113. Trinseo Basic Information, Polybutadiene Rubber for ABS Manufacturing Base, Sales Area and Its Competitors

Table 114. Trinseo Polybutadiene Rubber for ABS Product Portfolios and Specifications

Table 115. Trinseo Polybutadiene Rubber for ABS Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 116. Trinseo Main Business

Table 117. Trinseo Latest Developments

Table 118. ZEON Corporation Basic Information, Polybutadiene Rubber for ABS Manufacturing Base, Sales Area and Its Competitors

Table 119. ZEON Corporation Polybutadiene Rubber for ABS Product Portfolios and Specifications

Table 120. ZEON Corporation Polybutadiene Rubber for ABS Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 121. ZEON Corporation Main Business

Table 122. ZEON Corporation Latest Developments

Table 123. TSRC Corporation Basic Information, Polybutadiene Rubber for ABS Manufacturing Base, Sales Area and Its Competitors

Table 124. TSRC Corporation Polybutadiene Rubber for ABS Product Portfolios and Specifications

Table 125. TSRC Corporation Polybutadiene Rubber for ABS Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 126. TSRC Corporation Main Business

Table 127. TSRC Corporation Latest Developments

Table 128. China Petroleum & Chemical Corporation Basic Information, Polybutadiene Rubber for ABS Manufacturing Base, Sales Area and Its Competitors

Table 129. China Petroleum & Chemical Corporation Polybutadiene Rubber for ABS Product Portfolios and Specifications

Table 130. China Petroleum & Chemical Corporation Polybutadiene Rubber for ABS Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 131. China Petroleum & Chemical Corporation Main Business

Table 132. China Petroleum & Chemical Corporation Latest Developments

Table 133. China National Petroleum Corporation Basic Information, Polybutadiene Rubber for ABS Manufacturing Base, Sales Area and Its Competitors

Table 134. China National Petroleum Corporation Polybutadiene Rubber for ABS Product Portfolios and Specifications

Table 135. China National Petroleum Corporation Polybutadiene Rubber for ABS Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 136. China National Petroleum Corporation Main Business

Table 137. China National Petroleum Corporation Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Polybutadiene Rubber for ABS
- Figure 2. Polybutadiene Rubber for ABS Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Polybutadiene Rubber for ABS Sales Growth Rate 2021-2032 (Tons)
- Figure 7. Global Polybutadiene Rubber for ABS Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Polybutadiene Rubber for ABS Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Polybutadiene Rubber for ABS Sales Market Share by Country/Region (2025)
- Figure 10. Polybutadiene Rubber for ABS Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Low Cis Polybutadiene Rubber (85% cis content, typically 90%?98%)
- Figure 14. Product Picture of Ultra-high Cis Polybutadiene Rubber (>98% cis content)
- Figure 15. Product Picture of Others
- Figure 16. Global Polybutadiene Rubber for ABS Sales Market Share by Cis Structure in 2026
- Figure 17. Global Polybutadiene Rubber for ABS Revenue Market Share by Cis Structure (2021-2026)
- Figure 18. Product Picture of Low Gel Content Grade (98%, typically 98%?100%)
- Figure 22. Product Picture of Others
- Figure 23. Global Polybutadiene Rubber for ABS Sales Market Share by Gel Content in 2026
- Figure 24. Global Polybutadiene Rubber for ABS Revenue Market Share by Gel Content (2021-2026)
- Figure 25. Product Picture of Emulsion Grafting
- Figure 26. Product Picture of Continuous Mass Polymerization
- Figure 27. Product Picture of Others
- Figure 28. Global Polybutadiene Rubber for ABS Sales Market Share by Technology in 2026
- Figure 29. Global Polybutadiene Rubber for ABS Revenue Market Share by Technology (2021-2026)
- Figure 30. Polybutadiene Rubber for ABS Consumed in Consumer Appliances Industry

Figure 31. Global Polybutadiene Rubber for ABS Market: Consumer Appliances Industry (2021-2026) & (Tons)

Figure 32. Polybutadiene Rubber for ABS Consumed in Automotive Industry

Figure 33. Global Polybutadiene Rubber for ABS Market: Automotive Industry (2021-2026) & (Tons)

Figure 34. Polybutadiene Rubber for ABS Consumed in Electronics Industry

Figure 35. Global Polybutadiene Rubber for ABS Market: Electronics Industry (2021-2026) & (Tons)

Figure 36. Polybutadiene Rubber for ABS Consumed in Industrial Manufacturing

Figure 37. Global Polybutadiene Rubber for ABS Market: Industrial Manufacturing (2021-2026) & (Tons)

Figure 38. Polybutadiene Rubber for ABS Consumed in Construction & Infrastructure

Figure 39. Global Polybutadiene Rubber for ABS Market: Construction & Infrastructure (2021-2026) & (Tons)

Figure 40. Polybutadiene Rubber for ABS Consumed in Others

Figure 41. Global Polybutadiene Rubber for ABS Market: Others (2021-2026) & (Tons)

Figure 42. Global Polybutadiene Rubber for ABS Sale Market Share by Application (2025)

Figure 43. Global Polybutadiene Rubber for ABS Revenue Market Share by Application in 2025

Figure 44. Polybutadiene Rubber for ABS Sales by Company in 2025 (Tons)

Figure 45. Global Polybutadiene Rubber for ABS Sales Market Share by Company in 2025

Figure 46. Polybutadiene Rubber for ABS Revenue by Company in 2025 (\$ millions)

Figure 47. Global Polybutadiene Rubber for ABS Revenue Market Share by Company in 2025

Figure 48. Global Polybutadiene Rubber for ABS Sales Market Share by Geographic Region (2021-2026)

Figure 49. Global Polybutadiene Rubber for ABS Revenue Market Share by Geographic Region in 2025

Figure 50. Americas Polybutadiene Rubber for ABS Sales 2021-2026 (Tons)

Figure 51. Americas Polybutadiene Rubber for ABS Revenue 2021-2026 (\$ millions)

Figure 52. APAC Polybutadiene Rubber for ABS Sales 2021-2026 (Tons)

Figure 53. APAC Polybutadiene Rubber for ABS Revenue 2021-2026 (\$ millions)

Figure 54. Europe Polybutadiene Rubber for ABS Sales 2021-2026 (Tons)

Figure 55. Europe Polybutadiene Rubber for ABS Revenue 2021-2026 (\$ millions)

Figure 56. Middle East & Africa Polybutadiene Rubber for ABS Sales 2021-2026 (Tons)

Figure 57. Middle East & Africa Polybutadiene Rubber for ABS Revenue 2021-2026 (\$ millions)

Figure 58. Americas Polybutadiene Rubber for ABS Sales Market Share by Country in 2025

Figure 59. Americas Polybutadiene Rubber for ABS Revenue Market Share by Country (2021-2026)

Figure 60. Americas Polybutadiene Rubber for ABS Sales Market Share by Cis Structure (2021-2026)

Figure 61. Americas Polybutadiene Rubber for ABS Sales Market Share by Application (2021-2026)

Figure 62. United States Polybutadiene Rubber for ABS Revenue Growth 2021-2026 (\$ millions)

Figure 63. Canada Polybutadiene Rubber for ABS Revenue Growth 2021-2026 (\$ millions)

Figure 64. Mexico Polybutadiene Rubber for ABS Revenue Growth 2021-2026 (\$ millions)

Figure 65. Brazil Polybutadiene Rubber for ABS Revenue Growth 2021-2026 (\$ millions)

Figure 66. APAC Polybutadiene Rubber for ABS Sales Market Share by Region in 2025

Figure 67. APAC Polybutadiene Rubber for ABS Revenue Market Share by Region (2021-2026)

Figure 68. APAC Polybutadiene Rubber for ABS Sales Market Share by Cis Structure (2021-2026)

Figure 69. APAC Polybutadiene Rubber for ABS Sales Market Share by Application (2021-2026)

Figure 70. China Polybutadiene Rubber for ABS Revenue Growth 2021-2026 (\$ millions)

Figure 71. Japan Polybutadiene Rubber for ABS Revenue Growth 2021-2026 (\$ millions)

Figure 72. South Korea Polybutadiene Rubber for ABS Revenue Growth 2021-2026 (\$ millions)

Figure 73. Southeast Asia Polybutadiene Rubber for ABS Revenue Growth 2021-2026 (\$ millions)

Figure 74. India Polybutadiene Rubber for ABS Revenue Growth 2021-2026 (\$ millions)

Figure 75. Australia Polybutadiene Rubber for ABS Revenue Growth 2021-2026 (\$ millions)

Figure 76. China Taiwan Polybutadiene Rubber for ABS Revenue Growth 2021-2026 (\$ millions)

Figure 77. Europe Polybutadiene Rubber for ABS Sales Market Share by Country in 2025

Figure 78. Europe Polybutadiene Rubber for ABS Revenue Market Share by Country

(2021-2026)

Figure 79. Europe Polybutadiene Rubber for ABS Sales Market Share by Cis Structure (2021-2026)

Figure 80. Europe Polybutadiene Rubber for ABS Sales Market Share by Application (2021-2026)

Figure 81. Germany Polybutadiene Rubber for ABS Revenue Growth 2021-2026 (\$ millions)

Figure 82. France Polybutadiene Rubber for ABS Revenue Growth 2021-2026 (\$ millions)

Figure 83. UK Polybutadiene Rubber for ABS Revenue Growth 2021-2026 (\$ millions)

Figure 84. Italy Polybutadiene Rubber for ABS Revenue Growth 2021-2026 (\$ millions)

Figure 85. Russia Polybutadiene Rubber for ABS Revenue Growth 2021-2026 (\$ millions)

Figure 86. Middle East & Africa Polybutadiene Rubber for ABS Sales Market Share by Country (2021-2026)

Figure 87. Middle East & Africa Polybutadiene Rubber for ABS Sales Market Share by Cis Structure (2021-2026)

Figure 88. Middle East & Africa Polybutadiene Rubber for ABS Sales Market Share by Application (2021-2026)

Figure 89. Egypt Polybutadiene Rubber for ABS Revenue Growth 2021-2026 (\$ millions)

Figure 90. South Africa Polybutadiene Rubber for ABS Revenue Growth 2021-2026 (\$ millions)

Figure 91. Israel Polybutadiene Rubber for ABS Revenue Growth 2021-2026 (\$ millions)

Figure 92. Turkey Polybutadiene Rubber for ABS Revenue Growth 2021-2026 (\$ millions)

Figure 93. GCC Countries Polybutadiene Rubber for ABS Revenue Growth 2021-2026 (\$ millions)

Figure 94. Manufacturing Cost Structure Analysis of Polybutadiene Rubber for ABS in 2026

Figure 95. Manufacturing Process Analysis of Polybutadiene Rubber for ABS

Figure 96. Industry Chain Structure of Polybutadiene Rubber for ABS

Figure 97. Channels of Distribution

Figure 98. Global Polybutadiene Rubber for ABS Sales Market Forecast by Region (2027-2032)

Figure 99. Global Polybutadiene Rubber for ABS Revenue Market Share Forecast by Region (2027-2032)

Figure 100. Global Polybutadiene Rubber for ABS Sales Market Share Forecast by Cis

Structure (2027-2032)

Figure 101. Global Polybutadiene Rubber for ABS Revenue Market Share Forecast by Cis Structure (2027-2032)

Figure 102. Global Polybutadiene Rubber for ABS Sales Market Share Forecast by Application (2027-2032)

Figure 103. Global Polybutadiene Rubber for ABS Revenue Market Share Forecast by Application (2027-2032)

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