

Global Poles Market Growth 2025-2031

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Abstracts

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The global Poles market size is predicted to grow from US\$ 80.7 million in 2025 to US\$ 92.4 million in 2031; it is expected to grow at a CAGR of 2.3% from 2025 to 2031.

Nordic walking is a total body version of walking that can be enjoyed both by non-athletes as a health-promoting physical activity, and by athletes as a sport. The activity is performed with specially designed walking poles similar to ski poles.

Europe is the largest Poles market with about 32% market share. North America is follower, accounting for about 27% market share. The key manufacturers are Leki, Black Diamond, Komperdell, Masters, Cascade Mountain Tech, Pacemaker Stix etc. Top 3 companies occupied about 62% market share.

LP Information, Inc. (LPI) ' newest research report, the "Poles Industry Forecast" looks at past sales and reviews total world Poles sales in 2024, providing a comprehensive analysis by region and market sector of projected Poles sales for 2025 through 2031. With Poles sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Poles industry.

This Insight Report provides a comprehensive analysis of the global Poles landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Poles portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Poles market.

This Insight Report evaluates the key market trends, drivers, and affecting factors

shaping the global outlook for Poles and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Poles.

This report presents a comprehensive overview, market shares, and growth opportunities of Poles market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Walking Poles

Trekking Poles

Segmentation by Application:

Outdoor Climbing

Hiking Plains

Daily Use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered

from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Leki

Black Diamond

Komperdell

Masters

Cascade Mountain Tech

Pacemaker Stix

Key Questions Addressed in this Report

What is the 10-year outlook for the global Poles market?

What factors are driving Poles market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Poles market opportunities vary by end market size?

How does Poles break out by Type, by Application?

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