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Global Point-to-Point SerDes Chip Market Growth 2026-2032

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Abstracts

The global Point-to-Point SerDes Chip market size is predicted to grow from US$ 667 million in 2025 to US$ 2299 million in 2032; it is expected to grow at a CAGR of 19.7% from 2026 to 2032.

Point-to-Point SerDes Chips are high-speed serializer/deserializer devices designed for automotive and communication applications, enabling end-to-end data transmission with low latency, high bandwidth, and strong interference resistance. They meet automotive-grade reliability and signal integrity standards, serving as core components in high-performance in-vehicle Ethernet, domain control, and communication systems. In 2024, production reached 222 million units with an average price of $2.5 per unit. The single-line annual capacity is about 500,000 units, and the average gross margin is approximately 58%. The upstream segment includes silicon wafers, substrates, and packaging materials, as well as high-precision manufacturing equipment such as lithography, etching, and ion implantation machines, with representative suppliers including SUMCO, GlobalWafers, Shin-Etsu, ASML, Applied Materials, Lam Research, and Chinese companies such as Shanghai Silicon Industry Group, AMEC, and JCET. The midstream focuses on process and design implementation, encompassing physical-layer IP integration, analog front-end and mixed-signal circuit design, packaging and testing development, and validation of signal integrity and reliability. Downstream applications mainly involve commercial and passenger vehicles, with representative customers including Daimler, Volvo Trucks, Cummins, SAIC Motor, and Geely.

Automotive-grade SerDes chips are positioned for accelerated adoption driven by the proliferation of multi-camera and multi-sensor ADAS/automated driving suites and the shift to high-bandwidth in-vehicle Ethernet architectures. Standardization efforts and open ecosystem initiatives are reducing integration friction and unit costs, while

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technical requirements for low latency, deterministic links and automotive reliability create a high-barrier moat for qualified suppliers — making SerDes not only a technical enabler for next-generation domain controllers but also an attractive, long-term market segment for semiconductor vendors and tier-1 suppliers.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Point-to-Point SerDes Chip Industry Forecast” looks at past sales and reviews total world Point-to-Point SerDes Chip sales in 2025, providing a comprehensive analysis by region and market sector of projected Point-to-Point SerDes Chip sales for 2026 through 2032. With Point-to-Point SerDes Chip sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Point-to-Point SerDes Chip industry.

This Insight Report provides a comprehensive analysis of the global Point-to-Point SerDes Chip landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Point-to-Point SerDes Chip portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Point-to-Point SerDes Chip market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Point-to-Point SerDes Chip and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Point-to-Point SerDes Chip.

This report presents a comprehensive overview, market shares, and growth opportunities of Point-to-Point SerDes Chip market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

? 6Gbps

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? 6Gbps

Segmentation by Channel:

Single-Channel

Multi-Channel

Segmentation by Protocol:

MIPI A-PHY

FPD-Link

Others

Segmentation by Body Domain:

Cockpit Domain

In-Vehicle Infotainment Domain

Others

Segmentation by Application:

Passenger Cars

Commercial Vehicle

This report also splits the market by region:

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Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

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South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Analog Devices (Maxim)

Texas Instruments

Inova Semiconductors

Sony Semiconductor

ROHM Semiconductor

THine Electronics

Renesas

Goke Microelectronics

Ruifake Semiconductor

VelinkTech

Key Questions Addressed in this Report

What is the 10-year outlook for the global Point-to-Point SerDes Chip market?

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What factors are driving Point-to-Point SerDes Chip market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Point-to-Point SerDes Chip market opportunities vary by end market size?

How does Point-to-Point SerDes Chip break out by Type, by Application?

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Point-to-Point SerDes Chip Annual Sales 2021-2032
  2.1.2 World Current & Future Analysis for Point-to-Point SerDes Chip by Geographic Region, 2021, 2025 & 2032
  2.1.3 World Current & Future Analysis for Point-to-Point SerDes Chip by Country/Region, 2021, 2025 & 2032
2.2 Point-to-Point SerDes Chip Segment by Type
  2.2.1 ? 6Gbps
  2.2.2 ? 6Gbps
  2.2.3 Point-to-Point SerDes Chip Sales by Type
    2.2.3.1 Global Point-to-Point SerDes Chip Sales Market Share by Type (2021-2026)
    2.2.3.2 Global Point-to-Point SerDes Chip Revenue and Market Share by Type (2021-2026)
    2.2.3.3 Global Point-to-Point SerDes Chip Sale Price by Type (2021-2026)
2.3 Point-to-Point SerDes Chip Segment by Channel
  2.3.1 Single-Channel
  2.3.2 Multi-Channel
  2.3.3 Point-to-Point SerDes Chip Sales by Channel
    2.3.3.1 Global Point-to-Point SerDes Chip Sales Market Share by Channel (2021-2026)
    2.3.3.2 Global Point-to-Point SerDes Chip Revenue and Market Share by Channel (2021-2026)
    2.3.3.3 Global Point-to-Point SerDes Chip Sale Price by Channel (2021-2026)
2.4 Point-to-Point SerDes Chip Segment by Protocol

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2.4.1 MIPI A-PHY
2.4.2 FPD-Link
2.4.3 Others
2.4.4 Point-to-Point SerDes Chip Sales by Protocol
2.4.4.1 Global Point-to-Point SerDes Chip Sales Market Share by Protocol (2021-2026)
2.4.4.2 Global Point-to-Point SerDes Chip Revenue and Market Share by Protocol (2021-2026)
2.4.4.3 Global Point-to-Point SerDes Chip Sale Price by Protocol (2021-2026)
2.5 Point-to-Point SerDes Chip Segment by Body Domain
2.5.1 Cockpit Domain
2.5.2 In-Vehicle Infotainment Domain
2.5.3 Others
2.5.4 Point-to-Point SerDes Chip Sales by Body Domain
2.5.4.1 Global Point-to-Point SerDes Chip Sales Market Share by Body Domain (2021-2026)
2.5.4.2 Global Point-to-Point SerDes Chip Revenue and Market Share by Body Domain (2021-2026)
2.5.4.3 Global Point-to-Point SerDes Chip Sale Price by Body Domain (2021-2026)
2.6 Point-to-Point SerDes Chip Segment by Application
2.6.1 Passenger Cars
2.6.2 Commercial Vehicle
2.6.3 Point-to-Point SerDes Chip Sales by Application
2.6.3.1 Global Point-to-Point SerDes Chip Sale Market Share by Application (2021-2026)
2.6.3.2 Global Point-to-Point SerDes Chip Revenue and Market Share by Application (2021-2026)
2.6.3.3 Global Point-to-Point SerDes Chip Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Point-to-Point SerDes Chip Breakdown Data by Company
3.1.1 Global Point-to-Point SerDes Chip Annual Sales by Company (2021-2026)
3.1.2 Global Point-to-Point SerDes Chip Sales Market Share by Company (2021-2026)
3.2 Global Point-to-Point SerDes Chip Annual Revenue by Company (2021-2026)
3.2.1 Global Point-to-Point SerDes Chip Revenue by Company (2021-2026)
3.2.2 Global Point-to-Point SerDes Chip Revenue Market Share by Company (2021-2026)
3.3 Global Point-to-Point SerDes Chip Sale Price by Company

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3.4 Key Manufacturers Point-to-Point SerDes Chip Producing Area Distribution, Sales Area, Product Type
3.4.1 Key Manufacturers Point-to-Point SerDes Chip Product Location Distribution
3.4.2 Players Point-to-Point SerDes Chip Products Offered
3.5 Market Concentration Rate Analysis
3.5.1 Competition Landscape Analysis
3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
3.6 New Products and Potential Entrants
3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR POINT-TO-POINT SERDES CHIP BY GEOGRAPHIC REGION

4.1 World Historic Point-to-Point SerDes Chip Market Size by Geographic Region (2021-2026)
4.1.1 Global Point-to-Point SerDes Chip Annual Sales by Geographic Region (2021-2026)
4.1.2 Global Point-to-Point SerDes Chip Annual Revenue by Geographic Region (2021-2026)
4.2 World Historic Point-to-Point SerDes Chip Market Size by Country/Region (2021-2026)
4.2.1 Global Point-to-Point SerDes Chip Annual Sales by Country/Region (2021-2026)
4.2.2 Global Point-to-Point SerDes Chip Annual Revenue by Country/Region (2021-2026)
4.3 Americas Point-to-Point SerDes Chip Sales Growth
4.4 APAC Point-to-Point SerDes Chip Sales Growth
4.5 Europe Point-to-Point SerDes Chip Sales Growth
4.6 Middle East & Africa Point-to-Point SerDes Chip Sales Growth

5 AMERICAS

5.1 Americas Point-to-Point SerDes Chip Sales by Country
5.1.1 Americas Point-to-Point SerDes Chip Sales by Country (2021-2026)
5.1.2 Americas Point-to-Point SerDes Chip Revenue by Country (2021-2026)
5.2 Americas Point-to-Point SerDes Chip Sales by Type (2021-2026)
5.3 Americas Point-to-Point SerDes Chip Sales by Application (2021-2026)
5.4 United States
5.5 Canada
5.6 Mexico

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5.7 Brazil

6 APAC

6.1 APAC Point-to-Point SerDes Chip Sales by Region
  6.1.1 APAC Point-to-Point SerDes Chip Sales by Region (2021-2026)
  6.1.2 APAC Point-to-Point SerDes Chip Revenue by Region (2021-2026)
6.2 APAC Point-to-Point SerDes Chip Sales by Type (2021-2026)
6.3 APAC Point-to-Point SerDes Chip Sales by Application (2021-2026)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia
6.8 India
6.9 Australia
6.10 China Taiwan

7 EUROPE

7.1 Europe Point-to-Point SerDes Chip by Country
  7.1.1 Europe Point-to-Point SerDes Chip Sales by Country (2021-2026)
  7.1.2 Europe Point-to-Point SerDes Chip Revenue by Country (2021-2026)
7.2 Europe Point-to-Point SerDes Chip Sales by Type (2021-2026)
7.3 Europe Point-to-Point SerDes Chip Sales by Application (2021-2026)
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Point-to-Point SerDes Chip by Country
  8.1.1 Middle East & Africa Point-to-Point SerDes Chip Sales by Country (2021-2026)
  8.1.2 Middle East & Africa Point-to-Point SerDes Chip Revenue by Country (2021-2026)
8.2 Middle East & Africa Point-to-Point SerDes Chip Sales by Type (2021-2026)
8.3 Middle East & Africa Point-to-Point SerDes Chip Sales by Application (2021-2026)
8.4 Egypt

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8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers
10.2 Manufacturing Cost Structure Analysis of Point-to-Point SerDes Chip
10.3 Manufacturing Process Analysis of Point-to-Point SerDes Chip
10.4 Industry Chain Structure of Point-to-Point SerDes Chip

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel
  11.1.1 Direct Channels
  11.1.2 Indirect Channels
11.2 Point-to-Point SerDes Chip Distributors
11.3 Point-to-Point SerDes Chip Customer

12 WORLD FORECAST REVIEW FOR POINT-TO-POINT SERDES CHIP BY GEOGRAPHIC REGION

12.1 Global Point-to-Point SerDes Chip Market Size Forecast by Region
  12.1.1 Global Point-to-Point SerDes Chip Forecast by Region (2027-2032)
  12.1.2 Global Point-to-Point SerDes Chip Annual Revenue Forecast by Region (2027-2032)
12.2 Americas Forecast by Country (2027-2032)
12.3 APAC Forecast by Region (2027-2032)
12.4 Europe Forecast by Country (2027-2032)
12.5 Middle East & Africa Forecast by Country (2027-2032)
12.6 Global Point-to-Point SerDes Chip Forecast by Type (2027-2032)
12.7 Global Point-to-Point SerDes Chip Forecast by Application (2027-2032)

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13 KEY PLAYERS ANALYSIS

13.1 Analog Devices (Maxim)
13.1.1 Analog Devices (Maxim) Company Information
13.1.2 Analog Devices (Maxim) Point-to-Point SerDes Chip Product Portfolios and Specifications
13.1.3 Analog Devices (Maxim) Point-to-Point SerDes Chip Sales, Revenue, Price and Gross Margin (2021-2026)
13.1.4 Analog Devices (Maxim) Main Business Overview
13.1.5 Analog Devices (Maxim) Latest Developments
13.2 Texas Instruments
13.2.1 Texas Instruments Company Information
13.2.2 Texas Instruments Point-to-Point SerDes Chip Product Portfolios and Specifications
13.2.3 Texas Instruments Point-to-Point SerDes Chip Sales, Revenue, Price and Gross Margin (2021-2026)
13.2.4 Texas Instruments Main Business Overview
13.2.5 Texas Instruments Latest Developments
13.3 Inova Semiconductors
13.3.1 Inova Semiconductors Company Information
13.3.2 Inova Semiconductors Point-to-Point SerDes Chip Product Portfolios and Specifications
13.3.3 Inova Semiconductors Point-to-Point SerDes Chip Sales, Revenue, Price and Gross Margin (2021-2026)
13.3.4 Inova Semiconductors Main Business Overview
13.3.5 Inova Semiconductors Latest Developments
13.4 Sony Semiconductor
13.4.1 Sony Semiconductor Company Information
13.4.2 Sony Semiconductor Point-to-Point SerDes Chip Product Portfolios and Specifications
13.4.3 Sony Semiconductor Point-to-Point SerDes Chip Sales, Revenue, Price and Gross Margin (2021-2026)
13.4.4 Sony Semiconductor Main Business Overview
13.4.5 Sony Semiconductor Latest Developments
13.5 ROHM Semiconductor
13.5.1 ROHM Semiconductor Company Information
13.5.2 ROHM Semiconductor Point-to-Point SerDes Chip Product Portfolios and Specifications

+357 96 030922
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13.5.3 ROHM Semiconductor Point-to-Point SerDes Chip Sales, Revenue, Price and Gross Margin (2021-2026)
13.5.4 ROHM Semiconductor Main Business Overview
13.5.5 ROHM Semiconductor Latest Developments
13.6 THine Electronics
13.6.1 THine Electronics Company Information
13.6.2 THine Electronics Point-to-Point SerDes Chip Product Portfolios and Specifications
13.6.3 THine Electronics Point-to-Point SerDes Chip Sales, Revenue, Price and Gross Margin (2021-2026)
13.6.4 THine Electronics Main Business Overview
13.6.5 THine Electronics Latest Developments
13.7 Renesas
13.7.1 Renesas Company Information
13.7.2 Renesas Point-to-Point SerDes Chip Product Portfolios and Specifications
13.7.3 Renesas Point-to-Point SerDes Chip Sales, Revenue, Price and Gross Margin (2021-2026)
13.7.4 Renesas Main Business Overview
13.7.5 Renesas Latest Developments
13.8 Goke Microelectronics
13.8.1 Goke Microelectronics Company Information
13.8.2 Goke Microelectronics Point-to-Point SerDes Chip Product Portfolios and Specifications
13.8.3 Goke Microelectronics Point-to-Point SerDes Chip Sales, Revenue, Price and Gross Margin (2021-2026)
13.8.4 Goke Microelectronics Main Business Overview
13.8.5 Goke Microelectronics Latest Developments
13.9 Ruifake Semiconductor
13.9.1 Ruifake Semiconductor Company Information
13.9.2 Ruifake Semiconductor Point-to-Point SerDes Chip Product Portfolios and Specifications
13.9.3 Ruifake Semiconductor Point-to-Point SerDes Chip Sales, Revenue, Price and Gross Margin (2021-2026)
13.9.4 Ruifake Semiconductor Main Business Overview
13.9.5 Ruifake Semiconductor Latest Developments
13.10 VelinkTech
13.10.1 VelinkTech Company Information
13.10.2 VelinkTech Point-to-Point SerDes Chip Product Portfolios and Specifications
13.10.3 VelinkTech Point-to-Point SerDes Chip Sales, Revenue, Price and Gross

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Margin (2021-2026)
13.10.4 VelinkTech Main Business Overview
13.10.5 VelinkTech Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

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info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Point-to-Point SerDes Chip Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & ($ millions)
Table 2. Point-to-Point SerDes Chip Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & ($ millions)
Table 3. Major Players of ? 6Gbps
Table 4. Major Players of ? 6Gbps
Table 5. Global Point-to-Point SerDes Chip Sales by Type (2021-2026) & (Million Units)
Table 6. Global Point-to-Point SerDes Chip Sales Market Share by Type (2021-2026)
Table 7. Global Point-to-Point SerDes Chip Revenue by Type (2021-2026) & ($ million)
Table 8. Global Point-to-Point SerDes Chip Revenue Market Share by Type (2021-2026)
Table 9. Global Point-to-Point SerDes Chip Sale Price by Type (2021-2026) & (US$/Unit)
Table 10. Major Players of Single-Channel
Table 11. Major Players of Multi-Channel
Table 12. Global Point-to-Point SerDes Chip Sales by Channel (2021-2026) & (Million Units)
Table 13. Global Point-to-Point SerDes Chip Sales Market Share by Channel (2021-2026)
Table 14. Global Point-to-Point SerDes Chip Revenue by Channel (2021-2026) & ($ million)
Table 15. Global Point-to-Point SerDes Chip Revenue Market Share by Channel (2021-2026)
Table 16. Global Point-to-Point SerDes Chip Sale Price by Channel (2021-2026) & (US$/Unit)
Table 17. Major Players of MIPI A-PHY
Table 18. Major Players of FPD-Link
Table 19. Major Players of Others
Table 20. Global Point-to-Point SerDes Chip Sales by Protocol (2021-2026) & (Million Units)
Table 21. Global Point-to-Point SerDes Chip Sales Market Share by Protocol (2021-2026)
Table 22. Global Point-to-Point SerDes Chip Revenue by Protocol (2021-2026) & ($ million)
Table 23. Global Point-to-Point SerDes Chip Revenue Market Share by Protocol

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(2021-2026)
Table 24. Global Point-to-Point SerDes Chip Sale Price by Protocol (2021-2026) & (US$/Unit)
Table 25. Major Players of Cockpit Domain
Table 26. Major Players of In-Vehicle Infotainment Domain
Table 27. Major Players of Others
Table 28. Global Point-to-Point SerDes Chip Sales by Body Domain (2021-2026) & (Million Units)
Table 29. Global Point-to-Point SerDes Chip Sales Market Share by Body Domain (2021-2026)
Table 30. Global Point-to-Point SerDes Chip Revenue by Body Domain (2021-2026) & ($ million)
Table 31. Global Point-to-Point SerDes Chip Revenue Market Share by Body Domain (2021-2026)
Table 32. Global Point-to-Point SerDes Chip Sale Price by Body Domain (2021-2026) & (US$/Unit)
Table 33. Global Point-to-Point SerDes Chip Sale by Application (2021-2026) & (Million Units)
Table 34. Global Point-to-Point SerDes Chip Sale Market Share by Application (2021-2026)
Table 35. Global Point-to-Point SerDes Chip Revenue by Application (2021-2026) & ($ million)
Table 36. Global Point-to-Point SerDes Chip Revenue Market Share by Application (2021-2026)
Table 37. Global Point-to-Point SerDes Chip Sale Price by Application (2021-2026) & (US$/Unit)
Table 38. Global Point-to-Point SerDes Chip Sales by Company (2021-2026) & (Million Units)
Table 39. Global Point-to-Point SerDes Chip Sales Market Share by Company (2021-2026)
Table 40. Global Point-to-Point SerDes Chip Revenue by Company (2021-2026) & ($ millions)
Table 41. Global Point-to-Point SerDes Chip Revenue Market Share by Company (2021-2026)
Table 42. Global Point-to-Point SerDes Chip Sale Price by Company (2021-2026) & (US$/Unit)
Table 43. Key Manufacturers Point-to-Point SerDes Chip Producing Area Distribution and Sales Area
Table 44. Players Point-to-Point SerDes Chip Products Offered

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Table 45. Point-to-Point SerDes Chip Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 46. New Products and Potential Entrants
Table 47. Market M&A Activity & Strategy
Table 48. Global Point-to-Point SerDes Chip Sales by Geographic Region (2021-2026) & (Million Units)
Table 49. Global Point-to-Point SerDes Chip Sales Market Share Geographic Region (2021-2026)
Table 50. Global Point-to-Point SerDes Chip Revenue by Geographic Region (2021-2026) & ($ millions)
Table 51. Global Point-to-Point SerDes Chip Revenue Market Share by Geographic Region (2021-2026)
Table 52. Global Point-to-Point SerDes Chip Sales by Country/Region (2021-2026) & (Million Units)
Table 53. Global Point-to-Point SerDes Chip Sales Market Share by Country/Region (2021-2026)
Table 54. Global Point-to-Point SerDes Chip Revenue by Country/Region (2021-2026) & ($ millions)
Table 55. Global Point-to-Point SerDes Chip Revenue Market Share by Country/Region (2021-2026)
Table 56. Americas Point-to-Point SerDes Chip Sales by Country (2021-2026) & (Million Units)
Table 57. Americas Point-to-Point SerDes Chip Sales Market Share by Country (2021-2026)
Table 58. Americas Point-to-Point SerDes Chip Revenue by Country (2021-2026) & ($ millions)
Table 59. Americas Point-to-Point SerDes Chip Sales by Type (2021-2026) & (Million Units)
Table 60. Americas Point-to-Point SerDes Chip Sales by Application (2021-2026) & (Million Units)
Table 61. APAC Point-to-Point SerDes Chip Sales by Region (2021-2026) & (Million Units)
Table 62. APAC Point-to-Point SerDes Chip Sales Market Share by Region (2021-2026)
Table 63. APAC Point-to-Point SerDes Chip Revenue by Region (2021-2026) & ($ millions)
Table 64. APAC Point-to-Point SerDes Chip Sales by Type (2021-2026) & (Million Units)
Table 65. APAC Point-to-Point SerDes Chip Sales by Application (2021-2026) & (Million

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info@marketpublishers.com

Units)
Table 66. Europe Point-to-Point SerDes Chip Sales by Country (2021-2026) & (Million Units)
Table 67. Europe Point-to-Point SerDes Chip Revenue by Country (2021-2026) & ($ millions)
Table 68. Europe Point-to-Point SerDes Chip Sales by Type (2021-2026) & (Million Units)
Table 69. Europe Point-to-Point SerDes Chip Sales by Application (2021-2026) & (Million Units)
Table 70. Middle East & Africa Point-to-Point SerDes Chip Sales by Country (2021-2026) & (Million Units)
Table 71. Middle East & Africa Point-to-Point SerDes Chip Revenue Market Share by Country (2021-2026)
Table 72. Middle East & Africa Point-to-Point SerDes Chip Sales by Type (2021-2026) & (Million Units)
Table 73. Middle East & Africa Point-to-Point SerDes Chip Sales by Application (2021-2026) & (Million Units)
Table 74. Key Market Drivers & Growth Opportunities of Point-to-Point SerDes Chip
Table 75. Key Market Challenges & Risks of Point-to-Point SerDes Chip
Table 76. Key Industry Trends of Point-to-Point SerDes Chip
Table 77. Point-to-Point SerDes Chip Raw Material
Table 78. Key Suppliers of Raw Materials
Table 79. Point-to-Point SerDes Chip Distributors List
Table 80. Point-to-Point SerDes Chip Customer List
Table 81. Global Point-to-Point SerDes Chip Sales Forecast by Region (2027-2032) & (Million Units)
Table 82. Global Point-to-Point SerDes Chip Revenue Forecast by Region (2027-2032) & ($ millions)
Table 83. Americas Point-to-Point SerDes Chip Sales Forecast by Country (2027-2032) & (Million Units)
Table 84. Americas Point-to-Point SerDes Chip Annual Revenue Forecast by Country (2027-2032) & ($ millions)
Table 85. APAC Point-to-Point SerDes Chip Sales Forecast by Region (2027-2032) & (Million Units)
Table 86. APAC Point-to-Point SerDes Chip Annual Revenue Forecast by Region (2027-2032) & ($ millions)
Table 87. Europe Point-to-Point SerDes Chip Sales Forecast by Country (2027-2032) & (Million Units)
Table 88. Europe Point-to-Point SerDes Chip Revenue Forecast by Country

+357 96 030922
info@marketpublishers.com

(2027-2032) & ($ millions)
Table 89. Middle East & Africa Point-to-Point SerDes Chip Sales Forecast by Country (2027-2032) & (Million Units)
Table 90. Middle East & Africa Point-to-Point SerDes Chip Revenue Forecast by Country (2027-2032) & ($ millions)
Table 91. Global Point-to-Point SerDes Chip Sales Forecast by Type (2027-2032) & (Million Units)
Table 92. Global Point-to-Point SerDes Chip Revenue Forecast by Type (2027-2032) & ($ millions)
Table 93. Global Point-to-Point SerDes Chip Sales Forecast by Application (2027-2032) & (Million Units)
Table 94. Global Point-to-Point SerDes Chip Revenue Forecast by Application (2027-2032) & ($ millions)
Table 95. Analog Devices (Maxim) Basic Information, Point-to-Point SerDes Chip Manufacturing Base, Sales Area and Its Competitors
Table 96. Analog Devices (Maxim) Point-to-Point SerDes Chip Product Portfolios and Specifications
Table 97. Analog Devices (Maxim) Point-to-Point SerDes Chip Sales (Million Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 98. Analog Devices (Maxim) Main Business
Table 99. Analog Devices (Maxim) Latest Developments
Table 100. Texas Instruments Basic Information, Point-to-Point SerDes Chip Manufacturing Base, Sales Area and Its Competitors
Table 101. Texas Instruments Point-to-Point SerDes Chip Product Portfolios and Specifications
Table 102. Texas Instruments Point-to-Point SerDes Chip Sales (Million Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 103. Texas Instruments Main Business
Table 104. Texas Instruments Latest Developments
Table 105. Inova Semiconductors Basic Information, Point-to-Point SerDes Chip Manufacturing Base, Sales Area and Its Competitors
Table 106. Inova Semiconductors Point-to-Point SerDes Chip Product Portfolios and Specifications
Table 107. Inova Semiconductors Point-to-Point SerDes Chip Sales (Million Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 108. Inova Semiconductors Main Business
Table 109. Inova Semiconductors Latest Developments
Table 110. Sony Semiconductor Basic Information, Point-to-Point SerDes Chip Manufacturing Base, Sales Area and Its Competitors

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Table 111. Sony Semiconductor Point-to-Point SerDes Chip Product Portfolios and Specifications
Table 112. Sony Semiconductor Point-to-Point SerDes Chip Sales (Million Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 113. Sony Semiconductor Main Business
Table 114. Sony Semiconductor Latest Developments
Table 115. ROHM Semiconductor Basic Information, Point-to-Point SerDes Chip Manufacturing Base, Sales Area and Its Competitors
Table 116. ROHM Semiconductor Point-to-Point SerDes Chip Product Portfolios and Specifications
Table 117. ROHM Semiconductor Point-to-Point SerDes Chip Sales (Million Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 118. ROHM Semiconductor Main Business
Table 119. ROHM Semiconductor Latest Developments
Table 120. THine Electronics Basic Information, Point-to-Point SerDes Chip Manufacturing Base, Sales Area and Its Competitors
Table 121. THine Electronics Point-to-Point SerDes Chip Product Portfolios and Specifications
Table 122. THine Electronics Point-to-Point SerDes Chip Sales (Million Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 123. THine Electronics Main Business
Table 124. THine Electronics Latest Developments
Table 125. Renesas Basic Information, Point-to-Point SerDes Chip Manufacturing Base, Sales Area and Its Competitors
Table 126. Renesas Point-to-Point SerDes Chip Product Portfolios and Specifications
Table 127. Renesas Point-to-Point SerDes Chip Sales (Million Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 128. Renesas Main Business
Table 129. Renesas Latest Developments
Table 130. Goke Microelectronics Basic Information, Point-to-Point SerDes Chip Manufacturing Base, Sales Area and Its Competitors
Table 131. Goke Microelectronics Point-to-Point SerDes Chip Product Portfolios and Specifications
Table 132. Goke Microelectronics Point-to-Point SerDes Chip Sales (Million Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 133. Goke Microelectronics Main Business
Table 134. Goke Microelectronics Latest Developments
Table 135. Ruifake Semiconductor Basic Information, Point-to-Point SerDes Chip Manufacturing Base, Sales Area and Its Competitors

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Table 136. Ruifake Semiconductor Point-to-Point SerDes Chip Product Portfolios and Specifications
Table 137. Ruifake Semiconductor Point-to-Point SerDes Chip Sales (Million Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 138. Ruifake Semiconductor Main Business
Table 139. Ruifake Semiconductor Latest Developments
Table 140. VelinkTech Basic Information, Point-to-Point SerDes Chip Manufacturing Base, Sales Area and Its Competitors
Table 141. VelinkTech Point-to-Point SerDes Chip Product Portfolios and Specifications
Table 142. VelinkTech Point-to-Point SerDes Chip Sales (Million Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 143. VelinkTech Main Business
Table 144. VelinkTech Latest Developments

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List Of Figures

LIST OF FIGURES

Figure 1. Picture of Point-to-Point SerDes Chip
Figure 2. Point-to-Point SerDes Chip Report Years Considered
Figure 3. Research Objectives
Figure 4. Research Methodology
Figure 5. Research Process and Data Source
Figure 6. Global Point-to-Point SerDes Chip Sales Growth Rate 2021-2032 (Million Units)
Figure 7. Global Point-to-Point SerDes Chip Revenue Growth Rate 2021-2032 ($ millions)
Figure 8. Point-to-Point SerDes Chip Sales by Geographic Region (2021, 2025 & 2032) & ($ millions)
Figure 9. Point-to-Point SerDes Chip Sales Market Share by Country/Region (2025)
Figure 10. Point-to-Point SerDes Chip Sales Market Share by Country/Region (2021, 2025 & 2032)
Figure 11. Product Picture of ? 6Gbps
Figure 12. Product Picture of ? 6Gbps
Figure 13. Global Point-to-Point SerDes Chip Sales Market Share by Type in 2026
Figure 14. Global Point-to-Point SerDes Chip Revenue Market Share by Type (2021-2026)
Figure 15. Product Picture of Single-Channel
Figure 16. Product Picture of Multi-Channel
Figure 17. Global Point-to-Point SerDes Chip Sales Market Share by Channel in 2026
Figure 18. Global Point-to-Point SerDes Chip Revenue Market Share by Channel (2021-2026)
Figure 19. Product Picture of MIPI A-PHY
Figure 20. Product Picture of FPD-Link
Figure 21. Product Picture of Others
Figure 22. Global Point-to-Point SerDes Chip Sales Market Share by Protocol in 2026
Figure 23. Global Point-to-Point SerDes Chip Revenue Market Share by Protocol (2021-2026)
Figure 24. Product Picture of Cockpit Domain
Figure 25. Product Picture of In-Vehicle Infotainment Domain
Figure 26. Product Picture of Others
Figure 27. Global Point-to-Point SerDes Chip Sales Market Share by Body Domain in 2026

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Figure 28. Global Point-to-Point SerDes Chip Revenue Market Share by Body Domain (2021-2026)
Figure 29. Point-to-Point SerDes Chip Consumed in Passenger Cars
Figure 30. Global Point-to-Point SerDes Chip Market: Passenger Cars (2021-2026) & (Million Units)
Figure 31. Point-to-Point SerDes Chip Consumed in Commercial Vehicle
Figure 32. Global Point-to-Point SerDes Chip Market: Commercial Vehicle (2021-2026) & (Million Units)
Figure 33. Global Point-to-Point SerDes Chip Sale Market Share by Application (2025)
Figure 34. Global Point-to-Point SerDes Chip Revenue Market Share by Application in 2026
Figure 35. Point-to-Point SerDes Chip Sales by Company in 2026 (Million Units)
Figure 36. Global Point-to-Point SerDes Chip Sales Market Share by Company in 2026
Figure 37. Point-to-Point SerDes Chip Revenue by Company in 2026 ($ millions)
Figure 38. Global Point-to-Point SerDes Chip Revenue Market Share by Company in 2026
Figure 39. Global Point-to-Point SerDes Chip Sales Market Share by Geographic Region (2021-2026)
Figure 40. Global Point-to-Point SerDes Chip Revenue Market Share by Geographic Region in 2026
Figure 41. Americas Point-to-Point SerDes Chip Sales 2021-2026 (Million Units)
Figure 42. Americas Point-to-Point SerDes Chip Revenue 2021-2026 ($ millions)
Figure 43. APAC Point-to-Point SerDes Chip Sales 2021-2026 (Million Units)
Figure 44. APAC Point-to-Point SerDes Chip Revenue 2021-2026 ($ millions)
Figure 45. Europe Point-to-Point SerDes Chip Sales 2021-2026 (Million Units)
Figure 46. Europe Point-to-Point SerDes Chip Revenue 2021-2026 ($ millions)
Figure 47. Middle East & Africa Point-to-Point SerDes Chip Sales 2021-2026 (Million Units)
Figure 48. Middle East & Africa Point-to-Point SerDes Chip Revenue 2021-2026 ($ millions)
Figure 49. Americas Point-to-Point SerDes Chip Sales Market Share by Country in 2026
Figure 50. Americas Point-to-Point SerDes Chip Revenue Market Share by Country (2021-2026)
Figure 51. Americas Point-to-Point SerDes Chip Sales Market Share by Type (2021-2026)
Figure 52. Americas Point-to-Point SerDes Chip Sales Market Share by Application (2021-2026)
Figure 53. United States Point-to-Point SerDes Chip Revenue Growth 2021-2026 ($ millions)

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Figure 54. Canada Point-to-Point SerDes Chip Revenue Growth 2021-2026 ($ millions)
Figure 55. Mexico Point-to-Point SerDes Chip Revenue Growth 2021-2026 ($ millions)
Figure 56. Brazil Point-to-Point SerDes Chip Revenue Growth 2021-2026 ($ millions)
Figure 57. APAC Point-to-Point SerDes Chip Sales Market Share by Region in 2026
Figure 58. APAC Point-to-Point SerDes Chip Revenue Market Share by Region (2021-2026)
Figure 59. APAC Point-to-Point SerDes Chip Sales Market Share by Type (2021-2026)
Figure 60. APAC Point-to-Point SerDes Chip Sales Market Share by Application (2021-2026)
Figure 61. China Point-to-Point SerDes Chip Revenue Growth 2021-2026 ($ millions)
Figure 62. Japan Point-to-Point SerDes Chip Revenue Growth 2021-2026 ($ millions)
Figure 63. South Korea Point-to-Point SerDes Chip Revenue Growth 2021-2026 ($ millions)
Figure 64. Southeast Asia Point-to-Point SerDes Chip Revenue Growth 2021-2026 ($ millions)
Figure 65. India Point-to-Point SerDes Chip Revenue Growth 2021-2026 ($ millions)
Figure 66. Australia Point-to-Point SerDes Chip Revenue Growth 2021-2026 ($ millions)
Figure 67. China Taiwan Point-to-Point SerDes Chip Revenue Growth 2021-2026 ($ millions)
Figure 68. Europe Point-to-Point SerDes Chip Sales Market Share by Country in 2026
Figure 69. Europe Point-to-Point SerDes Chip Revenue Market Share by Country (2021-2026)
Figure 70. Europe Point-to-Point SerDes Chip Sales Market Share by Type (2021-2026)
Figure 71. Europe Point-to-Point SerDes Chip Sales Market Share by Application (2021-2026)
Figure 72. Germany Point-to-Point SerDes Chip Revenue Growth 2021-2026 ($ millions)
Figure 73. France Point-to-Point SerDes Chip Revenue Growth 2021-2026 ($ millions)
Figure 74. UK Point-to-Point SerDes Chip Revenue Growth 2021-2026 ($ millions)
Figure 75. Italy Point-to-Point SerDes Chip Revenue Growth 2021-2026 ($ millions)
Figure 76. Russia Point-to-Point SerDes Chip Revenue Growth 2021-2026 ($ millions)
Figure 77. Middle East & Africa Point-to-Point SerDes Chip Sales Market Share by Country (2021-2026)
Figure 78. Middle East & Africa Point-to-Point SerDes Chip Sales Market Share by Type (2021-2026)
Figure 79. Middle East & Africa Point-to-Point SerDes Chip Sales Market Share by Application (2021-2026)
Figure 80. Egypt Point-to-Point SerDes Chip Revenue Growth 2021-2026 ($ millions)
Figure 81. South Africa Point-to-Point SerDes Chip Revenue Growth 2021-2026 ($

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millions)
Figure 82. Israel Point-to-Point SerDes Chip Revenue Growth 2021-2026 ($ millions)
Figure 83. Turkey Point-to-Point SerDes Chip Revenue Growth 2021-2026 ($ millions)
Figure 84. GCC Countries Point-to-Point SerDes Chip Revenue Growth 2021-2026 ($ millions)
Figure 85. Manufacturing Cost Structure Analysis of Point-to-Point SerDes Chip in 2026
Figure 86. Manufacturing Process Analysis of Point-to-Point SerDes Chip
Figure 87. Industry Chain Structure of Point-to-Point SerDes Chip
Figure 88. Channels of Distribution
Figure 89. Global Point-to-Point SerDes Chip Sales Market Forecast by Region (2027-2032)
Figure 90. Global Point-to-Point SerDes Chip Revenue Market Share Forecast by Region (2027-2032)
Figure 91. Global Point-to-Point SerDes Chip Sales Market Share Forecast by Type (2027-2032)
Figure 92. Global Point-to-Point SerDes Chip Revenue Market Share Forecast by Type (2027-2032)
Figure 93. Global Point-to-Point SerDes Chip Sales Market Share Forecast by Application (2027-2032)
Figure 94. Global Point-to-Point SerDes Chip Revenue Market Share Forecast by Application (2027-2032)

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