

# Global Point of Sale (POS) Terminals Market Growth 2024-2030

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## Abstracts

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According to our LPI (LP Information) latest study, the global Point of Sale (POS) Terminals market size was valued at US\$ 8904 million in 2023. With growing demand in downstream market, the Point of Sale (POS) Terminals is forecast to a readjusted size of US\$ 25440 million by 2030 with a CAGR of 16.2% during review period.

The research report highlights the growth potential of the global Point of Sale (POS) Terminals market. Point of Sale (POS) Terminals are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Point of Sale (POS) Terminals. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Point of Sale (POS) Terminals market.

The point of sale (POS) or point of purchase (POP) is the time and place where a retail transaction is completed. At the point of sale, the merchant would calculate the amount owed by the customer and indicate the amount, and may prepare an invoice for the customer (which may be a cash register printout), and indicate the options for the customer to make payment. It is also the point at which a customer makes a payment to the merchant in exchange for goods or after provision of a service. After receiving payment, the merchant may issue a receipt for the transaction, which is usually printed, but is increasingly being dispensed with or sent electronically.

POS Terminals is a computerized replacement for a cash register. The POS system can include the ability to record and track customer orders, process credit and debit cards,

connect to other systems in a network, and manage inventory. Generally, a POS terminal has as its core a personal computer, which is provided with application-specific programs and I/O devices for the particular environment in which it will serve. A POS system for a restaurant, for example, is likely to have all menu items stored in a database that can be queried for information in a number of ways. POS terminals are used in most industries that have a point of sale such as a service desk, including Entertainment, Healthcare, Hospitality, and Retail.

The industry's leading manufacturers are Verifone, Ingenico and First Data, which accounted for 36.67%, 21.38% and 13.01% of revenue in 2019, respectively.

#### Key Features:

The report on Point of Sale (POS) Terminals market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Point of Sale (POS) Terminals market. It may include historical data, market segmentation by Type (e.g., Traditional POS Terminals, Smart POS Terminals), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Point of Sale (POS) Terminals market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Point of Sale (POS) Terminals market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Point of Sale (POS) Terminals industry. This include advancements in Point of Sale (POS) Terminals technology, Point of Sale (POS) Terminals new entrants, Point of Sale (POS) Terminals new investment, and other innovations that are shaping the future of Point of Sale (POS) Terminals.

**Downstream Procumbent Preference:** The report can shed light on customer

procumbent behaviour and adoption trends in the Point of Sale (POS) Terminals market. It includes factors influencing customer ' purchasing decisions, preferences for Point of Sale (POS) Terminals product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Point of Sale (POS) Terminals market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Point of Sale (POS) Terminals market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Point of Sale (POS) Terminals market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Point of Sale (POS) Terminals industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Point of Sale (POS) Terminals market.

**Market Segmentation:**

Point of Sale (POS) Terminals market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

**Segmentation by type**

Traditional POS Terminals

Smart POS Terminals

Mobile POS Terminals

**Segmentation by application**

Retail

Restaurant

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Verifone

Ingenico

First Data

BBPOS

Castles Tech

UIC

Equinox Pymts

Pax Technology

USA Tech

Square

SZZT

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Point of Sale (POS) Terminals market?

What factors are driving Point of Sale (POS) Terminals market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Point of Sale (POS) Terminals market opportunities vary by end market size?

How does Point of Sale (POS) Terminals break out type, application?

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

#### 2.1 World Market Overview

- 2.1.1 Global Point of Sale (POS) Terminals Annual Sales 2019-2030
- 2.1.2 World Current & Future Analysis for Point of Sale (POS) Terminals by Geographic Region, 2019, 2023 & 2030
- 2.1.3 World Current & Future Analysis for Point of Sale (POS) Terminals by Country/Region, 2019, 2023 & 2030

#### 2.2 Point of Sale (POS) Terminals Segment by Type

- 2.2.1 Traditional POS Terminals
- 2.2.2 Smart POS Terminals
- 2.2.3 Mobile POS Terminals

#### 2.3 Point of Sale (POS) Terminals Sales by Type

- 2.3.1 Global Point of Sale (POS) Terminals Sales Market Share by Type (2019-2024)
- 2.3.2 Global Point of Sale (POS) Terminals Revenue and Market Share by Type (2019-2024)
- 2.3.3 Global Point of Sale (POS) Terminals Sale Price by Type (2019-2024)

#### 2.4 Point of Sale (POS) Terminals Segment by Application

- 2.4.1 Retail
- 2.4.2 Restaurant
- 2.4.3 Others

#### 2.5 Point of Sale (POS) Terminals Sales by Application

- 2.5.1 Global Point of Sale (POS) Terminals Sale Market Share by Application (2019-2024)
- 2.5.2 Global Point of Sale (POS) Terminals Revenue and Market Share by Application (2019-2024)

2.5.3 Global Point of Sale (POS) Terminals Sale Price by Application (2019-2024)

### **3 GLOBAL POINT OF SALE (POS) TERMINALS BY COMPANY**

3.1 Global Point of Sale (POS) Terminals Breakdown Data by Company

3.1.1 Global Point of Sale (POS) Terminals Annual Sales by Company (2019-2024)

3.1.2 Global Point of Sale (POS) Terminals Sales Market Share by Company (2019-2024)

3.2 Global Point of Sale (POS) Terminals Annual Revenue by Company (2019-2024)

3.2.1 Global Point of Sale (POS) Terminals Revenue by Company (2019-2024)

3.2.2 Global Point of Sale (POS) Terminals Revenue Market Share by Company (2019-2024)

3.3 Global Point of Sale (POS) Terminals Sale Price by Company

3.4 Key Manufacturers Point of Sale (POS) Terminals Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Point of Sale (POS) Terminals Product Location Distribution

3.4.2 Players Point of Sale (POS) Terminals Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

### **4 WORLD HISTORIC REVIEW FOR POINT OF SALE (POS) TERMINALS BY GEOGRAPHIC REGION**

4.1 World Historic Point of Sale (POS) Terminals Market Size by Geographic Region (2019-2024)

4.1.1 Global Point of Sale (POS) Terminals Annual Sales by Geographic Region (2019-2024)

4.1.2 Global Point of Sale (POS) Terminals Annual Revenue by Geographic Region (2019-2024)

4.2 World Historic Point of Sale (POS) Terminals Market Size by Country/Region (2019-2024)

4.2.1 Global Point of Sale (POS) Terminals Annual Sales by Country/Region (2019-2024)

4.2.2 Global Point of Sale (POS) Terminals Annual Revenue by Country/Region (2019-2024)

4.3 Americas Point of Sale (POS) Terminals Sales Growth



- 4.4 APAC Point of Sale (POS) Terminals Sales Growth
- 4.5 Europe Point of Sale (POS) Terminals Sales Growth
- 4.6 Middle East & Africa Point of Sale (POS) Terminals Sales Growth

## **5 AMERICAS**

- 5.1 Americas Point of Sale (POS) Terminals Sales by Country
  - 5.1.1 Americas Point of Sale (POS) Terminals Sales by Country (2019-2024)
  - 5.1.2 Americas Point of Sale (POS) Terminals Revenue by Country (2019-2024)
- 5.2 Americas Point of Sale (POS) Terminals Sales by Type
- 5.3 Americas Point of Sale (POS) Terminals Sales by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

## **6 APAC**

- 6.1 APAC Point of Sale (POS) Terminals Sales by Region
  - 6.1.1 APAC Point of Sale (POS) Terminals Sales by Region (2019-2024)
  - 6.1.2 APAC Point of Sale (POS) Terminals Revenue by Region (2019-2024)
- 6.2 APAC Point of Sale (POS) Terminals Sales by Type
- 6.3 APAC Point of Sale (POS) Terminals Sales by Application
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

## **7 EUROPE**

- 7.1 Europe Point of Sale (POS) Terminals by Country
  - 7.1.1 Europe Point of Sale (POS) Terminals Sales by Country (2019-2024)
  - 7.1.2 Europe Point of Sale (POS) Terminals Revenue by Country (2019-2024)
- 7.2 Europe Point of Sale (POS) Terminals Sales by Type
- 7.3 Europe Point of Sale (POS) Terminals Sales by Application
- 7.4 Germany

- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

## **8 MIDDLE EAST & AFRICA**

- 8.1 Middle East & Africa Point of Sale (POS) Terminals by Country
  - 8.1.1 Middle East & Africa Point of Sale (POS) Terminals Sales by Country (2019-2024)
  - 8.1.2 Middle East & Africa Point of Sale (POS) Terminals Revenue by Country (2019-2024)
- 8.2 Middle East & Africa Point of Sale (POS) Terminals Sales by Type
- 8.3 Middle East & Africa Point of Sale (POS) Terminals Sales by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Point of Sale (POS) Terminals
- 10.3 Manufacturing Process Analysis of Point of Sale (POS) Terminals
- 10.4 Industry Chain Structure of Point of Sale (POS) Terminals

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

- 11.1 Sales Channel
  - 11.1.1 Direct Channels
  - 11.1.2 Indirect Channels
- 11.2 Point of Sale (POS) Terminals Distributors

### 11.3 Point of Sale (POS) Terminals Customer

## **12 WORLD FORECAST REVIEW FOR POINT OF SALE (POS) TERMINALS BY GEOGRAPHIC REGION**

### 12.1 Global Point of Sale (POS) Terminals Market Size Forecast by Region

#### 12.1.1 Global Point of Sale (POS) Terminals Forecast by Region (2025-2030)

#### 12.1.2 Global Point of Sale (POS) Terminals Annual Revenue Forecast by Region (2025-2030)

### 12.2 Americas Forecast by Country

### 12.3 APAC Forecast by Region

### 12.4 Europe Forecast by Country

### 12.5 Middle East & Africa Forecast by Country

### 12.6 Global Point of Sale (POS) Terminals Forecast by Type

### 12.7 Global Point of Sale (POS) Terminals Forecast by Application

## **13 KEY PLAYERS ANALYSIS**

### 13.1 Verifone

#### 13.1.1 Verifone Company Information

#### 13.1.2 Verifone Point of Sale (POS) Terminals Product Portfolios and Specifications

#### 13.1.3 Verifone Point of Sale (POS) Terminals Sales, Revenue, Price and Gross Margin (2019-2024)

#### 13.1.4 Verifone Main Business Overview

#### 13.1.5 Verifone Latest Developments

### 13.2 Ingenico

#### 13.2.1 Ingenico Company Information

#### 13.2.2 Ingenico Point of Sale (POS) Terminals Product Portfolios and Specifications

#### 13.2.3 Ingenico Point of Sale (POS) Terminals Sales, Revenue, Price and Gross Margin (2019-2024)

#### 13.2.4 Ingenico Main Business Overview

#### 13.2.5 Ingenico Latest Developments

### 13.3 First Data

#### 13.3.1 First Data Company Information

#### 13.3.2 First Data Point of Sale (POS) Terminals Product Portfolios and Specifications

#### 13.3.3 First Data Point of Sale (POS) Terminals Sales, Revenue, Price and Gross Margin (2019-2024)

#### 13.3.4 First Data Main Business Overview

#### 13.3.5 First Data Latest Developments

## 13.4 BBPOS

13.4.1 BBPOS Company Information

13.4.2 BBPOS Point of Sale (POS) Terminals Product Portfolios and Specifications

13.4.3 BBPOS Point of Sale (POS) Terminals Sales, Revenue, Price and Gross Margin (2019-2024)

13.4.4 BBPOS Main Business Overview

13.4.5 BBPOS Latest Developments

## 13.5 Castles Tech

13.5.1 Castles Tech Company Information

13.5.2 Castles Tech Point of Sale (POS) Terminals Product Portfolios and Specifications

13.5.3 Castles Tech Point of Sale (POS) Terminals Sales, Revenue, Price and Gross Margin (2019-2024)

13.5.4 Castles Tech Main Business Overview

13.5.5 Castles Tech Latest Developments

## 13.6 UIC

13.6.1 UIC Company Information

13.6.2 UIC Point of Sale (POS) Terminals Product Portfolios and Specifications

13.6.3 UIC Point of Sale (POS) Terminals Sales, Revenue, Price and Gross Margin (2019-2024)

13.6.4 UIC Main Business Overview

13.6.5 UIC Latest Developments

## 13.7 Equinox Pymts

13.7.1 Equinox Pymts Company Information

13.7.2 Equinox Pymts Point of Sale (POS) Terminals Product Portfolios and Specifications

13.7.3 Equinox Pymts Point of Sale (POS) Terminals Sales, Revenue, Price and Gross Margin (2019-2024)

13.7.4 Equinox Pymts Main Business Overview

13.7.5 Equinox Pymts Latest Developments

## 13.8 Pax Technology

13.8.1 Pax Technology Company Information

13.8.2 Pax Technology Point of Sale (POS) Terminals Product Portfolios and Specifications

13.8.3 Pax Technology Point of Sale (POS) Terminals Sales, Revenue, Price and Gross Margin (2019-2024)

13.8.4 Pax Technology Main Business Overview

13.8.5 Pax Technology Latest Developments

## 13.9 USA Tech

- 13.9.1 USA Tech Company Information
- 13.9.2 USA Tech Point of Sale (POS) Terminals Product Portfolios and Specifications
- 13.9.3 USA Tech Point of Sale (POS) Terminals Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.9.4 USA Tech Main Business Overview
- 13.9.5 USA Tech Latest Developments
- 13.10 Square
  - 13.10.1 Square Company Information
  - 13.10.2 Square Point of Sale (POS) Terminals Product Portfolios and Specifications
  - 13.10.3 Square Point of Sale (POS) Terminals Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.10.4 Square Main Business Overview
  - 13.10.5 Square Latest Developments
- 13.11 SZZT
  - 13.11.1 SZZT Company Information
  - 13.11.2 SZZT Point of Sale (POS) Terminals Product Portfolios and Specifications
  - 13.11.3 SZZT Point of Sale (POS) Terminals Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.11.4 SZZT Main Business Overview
  - 13.11.5 SZZT Latest Developments

## **14 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table 1. Point of Sale (POS) Terminals Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Table 2. Point of Sale (POS) Terminals Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of Traditional POS Terminals

Table 4. Major Players of Smart POS Terminals

Table 5. Major Players of Mobile POS Terminals

Table 6. Global Point of Sale (POS) Terminals Sales by Type (2019-2024) & (K Units)

Table 7. Global Point of Sale (POS) Terminals Sales Market Share by Type (2019-2024)

Table 8. Global Point of Sale (POS) Terminals Revenue by Type (2019-2024) & (\$ million)

Table 9. Global Point of Sale (POS) Terminals Revenue Market Share by Type (2019-2024)

Table 10. Global Point of Sale (POS) Terminals Sale Price by Type (2019-2024) & (US\$/Unit)

Table 11. Global Point of Sale (POS) Terminals Sales by Application (2019-2024) & (K Units)

Table 12. Global Point of Sale (POS) Terminals Sales Market Share by Application (2019-2024)

Table 13. Global Point of Sale (POS) Terminals Revenue by Application (2019-2024)

Table 14. Global Point of Sale (POS) Terminals Revenue Market Share by Application (2019-2024)

Table 15. Global Point of Sale (POS) Terminals Sale Price by Application (2019-2024) & (US\$/Unit)

Table 16. Global Point of Sale (POS) Terminals Sales by Company (2019-2024) & (K Units)

Table 17. Global Point of Sale (POS) Terminals Sales Market Share by Company (2019-2024)

Table 18. Global Point of Sale (POS) Terminals Revenue by Company (2019-2024) (\$ Millions)

Table 19. Global Point of Sale (POS) Terminals Revenue Market Share by Company (2019-2024)

Table 20. Global Point of Sale (POS) Terminals Sale Price by Company (2019-2024) & (US\$/Unit)

Table 21. Key Manufacturers Point of Sale (POS) Terminals Producing Area Distribution and Sales Area

Table 22. Players Point of Sale (POS) Terminals Products Offered

Table 23. Point of Sale (POS) Terminals Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

Table 24. New Products and Potential Entrants

Table 25. Mergers & Acquisitions, Expansion

Table 26. Global Point of Sale (POS) Terminals Sales by Geographic Region (2019-2024) & (K Units)

Table 27. Global Point of Sale (POS) Terminals Sales Market Share Geographic Region (2019-2024)

Table 28. Global Point of Sale (POS) Terminals Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 29. Global Point of Sale (POS) Terminals Revenue Market Share by Geographic Region (2019-2024)

Table 30. Global Point of Sale (POS) Terminals Sales by Country/Region (2019-2024) & (K Units)

Table 31. Global Point of Sale (POS) Terminals Sales Market Share by Country/Region (2019-2024)

Table 32. Global Point of Sale (POS) Terminals Revenue by Country/Region (2019-2024) & (\$ millions)

Table 33. Global Point of Sale (POS) Terminals Revenue Market Share by Country/Region (2019-2024)

Table 34. Americas Point of Sale (POS) Terminals Sales by Country (2019-2024) & (K Units)

Table 35. Americas Point of Sale (POS) Terminals Sales Market Share by Country (2019-2024)

Table 36. Americas Point of Sale (POS) Terminals Revenue by Country (2019-2024) & (\$ Millions)

Table 37. Americas Point of Sale (POS) Terminals Revenue Market Share by Country (2019-2024)

Table 38. Americas Point of Sale (POS) Terminals Sales by Type (2019-2024) & (K Units)

Table 39. Americas Point of Sale (POS) Terminals Sales by Application (2019-2024) & (K Units)

Table 40. APAC Point of Sale (POS) Terminals Sales by Region (2019-2024) & (K Units)

Table 41. APAC Point of Sale (POS) Terminals Sales Market Share by Region (2019-2024)



Table 42. APAC Point of Sale (POS) Terminals Revenue by Region (2019-2024) & (\$ Millions)

Table 43. APAC Point of Sale (POS) Terminals Revenue Market Share by Region (2019-2024)

Table 44. APAC Point of Sale (POS) Terminals Sales by Type (2019-2024) & (K Units)

Table 45. APAC Point of Sale (POS) Terminals Sales by Application (2019-2024) & (K Units)

Table 46. Europe Point of Sale (POS) Terminals Sales by Country (2019-2024) & (K Units)

Table 47. Europe Point of Sale (POS) Terminals Sales Market Share by Country (2019-2024)

Table 48. Europe Point of Sale (POS) Terminals Revenue by Country (2019-2024) & (\$ Millions)

Table 49. Europe Point of Sale (POS) Terminals Revenue Market Share by Country (2019-2024)

Table 50. Europe Point of Sale (POS) Terminals Sales by Type (2019-2024) & (K Units)

Table 51. Europe Point of Sale (POS) Terminals Sales by Application (2019-2024) & (K Units)

Table 52. Middle East & Africa Point of Sale (POS) Terminals Sales by Country (2019-2024) & (K Units)

Table 53. Middle East & Africa Point of Sale (POS) Terminals Sales Market Share by Country (2019-2024)

Table 54. Middle East & Africa Point of Sale (POS) Terminals Revenue by Country (2019-2024) & (\$ Millions)

Table 55. Middle East & Africa Point of Sale (POS) Terminals Revenue Market Share by Country (2019-2024)

Table 56. Middle East & Africa Point of Sale (POS) Terminals Sales by Type (2019-2024) & (K Units)

Table 57. Middle East & Africa Point of Sale (POS) Terminals Sales by Application (2019-2024) & (K Units)

Table 58. Key Market Drivers & Growth Opportunities of Point of Sale (POS) Terminals

Table 59. Key Market Challenges & Risks of Point of Sale (POS) Terminals

Table 60. Key Industry Trends of Point of Sale (POS) Terminals

Table 61. Point of Sale (POS) Terminals Raw Material

Table 62. Key Suppliers of Raw Materials

Table 63. Point of Sale (POS) Terminals Distributors List

Table 64. Point of Sale (POS) Terminals Customer List

Table 65. Global Point of Sale (POS) Terminals Sales Forecast by Region (2025-2030) & (K Units)



Table 66. Global Point of Sale (POS) Terminals Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 67. Americas Point of Sale (POS) Terminals Sales Forecast by Country (2025-2030) & (K Units)

Table 68. Americas Point of Sale (POS) Terminals Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 69. APAC Point of Sale (POS) Terminals Sales Forecast by Region (2025-2030) & (K Units)

Table 70. APAC Point of Sale (POS) Terminals Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 71. Europe Point of Sale (POS) Terminals Sales Forecast by Country (2025-2030) & (K Units)

Table 72. Europe Point of Sale (POS) Terminals Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 73. Middle East & Africa Point of Sale (POS) Terminals Sales Forecast by Country (2025-2030) & (K Units)

Table 74. Middle East & Africa Point of Sale (POS) Terminals Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 75. Global Point of Sale (POS) Terminals Sales Forecast by Type (2025-2030) & (K Units)

Table 76. Global Point of Sale (POS) Terminals Revenue Forecast by Type (2025-2030) & (\$ Millions)

Table 77. Global Point of Sale (POS) Terminals Sales Forecast by Application (2025-2030) & (K Units)

Table 78. Global Point of Sale (POS) Terminals Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 79. Verifone Basic Information, Point of Sale (POS) Terminals Manufacturing Base, Sales Area and Its Competitors

Table 80. Verifone Point of Sale (POS) Terminals Product Portfolios and Specifications

Table 81. Verifone Point of Sale (POS) Terminals Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 82. Verifone Main Business

Table 83. Verifone Latest Developments

Table 84. Ingenico Basic Information, Point of Sale (POS) Terminals Manufacturing Base, Sales Area and Its Competitors

Table 85. Ingenico Point of Sale (POS) Terminals Product Portfolios and Specifications

Table 86. Ingenico Point of Sale (POS) Terminals Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 87. Ingenico Main Business

Table 88. Ingenico Latest Developments

Table 89. First Data Basic Information, Point of Sale (POS) Terminals Manufacturing Base, Sales Area and Its Competitors

Table 90. First Data Point of Sale (POS) Terminals Product Portfolios and Specifications

Table 91. First Data Point of Sale (POS) Terminals Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 92. First Data Main Business

Table 93. First Data Latest Developments

Table 94. BBPOS Basic Information, Point of Sale (POS) Terminals Manufacturing Base, Sales Area and Its Competitors

Table 95. BBPOS Point of Sale (POS) Terminals Product Portfolios and Specifications

Table 96. BBPOS Point of Sale (POS) Terminals Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 97. BBPOS Main Business

Table 98. BBPOS Latest Developments

Table 99. Castles Tech Basic Information, Point of Sale (POS) Terminals Manufacturing Base, Sales Area and Its Competitors

Table 100. Castles Tech Point of Sale (POS) Terminals Product Portfolios and Specifications

Table 101. Castles Tech Point of Sale (POS) Terminals Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 102. Castles Tech Main Business

Table 103. Castles Tech Latest Developments

Table 104. UIC Basic Information, Point of Sale (POS) Terminals Manufacturing Base, Sales Area and Its Competitors

Table 105. UIC Point of Sale (POS) Terminals Product Portfolios and Specifications

Table 106. UIC Point of Sale (POS) Terminals Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 107. UIC Main Business

Table 108. UIC Latest Developments

Table 109. Equinox Pymts Basic Information, Point of Sale (POS) Terminals Manufacturing Base, Sales Area and Its Competitors

Table 110. Equinox Pymts Point of Sale (POS) Terminals Product Portfolios and Specifications

Table 111. Equinox Pymts Point of Sale (POS) Terminals Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 112. Equinox Pymts Main Business

Table 113. Equinox Pymts Latest Developments

- Table 114. Pax Technology Basic Information, Point of Sale (POS) Terminals Manufacturing Base, Sales Area and Its Competitors
- Table 115. Pax Technology Point of Sale (POS) Terminals Product Portfolios and Specifications
- Table 116. Pax Technology Point of Sale (POS) Terminals Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
- Table 117. Pax Technology Main Business
- Table 118. Pax Technology Latest Developments
- Table 119. USA Tech Basic Information, Point of Sale (POS) Terminals Manufacturing Base, Sales Area and Its Competitors
- Table 120. USA Tech Point of Sale (POS) Terminals Product Portfolios and Specifications
- Table 121. USA Tech Point of Sale (POS) Terminals Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
- Table 122. USA Tech Main Business
- Table 123. USA Tech Latest Developments
- Table 124. Square Basic Information, Point of Sale (POS) Terminals Manufacturing Base, Sales Area and Its Competitors
- Table 125. Square Point of Sale (POS) Terminals Product Portfolios and Specifications
- Table 126. Square Point of Sale (POS) Terminals Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
- Table 127. Square Main Business
- Table 128. Square Latest Developments
- Table 129. SZZT Basic Information, Point of Sale (POS) Terminals Manufacturing Base, Sales Area and Its Competitors
- Table 130. SZZT Point of Sale (POS) Terminals Product Portfolios and Specifications
- Table 131. SZZT Point of Sale (POS) Terminals Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
- Table 132. SZZT Main Business
- Table 133. SZZT Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Point of Sale (POS) Terminals
- Figure 2. Point of Sale (POS) Terminals Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Point of Sale (POS) Terminals Sales Growth Rate 2019-2030 (K Units)
- Figure 7. Global Point of Sale (POS) Terminals Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Point of Sale (POS) Terminals Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Traditional POS Terminals
- Figure 10. Product Picture of Smart POS Terminals
- Figure 11. Product Picture of Mobile POS Terminals
- Figure 12. Global Point of Sale (POS) Terminals Sales Market Share by Type in 2023
- Figure 13. Global Point of Sale (POS) Terminals Revenue Market Share by Type (2019-2024)
- Figure 14. Point of Sale (POS) Terminals Consumed in Retail
- Figure 15. Global Point of Sale (POS) Terminals Market: Retail (2019-2024) & (K Units)
- Figure 16. Point of Sale (POS) Terminals Consumed in Restaurant
- Figure 17. Global Point of Sale (POS) Terminals Market: Restaurant (2019-2024) & (K Units)
- Figure 18. Point of Sale (POS) Terminals Consumed in Others
- Figure 19. Global Point of Sale (POS) Terminals Market: Others (2019-2024) & (K Units)
- Figure 20. Global Point of Sale (POS) Terminals Sales Market Share by Application (2023)
- Figure 21. Global Point of Sale (POS) Terminals Revenue Market Share by Application in 2023
- Figure 22. Point of Sale (POS) Terminals Sales Market by Company in 2023 (K Units)
- Figure 23. Global Point of Sale (POS) Terminals Sales Market Share by Company in 2023
- Figure 24. Point of Sale (POS) Terminals Revenue Market by Company in 2023 (\$ Million)
- Figure 25. Global Point of Sale (POS) Terminals Revenue Market Share by Company in 2023

Figure 26. Global Point of Sale (POS) Terminals Sales Market Share by Geographic Region (2019-2024)

Figure 27. Global Point of Sale (POS) Terminals Revenue Market Share by Geographic Region in 2023

Figure 28. Americas Point of Sale (POS) Terminals Sales 2019-2024 (K Units)

Figure 29. Americas Point of Sale (POS) Terminals Revenue 2019-2024 (\$ Millions)

Figure 30. APAC Point of Sale (POS) Terminals Sales 2019-2024 (K Units)

Figure 31. APAC Point of Sale (POS) Terminals Revenue 2019-2024 (\$ Millions)

Figure 32. Europe Point of Sale (POS) Terminals Sales 2019-2024 (K Units)

Figure 33. Europe Point of Sale (POS) Terminals Revenue 2019-2024 (\$ Millions)

Figure 34. Middle East & Africa Point of Sale (POS) Terminals Sales 2019-2024 (K Units)

Figure 35. Middle East & Africa Point of Sale (POS) Terminals Revenue 2019-2024 (\$ Millions)

Figure 36. Americas Point of Sale (POS) Terminals Sales Market Share by Country in 2023

Figure 37. Americas Point of Sale (POS) Terminals Revenue Market Share by Country in 2023

Figure 38. Americas Point of Sale (POS) Terminals Sales Market Share by Type (2019-2024)

Figure 39. Americas Point of Sale (POS) Terminals Sales Market Share by Application (2019-2024)

Figure 40. United States Point of Sale (POS) Terminals Revenue Growth 2019-2024 (\$ Millions)

Figure 41. Canada Point of Sale (POS) Terminals Revenue Growth 2019-2024 (\$ Millions)

Figure 42. Mexico Point of Sale (POS) Terminals Revenue Growth 2019-2024 (\$ Millions)

Figure 43. Brazil Point of Sale (POS) Terminals Revenue Growth 2019-2024 (\$ Millions)

Figure 44. APAC Point of Sale (POS) Terminals Sales Market Share by Region in 2023

Figure 45. APAC Point of Sale (POS) Terminals Revenue Market Share by Regions in 2023

Figure 46. APAC Point of Sale (POS) Terminals Sales Market Share by Type (2019-2024)

Figure 47. APAC Point of Sale (POS) Terminals Sales Market Share by Application (2019-2024)

Figure 48. China Point of Sale (POS) Terminals Revenue Growth 2019-2024 (\$ Millions)

Figure 49. Japan Point of Sale (POS) Terminals Revenue Growth 2019-2024 (\$

Millions)

Figure 50. South Korea Point of Sale (POS) Terminals Revenue Growth 2019-2024 (\$ Millions)

Figure 51. Southeast Asia Point of Sale (POS) Terminals Revenue Growth 2019-2024 (\$ Millions)

Figure 52. India Point of Sale (POS) Terminals Revenue Growth 2019-2024 (\$ Millions)

Figure 53. Australia Point of Sale (POS) Terminals Revenue Growth 2019-2024 (\$ Millions)

Figure 54. China Taiwan Point of Sale (POS) Terminals Revenue Growth 2019-2024 (\$ Millions)

Figure 55. Europe Point of Sale (POS) Terminals Sales Market Share by Country in 2023

Figure 56. Europe Point of Sale (POS) Terminals Revenue Market Share by Country in 2023

Figure 57. Europe Point of Sale (POS) Terminals Sales Market Share by Type (2019-2024)

Figure 58. Europe Point of Sale (POS) Terminals Sales Market Share by Application (2019-2024)

Figure 59. Germany Point of Sale (POS) Terminals Revenue Growth 2019-2024 (\$ Millions)

Figure 60. France Point of Sale (POS) Terminals Revenue Growth 2019-2024 (\$ Millions)

Figure 61. UK Point of Sale (POS) Terminals Revenue Growth 2019-2024 (\$ Millions)

Figure 62. Italy Point of Sale (POS) Terminals Revenue Growth 2019-2024 (\$ Millions)

Figure 63. Russia Point of Sale (POS) Terminals Revenue Growth 2019-2024 (\$ Millions)

Figure 64. Middle East & Africa Point of Sale (POS) Terminals Sales Market Share by Country in 2023

Figure 65. Middle East & Africa Point of Sale (POS) Terminals Revenue Market Share by Country in 2023

Figure 66. Middle East & Africa Point of Sale (POS) Terminals Sales Market Share by Type (2019-2024)

Figure 67. Middle East & Africa Point of Sale (POS) Terminals Sales Market Share by Application (2019-2024)

Figure 68. Egypt Point of Sale (POS) Terminals Revenue Growth 2019-2024 (\$ Millions)

Figure 69. South Africa Point of Sale (POS) Terminals Revenue Growth 2019-2024 (\$ Millions)

Figure 70. Israel Point of Sale (POS) Terminals Revenue Growth 2019-2024 (\$ Millions)

Figure 71. Turkey Point of Sale (POS) Terminals Revenue Growth 2019-2024 (\$



Millions)

Figure 72. GCC Country Point of Sale (POS) Terminals Revenue Growth 2019-2024 (\$ Millions)

Figure 73. Manufacturing Cost Structure Analysis of Point of Sale (POS) Terminals in 2023

Figure 74. Manufacturing Process Analysis of Point of Sale (POS) Terminals

Figure 75. Industry Chain Structure of Point of Sale (POS) Terminals

Figure 76. Channels of Distribution

Figure 77. Global Point of Sale (POS) Terminals Sales Market Forecast by Region (2025-2030)

Figure 78. Global Point of Sale (POS) Terminals Revenue Market Share Forecast by Region (2025-2030)

Figure 79. Global Point of Sale (POS) Terminals Sales Market Share Forecast by Type (2025-2030)

Figure 80. Global Point of Sale (POS) Terminals Revenue Market Share Forecast by Type (2025-2030)

Figure 81. Global Point of Sale (POS) Terminals Sales Market Share Forecast by Application (2025-2030)

Figure 82. Global Point of Sale (POS) Terminals Revenue Market Share Forecast by Application (2025-2030)

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