

Global Point of Sale Packaging Market Growth (Status and Outlook) 2025-2031

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Abstracts

According to this study, the global Point of Sale Packaging market size will reach US\$ million by 2031.

Graphic packaging and point of purchase displays play a key role in driving product sales. POP (Point of Purchase) packaging is used regularly in the retail sector to present multiple products in an aesthetic and appealing manner.

United States market for Point of Sale Packaging is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Point of Sale Packaging is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Point of Sale Packaging is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Point of Sale Packaging players cover Menasha Packaging Company, LLC, Smurfit Kappa Display, DS Smith, Sonoco Products Company, Georgia-Pacific LLC, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LPI (LP Information)' newest research report, the "Point of Sale Packaging Industry Forecast" looks at past sales and reviews total world Point of Sale Packaging sales in 2024, providing a comprehensive analysis by region and market sector of projected Point of Sale Packaging sales for 2025 through 2031. With Point of Sale Packaging sales broken down by region, market sector and sub-sector, this report provides a

detailed analysis in US\$ millions of the world Point of Sale Packaging industry.

This Insight Report provides a comprehensive analysis of the global Point of Sale Packaging landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Point of Sale Packaging portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Point of Sale Packaging market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Point of Sale Packaging and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Point of Sale Packaging.

This report presents a comprehensive overview, market shares, and growth opportunities of Point of Sale Packaging market by product type, application, key players and key regions and countries.

Segmentation by Type:

Paper

Foam

Plastic

Glass

Metal

Segmentation by Application:

Food & Beverages

Personal Care

Pharmaceuticals

Electronics

Automotive

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Menasha Packaging Company, LLC

Smurfit Kappa Display

DS Smith

Sonoco Products Company

Georgia-Pacific LLC

WestRock Company

Felbro, Inc.

FFR Merchandising

Creative Displays Now

Fencor Packaging Group Limited

Marketing Alliance Group

Hawver Display

Swisstribе

International Paper

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