

Global Point of Care Pregnancy and Fertility Testing Market Growth (Status and Outlook) 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Point of Care Pregnancy and Fertility Testing market size was valued at US\$ 753.4 million in 2023. With growing demand in downstream market, the Point of Care Pregnancy and Fertility Testing is forecast to a readjusted size of US\$ 1029.6 million by 2030 with a CAGR of 4.6% during review period.

The research report highlights the growth potential of the global Point of Care Pregnancy and Fertility Testing market. Point of Care Pregnancy and Fertility Testing are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Point of Care Pregnancy and Fertility Testing. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Point of Care Pregnancy and Fertility Testing market.

Key Features:

The report on Point of Care Pregnancy and Fertility Testing market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Point of Care Pregnancy and Fertility Testing market. It may include historical data, market segmentation by Type (e.g., Human chorionic Gonadotropin (hcg) urine test, FSH urine test), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Point of Care Pregnancy and Fertility Testing market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Point of Care Pregnancy and Fertility Testing market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Point of Care Pregnancy and Fertility Testing industry. This include advancements in Point of Care Pregnancy and Fertility Testing technology, Point of Care Pregnancy and Fertility Testing new entrants, Point of Care Pregnancy and Fertility Testing new investment, and other innovations that are shaping the future of Point of Care Pregnancy and Fertility Testing.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Point of Care Pregnancy and Fertility Testing market. It includes factors influencing customer ' purchasing decisions, preferences for Point of Care Pregnancy and Fertility Testing product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Point of Care Pregnancy and Fertility Testing market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Point of Care Pregnancy and Fertility Testing market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Point of Care Pregnancy and Fertility Testing market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Point of Care Pregnancy and Fertility Testing industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report concludes with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Point of Care Pregnancy and Fertility Testing market.

Market Segmentation:

Point of Care Pregnancy and Fertility Testing market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

Human chorionic Gonadotropin (hcg) urine test

FSH urine test

Human chorionic Gonadotropin (hcg) blood test

Luteinizing hormone (LH) urine test

Segmentation by application

Hypermarkets & supermarkets

Gynaecology & fertility clinics

Pharmacy

Online sales

Drugstores

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Alere

Ani Biotech Oy

Beckman Coulter

bioMerieux

Church & Dwight

EKF

Insight Pharmaceuticals

Meridian

OPKO Health

Polymed Therapeutics

Polymedco

Quidel

Radiometer

Roche

Siemens Healthcare

Trinity

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Point of Care Pregnancy and Fertility Testing Market Size 2019-2030
 - 2.1.2 Point of Care Pregnancy and Fertility Testing Market Size CAGR by Region 2019 VS 2023 VS 2030
- 2.2 Point of Care Pregnancy and Fertility Testing Segment by Type
 - 2.2.1 Human chorionic Gonadotropin (hcg) urine test
 - 2.2.2 FSH urine test
 - 2.2.3 Human chorionic Gonadotropin (hcg) blood test
 - 2.2.4 Luteinizing hormone (LH) urine test
- 2.3 Point of Care Pregnancy and Fertility Testing Market Size by Type
 - 2.3.1 Point of Care Pregnancy and Fertility Testing Market Size CAGR by Type (2019 VS 2023 VS 2030)
 - 2.3.2 Global Point of Care Pregnancy and Fertility Testing Market Size Market Share by Type (2019-2024)
- 2.4 Point of Care Pregnancy and Fertility Testing Segment by Application
 - 2.4.1 Hypermarkets & supermarkets
 - 2.4.2 Gynaecology & fertility clinics
 - 2.4.3 Pharmacy
 - 2.4.4 Online sales
 - 2.4.5 Drugstores
- 2.5 Point of Care Pregnancy and Fertility Testing Market Size by Application
 - 2.5.1 Point of Care Pregnancy and Fertility Testing Market Size CAGR by Application (2019 VS 2023 VS 2030)
 - 2.5.2 Global Point of Care Pregnancy and Fertility Testing Market Size Market Share

by Application (2019-2024)

3 POINT OF CARE PREGNANCY AND FERTILITY TESTING MARKET SIZE BY PLAYER

3.1 Point of Care Pregnancy and Fertility Testing Market Size Market Share by Players

3.1.1 Global Point of Care Pregnancy and Fertility Testing Revenue by Players (2019-2024)

3.1.2 Global Point of Care Pregnancy and Fertility Testing Revenue Market Share by Players (2019-2024)

3.2 Global Point of Care Pregnancy and Fertility Testing Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 POINT OF CARE PREGNANCY AND FERTILITY TESTING BY REGIONS

4.1 Point of Care Pregnancy and Fertility Testing Market Size by Regions (2019-2024)

4.2 Americas Point of Care Pregnancy and Fertility Testing Market Size Growth (2019-2024)

4.3 APAC Point of Care Pregnancy and Fertility Testing Market Size Growth (2019-2024)

4.4 Europe Point of Care Pregnancy and Fertility Testing Market Size Growth (2019-2024)

4.5 Middle East & Africa Point of Care Pregnancy and Fertility Testing Market Size Growth (2019-2024)

5 AMERICAS

5.1 Americas Point of Care Pregnancy and Fertility Testing Market Size by Country (2019-2024)

5.2 Americas Point of Care Pregnancy and Fertility Testing Market Size by Type (2019-2024)

5.3 Americas Point of Care Pregnancy and Fertility Testing Market Size by Application (2019-2024)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Point of Care Pregnancy and Fertility Testing Market Size by Region (2019-2024)

6.2 APAC Point of Care Pregnancy and Fertility Testing Market Size by Type (2019-2024)

6.3 APAC Point of Care Pregnancy and Fertility Testing Market Size by Application (2019-2024)

6.4 China

6.5 Japan

6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Point of Care Pregnancy and Fertility Testing by Country (2019-2024)

7.2 Europe Point of Care Pregnancy and Fertility Testing Market Size by Type (2019-2024)

7.3 Europe Point of Care Pregnancy and Fertility Testing Market Size by Application (2019-2024)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Point of Care Pregnancy and Fertility Testing by Region (2019-2024)

8.2 Middle East & Africa Point of Care Pregnancy and Fertility Testing Market Size by Type (2019-2024)

8.3 Middle East & Africa Point of Care Pregnancy and Fertility Testing Market Size by

Application (2019-2024)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL POINT OF CARE PREGNANCY AND FERTILITY TESTING MARKET FORECAST

10.1 Global Point of Care Pregnancy and Fertility Testing Forecast by Regions (2025-2030)

10.1.1 Global Point of Care Pregnancy and Fertility Testing Forecast by Regions (2025-2030)

10.1.2 Americas Point of Care Pregnancy and Fertility Testing Forecast

10.1.3 APAC Point of Care Pregnancy and Fertility Testing Forecast

10.1.4 Europe Point of Care Pregnancy and Fertility Testing Forecast

10.1.5 Middle East & Africa Point of Care Pregnancy and Fertility Testing Forecast

10.2 Americas Point of Care Pregnancy and Fertility Testing Forecast by Country (2025-2030)

10.2.1 United States Point of Care Pregnancy and Fertility Testing Market Forecast

10.2.2 Canada Point of Care Pregnancy and Fertility Testing Market Forecast

10.2.3 Mexico Point of Care Pregnancy and Fertility Testing Market Forecast

10.2.4 Brazil Point of Care Pregnancy and Fertility Testing Market Forecast

10.3 APAC Point of Care Pregnancy and Fertility Testing Forecast by Region (2025-2030)

10.3.1 China Point of Care Pregnancy and Fertility Testing Market Forecast

10.3.2 Japan Point of Care Pregnancy and Fertility Testing Market Forecast

10.3.3 Korea Point of Care Pregnancy and Fertility Testing Market Forecast

10.3.4 Southeast Asia Point of Care Pregnancy and Fertility Testing Market Forecast

10.3.5 India Point of Care Pregnancy and Fertility Testing Market Forecast

10.3.6 Australia Point of Care Pregnancy and Fertility Testing Market Forecast

10.4 Europe Point of Care Pregnancy and Fertility Testing Forecast by Country

(2025-2030)

10.4.1 Germany Point of Care Pregnancy and Fertility Testing Market Forecast

10.4.2 France Point of Care Pregnancy and Fertility Testing Market Forecast

10.4.3 UK Point of Care Pregnancy and Fertility Testing Market Forecast

10.4.4 Italy Point of Care Pregnancy and Fertility Testing Market Forecast

10.4.5 Russia Point of Care Pregnancy and Fertility Testing Market Forecast

10.5 Middle East & Africa Point of Care Pregnancy and Fertility Testing Forecast by Region (2025-2030)

10.5.1 Egypt Point of Care Pregnancy and Fertility Testing Market Forecast

10.5.2 South Africa Point of Care Pregnancy and Fertility Testing Market Forecast

10.5.3 Israel Point of Care Pregnancy and Fertility Testing Market Forecast

10.5.4 Turkey Point of Care Pregnancy and Fertility Testing Market Forecast

10.5.5 GCC Countries Point of Care Pregnancy and Fertility Testing Market Forecast

10.6 Global Point of Care Pregnancy and Fertility Testing Forecast by Type

(2025-2030)

10.7 Global Point of Care Pregnancy and Fertility Testing Forecast by Application

(2025-2030)

11 KEY PLAYERS ANALYSIS

11.1 Alere

11.1.1 Alere Company Information

11.1.2 Alere Point of Care Pregnancy and Fertility Testing Product Offered

11.1.3 Alere Point of Care Pregnancy and Fertility Testing Revenue, Gross Margin and Market Share (2019-2024)

11.1.4 Alere Main Business Overview

11.1.5 Alere Latest Developments

11.2 Ani Biotech Oy

11.2.1 Ani Biotech Oy Company Information

11.2.2 Ani Biotech Oy Point of Care Pregnancy and Fertility Testing Product Offered

11.2.3 Ani Biotech Oy Point of Care Pregnancy and Fertility Testing Revenue, Gross Margin and Market Share (2019-2024)

11.2.4 Ani Biotech Oy Main Business Overview

11.2.5 Ani Biotech Oy Latest Developments

11.3 Beckman Coulter

11.3.1 Beckman Coulter Company Information

11.3.2 Beckman Coulter Point of Care Pregnancy and Fertility Testing Product Offered

11.3.3 Beckman Coulter Point of Care Pregnancy and Fertility Testing Revenue, Gross Margin and Market Share (2019-2024)

- 11.3.4 Beckman Coulter Main Business Overview
- 11.3.5 Beckman Coulter Latest Developments
- 11.4 bioMerieux
 - 11.4.1 bioMerieux Company Information
 - 11.4.2 bioMerieux Point of Care Pregnancy and Fertility Testing Product Offered
 - 11.4.3 bioMerieux Point of Care Pregnancy and Fertility Testing Revenue, Gross Margin and Market Share (2019-2024)
 - 11.4.4 bioMerieux Main Business Overview
 - 11.4.5 bioMerieux Latest Developments
- 11.5 Church & Dwight
 - 11.5.1 Church & Dwight Company Information
 - 11.5.2 Church & Dwight Point of Care Pregnancy and Fertility Testing Product Offered
 - 11.5.3 Church & Dwight Point of Care Pregnancy and Fertility Testing Revenue, Gross Margin and Market Share (2019-2024)
 - 11.5.4 Church & Dwight Main Business Overview
 - 11.5.5 Church & Dwight Latest Developments
- 11.6 EKF
 - 11.6.1 EKF Company Information
 - 11.6.2 EKF Point of Care Pregnancy and Fertility Testing Product Offered
 - 11.6.3 EKF Point of Care Pregnancy and Fertility Testing Revenue, Gross Margin and Market Share (2019-2024)
 - 11.6.4 EKF Main Business Overview
 - 11.6.5 EKF Latest Developments
- 11.7 Insight Pharmaceuticals
 - 11.7.1 Insight Pharmaceuticals Company Information
 - 11.7.2 Insight Pharmaceuticals Point of Care Pregnancy and Fertility Testing Product Offered
 - 11.7.3 Insight Pharmaceuticals Point of Care Pregnancy and Fertility Testing Revenue, Gross Margin and Market Share (2019-2024)
 - 11.7.4 Insight Pharmaceuticals Main Business Overview
 - 11.7.5 Insight Pharmaceuticals Latest Developments
- 11.8 Meridian
 - 11.8.1 Meridian Company Information
 - 11.8.2 Meridian Point of Care Pregnancy and Fertility Testing Product Offered
 - 11.8.3 Meridian Point of Care Pregnancy and Fertility Testing Revenue, Gross Margin and Market Share (2019-2024)
 - 11.8.4 Meridian Main Business Overview
 - 11.8.5 Meridian Latest Developments
- 11.9 OPKO Health

- 11.9.1 OPKO Health Company Information
- 11.9.2 OPKO Health Point of Care Pregnancy and Fertility Testing Product Offered
- 11.9.3 OPKO Health Point of Care Pregnancy and Fertility Testing Revenue, Gross Margin and Market Share (2019-2024)
- 11.9.4 OPKO Health Main Business Overview
- 11.9.5 OPKO Health Latest Developments
- 11.10 Polymed Therapeutics
 - 11.10.1 Polymed Therapeutics Company Information
 - 11.10.2 Polymed Therapeutics Point of Care Pregnancy and Fertility Testing Product Offered
 - 11.10.3 Polymed Therapeutics Point of Care Pregnancy and Fertility Testing Revenue, Gross Margin and Market Share (2019-2024)
 - 11.10.4 Polymed Therapeutics Main Business Overview
 - 11.10.5 Polymed Therapeutics Latest Developments
- 11.11 Polymedco
 - 11.11.1 Polymedco Company Information
 - 11.11.2 Polymedco Point of Care Pregnancy and Fertility Testing Product Offered
 - 11.11.3 Polymedco Point of Care Pregnancy and Fertility Testing Revenue, Gross Margin and Market Share (2019-2024)
 - 11.11.4 Polymedco Main Business Overview
 - 11.11.5 Polymedco Latest Developments
- 11.12 Quidel
 - 11.12.1 Quidel Company Information
 - 11.12.2 Quidel Point of Care Pregnancy and Fertility Testing Product Offered
 - 11.12.3 Quidel Point of Care Pregnancy and Fertility Testing Revenue, Gross Margin and Market Share (2019-2024)
 - 11.12.4 Quidel Main Business Overview
 - 11.12.5 Quidel Latest Developments
- 11.13 Radiometer
 - 11.13.1 Radiometer Company Information
 - 11.13.2 Radiometer Point of Care Pregnancy and Fertility Testing Product Offered
 - 11.13.3 Radiometer Point of Care Pregnancy and Fertility Testing Revenue, Gross Margin and Market Share (2019-2024)
 - 11.13.4 Radiometer Main Business Overview
 - 11.13.5 Radiometer Latest Developments
- 11.14 Roche
 - 11.14.1 Roche Company Information
 - 11.14.2 Roche Point of Care Pregnancy and Fertility Testing Product Offered
 - 11.14.3 Roche Point of Care Pregnancy and Fertility Testing Revenue, Gross Margin

and Market Share (2019-2024)

11.14.4 Roche Main Business Overview

11.14.5 Roche Latest Developments

11.15 Siemens Healthcare

11.15.1 Siemens Healthcare Company Information

11.15.2 Siemens Healthcare Point of Care Pregnancy and Fertility Testing Product Offered

11.15.3 Siemens Healthcare Point of Care Pregnancy and Fertility Testing Revenue, Gross Margin and Market Share (2019-2024)

11.15.4 Siemens Healthcare Main Business Overview

11.15.5 Siemens Healthcare Latest Developments

11.16 Trinity

11.16.1 Trinity Company Information

11.16.2 Trinity Point of Care Pregnancy and Fertility Testing Product Offered

11.16.3 Trinity Point of Care Pregnancy and Fertility Testing Revenue, Gross Margin and Market Share (2019-2024)

11.16.4 Trinity Main Business Overview

11.16.5 Trinity Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Point of Care Pregnancy and Fertility Testing Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ Millions)

Table 2. Major Players of Human chorionic Gonadotropin (hcg) urine test

Table 3. Major Players of FSH urine test

Table 4. Major Players of Human chorionic Gonadotropin (hcg) blood test

Table 5. Major Players of Luteinizing hormone (LH) urine test

Table 6. Point of Care Pregnancy and Fertility Testing Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ Millions)

Table 7. Global Point of Care Pregnancy and Fertility Testing Market Size by Type (2019-2024) & (\$ Millions)

Table 8. Global Point of Care Pregnancy and Fertility Testing Market Size Market Share by Type (2019-2024)

Table 9. Point of Care Pregnancy and Fertility Testing Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ Millions)

Table 10. Global Point of Care Pregnancy and Fertility Testing Market Size by Application (2019-2024) & (\$ Millions)

Table 11. Global Point of Care Pregnancy and Fertility Testing Market Size Market Share by Application (2019-2024)

Table 12. Global Point of Care Pregnancy and Fertility Testing Revenue by Players (2019-2024) & (\$ Millions)

Table 13. Global Point of Care Pregnancy and Fertility Testing Revenue Market Share by Player (2019-2024)

Table 14. Point of Care Pregnancy and Fertility Testing Key Players Head office and Products Offered

Table 15. Point of Care Pregnancy and Fertility Testing Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

Table 16. New Products and Potential Entrants

Table 17. Mergers & Acquisitions, Expansion

Table 18. Global Point of Care Pregnancy and Fertility Testing Market Size by Regions 2019-2024 & (\$ Millions)

Table 19. Global Point of Care Pregnancy and Fertility Testing Market Size Market Share by Regions (2019-2024)

Table 20. Global Point of Care Pregnancy and Fertility Testing Revenue by Country/Region (2019-2024) & (\$ millions)

Table 21. Global Point of Care Pregnancy and Fertility Testing Revenue Market Share

by Country/Region (2019-2024)

Table 22. Americas Point of Care Pregnancy and Fertility Testing Market Size by Country (2019-2024) & (\$ Millions)

Table 23. Americas Point of Care Pregnancy and Fertility Testing Market Size Market Share by Country (2019-2024)

Table 24. Americas Point of Care Pregnancy and Fertility Testing Market Size by Type (2019-2024) & (\$ Millions)

Table 25. Americas Point of Care Pregnancy and Fertility Testing Market Size Market Share by Type (2019-2024)

Table 26. Americas Point of Care Pregnancy and Fertility Testing Market Size by Application (2019-2024) & (\$ Millions)

Table 27. Americas Point of Care Pregnancy and Fertility Testing Market Size Market Share by Application (2019-2024)

Table 28. APAC Point of Care Pregnancy and Fertility Testing Market Size by Region (2019-2024) & (\$ Millions)

Table 29. APAC Point of Care Pregnancy and Fertility Testing Market Size Market Share by Region (2019-2024)

Table 30. APAC Point of Care Pregnancy and Fertility Testing Market Size by Type (2019-2024) & (\$ Millions)

Table 31. APAC Point of Care Pregnancy and Fertility Testing Market Size Market Share by Type (2019-2024)

Table 32. APAC Point of Care Pregnancy and Fertility Testing Market Size by Application (2019-2024) & (\$ Millions)

Table 33. APAC Point of Care Pregnancy and Fertility Testing Market Size Market Share by Application (2019-2024)

Table 34. Europe Point of Care Pregnancy and Fertility Testing Market Size by Country (2019-2024) & (\$ Millions)

Table 35. Europe Point of Care Pregnancy and Fertility Testing Market Size Market Share by Country (2019-2024)

Table 36. Europe Point of Care Pregnancy and Fertility Testing Market Size by Type (2019-2024) & (\$ Millions)

Table 37. Europe Point of Care Pregnancy and Fertility Testing Market Size Market Share by Type (2019-2024)

Table 38. Europe Point of Care Pregnancy and Fertility Testing Market Size by Application (2019-2024) & (\$ Millions)

Table 39. Europe Point of Care Pregnancy and Fertility Testing Market Size Market Share by Application (2019-2024)

Table 40. Middle East & Africa Point of Care Pregnancy and Fertility Testing Market Size by Region (2019-2024) & (\$ Millions)

Table 41. Middle East & Africa Point of Care Pregnancy and Fertility Testing Market Size Market Share by Region (2019-2024)

Table 42. Middle East & Africa Point of Care Pregnancy and Fertility Testing Market Size by Type (2019-2024) & (\$ Millions)

Table 43. Middle East & Africa Point of Care Pregnancy and Fertility Testing Market Size Market Share by Type (2019-2024)

Table 44. Middle East & Africa Point of Care Pregnancy and Fertility Testing Market Size by Application (2019-2024) & (\$ Millions)

Table 45. Middle East & Africa Point of Care Pregnancy and Fertility Testing Market Size Market Share by Application (2019-2024)

Table 46. Key Market Drivers & Growth Opportunities of Point of Care Pregnancy and Fertility Testing

Table 47. Key Market Challenges & Risks of Point of Care Pregnancy and Fertility Testing

Table 48. Key Industry Trends of Point of Care Pregnancy and Fertility Testing

Table 49. Global Point of Care Pregnancy and Fertility Testing Market Size Forecast by Regions (2025-2030) & (\$ Millions)

Table 50. Global Point of Care Pregnancy and Fertility Testing Market Size Market Share Forecast by Regions (2025-2030)

Table 51. Global Point of Care Pregnancy and Fertility Testing Market Size Forecast by Type (2025-2030) & (\$ Millions)

Table 52. Global Point of Care Pregnancy and Fertility Testing Market Size Forecast by Application (2025-2030) & (\$ Millions)

Table 53. Alere Details, Company Type, Point of Care Pregnancy and Fertility Testing Area Served and Its Competitors

Table 54. Alere Point of Care Pregnancy and Fertility Testing Product Offered

Table 55. Alere Point of Care Pregnancy and Fertility Testing Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 56. Alere Main Business

Table 57. Alere Latest Developments

Table 58. Ani Biotech Oy Details, Company Type, Point of Care Pregnancy and Fertility Testing Area Served and Its Competitors

Table 59. Ani Biotech Oy Point of Care Pregnancy and Fertility Testing Product Offered

Table 60. Ani Biotech Oy Main Business

Table 61. Ani Biotech Oy Point of Care Pregnancy and Fertility Testing Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 62. Ani Biotech Oy Latest Developments

Table 63. Beckman Coulter Details, Company Type, Point of Care Pregnancy and Fertility Testing Area Served and Its Competitors

Table 64. Beckman Coulter Point of Care Pregnancy and Fertility Testing Product Offered

Table 65. Beckman Coulter Main Business

Table 66. Beckman Coulter Point of Care Pregnancy and Fertility Testing Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 67. Beckman Coulter Latest Developments

Table 68. bioMerieux Details, Company Type, Point of Care Pregnancy and Fertility Testing Area Served and Its Competitors

Table 69. bioMerieux Point of Care Pregnancy and Fertility Testing Product Offered

Table 70. bioMerieux Main Business

Table 71. bioMerieux Point of Care Pregnancy and Fertility Testing Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 72. bioMerieux Latest Developments

Table 73. Church & Dwight Details, Company Type, Point of Care Pregnancy and Fertility Testing Area Served and Its Competitors

Table 74. Church & Dwight Point of Care Pregnancy and Fertility Testing Product Offered

Table 75. Church & Dwight Main Business

Table 76. Church & Dwight Point of Care Pregnancy and Fertility Testing Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 77. Church & Dwight Latest Developments

Table 78. EKF Details, Company Type, Point of Care Pregnancy and Fertility Testing Area Served and Its Competitors

Table 79. EKF Point of Care Pregnancy and Fertility Testing Product Offered

Table 80. EKF Main Business

Table 81. EKF Point of Care Pregnancy and Fertility Testing Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 82. EKF Latest Developments

Table 83. Insight Pharmaceuticals Details, Company Type, Point of Care Pregnancy and Fertility Testing Area Served and Its Competitors

Table 84. Insight Pharmaceuticals Point of Care Pregnancy and Fertility Testing Product Offered

Table 85. Insight Pharmaceuticals Main Business

Table 86. Insight Pharmaceuticals Point of Care Pregnancy and Fertility Testing Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 87. Insight Pharmaceuticals Latest Developments

Table 88. Meridian Details, Company Type, Point of Care Pregnancy and Fertility Testing Area Served and Its Competitors

Table 89. Meridian Point of Care Pregnancy and Fertility Testing Product Offered

Table 90. Meridian Main Business

Table 91. Meridian Point of Care Pregnancy and Fertility Testing Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 92. Meridian Latest Developments

Table 93. OPKO Health Details, Company Type, Point of Care Pregnancy and Fertility Testing Area Served and Its Competitors

Table 94. OPKO Health Point of Care Pregnancy and Fertility Testing Product Offered

Table 95. OPKO Health Main Business

Table 96. OPKO Health Point of Care Pregnancy and Fertility Testing Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 97. OPKO Health Latest Developments

Table 98. Polymed Therapeutics Details, Company Type, Point of Care Pregnancy and Fertility Testing Area Served and Its Competitors

Table 99. Polymed Therapeutics Point of Care Pregnancy and Fertility Testing Product Offered

Table 100. Polymed Therapeutics Main Business

Table 101. Polymed Therapeutics Point of Care Pregnancy and Fertility Testing Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 102. Polymed Therapeutics Latest Developments

Table 103. Polymedco Details, Company Type, Point of Care Pregnancy and Fertility Testing Area Served and Its Competitors

Table 104. Polymedco Point of Care Pregnancy and Fertility Testing Product Offered

Table 105. Polymedco Point of Care Pregnancy and Fertility Testing Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 106. Polymedco Main Business

Table 107. Polymedco Latest Developments

Table 108. Quidel Details, Company Type, Point of Care Pregnancy and Fertility Testing Area Served and Its Competitors

Table 109. Quidel Point of Care Pregnancy and Fertility Testing Product Offered

Table 110. Quidel Main Business

Table 111. Quidel Point of Care Pregnancy and Fertility Testing Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 112. Quidel Latest Developments

Table 113. Radiometer Details, Company Type, Point of Care Pregnancy and Fertility Testing Area Served and Its Competitors

Table 114. Radiometer Point of Care Pregnancy and Fertility Testing Product Offered

Table 115. Radiometer Main Business

Table 116. Radiometer Point of Care Pregnancy and Fertility Testing Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 117. Radiometer Latest Developments

Table 118. Roche Details, Company Type, Point of Care Pregnancy and Fertility Testing Area Served and Its Competitors

Table 119. Roche Point of Care Pregnancy and Fertility Testing Product Offered

Table 120. Roche Main Business

Table 121. Roche Point of Care Pregnancy and Fertility Testing Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 122. Roche Latest Developments

Table 123. Siemens Healthcare Details, Company Type, Point of Care Pregnancy and Fertility Testing Area Served and Its Competitors

Table 124. Siemens Healthcare Point of Care Pregnancy and Fertility Testing Product Offered

Table 125. Siemens Healthcare Main Business

Table 126. Siemens Healthcare Point of Care Pregnancy and Fertility Testing Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 127. Siemens Healthcare Latest Developments

Table 128. Trinity Details, Company Type, Point of Care Pregnancy and Fertility Testing Area Served and Its Competitors

Table 129. Trinity Point of Care Pregnancy and Fertility Testing Product Offered

Table 130. Trinity Main Business

Table 131. Trinity Point of Care Pregnancy and Fertility Testing Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 132. Trinity Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Point of Care Pregnancy and Fertility Testing Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Point of Care Pregnancy and Fertility Testing Market Size Growth Rate 2019-2030 (\$ Millions)

Figure 6. Point of Care Pregnancy and Fertility Testing Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Figure 7. Point of Care Pregnancy and Fertility Testing Sales Market Share by Country/Region (2023)

Figure 8. Point of Care Pregnancy and Fertility Testing Sales Market Share by Country/Region (2019, 2023 & 2030)

Figure 9. Global Point of Care Pregnancy and Fertility Testing Market Size Market Share by Type in 2023

Figure 10. Point of Care Pregnancy and Fertility Testing in Hypermarkets & supermarkets

Figure 11. Global Point of Care Pregnancy and Fertility Testing Market: Hypermarkets & supermarkets (2019-2024) & (\$ Millions)

Figure 12. Point of Care Pregnancy and Fertility Testing in Gynaecology & fertility clinics

Figure 13. Global Point of Care Pregnancy and Fertility Testing Market: Gynaecology & fertility clinics (2019-2024) & (\$ Millions)

Figure 14. Point of Care Pregnancy and Fertility Testing in Pharmacy

Figure 15. Global Point of Care Pregnancy and Fertility Testing Market: Pharmacy (2019-2024) & (\$ Millions)

Figure 16. Point of Care Pregnancy and Fertility Testing in Online sales

Figure 17. Global Point of Care Pregnancy and Fertility Testing Market: Online sales (2019-2024) & (\$ Millions)

Figure 18. Point of Care Pregnancy and Fertility Testing in Drugstores

Figure 19. Global Point of Care Pregnancy and Fertility Testing Market: Drugstores (2019-2024) & (\$ Millions)

Figure 20. Global Point of Care Pregnancy and Fertility Testing Market Size Market Share by Application in 2023

Figure 21. Global Point of Care Pregnancy and Fertility Testing Revenue Market Share by Player in 2023

Figure 22. Global Point of Care Pregnancy and Fertility Testing Market Size Market

Share by Regions (2019-2024)

Figure 23. Americas Point of Care Pregnancy and Fertility Testing Market Size 2019-2024 (\$ Millions)

Figure 24. APAC Point of Care Pregnancy and Fertility Testing Market Size 2019-2024 (\$ Millions)

Figure 25. Europe Point of Care Pregnancy and Fertility Testing Market Size 2019-2024 (\$ Millions)

Figure 26. Middle East & Africa Point of Care Pregnancy and Fertility Testing Market Size 2019-2024 (\$ Millions)

Figure 27. Americas Point of Care Pregnancy and Fertility Testing Value Market Share by Country in 2023

Figure 28. United States Point of Care Pregnancy and Fertility Testing Market Size Growth 2019-2024 (\$ Millions)

Figure 29. Canada Point of Care Pregnancy and Fertility Testing Market Size Growth 2019-2024 (\$ Millions)

Figure 30. Mexico Point of Care Pregnancy and Fertility Testing Market Size Growth 2019-2024 (\$ Millions)

Figure 31. Brazil Point of Care Pregnancy and Fertility Testing Market Size Growth 2019-2024 (\$ Millions)

Figure 32. APAC Point of Care Pregnancy and Fertility Testing Market Size Market Share by Region in 2023

Figure 33. APAC Point of Care Pregnancy and Fertility Testing Market Size Market Share by Type in 2023

Figure 34. APAC Point of Care Pregnancy and Fertility Testing Market Size Market Share by Application in 2023

Figure 35. China Point of Care Pregnancy and Fertility Testing Market Size Growth 2019-2024 (\$ Millions)

Figure 36. Japan Point of Care Pregnancy and Fertility Testing Market Size Growth 2019-2024 (\$ Millions)

Figure 37. Korea Point of Care Pregnancy and Fertility Testing Market Size Growth 2019-2024 (\$ Millions)

Figure 38. Southeast Asia Point of Care Pregnancy and Fertility Testing Market Size Growth 2019-2024 (\$ Millions)

Figure 39. India Point of Care Pregnancy and Fertility Testing Market Size Growth 2019-2024 (\$ Millions)

Figure 40. Australia Point of Care Pregnancy and Fertility Testing Market Size Growth 2019-2024 (\$ Millions)

Figure 41. Europe Point of Care Pregnancy and Fertility Testing Market Size Market Share by Country in 2023

Figure 42. Europe Point of Care Pregnancy and Fertility Testing Market Size Market Share by Type (2019-2024)

Figure 43. Europe Point of Care Pregnancy and Fertility Testing Market Size Market Share by Application (2019-2024)

Figure 44. Germany Point of Care Pregnancy and Fertility Testing Market Size Growth 2019-2024 (\$ Millions)

Figure 45. France Point of Care Pregnancy and Fertility Testing Market Size Growth 2019-2024 (\$ Millions)

Figure 46. UK Point of Care Pregnancy and Fertility Testing Market Size Growth 2019-2024 (\$ Millions)

Figure 47. Italy Point of Care Pregnancy and Fertility Testing Market Size Growth 2019-2024 (\$ Millions)

Figure 48. Russia Point of Care Pregnancy and Fertility Testing Market Size Growth 2019-2024 (\$ Millions)

Figure 49. Middle East & Africa Point of Care Pregnancy and Fertility Testing Market Size Market Share by Region (2019-2024)

Figure 50. Middle East & Africa Point of Care Pregnancy and Fertility Testing Market Size Market Share by Type (2019-2024)

Figure 51. Middle East & Africa Point of Care Pregnancy and Fertility Testing Market Size Market Share by Application (2019-2024)

Figure 52. Egypt Point of Care Pregnancy and Fertility Testing Market Size Growth 2019-2024 (\$ Millions)

Figure 53. South Africa Point of Care Pregnancy and Fertility Testing Market Size Growth 2019-2024 (\$ Millions)

Figure 54. Israel Point of Care Pregnancy and Fertility Testing Market Size Growth 2019-2024 (\$ Millions)

Figure 55. Turkey Point of Care Pregnancy and Fertility Testing Market Size Growth 2019-2024 (\$ Millions)

Figure 56. GCC Country Point of Care Pregnancy and Fertility Testing Market Size Growth 2019-2024 (\$ Millions)

Figure 57. Americas Point of Care Pregnancy and Fertility Testing Market Size 2025-2030 (\$ Millions)

Figure 58. APAC Point of Care Pregnancy and Fertility Testing Market Size 2025-2030 (\$ Millions)

Figure 59. Europe Point of Care Pregnancy and Fertility Testing Market Size 2025-2030 (\$ Millions)

Figure 60. Middle East & Africa Point of Care Pregnancy and Fertility Testing Market Size 2025-2030 (\$ Millions)

Figure 61. United States Point of Care Pregnancy and Fertility Testing Market Size

2025-2030 (\$ Millions)

Figure 62. Canada Point of Care Pregnancy and Fertility Testing Market Size

2025-2030 (\$ Millions)

Figure 63. Mexico Point of Care Pregnancy and Fertility Testing Market Size 2025-2030

(\$ Millions)

Figure 64. Brazil Point of Care Pregnancy and Fertility Testing Market Size 2025-2030

(\$ Millions)

Figure 65. China Point of Care Pregnancy and Fertility Testing Market Size 2025-2030

(\$ Millions)

Figure 66. Japan Point of Care Pregnancy and Fertility Testing Market Size 2025-2030

(\$ Millions)

Figure 67. Korea Point of Care Pregnancy and Fertility Testing Market Size 2025-2030

(\$ Millions)

Figure 68. Southeast Asia Point of Care Pregnancy and Fertility Testing Market Size

2025-2030 (\$ Millions)

Figure 69. India Point of Care Pregnancy and Fertility Testing Market Size 2025-2030 (\$

Millions)

Figure 70. Australia Point of Care Pregnancy and Fertility Testing Market Size

2025-2030 (\$ Millions)

Figure 71. Germany Point of Care Pregnancy and Fertility Testing Market Size

2025-2030 (\$ Millions)

Figure 72. France Point of Care Pregnancy and Fertility Testing Market Size 2025-2030

(\$ Millions)

Figure 73. UK Point of Care Pregnancy and Fertility Testing Market Size 2025-2030 (\$

Millions)

Figure 74. Italy Point of Care Pregnancy and Fertility Testing Market Size 2025-2030 (\$

Millions)

Figure 75. Russia Point of Care Pregnancy and Fertility Testing Market Size 2025-2030

(\$ Millions)

Figure 76. Spain Point of Care Pregnancy and Fertility Testing Market Size 2025-2030

(\$ Millions)

Figure 77. Egypt Point of Care Pregnancy and Fertility Testing Market Size 2025-2030

(\$ Millions)

Figure 78. South Africa Point of Care Pregnancy and Fertility Testing Market Size

2025-2030 (\$ Millions)

Figure 79. Israel Point of Care Pregnancy and Fertility Testing Market Size 2025-2030

(\$ Millions)

Figure 80. Turkey Point of Care Pregnancy and Fertility Testing Market Size 2025-2030

(\$ Millions)

Figure 81. GCC Countries Point of Care Pregnancy and Fertility Testing Market Size 2025-2030 (\$ Millions)

Figure 82. Global Point of Care Pregnancy and Fertility Testing Market Size Market Share Forecast by Type (2025-2030)

Figure 83. Global Point of Care Pregnancy and Fertility Testing Market Size Market Share Forecast by Application (2025-2030)

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