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Global POE Umbrella Market Growth 2026-2032

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Abstracts

The global POE Umbrella market size is predicted to grow from US$ 1510 million in 2025 to US$ 1864 million in 2032; it is expected to grow at a CAGR of 3.1% from 2026 to 2032.

A POE umbrella, short for Polyolefin Elastomer, is a type of umbrella that features a canopy made from a transparent, durable, and waterproof material called polyolefin elastomer. Unlike traditional umbrellas with opaque canopies, POE umbrellas offer the advantage of transparency, allowing users to see through the canopy while still being protected from rain or UV rays.One of the key features of POE umbrellas is their lightweight and flexible construction, making them easy to carry and maneuver. The polyolefin elastomer material is known for its resistance to tearing, cracking, and discoloration, ensuring long-lasting durability even with frequent use. Additionally, POE umbrellas often come with reinforced ribs and a sturdy frame to provide stability and wind resistance.

United States market for POE Umbrella is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for POE Umbrella is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for POE Umbrella is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key POE Umbrella players cover Jinjiang Fengyuan Umbrella, LUYUAN UMBRELLA, Zhangzhou Sunday Umbrella, KingStar Umbrella, Xiamen Hoda, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

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LP Information, Inc. (LPI) ' newest research report, the ?POE Umbrella Industry Forecast? looks at past sales and reviews total world POE Umbrella sales in 2025, providing a comprehensive analysis by region and market sector of projected POE Umbrella sales for 2026 through 2032. With POE Umbrella sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world POE Umbrella industry.

This Insight Report provides a comprehensive analysis of the global POE Umbrella landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on POE Umbrella portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global POE Umbrella market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for POE Umbrella and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global POE Umbrella.

This report presents a comprehensive overview, market shares, and growth opportunities of POE Umbrella market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Automatic Umbrella

Manual Umbrella

Segmentation by Application:

Online Sales

Offline Sales

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This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia

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Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Jinjiang Fengyuan Umbrella

LUYUAN UMBRELLA

Zhangzhou Sunday Umbrella

KingStar Umbrella

Xiamen Hoda

HARTON

Chami Umbrella Manufacturing

Shaoxing Shangyu Haitian Umbrella

Beautirain Umbrella Limited

Susino

Artfarm Umbrella

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Key Questions Addressed in this Report

What is the 10-year outlook for the global POE Umbrella market?

What factors are driving POE Umbrella market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do POE Umbrella market opportunities vary by end market size?

How does POE Umbrella break out by Type, by Application?

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