

Global Pocket Tissue Market Growth 2023-2029

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Abstracts

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Tissue papers can be made up of either wood pulp, chemical pulp or recovered paper. Tissue papers are widely used for a variety of hygiene solutions; pocket tissues are one of them. Pocket tissues are light-weight, soft and can be used on the go. Pocket tissues are gaining traction in the global tissues market owing to the increased consumption of health and hygiene products. Companies involved in the manufacture of pocket tissues are focusing on reducing greenhouse emissions and using the recovered pulp for production of pocket tissues so as to minimize the impact on the environment.

LPI (LP Information)' newest research report, the "Pocket Tissue Industry Forecast" looks at past sales and reviews total world Pocket Tissue sales in 2022, providing a comprehensive analysis by region and market sector of projected Pocket Tissue sales for 2023 through 2029. With Pocket Tissue sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Pocket Tissue industry.

This Insight Report provides a comprehensive analysis of the global Pocket Tissue landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Pocket Tissue portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Pocket Tissue market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Pocket Tissue and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity.

With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Pocket Tissue.

The global Pocket Tissue market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Pocket Tissue is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Pocket Tissue is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Pocket Tissue is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Pocket Tissue players cover Kimberly-Clark, SCA, Georgia-Pacific, APP(Sinar Mas Group), Procter & Gamble, Sofidel, Hengan International, Vinda and WEPA, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Pocket Tissue market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

2 Ply Pocket Tissue

3 Ply Pocket Tissue

Segmentation by application

Supermarket

Specialty Store

Online Store

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Kimberly-Clark

SCA

Georgia-Pacific

APP(Sinar Mas Group)

Procter & Gamble

Sofidel

Hengan International

Vinda

WEPA

Metsa Group

CMPC

ICT- industrie

Kruger

Cascades

C & S

Key Questions Addressed in this Report

What is the 10-year outlook for the global Pocket Tissue market?

What factors are driving Pocket Tissue market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Pocket Tissue market opportunities vary by end market size?

How does Pocket Tissue break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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