

Global Playing Cards Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Playing Cards market size was valued at US\$ 2539.9 million in 2023. With growing demand in downstream market, the Playing Cards is forecast to a readjusted size of US\$ 2953.5 million by 2030 with a CAGR of 2.2% during review period.

The research report highlights the growth potential of the global Playing Cards market. Playing Cards are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Playing Cards. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Playing Cards market.

Global key players of Playing Cards include Shanghai Yaoji Playing Card Co., Ltd., Ningbo Three A Group Co., Ltd., Jiangsu Santu Economic&Trade Development Group Co., Ltd., Zhejiang Binwang Playing Cards Co., Ltd., Cartamundi Group, etc. Global top five manufacturers hold a share about 50%. China is the largest production area of Playing Cards, holds a share over 70%. In terms of product, the universal type holds a larger segment, with a share over 90%. And in terms of application, the largest application is personal entertainment, with a share of over 90%.

Key Features:

The report on Playing Cards market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provides an overview of the current size and growth of the Playing Cards market. It may include historical data, market segmentation by Type (e.g., Universal Type, Customized Type), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Playing Cards market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Playing Cards market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Playing Cards industry. This includes advancements in Playing Cards technology, Playing Cards new entrants, Playing Cards new investment, and other innovations that are shaping the future of Playing Cards.

Downstream Procurement Preference: The report can shed light on customer procurement behaviour and adoption trends in the Playing Cards market. It includes factors influencing customer purchasing decisions, preferences for Playing Cards product.

Government Policies and Incentives: The research report analyses the impact of government policies and incentives on the Playing Cards market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting the Playing Cards market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assesses the environmental impact and sustainability aspects of the Playing Cards market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provides market forecasts and outlook for the Playing Cards industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report concludes with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Playing Cards market.

Market Segmentation:

Playing Cards market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

- Universal Type

- Customized Type

Segmentation by application

- Personal Entertainment

- Commercial Entertainment

This report also splits the market by region:

- Americas

 - United States

 - Canada

 - Mexico

 - Brazil

- APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered

from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Cartamundi Group

Shanghai Yaoji Playing Card Co., Ltd.

Jiangsu Santu Economic&Trade Development Group Co., Ltd.

Ningbo Three A Group Co., Ltd.

Zhejiang Binwang Playing Cards Co., Ltd.

DiaoYu

Zhejiang Brother

Guangdong Quanmei Poker Co., Ltd.

Key Questions Addressed in this Report

What is the 10-year outlook for the global Playing Cards market?

What factors are driving Playing Cards market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Playing Cards market opportunities vary by end market size?

How does Playing Cards break out type, application?

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Figure 78. Global Playing Cards Sales Market Share Forecast by Application (2025-2030)

Figure 79. Global Playing Cards Revenue Market Share Forecast by Application (2025-2030)

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