

Global Platinum Jewellery Market Growth 2026-2032

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Abstracts

The global Platinum Jewellery market size is predicted to grow from US\$ 5990 million in 2025 to US\$ 7618 million in 2032; it is expected to grow at a CAGR of 3.5% from 2026 to 2032.

Platinum jewellery is high-end jewelry made primarily of platinum, commonly marked Pt950 (95% platinum content). Platinum is a naturally silvery-white precious metal with extremely high density, ductility, and corrosion resistance. It is not easily tarnished or deformed, making it suitable for long-term wear. Due to its rarity and stability, platinum is often used to make wedding rings, engagement rings, and high-end custom jewelry, and is especially suitable as a material for diamond-set ring settings. In contrast, 18K white gold is actually a gold alloy containing 75% gold, with the addition of metals such as palladium and nickel to achieve its silvery-white appearance. The two differ significantly in essence and value. The average price of this product is approximately \$684 per piece, with global sales of approximately 8.9 million pieces.

Platinum jewellery is not only the 'aristocrat' among precious metals but also a symbol of emotion and commitment. Its rarity (compared to only 1/30th the amount of gold in the Earth's crust), durability, and low allergenicity make it one of the preferred materials in the wedding ring market. As consumers increasingly value quality and personalization, platinum jewelry is shifting from a traditional symbol of high-end luxury to a new direction of 'emotional customization.' Especially among high-net-worth individuals and young elites, platinum is gaining popularity due to its understated luxury and timeless qualities. In the future, platinum jewelry that combines sustainable mining, digital customization, and cultural storytelling will continue to shine in the high-end jewelry market.

LP Information, Inc. (LPI) ' newest research report, the 'Platinum Jewellery Industry Forecast' looks at past sales and reviews total world Platinum Jewellery sales in 2025,

providing a comprehensive analysis by region and market sector of projected Platinum Jewellery sales for 2026 through 2032. With Platinum Jewellery sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Platinum Jewellery industry.

This Insight Report provides a comprehensive analysis of the global Platinum Jewellery landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Platinum Jewellery portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Platinum Jewellery market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Platinum Jewellery and breaks down the forecast by Type, by Sales Channel, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Platinum Jewellery.

This report presents a comprehensive overview, market shares, and growth opportunities of Platinum Jewellery market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Rings

Necklace

Earring

Bracelets

Other

Segmentation by End Use:

Collections

Wedding

Festive Blessing

Fashion

Others

Segmentation by Craftsmanship:

Hand-Inlay

Laser Engraving

Other

Segmentation by Sales Channel:

Offline Sales

Online Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Richline Group

Chow Tai Fook

Richemont

Signet Jewellers

Swatch Group

Rajesh Exports

Lao Feng Xiang

Kering

Malabar Gold and Diamonds

LVMH

Swarovski

De Beers

Chow Sang Sang

Luk Fook

Pandora

Titan

Stuller

Mingr

Graff Diamond

Caibai Jewelry

Damas International

Cuihua Gold

TSL

CHJ

Asian Star Company

TBZ Shrikant Zaveri

Thangamayil

Chopard

David Yurman

MIKIMOTO

YUYUAN

Key Questions Addressed in this Report

What is the 10-year outlook for the global Platinum Jewellery market?

What factors are driving Platinum Jewellery market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Platinum Jewellery market opportunities vary by end market size?

How does Platinum Jewellery break out by Type, by Sales Channel?

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