

# Global Plastic Type Measuring Tape Market Growth 2019-2024

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# **Abstracts**

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A Plastic Type Measuring Tape, consisting of a ribbon of plastic with linearmeasurement markings, is a flexible ruler.

According to this study, over the next five years the Plastic Type Measuring Tape market will register a xx% CAGR in terms of revenue, the global market size will reach US\$ xx million by 2024, from US\$ xx million in 2017. In particular, this report presents the global market share (sales and revenue) of key companies in Plastic Type Measuring Tape business, shared in Chapter 3.

This report presents a comprehensive overview, market shares, and growth opportunities of Plastic Type Measuring Tape market by product type, application, key manufacturers and key regions and countries.

This study considers the Plastic Type Measuring Tape value and volume generated from the sales of the following segments:

Segmentation by product type: breakdown data from 2013 to 2018, in Section 2.3; and forecast to 2024 in section 11.7.

**Pocket Tapes** 

Surveyors Tapes



Segmentation by application: breakdown data from 2013 to 2018, in Section 2.4; and forecast to 2024 in section 11.8.

Woodworking				
Construction				
Others				
This report also splits the market by region: Breakdown data in Chapter 4, 5, 6, 7 and 8.				
Americas				
United States				
Canada				
Mexico				
Brazil				
APAC				
China				
Japan				
Korea				
Southeast Asia				
India				
Australia				
Europe				

Germany



	France	
	UK	
	Italy	
	Russia	
	Spain	
	Middle East & Africa	
	Egypt	
	South Africa	
	Israel	
	Turkey	
	GCC Countries	
The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report: Breakdown data in in Chapter 3.		
	Tajima	
	Apex	
	Stanley Black & Decker	
	Hultafors	
	Irwin	

Pro'skit



Great Wall	
Endura	
Exploit	
Komelon	
PST	
Berent	
Jetech	
Empire	
Bosi	
Kraftwelle	

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## Research objectives

To study and analyze the global Plastic Type Measuring Tape consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2024.

To understand the structure of Plastic Type Measuring Tape market by identifying its various subsegments.

Focuses on the key global Plastic Type Measuring Tape manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few



years.

To analyze the Plastic Type Measuring Tape with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Plastic Type Measuring Tape submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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