

Global Plastic Strapping Market Growth 2026-2032

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Abstracts

The global Plastic Strapping market size is predicted to grow from US\$ 2214 million in 2025 to US\$ 2873 million in 2032; it is expected to grow at a CAGR of 3.9% from 2026 to 2032.

In 2025, global Plastic Strapping capacity is 2.0 million tons, with production reached approximately 1.41 million tons, with an average global market price of around US\$ 1,200 per ton. The market gross margin is mainly 25%-30%.

Plastic Strapping is a flexible packaging material made primarily from polypropylene (PP) or polyester (PET), used to secure, bundle, and stabilize goods during storage and transportation. It is applied manually or by automatic strapping machines and sealed by heat welding or buckles. Plastic strapping is widely used in logistics, manufacturing, construction materials, and heavy-duty packaging applications.

Upstream includes petrochemical companies producing polypropylene resin and PET chips, recycled plastic suppliers (PCR PET flakes or recycled PP), color masterbatch producers, and additive manufacturers. Equipment suppliers provide extrusion lines, stretching units, embossing rollers, and winding systems.

Midstream consists of plastic strapping manufacturers that process raw resins through extrusion, stretching, heat treatment, and surface embossing to produce straps of different widths, thicknesses, and tensile strengths. Product differentiation depends on material formulation, strength performance, elongation rate, and compatibility with automatic strapping machines.

Downstream users include logistics companies, e-commerce fulfillment centers, paper and corrugated box manufacturers, steel and metal processors, construction material suppliers, home appliance producers, and agricultural packaging businesses. Demand

is strongly linked to industrial output, infrastructure development, and global trade activity.

The global plastic strapping market is expected to grow steadily, driven by expanding logistics, e-commerce, and industrial packaging demand. As global supply chains become more integrated and shipment volumes increase, the need for cost-effective, lightweight, and corrosion-resistant strapping solutions continues to rise.

PET strapping is gaining market share, particularly in heavy-duty applications where it replaces steel strapping due to lower weight, improved safety, and resistance to rust. Meanwhile, PP strapping remains dominant in light- and medium-duty packaging because of its affordability and ease of use.

Sustainability is becoming a major growth driver. Increasing use of recycled PET (rPET) and recycled PP materials supports circular economy initiatives and regulatory compliance in Europe and North America. Manufacturers are investing in energy-efficient production lines and high-precision extrusion systems to improve consistency and reduce material waste.

Emerging markets in Asia, Latin America, and Africa are experiencing rising demand due to infrastructure development and manufacturing expansion. Developed markets focus more on automation compatibility, high-speed strapping lines, and environmentally friendly products.

Overall, the industry is shifting toward stronger, more sustainable, and automation-friendly plastic strapping solutions.

LP Information, Inc. (LPI) ' newest research report, the "Plastic Strapping Industry Forecast" looks at past sales and reviews total world Plastic Strapping sales in 2025, providing a comprehensive analysis by region and market sector of projected Plastic Strapping sales for 2026 through 2032. With Plastic Strapping sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Plastic Strapping industry.

This Insight Report provides a comprehensive analysis of the global Plastic Strapping landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Plastic Strapping portfolios and capabilities, market entry strategies, market positions, and

geographic footprints, to better understand these firms' unique position in an accelerating global Plastic Strapping market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Plastic Strapping and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Plastic Strapping.

This report presents a comprehensive overview, market shares, and growth opportunities of Plastic Strapping market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

PP Strapping

PET Strapping

Segmentation by Duty:

Light-duty

Medium-duty

Heavy-duty

Segmentation by End User:

Hand Strapping Machine Use

Semi-Automatic Machine Use

Fully Automatic Machine Use

Segmentation by Application:

Wood

Paper

Food and Beverage

Textile

Construction Materials

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Signode

GREENBRIDGE

Teufelberger

FROMM Group

Samuel Strapping

Cyklop

Youngsun

Cordstrap

Scientex Berhad

Polivektris

Tsukasa Chemical Industry Co

SORSA

Strapack

EMBALCER

Linder

STEK

Hiroyuki Industries

Mosca

Baole

STRAPA

Shanghai Zili Strapping Co., Ltd

Taizhou Weide Packaging Co., Ltd.

Sekisui Jushi Corporation

Marusan Chemical Industry

Miyajima Kagaku Kogyo

Key Questions Addressed in this Report

What is the 10-year outlook for the global Plastic Strapping market?

What factors are driving Plastic Strapping market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Plastic Strapping market opportunities vary by end market size?

How does Plastic Strapping break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Plastic Strapping Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Plastic Strapping by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Plastic Strapping by Country/Region, 2021, 2025 & 2032
- 2.2 Plastic Strapping Segment by Type
 - 2.2.1 PP Strapping
 - 2.2.2 PET Strapping
 - 2.2.3 Plastic Strapping Sales by Type
 - 2.2.3.1 Global Plastic Strapping Sales Market Share by Type (2021-2026)
 - 2.2.3.2 Global Plastic Strapping Revenue and Market Share by Type (2021-2026)
 - 2.2.3.3 Global Plastic Strapping Sale Price by Type (2021-2026)
- 2.3 Plastic Strapping Segment by Duty
 - 2.3.1 Light-duty
 - 2.3.2 Medium-duty
 - 2.3.3 Heavy-duty
 - 2.3.4 Plastic Strapping Sales by Duty
 - 2.3.4.1 Global Plastic Strapping Sales Market Share by Duty (2021-2026)
 - 2.3.4.2 Global Plastic Strapping Revenue and Market Share by Duty (2021-2026)
 - 2.3.4.3 Global Plastic Strapping Sale Price by Duty (2021-2026)
- 2.4 Plastic Strapping Segment by End User
 - 2.4.1 Hand Strapping Machine Use
 - 2.4.2 Semi-Automatic Machine Use

2.4.3 Fully Automatic Machine Use

2.4.4 Plastic Strapping Sales by End User

2.4.4.1 Global Plastic Strapping Sales Market Share by End User (2021-2026)

2.4.4.2 Global Plastic Strapping Revenue and Market Share by End User (2021-2026)

2.4.4.3 Global Plastic Strapping Sale Price by End User (2021-2026)

2.5 Plastic Strapping Segment by Application

2.5.1 Wood

2.5.2 Paper

2.5.3 Food and Beverage

2.5.4 Textile

2.5.5 Construction Materials

2.5.6 Others

2.5.7 Plastic Strapping Sales by Application

2.5.7.1 Global Plastic Strapping Sale Market Share by Application (2021-2026)

2.5.7.2 Global Plastic Strapping Revenue and Market Share by Application (2021-2026)

2.5.7.3 Global Plastic Strapping Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Plastic Strapping Breakdown Data by Company

3.1.1 Global Plastic Strapping Annual Sales by Company (2021-2026)

3.1.2 Global Plastic Strapping Sales Market Share by Company (2021-2026)

3.2 Global Plastic Strapping Annual Revenue by Company (2021-2026)

3.2.1 Global Plastic Strapping Revenue by Company (2021-2026)

3.2.2 Global Plastic Strapping Revenue Market Share by Company (2021-2026)

3.3 Global Plastic Strapping Sale Price by Company

3.4 Key Manufacturers Plastic Strapping Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Plastic Strapping Product Location Distribution

3.4.2 Players Plastic Strapping Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR PLASTIC STRAPPING BY GEOGRAPHIC

REGION

- 4.1 World Historic Plastic Strapping Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global Plastic Strapping Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global Plastic Strapping Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Plastic Strapping Market Size by Country/Region (2021-2026)
 - 4.2.1 Global Plastic Strapping Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global Plastic Strapping Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Plastic Strapping Sales Growth
- 4.4 APAC Plastic Strapping Sales Growth
- 4.5 Europe Plastic Strapping Sales Growth
- 4.6 Middle East & Africa Plastic Strapping Sales Growth

5 AMERICAS

- 5.1 Americas Plastic Strapping Sales by Country
 - 5.1.1 Americas Plastic Strapping Sales by Country (2021-2026)
 - 5.1.2 Americas Plastic Strapping Revenue by Country (2021-2026)
- 5.2 Americas Plastic Strapping Sales by Type (2021-2026)
- 5.3 Americas Plastic Strapping Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Plastic Strapping Sales by Region
 - 6.1.1 APAC Plastic Strapping Sales by Region (2021-2026)
 - 6.1.2 APAC Plastic Strapping Revenue by Region (2021-2026)
- 6.2 APAC Plastic Strapping Sales by Type (2021-2026)
- 6.3 APAC Plastic Strapping Sales by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

7.1 Europe Plastic Strapping by Country

7.1.1 Europe Plastic Strapping Sales by Country (2021-2026)

7.1.2 Europe Plastic Strapping Revenue by Country (2021-2026)

7.2 Europe Plastic Strapping Sales by Type (2021-2026)

7.3 Europe Plastic Strapping Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Plastic Strapping by Country

8.1.1 Middle East & Africa Plastic Strapping Sales by Country (2021-2026)

8.1.2 Middle East & Africa Plastic Strapping Revenue by Country (2021-2026)

8.2 Middle East & Africa Plastic Strapping Sales by Type (2021-2026)

8.3 Middle East & Africa Plastic Strapping Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Plastic Strapping

10.3 Manufacturing Process Analysis of Plastic Strapping

10.4 Industry Chain Structure of Plastic Strapping

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Plastic Strapping Distributors

11.3 Plastic Strapping Customer

12 WORLD FORECAST REVIEW FOR PLASTIC STRAPPING BY GEOGRAPHIC REGION

12.1 Global Plastic Strapping Market Size Forecast by Region

12.1.1 Global Plastic Strapping Forecast by Region (2027-2032)

12.1.2 Global Plastic Strapping Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Plastic Strapping Forecast by Type (2027-2032)

12.7 Global Plastic Strapping Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Signode

13.1.1 Signode Company Information

13.1.2 Signode Plastic Strapping Product Portfolios and Specifications

13.1.3 Signode Plastic Strapping Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 Signode Main Business Overview

13.1.5 Signode Latest Developments

13.2 GREENBRIDGE

13.2.1 GREENBRIDGE Company Information

13.2.2 GREENBRIDGE Plastic Strapping Product Portfolios and Specifications

13.2.3 GREENBRIDGE Plastic Strapping Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 GREENBRIDGE Main Business Overview

13.2.5 GREENBRIDGE Latest Developments

13.3 Teufelberger

- 13.3.1 Teufelberger Company Information
- 13.3.2 Teufelberger Plastic Strapping Product Portfolios and Specifications
- 13.3.3 Teufelberger Plastic Strapping Sales, Revenue, Price and Gross Margin
(2021-2026)
- 13.3.4 Teufelberger Main Business Overview
- 13.3.5 Teufelberger Latest Developments
- 13.4 FROMM Group
 - 13.4.1 FROMM Group Company Information
 - 13.4.2 FROMM Group Plastic Strapping Product Portfolios and Specifications
 - 13.4.3 FROMM Group Plastic Strapping Sales, Revenue, Price and Gross Margin
(2021-2026)
 - 13.4.4 FROMM Group Main Business Overview
 - 13.4.5 FROMM Group Latest Developments
- 13.5 Samuel Strapping
 - 13.5.1 Samuel Strapping Company Information
 - 13.5.2 Samuel Strapping Plastic Strapping Product Portfolios and Specifications
 - 13.5.3 Samuel Strapping Plastic Strapping Sales, Revenue, Price and Gross Margin
(2021-2026)
 - 13.5.4 Samuel Strapping Main Business Overview
 - 13.5.5 Samuel Strapping Latest Developments
- 13.6 Cyklop
 - 13.6.1 Cyklop Company Information
 - 13.6.2 Cyklop Plastic Strapping Product Portfolios and Specifications
 - 13.6.3 Cyklop Plastic Strapping Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.6.4 Cyklop Main Business Overview
 - 13.6.5 Cyklop Latest Developments
- 13.7 Youngsun
 - 13.7.1 Youngsun Company Information
 - 13.7.2 Youngsun Plastic Strapping Product Portfolios and Specifications
 - 13.7.3 Youngsun Plastic Strapping Sales, Revenue, Price and Gross Margin
(2021-2026)
 - 13.7.4 Youngsun Main Business Overview
 - 13.7.5 Youngsun Latest Developments
- 13.8 Cordstrap
 - 13.8.1 Cordstrap Company Information
 - 13.8.2 Cordstrap Plastic Strapping Product Portfolios and Specifications
 - 13.8.3 Cordstrap Plastic Strapping Sales, Revenue, Price and Gross Margin
(2021-2026)
 - 13.8.4 Cordstrap Main Business Overview

- 13.8.5 Cordstrap Latest Developments
- 13.9 Scientex Berhad
 - 13.9.1 Scientex Berhad Company Information
 - 13.9.2 Scientex Berhad Plastic Strapping Product Portfolios and Specifications
 - 13.9.3 Scientex Berhad Plastic Strapping Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.9.4 Scientex Berhad Main Business Overview
 - 13.9.5 Scientex Berhad Latest Developments
- 13.10 Polivektris
 - 13.10.1 Polivektris Company Information
 - 13.10.2 Polivektris Plastic Strapping Product Portfolios and Specifications
 - 13.10.3 Polivektris Plastic Strapping Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.10.4 Polivektris Main Business Overview
 - 13.10.5 Polivektris Latest Developments
- 13.11 Tsukasa Chemical Industry Co
 - 13.11.1 Tsukasa Chemical Industry Co Company Information
 - 13.11.2 Tsukasa Chemical Industry Co Plastic Strapping Product Portfolios and Specifications
 - 13.11.3 Tsukasa Chemical Industry Co Plastic Strapping Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.11.4 Tsukasa Chemical Industry Co Main Business Overview
 - 13.11.5 Tsukasa Chemical Industry Co Latest Developments
- 13.12 SORSA
 - 13.12.1 SORSA Company Information
 - 13.12.2 SORSA Plastic Strapping Product Portfolios and Specifications
 - 13.12.3 SORSA Plastic Strapping Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.12.4 SORSA Main Business Overview
 - 13.12.5 SORSA Latest Developments
- 13.13 Strapack
 - 13.13.1 Strapack Company Information
 - 13.13.2 Strapack Plastic Strapping Product Portfolios and Specifications
 - 13.13.3 Strapack Plastic Strapping Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.13.4 Strapack Main Business Overview
 - 13.13.5 Strapack Latest Developments
- 13.14 EMBALCER
 - 13.14.1 EMBALCER Company Information

- 13.14.2 EMBALCER Plastic Strapping Product Portfolios and Specifications
- 13.14.3 EMBALCER Plastic Strapping Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.14.4 EMBALCER Main Business Overview
- 13.14.5 EMBALCER Latest Developments
- 13.15 Linder
 - 13.15.1 Linder Company Information
 - 13.15.2 Linder Plastic Strapping Product Portfolios and Specifications
 - 13.15.3 Linder Plastic Strapping Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.15.4 Linder Main Business Overview
 - 13.15.5 Linder Latest Developments
- 13.16 STEK
 - 13.16.1 STEK Company Information
 - 13.16.2 STEK Plastic Strapping Product Portfolios and Specifications
 - 13.16.3 STEK Plastic Strapping Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.16.4 STEK Main Business Overview
 - 13.16.5 STEK Latest Developments
- 13.17 Hiroyuki Industries
 - 13.17.1 Hiroyuki Industries Company Information
 - 13.17.2 Hiroyuki Industries Plastic Strapping Product Portfolios and Specifications
 - 13.17.3 Hiroyuki Industries Plastic Strapping Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.17.4 Hiroyuki Industries Main Business Overview
 - 13.17.5 Hiroyuki Industries Latest Developments
- 13.18 Mosca
 - 13.18.1 Mosca Company Information
 - 13.18.2 Mosca Plastic Strapping Product Portfolios and Specifications
 - 13.18.3 Mosca Plastic Strapping Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.18.4 Mosca Main Business Overview
 - 13.18.5 Mosca Latest Developments
- 13.19 Baole
 - 13.19.1 Baole Company Information
 - 13.19.2 Baole Plastic Strapping Product Portfolios and Specifications
 - 13.19.3 Baole Plastic Strapping Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.19.4 Baole Main Business Overview
 - 13.19.5 Baole Latest Developments
- 13.20 STRAPA
 - 13.20.1 STRAPA Company Information

- 13.20.2 STRAPA Plastic Strapping Product Portfolios and Specifications
- 13.20.3 STRAPA Plastic Strapping Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.20.4 STRAPA Main Business Overview
- 13.20.5 STRAPA Latest Developments
- 13.21 Shanghai Zili Strapping Co., Ltd
 - 13.21.1 Shanghai Zili Strapping Co., Ltd Company Information
 - 13.21.2 Shanghai Zili Strapping Co., Ltd Plastic Strapping Product Portfolios and Specifications
 - 13.21.3 Shanghai Zili Strapping Co., Ltd Plastic Strapping Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.21.4 Shanghai Zili Strapping Co., Ltd Main Business Overview
 - 13.21.5 Shanghai Zili Strapping Co., Ltd Latest Developments
- 13.22 Taizhou Weide Packaging Co., Ltd.
 - 13.22.1 Taizhou Weide Packaging Co., Ltd. Company Information
 - 13.22.2 Taizhou Weide Packaging Co., Ltd. Plastic Strapping Product Portfolios and Specifications
 - 13.22.3 Taizhou Weide Packaging Co., Ltd. Plastic Strapping Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.22.4 Taizhou Weide Packaging Co., Ltd. Main Business Overview
 - 13.22.5 Taizhou Weide Packaging Co., Ltd. Latest Developments
- 13.23 Sekisui Jushi Corporation
 - 13.23.1 Sekisui Jushi Corporation Company Information
 - 13.23.2 Sekisui Jushi Corporation Plastic Strapping Product Portfolios and Specifications
 - 13.23.3 Sekisui Jushi Corporation Plastic Strapping Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.23.4 Sekisui Jushi Corporation Main Business Overview
 - 13.23.5 Sekisui Jushi Corporation Latest Developments
- 13.24 Marusan Chemical Industry
 - 13.24.1 Marusan Chemical Industry Company Information
 - 13.24.2 Marusan Chemical Industry Plastic Strapping Product Portfolios and Specifications
 - 13.24.3 Marusan Chemical Industry Plastic Strapping Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.24.4 Marusan Chemical Industry Main Business Overview
 - 13.24.5 Marusan Chemical Industry Latest Developments
- 13.25 Miyajima Kagaku Kogyo
 - 13.25.1 Miyajima Kagaku Kogyo Company Information

13.25.2 Miyajima Kagaku Kogyo Plastic Strapping Product Portfolios and Specifications

13.25.3 Miyajima Kagaku Kogyo Plastic Strapping Sales, Revenue, Price and Gross Margin (2021-2026)

13.25.4 Miyajima Kagaku Kogyo Main Business Overview

13.25.5 Miyajima Kagaku Kogyo Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Plastic Strapping Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Plastic Strapping Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of PP Strapping

Table 4. Major Players of PET Strapping

Table 5. Global Plastic Strapping Sales by Type (2021-2026) & (K Tons)

Table 6. Global Plastic Strapping Sales Market Share by Type (2021-2026)

Table 7. Global Plastic Strapping Revenue by Type (2021-2026) & (\$ million)

Table 8. Global Plastic Strapping Revenue Market Share by Type (2021-2026)

Table 9. Global Plastic Strapping Sale Price by Type (2021-2026) & (US\$/Ton)

Table 10. Major Players of Light-duty

Table 11. Major Players of Medium-duty

Table 12. Major Players of Heavy-duty

Table 13. Global Plastic Strapping Sales by Duty (2021-2026) & (K Tons)

Table 14. Global Plastic Strapping Sales Market Share by Duty (2021-2026)

Table 15. Global Plastic Strapping Revenue by Duty (2021-2026) & (\$ million)

Table 16. Global Plastic Strapping Revenue Market Share by Duty (2021-2026)

Table 17. Global Plastic Strapping Sale Price by Duty (2021-2026) & (US\$/Ton)

Table 18. Major Players of Hand Strapping Machine Use

Table 19. Major Players of Semi-Automatic Machine Use

Table 20. Major Players of Fully Automatic Machine Use

Table 21. Global Plastic Strapping Sales by End User (2021-2026) & (K Tons)

Table 22. Global Plastic Strapping Sales Market Share by End User (2021-2026)

Table 23. Global Plastic Strapping Revenue by End User (2021-2026) & (\$ million)

Table 24. Global Plastic Strapping Revenue Market Share by End User (2021-2026)

Table 25. Global Plastic Strapping Sale Price by End User (2021-2026) & (US\$/Ton)

Table 26. Global Plastic Strapping Sale by Application (2021-2026) & (K Tons)

Table 27. Global Plastic Strapping Sale Market Share by Application (2021-2026)

Table 28. Global Plastic Strapping Revenue by Application (2021-2026) & (\$ million)

Table 29. Global Plastic Strapping Revenue Market Share by Application (2021-2026)

Table 30. Global Plastic Strapping Sale Price by Application (2021-2026) & (US\$/Ton)

Table 31. Global Plastic Strapping Sales by Company (2021-2026) & (K Tons)

Table 32. Global Plastic Strapping Sales Market Share by Company (2021-2026)

Table 33. Global Plastic Strapping Revenue by Company (2021-2026) & (\$ millions)

Table 34. Global Plastic Strapping Revenue Market Share by Company (2021-2026)

Table 35. Global Plastic Strapping Sale Price by Company (2021-2026) & (US\$/Ton)

Table 36. Key Manufacturers Plastic Strapping Producing Area Distribution and Sales Area

Table 37. Players Plastic Strapping Products Offered

Table 38. Plastic Strapping Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 39. New Products and Potential Entrants

Table 40. Market M&A Activity & Strategy

Table 41. Global Plastic Strapping Sales by Geographic Region (2021-2026) & (K Tons)

Table 42. Global Plastic Strapping Sales Market Share Geographic Region (2021-2026)

Table 43. Global Plastic Strapping Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 44. Global Plastic Strapping Revenue Market Share by Geographic Region (2021-2026)

Table 45. Global Plastic Strapping Sales by Country/Region (2021-2026) & (K Tons)

Table 46. Global Plastic Strapping Sales Market Share by Country/Region (2021-2026)

Table 47. Global Plastic Strapping Revenue by Country/Region (2021-2026) & (\$ millions)

Table 48. Global Plastic Strapping Revenue Market Share by Country/Region (2021-2026)

Table 49. Americas Plastic Strapping Sales by Country (2021-2026) & (K Tons)

Table 50. Americas Plastic Strapping Sales Market Share by Country (2021-2026)

Table 51. Americas Plastic Strapping Revenue by Country (2021-2026) & (\$ millions)

Table 52. Americas Plastic Strapping Sales by Type (2021-2026) & (K Tons)

Table 53. Americas Plastic Strapping Sales by Application (2021-2026) & (K Tons)

Table 54. APAC Plastic Strapping Sales by Region (2021-2026) & (K Tons)

Table 55. APAC Plastic Strapping Sales Market Share by Region (2021-2026)

Table 56. APAC Plastic Strapping Revenue by Region (2021-2026) & (\$ millions)

Table 57. APAC Plastic Strapping Sales by Type (2021-2026) & (K Tons)

Table 58. APAC Plastic Strapping Sales by Application (2021-2026) & (K Tons)

Table 59. Europe Plastic Strapping Sales by Country (2021-2026) & (K Tons)

Table 60. Europe Plastic Strapping Revenue by Country (2021-2026) & (\$ millions)

Table 61. Europe Plastic Strapping Sales by Type (2021-2026) & (K Tons)

Table 62. Europe Plastic Strapping Sales by Application (2021-2026) & (K Tons)

Table 63. Middle East & Africa Plastic Strapping Sales by Country (2021-2026) & (K Tons)

Table 64. Middle East & Africa Plastic Strapping Revenue Market Share by Country (2021-2026)

Table 65. Middle East & Africa Plastic Strapping Sales by Type (2021-2026) & (K Tons)

Table 66. Middle East & Africa Plastic Strapping Sales by Application (2021-2026) & (K Tons)
Table 67. Key Market Drivers & Growth Opportunities of Plastic Strapping
Table 68. Key Market Challenges & Risks of Plastic Strapping
Table 69. Key Industry Trends of Plastic Strapping
Table 70. Plastic Strapping Raw Material
Table 71. Key Suppliers of Raw Materials
Table 72. Plastic Strapping Distributors List
Table 73. Plastic Strapping Customer List
Table 74. Global Plastic Strapping Sales Forecast by Region (2027-2032) & (K Tons)
Table 75. Global Plastic Strapping Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 76. Americas Plastic Strapping Sales Forecast by Country (2027-2032) & (K Tons)
Table 77. Americas Plastic Strapping Annual Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 78. APAC Plastic Strapping Sales Forecast by Region (2027-2032) & (K Tons)
Table 79. APAC Plastic Strapping Annual Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 80. Europe Plastic Strapping Sales Forecast by Country (2027-2032) & (K Tons)
Table 81. Europe Plastic Strapping Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 82. Middle East & Africa Plastic Strapping Sales Forecast by Country (2027-2032) & (K Tons)
Table 83. Middle East & Africa Plastic Strapping Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 84. Global Plastic Strapping Sales Forecast by Type (2027-2032) & (K Tons)
Table 85. Global Plastic Strapping Revenue Forecast by Type (2027-2032) & (\$ millions)
Table 86. Global Plastic Strapping Sales Forecast by Application (2027-2032) & (K Tons)
Table 87. Global Plastic Strapping Revenue Forecast by Application (2027-2032) & (\$ millions)
Table 88. Signode Basic Information, Plastic Strapping Manufacturing Base, Sales Area and Its Competitors
Table 89. Signode Plastic Strapping Product Portfolios and Specifications
Table 90. Signode Plastic Strapping Sales (K Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
Table 91. Signode Main Business

Table 92. Signode Latest Developments

Table 93. GREENBRIDGE Basic Information, Plastic Strapping Manufacturing Base, Sales Area and Its Competitors

Table 94. GREENBRIDGE Plastic Strapping Product Portfolios and Specifications

Table 95. GREENBRIDGE Plastic Strapping Sales (K Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 96. GREENBRIDGE Main Business

Table 97. GREENBRIDGE Latest Developments

Table 98. Teufelberger Basic Information, Plastic Strapping Manufacturing Base, Sales Area and Its Competitors

Table 99. Teufelberger Plastic Strapping Product Portfolios and Specifications

Table 100. Teufelberger Plastic Strapping Sales (K Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 101. Teufelberger Main Business

Table 102. Teufelberger Latest Developments

Table 103. FROMM Group Basic Information, Plastic Strapping Manufacturing Base, Sales Area and Its Competitors

Table 104. FROMM Group Plastic Strapping Product Portfolios and Specifications

Table 105. FROMM Group Plastic Strapping Sales (K Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 106. FROMM Group Main Business

Table 107. FROMM Group Latest Developments

Table 108. Samuel Strapping Basic Information, Plastic Strapping Manufacturing Base, Sales Area and Its Competitors

Table 109. Samuel Strapping Plastic Strapping Product Portfolios and Specifications

Table 110. Samuel Strapping Plastic Strapping Sales (K Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 111. Samuel Strapping Main Business

Table 112. Samuel Strapping Latest Developments

Table 113. Cyklop Basic Information, Plastic Strapping Manufacturing Base, Sales Area and Its Competitors

Table 114. Cyklop Plastic Strapping Product Portfolios and Specifications

Table 115. Cyklop Plastic Strapping Sales (K Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 116. Cyklop Main Business

Table 117. Cyklop Latest Developments

Table 118. Youngsun Basic Information, Plastic Strapping Manufacturing Base, Sales Area and Its Competitors

Table 119. Youngsun Plastic Strapping Product Portfolios and Specifications

Table 120. Youngsun Plastic Strapping Sales (K Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 121. Youngsun Main Business

Table 122. Youngsun Latest Developments

Table 123. Cordstrap Basic Information, Plastic Strapping Manufacturing Base, Sales Area and Its Competitors

Table 124. Cordstrap Plastic Strapping Product Portfolios and Specifications

Table 125. Cordstrap Plastic Strapping Sales (K Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 126. Cordstrap Main Business

Table 127. Cordstrap Latest Developments

Table 128. Scientex Berhad Basic Information, Plastic Strapping Manufacturing Base, Sales Area and Its Competitors

Table 129. Scientex Berhad Plastic Strapping Product Portfolios and Specifications

Table 130. Scientex Berhad Plastic Strapping Sales (K Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 131. Scientex Berhad Main Business

Table 132. Scientex Berhad Latest Developments

Table 133. Polivektris Basic Information, Plastic Strapping Manufacturing Base, Sales Area and Its Competitors

Table 134. Polivektris Plastic Strapping Product Portfolios and Specifications

Table 135. Polivektris Plastic Strapping Sales (K Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 136. Polivektris Main Business

Table 137. Polivektris Latest Developments

Table 138. Tsukasa Chemical Industry Co Basic Information, Plastic Strapping Manufacturing Base, Sales Area and Its Competitors

Table 139. Tsukasa Chemical Industry Co Plastic Strapping Product Portfolios and Specifications

Table 140. Tsukasa Chemical Industry Co Plastic Strapping Sales (K Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 141. Tsukasa Chemical Industry Co Main Business

Table 142. Tsukasa Chemical Industry Co Latest Developments

Table 143. SORSA Basic Information, Plastic Strapping Manufacturing Base, Sales Area and Its Competitors

Table 144. SORSA Plastic Strapping Product Portfolios and Specifications

Table 145. SORSA Plastic Strapping Sales (K Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 146. SORSA Main Business

Table 147. SORSA Latest Developments

Table 148. Strapack Basic Information, Plastic Strapping Manufacturing Base, Sales Area and Its Competitors

Table 149. Strapack Plastic Strapping Product Portfolios and Specifications

Table 150. Strapack Plastic Strapping Sales (K Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 151. Strapack Main Business

Table 152. Strapack Latest Developments

Table 153. EMBALCER Basic Information, Plastic Strapping Manufacturing Base, Sales Area and Its Competitors

Table 154. EMBALCER Plastic Strapping Product Portfolios and Specifications

Table 155. EMBALCER Plastic Strapping Sales (K Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 156. EMBALCER Main Business

Table 157. EMBALCER Latest Developments

Table 158. Linder Basic Information, Plastic Strapping Manufacturing Base, Sales Area and Its Competitors

Table 159. Linder Plastic Strapping Product Portfolios and Specifications

Table 160. Linder Plastic Strapping Sales (K Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 161. Linder Main Business

Table 162. Linder Latest Developments

Table 163. STEK Basic Information, Plastic Strapping Manufacturing Base, Sales Area and Its Competitors

Table 164. STEK Plastic Strapping Product Portfolios and Specifications

Table 165. STEK Plastic Strapping Sales (K Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 166. STEK Main Business

Table 167. STEK Latest Developments

Table 168. Hiroyuki Industries Basic Information, Plastic Strapping Manufacturing Base, Sales Area and Its Competitors

Table 169. Hiroyuki Industries Plastic Strapping Product Portfolios and Specifications

Table 170. Hiroyuki Industries Plastic Strapping Sales (K Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 171. Hiroyuki Industries Main Business

Table 172. Hiroyuki Industries Latest Developments

Table 173. Mosca Basic Information, Plastic Strapping Manufacturing Base, Sales Area and Its Competitors

Table 174. Mosca Plastic Strapping Product Portfolios and Specifications

Table 175. Mosca Plastic Strapping Sales (K Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 176. Mosca Main Business

Table 177. Mosca Latest Developments

Table 178. Baole Basic Information, Plastic Strapping Manufacturing Base, Sales Area and Its Competitors

Table 179. Baole Plastic Strapping Product Portfolios and Specifications

Table 180. Baole Plastic Strapping Sales (K Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 181. Baole Main Business

Table 182. Baole Latest Developments

Table 183. STRAPA Basic Information, Plastic Strapping Manufacturing Base, Sales Area and Its Competitors

Table 184. STRAPA Plastic Strapping Product Portfolios and Specifications

Table 185. STRAPA Plastic Strapping Sales (K Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 186. STRAPA Main Business

Table 187. STRAPA Latest Developments

Table 188. Shanghai Zili Strapping Co., Ltd Basic Information, Plastic Strapping Manufacturing Base, Sales Area and Its Competitors

Table 189. Shanghai Zili Strapping Co., Ltd Plastic Strapping Product Portfolios and Specifications

Table 190. Shanghai Zili Strapping Co., Ltd Plastic Strapping Sales (K Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 191. Shanghai Zili Strapping Co., Ltd Main Business

Table 192. Shanghai Zili Strapping Co., Ltd Latest Developments

Table 193. Taizhou Weide Packaging Co., Ltd. Basic Information, Plastic Strapping Manufacturing Base, Sales Area and Its Competitors

Table 194. Taizhou Weide Packaging Co., Ltd. Plastic Strapping Product Portfolios and Specifications

Table 195. Taizhou Weide Packaging Co., Ltd. Plastic Strapping Sales (K Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 196. Taizhou Weide Packaging Co., Ltd. Main Business

Table 197. Taizhou Weide Packaging Co., Ltd. Latest Developments

Table 198. Sekisui Jushi Corporation Basic Information, Plastic Strapping Manufacturing Base, Sales Area and Its Competitors

Table 199. Sekisui Jushi Corporation Plastic Strapping Product Portfolios and Specifications

Table 200. Sekisui Jushi Corporation Plastic Strapping Sales (K Tons), Revenue (\$

Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 201. Sekisui Jushi Corporation Main Business

Table 202. Sekisui Jushi Corporation Latest Developments

Table 203. Marusan Chemical Industry Basic Information, Plastic Strapping
Manufacturing Base, Sales Area and Its Competitors

Table 204. Marusan Chemical Industry Plastic Strapping Product Portfolios and
Specifications

Table 205. Marusan Chemical Industry Plastic Strapping Sales (K Tons), Revenue (\$
Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 206. Marusan Chemical Industry Main Business

Table 207. Marusan Chemical Industry Latest Developments

Table 208. Miyajima Kagaku Kogyo Basic Information, Plastic Strapping Manufacturing
Base, Sales Area and Its Competitors

Table 209. Miyajima Kagaku Kogyo Plastic Strapping Product Portfolios and
Specifications

Table 210. Miyajima Kagaku Kogyo Plastic Strapping Sales (K Tons), Revenue (\$
Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 211. Miyajima Kagaku Kogyo Main Business

Table 212. Miyajima Kagaku Kogyo Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Plastic Strapping
- Figure 2. Plastic Strapping Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Plastic Strapping Sales Growth Rate 2021-2032 (K Tons)
- Figure 7. Global Plastic Strapping Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Plastic Strapping Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Plastic Strapping Sales Market Share by Country/Region (2025)
- Figure 10. Plastic Strapping Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of PP Strapping
- Figure 12. Product Picture of PET Strapping
- Figure 13. Global Plastic Strapping Sales Market Share by Type in 2026
- Figure 14. Global Plastic Strapping Revenue Market Share by Type (2021-2026)
- Figure 15. Product Picture of Light-duty
- Figure 16. Product Picture of Medium-duty
- Figure 17. Product Picture of Heavy-duty
- Figure 18. Global Plastic Strapping Sales Market Share by Duty in 2026
- Figure 19. Global Plastic Strapping Revenue Market Share by Duty (2021-2026)
- Figure 20. Product Picture of Hand Strapping Machine Use
- Figure 21. Product Picture of Semi-Automatic Machine Use
- Figure 22. Product Picture of Fully Automatic Machine Use
- Figure 23. Global Plastic Strapping Sales Market Share by End User in 2026
- Figure 24. Global Plastic Strapping Revenue Market Share by End User (2021-2026)
- Figure 25. Plastic Strapping Consumed in Wood
- Figure 26. Global Plastic Strapping Market: Wood (2021-2026) & (K Tons)
- Figure 27. Plastic Strapping Consumed in Paper
- Figure 28. Global Plastic Strapping Market: Paper (2021-2026) & (K Tons)
- Figure 29. Plastic Strapping Consumed in Food and Beverage
- Figure 30. Global Plastic Strapping Market: Food and Beverage (2021-2026) & (K Tons)
- Figure 31. Plastic Strapping Consumed in Textile
- Figure 32. Global Plastic Strapping Market: Textile (2021-2026) & (K Tons)
- Figure 33. Plastic Strapping Consumed in Construction Materials

Figure 34. Global Plastic Strapping Market: Construction Materials (2021-2026) & (K Tons)

Figure 35. Plastic Strapping Consumed in Others

Figure 36. Global Plastic Strapping Market: Others (2021-2026) & (K Tons)

Figure 37. Global Plastic Strapping Sale Market Share by Application (2025)

Figure 38. Global Plastic Strapping Revenue Market Share by Application in 2025

Figure 39. Plastic Strapping Sales by Company in 2025 (K Tons)

Figure 40. Global Plastic Strapping Sales Market Share by Company in 2025

Figure 41. Plastic Strapping Revenue by Company in 2025 (\$ millions)

Figure 42. Global Plastic Strapping Revenue Market Share by Company in 2025

Figure 43. Global Plastic Strapping Sales Market Share by Geographic Region (2021-2026)

Figure 44. Global Plastic Strapping Revenue Market Share by Geographic Region in 2025

Figure 45. Americas Plastic Strapping Sales 2021-2026 (K Tons)

Figure 46. Americas Plastic Strapping Revenue 2021-2026 (\$ millions)

Figure 47. APAC Plastic Strapping Sales 2021-2026 (K Tons)

Figure 48. APAC Plastic Strapping Revenue 2021-2026 (\$ millions)

Figure 49. Europe Plastic Strapping Sales 2021-2026 (K Tons)

Figure 50. Europe Plastic Strapping Revenue 2021-2026 (\$ millions)

Figure 51. Middle East & Africa Plastic Strapping Sales 2021-2026 (K Tons)

Figure 52. Middle East & Africa Plastic Strapping Revenue 2021-2026 (\$ millions)

Figure 53. Americas Plastic Strapping Sales Market Share by Country in 2025

Figure 54. Americas Plastic Strapping Revenue Market Share by Country (2021-2026)

Figure 55. Americas Plastic Strapping Sales Market Share by Type (2021-2026)

Figure 56. Americas Plastic Strapping Sales Market Share by Application (2021-2026)

Figure 57. United States Plastic Strapping Revenue Growth 2021-2026 (\$ millions)

Figure 58. Canada Plastic Strapping Revenue Growth 2021-2026 (\$ millions)

Figure 59. Mexico Plastic Strapping Revenue Growth 2021-2026 (\$ millions)

Figure 60. Brazil Plastic Strapping Revenue Growth 2021-2026 (\$ millions)

Figure 61. APAC Plastic Strapping Sales Market Share by Region in 2025

Figure 62. APAC Plastic Strapping Revenue Market Share by Region (2021-2026)

Figure 63. APAC Plastic Strapping Sales Market Share by Type (2021-2026)

Figure 64. APAC Plastic Strapping Sales Market Share by Application (2021-2026)

Figure 65. China Plastic Strapping Revenue Growth 2021-2026 (\$ millions)

Figure 66. Japan Plastic Strapping Revenue Growth 2021-2026 (\$ millions)

Figure 67. South Korea Plastic Strapping Revenue Growth 2021-2026 (\$ millions)

Figure 68. Southeast Asia Plastic Strapping Revenue Growth 2021-2026 (\$ millions)

Figure 69. India Plastic Strapping Revenue Growth 2021-2026 (\$ millions)

- Figure 70. Australia Plastic Strapping Revenue Growth 2021-2026 (\$ millions)
- Figure 71. China Taiwan Plastic Strapping Revenue Growth 2021-2026 (\$ millions)
- Figure 72. Europe Plastic Strapping Sales Market Share by Country in 2025
- Figure 73. Europe Plastic Strapping Revenue Market Share by Country (2021-2026)
- Figure 74. Europe Plastic Strapping Sales Market Share by Type (2021-2026)
- Figure 75. Europe Plastic Strapping Sales Market Share by Application (2021-2026)
- Figure 76. Germany Plastic Strapping Revenue Growth 2021-2026 (\$ millions)
- Figure 77. France Plastic Strapping Revenue Growth 2021-2026 (\$ millions)
- Figure 78. UK Plastic Strapping Revenue Growth 2021-2026 (\$ millions)
- Figure 79. Italy Plastic Strapping Revenue Growth 2021-2026 (\$ millions)
- Figure 80. Russia Plastic Strapping Revenue Growth 2021-2026 (\$ millions)
- Figure 81. Middle East & Africa Plastic Strapping Sales Market Share by Country (2021-2026)
- Figure 82. Middle East & Africa Plastic Strapping Sales Market Share by Type (2021-2026)
- Figure 83. Middle East & Africa Plastic Strapping Sales Market Share by Application (2021-2026)
- Figure 84. Egypt Plastic Strapping Revenue Growth 2021-2026 (\$ millions)
- Figure 85. South Africa Plastic Strapping Revenue Growth 2021-2026 (\$ millions)
- Figure 86. Israel Plastic Strapping Revenue Growth 2021-2026 (\$ millions)
- Figure 87. Turkey Plastic Strapping Revenue Growth 2021-2026 (\$ millions)
- Figure 88. GCC Countries Plastic Strapping Revenue Growth 2021-2026 (\$ millions)
- Figure 89. Manufacturing Cost Structure Analysis of Plastic Strapping in 2026
- Figure 90. Manufacturing Process Analysis of Plastic Strapping
- Figure 91. Industry Chain Structure of Plastic Strapping
- Figure 92. Channels of Distribution
- Figure 93. Global Plastic Strapping Sales Market Forecast by Region (2027-2032)
- Figure 94. Global Plastic Strapping Revenue Market Share Forecast by Region (2027-2032)
- Figure 95. Global Plastic Strapping Sales Market Share Forecast by Type (2027-2032)
- Figure 96. Global Plastic Strapping Revenue Market Share Forecast by Type (2027-2032)
- Figure 97. Global Plastic Strapping Sales Market Share Forecast by Application (2027-2032)
- Figure 98. Global Plastic Strapping Revenue Market Share Forecast by Application (2027-2032)

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