

# Global Plastic Model Toy Market Growth 2023-2029

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global Plastic Model Toy market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Plastic Model Toy is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Plastic Model Toy is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Plastic Model Toy is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Plastic Model Toy players cover LEGO, Hasbro, Vtech, Mattel, McDonald's, Bandai, TAKARA TOMY, MGA Entertainment and JAKKS Pacific, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

LPI (LP Information)' newest research report, the "Plastic Model Toy Industry Forecast" looks at past sales and reviews total world Plastic Model Toy sales in 2022, providing a comprehensive analysis by region and market sector of projected Plastic Model Toy sales for 2023 through 2029. With Plastic Model Toy sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Plastic Model Toy industry.

This Insight Report provides a comprehensive analysis of the global Plastic Model Toy landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report

also analyzes the strategies of leading global companies with a focus on Plastic Model Toy portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Plastic Model Toy market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Plastic Model Toy and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Plastic Model Toy.

This report presents a comprehensive overview, market shares, and growth opportunities of Plastic Model Toy market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Assemble Toy

Non-assembly Toy

Segmentation by application

Less Than Six Years Old

6-8 Years Old

9-11 Years Old

Over 11 Years Old

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

LEGO

Hasbro

Vtech

Mattel

McDonald's

Bandai

TAKARA TOMY

MGA Entertainment

JAKKS Pacific

Gigotoys

Melissa & Doug

Simba-Dickie Group

Giochi Preziosi

PLAYMOBIL

Ravensburger

Leapfrog

Spin Master

MindWare

Safari

BanBao

Guangdong Loongon

Goldlok Toys

Alpha Animation and Culture

POP Mart

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Plastic Model Toy market?

What factors are driving Plastic Model Toy market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Plastic Model Toy market opportunities vary by end market size?

How does Plastic Model Toy break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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