

# Global Plastic ID Card Printers Market Growth 2026-2032

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## Abstracts

The global Plastic ID Card Printers market size is predicted to grow from US\$ 670 million in 2025 to US\$ 907 million in 2032; it is expected to grow at a CAGR of 4.5% from 2026 to 2032.

Plastic ID Card Printers produce plastic cards used for a variety of applications including photo IDs, membership/loyalty cards, financial cards, badges and so on.

The Plastic ID Card Printers market refers to the segment of the printing industry dedicated to the production of various types of plastic or card-based prints, such as identification cards, loyalty cards, access control cards, payment cards, and more. These printers use different printing technologies like dye-sublimation, thermal transfer, and laser printing to produce high-quality and durable card prints. The growing demand for personalization and secure identification cards in multiple industries is driving the growth of this market. Personalized card printing has become essential for several applications like employee IDs, membership cards, loyalty cards, and gift cards. The ability to customize cards with names, logos, and other personalized features is a significant driver for the card printer market. The increasing shift towards contactless payments, smart cards, and EMV chip cards (for secure financial transactions) has led to a surge in demand for Plastic ID Card Printers in the banking and financial sectors. Secure, durable, and customizable payment cards require specialized printing solutions, contributing to market growth. Continuous innovations in card printing technologies, such as dual-sided printing, UV printing, and high-resolution printing, have enhanced the quality and capabilities of Plastic ID Card Printers. These advancements make Plastic ID Card Printers more versatile and cost-effective, further expanding their applications. With the rise in security concerns, identity management systems, particularly in the government, education, and corporate sectors, are increasingly

adopting Plastic ID Card Printers for producing secure IDs, access cards, and membership cards. This trend is also amplified by biometric systems and other advanced security technologies. The healthcare sector is increasingly using Plastic ID Card Printers to produce patient identification cards, health insurance cards, medical records on cards, and healthcare loyalty programs. The demand for highly secure, durable, and tamper-resistant cards in healthcare has driven the growth of the card printer market.

LP Information, Inc. (LPI) ' newest research report, the "Plastic ID Card Printers Industry Forecast" looks at past sales and reviews total world Plastic ID Card Printers sales in 2025, providing a comprehensive analysis by region and market sector of projected Plastic ID Card Printers sales for 2026 through 2032. With Plastic ID Card Printers sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Plastic ID Card Printers industry.

This Insight Report provides a comprehensive analysis of the global Plastic ID Card Printers landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Plastic ID Card Printers portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Plastic ID Card Printers market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Plastic ID Card Printers and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Plastic ID Card Printers.

This report presents a comprehensive overview, market shares, and growth opportunities of Plastic ID Card Printers market by product type, application, key manufacturers and key regions and countries.

### **Segmentation by Type:**

Direct-to-Card Printers

## Retransfer Card Printers

### **Segmentation by Application:**

Commercial

Education

Government

Enterprise

### **This report also splits the market by region:**

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Zebra

Entrust Datacard

HID Global

Evolis

Nisca

DASCOM

NBS Technologies

Pointman

Magicard

Swiftcolor

IDP

Matica Technologies

HiTi Digital

CIM USA

Seaory

### **Key Questions Addressed in this Report**

What is the 10-year outlook for the global Plastic ID Card Printers market?

What factors are driving Plastic ID Card Printers market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Plastic ID Card Printers market opportunities vary by end market size?

How does Plastic ID Card Printers break out by Type, by Application?

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

#### 2.1 World Market Overview

- 2.1.1 Global Plastic ID Card Printers Annual Sales 2021-2032
- 2.1.2 World Current & Future Analysis for Plastic ID Card Printers by Geographic Region, 2021, 2025 & 2032
- 2.1.3 World Current & Future Analysis for Plastic ID Card Printers by Country/Region, 2021, 2025 & 2032

#### 2.2 Plastic ID Card Printers Segment by Type

- 2.2.1 Direct-to-Card Printers
- 2.2.2 Retransfer Card Printers
- 2.2.3 Plastic ID Card Printers Sales by Type
  - 2.2.3.1 Global Plastic ID Card Printers Sales Market Share by Type (2021-2026)
  - 2.2.3.2 Global Plastic ID Card Printers Revenue and Market Share by Type (2021-2026)
  - 2.2.3.3 Global Plastic ID Card Printers Sale Price by Type (2021-2026)

#### 2.3 Plastic ID Card Printers Segment by Application

- 2.3.1 Commercial
- 2.3.2 Education
- 2.3.3 Government
- 2.3.4 Enterprise
- 2.3.5 Plastic ID Card Printers Sales by Application
  - 2.3.5.1 Global Plastic ID Card Printers Sale Market Share by Application (2021-2026)
  - 2.3.5.2 Global Plastic ID Card Printers Revenue and Market Share by Application (2021-2026)
  - 2.3.5.3 Global Plastic ID Card Printers Sale Price by Application (2021-2026)

### **3 GLOBAL BY COMPANY**

- 3.1 Global Plastic ID Card Printers Breakdown Data by Company
  - 3.1.1 Global Plastic ID Card Printers Annual Sales by Company (2021-2026)
  - 3.1.2 Global Plastic ID Card Printers Sales Market Share by Company (2021-2026)
- 3.2 Global Plastic ID Card Printers Annual Revenue by Company (2021-2026)
  - 3.2.1 Global Plastic ID Card Printers Revenue by Company (2021-2026)
  - 3.2.2 Global Plastic ID Card Printers Revenue Market Share by Company (2021-2026)
- 3.3 Global Plastic ID Card Printers Sale Price by Company
- 3.4 Key Manufacturers Plastic ID Card Printers Producing Area Distribution, Sales Area, Product Type
  - 3.4.1 Key Manufacturers Plastic ID Card Printers Product Location Distribution
  - 3.4.2 Players Plastic ID Card Printers Products Offered
- 3.5 Market Concentration Rate Analysis
  - 3.5.1 Competition Landscape Analysis
  - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

### **4 WORLD HISTORIC REVIEW FOR PLASTIC ID CARD PRINTERS BY GEOGRAPHIC REGION**

- 4.1 World Historic Plastic ID Card Printers Market Size by Geographic Region (2021-2026)
  - 4.1.1 Global Plastic ID Card Printers Annual Sales by Geographic Region (2021-2026)
  - 4.1.2 Global Plastic ID Card Printers Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Plastic ID Card Printers Market Size by Country/Region (2021-2026)
  - 4.2.1 Global Plastic ID Card Printers Annual Sales by Country/Region (2021-2026)
  - 4.2.2 Global Plastic ID Card Printers Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Plastic ID Card Printers Sales Growth
- 4.4 APAC Plastic ID Card Printers Sales Growth
- 4.5 Europe Plastic ID Card Printers Sales Growth
- 4.6 Middle East & Africa Plastic ID Card Printers Sales Growth

### **5 AMERICAS**

- 5.1 Americas Plastic ID Card Printers Sales by Country

- 5.1.1 Americas Plastic ID Card Printers Sales by Country (2021-2026)
- 5.1.2 Americas Plastic ID Card Printers Revenue by Country (2021-2026)
- 5.2 Americas Plastic ID Card Printers Sales by Type (2021-2026)
- 5.3 Americas Plastic ID Card Printers Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

## **6 APAC**

- 6.1 APAC Plastic ID Card Printers Sales by Region
  - 6.1.1 APAC Plastic ID Card Printers Sales by Region (2021-2026)
  - 6.1.2 APAC Plastic ID Card Printers Revenue by Region (2021-2026)
- 6.2 APAC Plastic ID Card Printers Sales by Type (2021-2026)
- 6.3 APAC Plastic ID Card Printers Sales by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

## **7 EUROPE**

- 7.1 Europe Plastic ID Card Printers by Country
  - 7.1.1 Europe Plastic ID Card Printers Sales by Country (2021-2026)
  - 7.1.2 Europe Plastic ID Card Printers Revenue by Country (2021-2026)
- 7.2 Europe Plastic ID Card Printers Sales by Type (2021-2026)
- 7.3 Europe Plastic ID Card Printers Sales by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

## **8 MIDDLE EAST & AFRICA**

## 8.1 Middle East & Africa Plastic ID Card Printers by Country

8.1.1 Middle East & Africa Plastic ID Card Printers Sales by Country (2021-2026)

8.1.2 Middle East & Africa Plastic ID Card Printers Revenue by Country (2021-2026)

## 8.2 Middle East & Africa Plastic ID Card Printers Sales by Type (2021-2026)

## 8.3 Middle East & Africa Plastic ID Card Printers Sales by Application (2021-2026)

## 8.4 Egypt

## 8.5 South Africa

## 8.6 Israel

## 8.7 Turkey

## 8.8 GCC Countries

# 9 MARKET DRIVERS, CHALLENGES AND TRENDS

## 9.1 Market Drivers & Growth Opportunities

## 9.2 Market Challenges & Risks

## 9.3 Industry Trends

# 10 MANUFACTURING COST STRUCTURE ANALYSIS

## 10.1 Raw Material and Suppliers

## 10.2 Manufacturing Cost Structure Analysis of Plastic ID Card Printers

## 10.3 Manufacturing Process Analysis of Plastic ID Card Printers

## 10.4 Industry Chain Structure of Plastic ID Card Printers

# 11 MARKETING, DISTRIBUTORS AND CUSTOMER

## 11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

## 11.2 Plastic ID Card Printers Distributors

## 11.3 Plastic ID Card Printers Customer

# 12 WORLD FORECAST REVIEW FOR PLASTIC ID CARD PRINTERS BY GEOGRAPHIC REGION

## 12.1 Global Plastic ID Card Printers Market Size Forecast by Region

12.1.1 Global Plastic ID Card Printers Forecast by Region (2027-2032)

12.1.2 Global Plastic ID Card Printers Annual Revenue Forecast by Region (2027-2032)

- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Plastic ID Card Printers Forecast by Type (2027-2032)
- 12.7 Global Plastic ID Card Printers Forecast by Application (2027-2032)

## **13 KEY PLAYERS ANALYSIS**

### 13.1 Zebra

- 13.1.1 Zebra Company Information
- 13.1.2 Zebra Plastic ID Card Printers Product Portfolios and Specifications
- 13.1.3 Zebra Plastic ID Card Printers Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.1.4 Zebra Main Business Overview
- 13.1.5 Zebra Latest Developments

### 13.2 Entrust Datacard

- 13.2.1 Entrust Datacard Company Information
- 13.2.2 Entrust Datacard Plastic ID Card Printers Product Portfolios and Specifications
- 13.2.3 Entrust Datacard Plastic ID Card Printers Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.2.4 Entrust Datacard Main Business Overview
- 13.2.5 Entrust Datacard Latest Developments

### 13.3 HID Global

- 13.3.1 HID Global Company Information
- 13.3.2 HID Global Plastic ID Card Printers Product Portfolios and Specifications
- 13.3.3 HID Global Plastic ID Card Printers Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.3.4 HID Global Main Business Overview
- 13.3.5 HID Global Latest Developments

### 13.4 Evolis

- 13.4.1 Evolis Company Information
- 13.4.2 Evolis Plastic ID Card Printers Product Portfolios and Specifications
- 13.4.3 Evolis Plastic ID Card Printers Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.4.4 Evolis Main Business Overview
- 13.4.5 Evolis Latest Developments

### 13.5 Nisca

- 13.5.1 Nisca Company Information

- 13.5.2 Nisca Plastic ID Card Printers Product Portfolios and Specifications
- 13.5.3 Nisca Plastic ID Card Printers Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.5.4 Nisca Main Business Overview
- 13.5.5 Nisca Latest Developments
- 13.6 DASCOS
- 13.6.1 DASCOS Company Information
- 13.6.2 DASCOS Plastic ID Card Printers Product Portfolios and Specifications
- 13.6.3 DASCOS Plastic ID Card Printers Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.6.4 DASCOS Main Business Overview
- 13.6.5 DASCOS Latest Developments
- 13.7 NBS Technologies
- 13.7.1 NBS Technologies Company Information
- 13.7.2 NBS Technologies Plastic ID Card Printers Product Portfolios and Specifications
- 13.7.3 NBS Technologies Plastic ID Card Printers Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.7.4 NBS Technologies Main Business Overview
- 13.7.5 NBS Technologies Latest Developments
- 13.8 Pointman
- 13.8.1 Pointman Company Information
- 13.8.2 Pointman Plastic ID Card Printers Product Portfolios and Specifications
- 13.8.3 Pointman Plastic ID Card Printers Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.8.4 Pointman Main Business Overview
- 13.8.5 Pointman Latest Developments
- 13.9 Magicard
- 13.9.1 Magicard Company Information
- 13.9.2 Magicard Plastic ID Card Printers Product Portfolios and Specifications
- 13.9.3 Magicard Plastic ID Card Printers Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.9.4 Magicard Main Business Overview
- 13.9.5 Magicard Latest Developments
- 13.10 Swiftcolor
- 13.10.1 Swiftcolor Company Information
- 13.10.2 Swiftcolor Plastic ID Card Printers Product Portfolios and Specifications
- 13.10.3 Swiftcolor Plastic ID Card Printers Sales, Revenue, Price and Gross Margin (2021-2026)

- 13.10.4 Swiftcolor Main Business Overview
- 13.10.5 Swiftcolor Latest Developments
- 13.11 IDP
  - 13.11.1 IDP Company Information
  - 13.11.2 IDP Plastic ID Card Printers Product Portfolios and Specifications
  - 13.11.3 IDP Plastic ID Card Printers Sales, Revenue, Price and Gross Margin (2021-2026)
  - 13.11.4 IDP Main Business Overview
  - 13.11.5 IDP Latest Developments
- 13.12 Matica Technologies
  - 13.12.1 Matica Technologies Company Information
  - 13.12.2 Matica Technologies Plastic ID Card Printers Product Portfolios and Specifications
  - 13.12.3 Matica Technologies Plastic ID Card Printers Sales, Revenue, Price and Gross Margin (2021-2026)
  - 13.12.4 Matica Technologies Main Business Overview
  - 13.12.5 Matica Technologies Latest Developments
- 13.13 HiTi Digital
  - 13.13.1 HiTi Digital Company Information
  - 13.13.2 HiTi Digital Plastic ID Card Printers Product Portfolios and Specifications
  - 13.13.3 HiTi Digital Plastic ID Card Printers Sales, Revenue, Price and Gross Margin (2021-2026)
  - 13.13.4 HiTi Digital Main Business Overview
  - 13.13.5 HiTi Digital Latest Developments
- 13.14 CIM USA
  - 13.14.1 CIM USA Company Information
  - 13.14.2 CIM USA Plastic ID Card Printers Product Portfolios and Specifications
  - 13.14.3 CIM USA Plastic ID Card Printers Sales, Revenue, Price and Gross Margin (2021-2026)
  - 13.14.4 CIM USA Main Business Overview
  - 13.14.5 CIM USA Latest Developments
- 13.15 Seary
  - 13.15.1 Seary Company Information
  - 13.15.2 Seary Plastic ID Card Printers Product Portfolios and Specifications
  - 13.15.3 Seary Plastic ID Card Printers Sales, Revenue, Price and Gross Margin (2021-2026)
  - 13.15.4 Seary Main Business Overview
  - 13.15.5 Seary Latest Developments

## 14 RESEARCH FINDINGS AND CONCLUSION

## List Of Tables

### LIST OF TABLES

Table 1. Plastic ID Card Printers Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Plastic ID Card Printers Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Direct-to-Card Printers

Table 4. Major Players of Retransfer Card Printers

Table 5. Global Plastic ID Card Printers Sales by Type (2021-2026) & (K Units)

Table 6. Global Plastic ID Card Printers Sales Market Share by Type (2021-2026)

Table 7. Global Plastic ID Card Printers Revenue by Type (2021-2026) & (\$ million)

Table 8. Global Plastic ID Card Printers Revenue Market Share by Type (2021-2026)

Table 9. Global Plastic ID Card Printers Sale Price by Type (2021-2026) & (US\$/Unit)

Table 10. Global Plastic ID Card Printers Sale by Application (2021-2026) & (K Units)

Table 11. Global Plastic ID Card Printers Sale Market Share by Application (2021-2026)

Table 12. Global Plastic ID Card Printers Revenue by Application (2021-2026) & (\$ million)

Table 13. Global Plastic ID Card Printers Revenue Market Share by Application (2021-2026)

Table 14. Global Plastic ID Card Printers Sale Price by Application (2021-2026) & (US\$/Unit)

Table 15. Global Plastic ID Card Printers Sales by Company (2021-2026) & (K Units)

Table 16. Global Plastic ID Card Printers Sales Market Share by Company (2021-2026)

Table 17. Global Plastic ID Card Printers Revenue by Company (2021-2026) & (\$ millions)

Table 18. Global Plastic ID Card Printers Revenue Market Share by Company (2021-2026)

Table 19. Global Plastic ID Card Printers Sale Price by Company (2021-2026) & (US\$/Unit)

Table 20. Key Manufacturers Plastic ID Card Printers Producing Area Distribution and Sales Area

Table 21. Players Plastic ID Card Printers Products Offered

Table 22. Plastic ID Card Printers Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 23. New Products and Potential Entrants

Table 24. Market M&A Activity & Strategy

Table 25. Global Plastic ID Card Printers Sales by Geographic Region (2021-2026) & (K

Units)

Table 26. Global Plastic ID Card Printers Sales Market Share Geographic Region (2021-2026)

Table 27. Global Plastic ID Card Printers Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 28. Global Plastic ID Card Printers Revenue Market Share by Geographic Region (2021-2026)

Table 29. Global Plastic ID Card Printers Sales by Country/Region (2021-2026) & (K Units)

Table 30. Global Plastic ID Card Printers Sales Market Share by Country/Region (2021-2026)

Table 31. Global Plastic ID Card Printers Revenue by Country/Region (2021-2026) & (\$ millions)

Table 32. Global Plastic ID Card Printers Revenue Market Share by Country/Region (2021-2026)

Table 33. Americas Plastic ID Card Printers Sales by Country (2021-2026) & (K Units)

Table 34. Americas Plastic ID Card Printers Sales Market Share by Country (2021-2026)

Table 35. Americas Plastic ID Card Printers Revenue by Country (2021-2026) & (\$ millions)

Table 36. Americas Plastic ID Card Printers Sales by Type (2021-2026) & (K Units)

Table 37. Americas Plastic ID Card Printers Sales by Application (2021-2026) & (K Units)

Table 38. APAC Plastic ID Card Printers Sales by Region (2021-2026) & (K Units)

Table 39. APAC Plastic ID Card Printers Sales Market Share by Region (2021-2026)

Table 40. APAC Plastic ID Card Printers Revenue by Region (2021-2026) & (\$ millions)

Table 41. APAC Plastic ID Card Printers Sales by Type (2021-2026) & (K Units)

Table 42. APAC Plastic ID Card Printers Sales by Application (2021-2026) & (K Units)

Table 43. Europe Plastic ID Card Printers Sales by Country (2021-2026) & (K Units)

Table 44. Europe Plastic ID Card Printers Revenue by Country (2021-2026) & (\$ millions)

Table 45. Europe Plastic ID Card Printers Sales by Type (2021-2026) & (K Units)

Table 46. Europe Plastic ID Card Printers Sales by Application (2021-2026) & (K Units)

Table 47. Middle East & Africa Plastic ID Card Printers Sales by Country (2021-2026) & (K Units)

Table 48. Middle East & Africa Plastic ID Card Printers Revenue Market Share by Country (2021-2026)

Table 49. Middle East & Africa Plastic ID Card Printers Sales by Type (2021-2026) & (K Units)

- Table 50. Middle East & Africa Plastic ID Card Printers Sales by Application (2021-2026) & (K Units)
- Table 51. Key Market Drivers & Growth Opportunities of Plastic ID Card Printers
- Table 52. Key Market Challenges & Risks of Plastic ID Card Printers
- Table 53. Key Industry Trends of Plastic ID Card Printers
- Table 54. Plastic ID Card Printers Raw Material
- Table 55. Key Suppliers of Raw Materials
- Table 56. Plastic ID Card Printers Distributors List
- Table 57. Plastic ID Card Printers Customer List
- Table 58. Global Plastic ID Card Printers Sales Forecast by Region (2027-2032) & (K Units)
- Table 59. Global Plastic ID Card Printers Revenue Forecast by Region (2027-2032) & (\$ millions)
- Table 60. Americas Plastic ID Card Printers Sales Forecast by Country (2027-2032) & (K Units)
- Table 61. Americas Plastic ID Card Printers Annual Revenue Forecast by Country (2027-2032) & (\$ millions)
- Table 62. APAC Plastic ID Card Printers Sales Forecast by Region (2027-2032) & (K Units)
- Table 63. APAC Plastic ID Card Printers Annual Revenue Forecast by Region (2027-2032) & (\$ millions)
- Table 64. Europe Plastic ID Card Printers Sales Forecast by Country (2027-2032) & (K Units)
- Table 65. Europe Plastic ID Card Printers Revenue Forecast by Country (2027-2032) & (\$ millions)
- Table 66. Middle East & Africa Plastic ID Card Printers Sales Forecast by Country (2027-2032) & (K Units)
- Table 67. Middle East & Africa Plastic ID Card Printers Revenue Forecast by Country (2027-2032) & (\$ millions)
- Table 68. Global Plastic ID Card Printers Sales Forecast by Type (2027-2032) & (K Units)
- Table 69. Global Plastic ID Card Printers Revenue Forecast by Type (2027-2032) & (\$ millions)
- Table 70. Global Plastic ID Card Printers Sales Forecast by Application (2027-2032) & (K Units)
- Table 71. Global Plastic ID Card Printers Revenue Forecast by Application (2027-2032) & (\$ millions)
- Table 72. Zebra Basic Information, Plastic ID Card Printers Manufacturing Base, Sales Area and Its Competitors

- Table 73. Zebra Plastic ID Card Printers Product Portfolios and Specifications
- Table 74. Zebra Plastic ID Card Printers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 75. Zebra Main Business
- Table 76. Zebra Latest Developments
- Table 77. Entrust Datacard Basic Information, Plastic ID Card Printers Manufacturing Base, Sales Area and Its Competitors
- Table 78. Entrust Datacard Plastic ID Card Printers Product Portfolios and Specifications
- Table 79. Entrust Datacard Plastic ID Card Printers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 80. Entrust Datacard Main Business
- Table 81. Entrust Datacard Latest Developments
- Table 82. HID Global Basic Information, Plastic ID Card Printers Manufacturing Base, Sales Area and Its Competitors
- Table 83. HID Global Plastic ID Card Printers Product Portfolios and Specifications
- Table 84. HID Global Plastic ID Card Printers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 85. HID Global Main Business
- Table 86. HID Global Latest Developments
- Table 87. Evolis Basic Information, Plastic ID Card Printers Manufacturing Base, Sales Area and Its Competitors
- Table 88. Evolis Plastic ID Card Printers Product Portfolios and Specifications
- Table 89. Evolis Plastic ID Card Printers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 90. Evolis Main Business
- Table 91. Evolis Latest Developments
- Table 92. Nisca Basic Information, Plastic ID Card Printers Manufacturing Base, Sales Area and Its Competitors
- Table 93. Nisca Plastic ID Card Printers Product Portfolios and Specifications
- Table 94. Nisca Plastic ID Card Printers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 95. Nisca Main Business
- Table 96. Nisca Latest Developments
- Table 97. DASCOM Basic Information, Plastic ID Card Printers Manufacturing Base, Sales Area and Its Competitors
- Table 98. DASCOM Plastic ID Card Printers Product Portfolios and Specifications
- Table 99. DASCOM Plastic ID Card Printers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

- Table 100. DASCOM Main Business
- Table 101. DASCOM Latest Developments
- Table 102. NBS Technologies Basic Information, Plastic ID Card Printers Manufacturing Base, Sales Area and Its Competitors
- Table 103. NBS Technologies Plastic ID Card Printers Product Portfolios and Specifications
- Table 104. NBS Technologies Plastic ID Card Printers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 105. NBS Technologies Main Business
- Table 106. NBS Technologies Latest Developments
- Table 107. Pointman Basic Information, Plastic ID Card Printers Manufacturing Base, Sales Area and Its Competitors
- Table 108. Pointman Plastic ID Card Printers Product Portfolios and Specifications
- Table 109. Pointman Plastic ID Card Printers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 110. Pointman Main Business
- Table 111. Pointman Latest Developments
- Table 112. Magicard Basic Information, Plastic ID Card Printers Manufacturing Base, Sales Area and Its Competitors
- Table 113. Magicard Plastic ID Card Printers Product Portfolios and Specifications
- Table 114. Magicard Plastic ID Card Printers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 115. Magicard Main Business
- Table 116. Magicard Latest Developments
- Table 117. Swiftcolor Basic Information, Plastic ID Card Printers Manufacturing Base, Sales Area and Its Competitors
- Table 118. Swiftcolor Plastic ID Card Printers Product Portfolios and Specifications
- Table 119. Swiftcolor Plastic ID Card Printers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 120. Swiftcolor Main Business
- Table 121. Swiftcolor Latest Developments
- Table 122. IDP Basic Information, Plastic ID Card Printers Manufacturing Base, Sales Area and Its Competitors
- Table 123. IDP Plastic ID Card Printers Product Portfolios and Specifications
- Table 124. IDP Plastic ID Card Printers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 125. IDP Main Business
- Table 126. IDP Latest Developments
- Table 127. Matica Technologies Basic Information, Plastic ID Card Printers

Manufacturing Base, Sales Area and Its Competitors

Table 128. Matica Technologies Plastic ID Card Printers Product Portfolios and Specifications

Table 129. Matica Technologies Plastic ID Card Printers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 130. Matica Technologies Main Business

Table 131. Matica Technologies Latest Developments

Table 132. HiTi Digital Basic Information, Plastic ID Card Printers Manufacturing Base, Sales Area and Its Competitors

Table 133. HiTi Digital Plastic ID Card Printers Product Portfolios and Specifications

Table 134. HiTi Digital Plastic ID Card Printers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 135. HiTi Digital Main Business

Table 136. HiTi Digital Latest Developments

Table 137. CIM USA Basic Information, Plastic ID Card Printers Manufacturing Base, Sales Area and Its Competitors

Table 138. CIM USA Plastic ID Card Printers Product Portfolios and Specifications

Table 139. CIM USA Plastic ID Card Printers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 140. CIM USA Main Business

Table 141. CIM USA Latest Developments

Table 142. Seaory Basic Information, Plastic ID Card Printers Manufacturing Base, Sales Area and Its Competitors

Table 143. Seaory Plastic ID Card Printers Product Portfolios and Specifications

Table 144. Seaory Plastic ID Card Printers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 145. Seaory Main Business

Table 146. Seaory Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Plastic ID Card Printers
- Figure 2. Plastic ID Card Printers Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Plastic ID Card Printers Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Plastic ID Card Printers Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Plastic ID Card Printers Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Plastic ID Card Printers Sales Market Share by Country/Region (2025)
- Figure 10. Plastic ID Card Printers Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Direct-to-Card Printers
- Figure 12. Product Picture of Retransfer Card Printers
- Figure 13. Global Plastic ID Card Printers Sales Market Share by Type in 2026
- Figure 14. Global Plastic ID Card Printers Revenue Market Share by Type (2021-2026)
- Figure 15. Plastic ID Card Printers Consumed in Commercial
- Figure 16. Global Plastic ID Card Printers Market: Commercial (2021-2026) & (K Units)
- Figure 17. Plastic ID Card Printers Consumed in Education
- Figure 18. Global Plastic ID Card Printers Market: Education (2021-2026) & (K Units)
- Figure 19. Plastic ID Card Printers Consumed in Government
- Figure 20. Global Plastic ID Card Printers Market: Government (2021-2026) & (K Units)
- Figure 21. Plastic ID Card Printers Consumed in Enterprise
- Figure 22. Global Plastic ID Card Printers Market: Enterprise (2021-2026) & (K Units)
- Figure 23. Global Plastic ID Card Printers Sale Market Share by Application (2025)
- Figure 24. Global Plastic ID Card Printers Revenue Market Share by Application in 2026
- Figure 25. Plastic ID Card Printers Sales by Company in 2026 (K Units)
- Figure 26. Global Plastic ID Card Printers Sales Market Share by Company in 2026
- Figure 27. Plastic ID Card Printers Revenue by Company in 2026 (\$ millions)
- Figure 28. Global Plastic ID Card Printers Revenue Market Share by Company in 2026
- Figure 29. Global Plastic ID Card Printers Sales Market Share by Geographic Region (2021-2026)
- Figure 30. Global Plastic ID Card Printers Revenue Market Share by Geographic Region in 2026
- Figure 31. Americas Plastic ID Card Printers Sales 2021-2026 (K Units)

- Figure 32. Americas Plastic ID Card Printers Revenue 2021-2026 (\$ millions)
- Figure 33. APAC Plastic ID Card Printers Sales 2021-2026 (K Units)
- Figure 34. APAC Plastic ID Card Printers Revenue 2021-2026 (\$ millions)
- Figure 35. Europe Plastic ID Card Printers Sales 2021-2026 (K Units)
- Figure 36. Europe Plastic ID Card Printers Revenue 2021-2026 (\$ millions)
- Figure 37. Middle East & Africa Plastic ID Card Printers Sales 2021-2026 (K Units)
- Figure 38. Middle East & Africa Plastic ID Card Printers Revenue 2021-2026 (\$ millions)
- Figure 39. Americas Plastic ID Card Printers Sales Market Share by Country in 2026
- Figure 40. Americas Plastic ID Card Printers Revenue Market Share by Country (2021-2026)
- Figure 41. Americas Plastic ID Card Printers Sales Market Share by Type (2021-2026)
- Figure 42. Americas Plastic ID Card Printers Sales Market Share by Application (2021-2026)
- Figure 43. United States Plastic ID Card Printers Revenue Growth 2021-2026 (\$ millions)
- Figure 44. Canada Plastic ID Card Printers Revenue Growth 2021-2026 (\$ millions)
- Figure 45. Mexico Plastic ID Card Printers Revenue Growth 2021-2026 (\$ millions)
- Figure 46. Brazil Plastic ID Card Printers Revenue Growth 2021-2026 (\$ millions)
- Figure 47. APAC Plastic ID Card Printers Sales Market Share by Region in 2026
- Figure 48. APAC Plastic ID Card Printers Revenue Market Share by Region (2021-2026)
- Figure 49. APAC Plastic ID Card Printers Sales Market Share by Type (2021-2026)
- Figure 50. APAC Plastic ID Card Printers Sales Market Share by Application (2021-2026)
- Figure 51. China Plastic ID Card Printers Revenue Growth 2021-2026 (\$ millions)
- Figure 52. Japan Plastic ID Card Printers Revenue Growth 2021-2026 (\$ millions)
- Figure 53. South Korea Plastic ID Card Printers Revenue Growth 2021-2026 (\$ millions)
- Figure 54. Southeast Asia Plastic ID Card Printers Revenue Growth 2021-2026 (\$ millions)
- Figure 55. India Plastic ID Card Printers Revenue Growth 2021-2026 (\$ millions)
- Figure 56. Australia Plastic ID Card Printers Revenue Growth 2021-2026 (\$ millions)
- Figure 57. China Taiwan Plastic ID Card Printers Revenue Growth 2021-2026 (\$ millions)
- Figure 58. Europe Plastic ID Card Printers Sales Market Share by Country in 2026
- Figure 59. Europe Plastic ID Card Printers Revenue Market Share by Country (2021-2026)
- Figure 60. Europe Plastic ID Card Printers Sales Market Share by Type (2021-2026)
- Figure 61. Europe Plastic ID Card Printers Sales Market Share by Application (2021-2026)

- Figure 62. Germany Plastic ID Card Printers Revenue Growth 2021-2026 (\$ millions)
- Figure 63. France Plastic ID Card Printers Revenue Growth 2021-2026 (\$ millions)
- Figure 64. UK Plastic ID Card Printers Revenue Growth 2021-2026 (\$ millions)
- Figure 65. Italy Plastic ID Card Printers Revenue Growth 2021-2026 (\$ millions)
- Figure 66. Russia Plastic ID Card Printers Revenue Growth 2021-2026 (\$ millions)
- Figure 67. Middle East & Africa Plastic ID Card Printers Sales Market Share by Country (2021-2026)
- Figure 68. Middle East & Africa Plastic ID Card Printers Sales Market Share by Type (2021-2026)
- Figure 69. Middle East & Africa Plastic ID Card Printers Sales Market Share by Application (2021-2026)
- Figure 70. Egypt Plastic ID Card Printers Revenue Growth 2021-2026 (\$ millions)
- Figure 71. South Africa Plastic ID Card Printers Revenue Growth 2021-2026 (\$ millions)
- Figure 72. Israel Plastic ID Card Printers Revenue Growth 2021-2026 (\$ millions)
- Figure 73. Turkey Plastic ID Card Printers Revenue Growth 2021-2026 (\$ millions)
- Figure 74. GCC Countries Plastic ID Card Printers Revenue Growth 2021-2026 (\$ millions)
- Figure 75. Manufacturing Cost Structure Analysis of Plastic ID Card Printers in 2026
- Figure 76. Manufacturing Process Analysis of Plastic ID Card Printers
- Figure 77. Industry Chain Structure of Plastic ID Card Printers
- Figure 78. Channels of Distribution
- Figure 79. Global Plastic ID Card Printers Sales Market Forecast by Region (2027-2032)
- Figure 80. Global Plastic ID Card Printers Revenue Market Share Forecast by Region (2027-2032)
- Figure 81. Global Plastic ID Card Printers Sales Market Share Forecast by Type (2027-2032)
- Figure 82. Global Plastic ID Card Printers Revenue Market Share Forecast by Type (2027-2032)
- Figure 83. Global Plastic ID Card Printers Sales Market Share Forecast by Application (2027-2032)
- Figure 84. Global Plastic ID Card Printers Revenue Market Share Forecast by Application (2027-2032)

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