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Global Plastic Cards Market Growth 2024-2030

https://marketpublishers.com/r/G022FD9429EEN.html
Date: January 2024
Pages: 129
Price: US$ 3,660.00 (Single User License)
ID: G022FD9429EEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Plastic Cards market size was valued at US$ 16280 million in 2023. With growing demand in downstream market, the Plastic Cards is forecast to a readjusted size of US$ 27880 million by 2030 with a CAGR of 8.0% during review period.

The research report highlights the growth potential of the global Plastic Cards market. Plastic Cards are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Plastic Cards. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Plastic Cards market.

There are two type of plastic cards include smart cards and regular cards. Smart cards are the most common form of IT processing power on the planet. Similar in size to today's plastic payment card, the smart card has a microprocessor or memory chip embedded in it that, when coupled with a smart card reader, has the processing power to serve many different applications.

Global Plastic Cards include Gemalto, American Banknote Corporation, Giesecke & Devrient, IDEMIA and Inteligensa Group, etc. Global top 5 companies hold a share over 13.31%. Asia Pacific is the largest market, with a share about 38%, followed by Europe and North America with the share about 27% and 23%.

Key Features:

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The report on Plastic Cards market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Plastic Cards market. It may include historical data, market segmentation by Type (e.g., Smart Cards, Regular Cards), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Plastic Cards market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Plastic Cards market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Plastic Cards industry. This include advancements in Plastic Cards technology, Plastic Cards new entrants, Plastic Cards new investment, and other innovations that are shaping the future of Plastic Cards.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Plastic Cards market. It includes factors influencing customer ' purchasing decisions, preferences for Plastic Cards product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Plastic Cards market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Plastic Cards market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Plastic Cards market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Plastic Cards industry. This includes

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projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Plastic Cards market.

Market Segmentation:

Plastic Cards market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Smart Cards

Regular Cards

Segmentation by application

Payment Cards

Government/Health

SIM Cards

Transportation Cards

Gift Cards

Access Cards

Others

This report also splits the market by region:

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- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia
- Middle East & Africa
  - Egypt

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South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Gemalto

American Banknote Corporation

Giesecke & Devrient

IDEMIA

Inteligensa Group

CPI Card Group

Perfect Plastic Printing Corporation

Goldpac Group

Marketing Card Technology

TAG Systems SA

Toppan Printing

Teraco

Arroweye Solutions

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QARTIS

Tactilis

CardLogix Corporation

Key Questions Addressed in this Report

What is the 10-year outlook for the global Plastic Cards market?

What factors are driving Plastic Cards market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Plastic Cards market opportunities vary by end market size?

How does Plastic Cards break out type, application?

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