

Global Plant-based Protein Powders Market Growth 2026-2032

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Abstracts

The global Plant-based Protein Powders market size is predicted to grow from US\$ 6445 million in 2025 to US\$ 9891 million in 2032; it is expected to grow at a CAGR of 6.4% from 2026 to 2032.

Plant based protein powders are powdered protein ingredients or formulated drink mixes derived from plant sources such as soy, pea, wheat, rice, rapeseed, and fava bean. They are produced by enriching the protein fraction through steps like defatting, milling, wet fractionation or dry separation, followed by filtration, concentration, and spray drying into fine powders typically ranging from off white to pale yellow. Depending on processing depth and functional positioning, the main categories include plant protein flours, protein concentrates, protein isolates, and hydrolyzed proteins, while many commercial offerings are blended with fiber, carbohydrates, plant oils, vitamins and minerals, and flavor systems to improve dispersibility, taste, and performance. Supply hubs are closely tied to oilseed and legume cultivation and processing clusters, with North and South America playing a major role in soy based value chains, Europe and North America scaling pulse based proteins, and China and Europe building strong ingredient manufacturing and application development capabilities. End uses span sports nutrition and daily supplementation, weight management and meal replacements, ready to drink protein beverages and dairy alternatives, bakery and cereal fortification, and structured foods such as plant based meat and high protein snacks, where these proteins deliver both nutritional value and functional attributes like emulsification, foaming, and texture building.

In 2025, global plant-based protein powders (primarily powder-form protein concentrates, isolates, and structured plant proteins from sources such as soy, pea, and wheat) were reasonably estimated to reach about 1.9–2.5 million metric tons in annual

output; on a manufacturer ex-works basis (close to FOB), mainstream food- and nutrition-grade FOB prices typically clustered around USD 3,200–6,000 per metric ton, with meaningful dispersion driven by purity, functionality, allergen controls, and non-GMO and traceability certifications.

Globally, plant based protein powders are evolving from a sports nutrition staple into a versatile protein platform across food, beverage, and nutrition ingredients. The strongest opportunities are fueled by continued adoption of high protein and cleaner label positioning, the expansion of dairy alternatives and ready to drink protein beverages, and steady demand for functional proteins in structured foods. For brands and ingredient suppliers, plant proteins provide clear nutrition claims while improving mouthfeel and texture in blended formulations, pushing innovation in multi protein blends, functionalized grades, and instantized systems, and broadening consumption from occasional supplementation to more everyday, occasion driven use cases.

At the same time, competition is shifting from protein percentage to end to end quality and application performance. Allergen management, labeling compliance, sensory stability, and batch consistency are becoming decisive constraints, while agricultural supply variability can flow through to cost and price volatility. Downstream demand is increasingly concentrating on highly dispersible formats for beverages, function tailored grades for mainstream bakery and beverage formulations, and premium tiers backed by stronger traceability and quality assurance. Manufacturers that can combine reliable supply, application level technical support, and robust compliance capabilities are more likely to secure long term partnerships and sustain pricing power.

LP Information, Inc. (LPI) ' newest research report, the “Plant-based Protein Powders Industry Forecast” looks at past sales and reviews total world Plant-based Protein Powders sales in 2025, providing a comprehensive analysis by region and market sector of projected Plant-based Protein Powders sales for 2026 through 2032. With Plant-based Protein Powders sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Plant-based Protein Powders industry.

This Insight Report provides a comprehensive analysis of the global Plant-based Protein Powders landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Plant-based Protein Powders portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position

in an accelerating global Plant-based Protein Powders market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Plant-based Protein Powders and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Plant-based Protein Powders.

This report presents a comprehensive overview, market shares, and growth opportunities of Plant-based Protein Powders market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Protein Flour

Protein Concentrate

Protein Isolate

Hydrolyzed Protein

Segmentation by Protein Source:

Soy Protein

Pea Protein

Blends of Multiple Plants

Others

Segmentation by Protein Purity:

40 To 64 Percent

65 To 89 Percent

90 Percent and Above

Others

Segmentation by Processing Technology:

Wet Fractionation

Dry Fractionation

Enzymatic Hydrolysis

Others

Segmentation by Application:

Sports Nutrition

Functional Food & Beverage

Meal Replacement

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Yantai Shuangta Food Co., Ltd.

Shandong Yuwang Ecological Food Industry Co., Ltd.

Shandong Sinoglory Biological Technology Co., Ltd.

Gushen Biological Technology Group Co., Ltd.

Shandong Yuxin Bio-Tech Co., Ltd.

Shandong Huatai Food Co., Ltd.

Shandong Wonderful Bio Technology Co., Ltd.

Shandong Jianyuan Bioengineering Co., Ltd.

Yantai Oriental Protein Tech Co., Ltd.

Linyi Shansong Biological Products Co., Ltd.

Archer Daniels Midland

Cargill

International Flavors & Fragrances

Kerry Group

Manildra Group

Roquette

Tereos

COSUCRA

Axiom Foods

CHS

Glanbia Nutritionals

Glico Nutrition

Key Questions Addressed in this Report

What is the 10-year outlook for the global Plant-based Protein Powders market?

What factors are driving Plant-based Protein Powders market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Plant-based Protein Powders market opportunities vary by end market size?

How does Plant-based Protein Powders break out by Type, by Application?

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