

# Global Plant Based Pet Food Market Growth 2025-2031

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## Abstracts

The global Plant Based Pet Food market size is predicted to grow from US\$ 12620 million in 2025 to US\$ 18340 million in 2031; it is expected to grow at a CAGR of 6.4% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Plant-based pet food is an environmentally friendly pet food made from plant proteins such as soybeans, peas, and quinoa through scientific proportions. It takes into account low carbon emissions and animal welfare, and is suitable for pets who are allergic to meat or follow vegetarianism. Such products usually add essential amino acids (such as taurine and L-carnitine) to make up for the lack of plant protein, and meet international pet nutrition standards to meet the basic metabolic needs of dogs or cats. With the rise of the concept of sustainable consumption, plant-based pet food is becoming an emerging market segment, especially among young pet owners with strong environmental awareness, but long-term feeding needs to be combined with an assessment of the individual health status of the pet.

United States market for Plant Based Pet Food is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Plant Based Pet Food is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Plant Based Pet Food is estimated to increase from US\$ million in

2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Plant Based Pet Food players cover Am? Planet, Kerry Group, THE PACK, Omega Pet Food, Evolution Diet, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the "Plant Based Pet Food Industry Forecast" looks at past sales and reviews total world Plant Based Pet Food sales in 2024, providing a comprehensive analysis by region and market sector of projected Plant Based Pet Food sales for 2025 through 2031. With Plant Based Pet Food sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Plant Based Pet Food industry.

This Insight Report provides a comprehensive analysis of the global Plant Based Pet Food landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Plant Based Pet Food portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Plant Based Pet Food market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Plant Based Pet Food and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Plant Based Pet Food.

This report presents a comprehensive overview, market shares, and growth opportunities of Plant Based Pet Food market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Dry Food

Wet Food

Snacks

Others

Segmentation by Application:

Online Sales

Supermarkets

Specialty Stores

Vet Hospitals

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Am? Planet

Kerry Group

THE PACK

Omega Pet Food

Evolution Diet

Eco Dog And Cats

Freshpet

Nestl? Purina PetCare

Vivus Pets

Benevo

Wysong

Mars

Evanger's Dog & Cat Food Company

Midwestern Pet Foods

Wild Earth

Dylan's Pet Food

VeggiePets

Avebe

#### Key Questions Addressed in this Report

What is the 10-year outlook for the global Plant Based Pet Food market?

What factors are driving Plant Based Pet Food market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Plant Based Pet Food market opportunities vary by end market size?

How does Plant Based Pet Food break out by Type, by Application?

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