

Global Plant-based Meat Product Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Plant-based Meat Product market size is predicted to grow from US\$ 2866 million in 2025 to US\$ 7746 million in 2032; it is expected to grow at a CAGR of 15.6% from 2026 to 2032.

Plant-based Meat made from plants such as soy. It is especially designed and created to look like, taste like, and cook like conventional meat. Artificial meat can be in the form of a burger patty, nuggets, or even crumbles and sausages and as it grows more popular, these veggie-based alternatives are shaking up the meat industry and everything we thought we knew about veggie burgers. The key ingredient in Plant-based Meat sausage is typically either pea protein or soy protein, along with one or more oils (canola, coconut, sunflower), spices and other plant-based additions . Nutritional value varies depending on the manufacturer's precise recipe.

Revenue in the Food market amounts to US\$9.36tn in 2023. The market is expected to grow annually by 6.73% (CAGR 2023-2028).

LPI (LP Information)' newest research report, the "Plant-based Meat Product Industry Forecast" looks at past sales and reviews total world Plant-based Meat Product sales in 2025, providing a comprehensive analysis by region and market sector of projected Plant-based Meat Product sales for 2026 through 2032. With Plant-based Meat Product sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Plant-based Meat Product industry.

This Insight Report provides a comprehensive analysis of the global Plant-based Meat Product landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report

also analyses the strategies of leading global companies with a focus on Plant-based Meat Product portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Plant-based Meat Product market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Plant-based Meat Product and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Plant-based Meat Product.

This report presents a comprehensive overview, market shares, and growth opportunities of Plant-based Meat Product market by product type, application, key players and key regions and countries.

Segmentation by Type:

Burger

Sausage

Others

Segmentation by Application:

Fast Food Restaurant

Retail

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Culver's

Shake Shack

McDonald's

KFC

Burger King

Wendy's

Jack in the Box

Hardee's

Carl's Jr.

Tyson

Signature Select

Boar's Head

Zoe's

Silva

Beyond Meat

Lightlife

Tofurky

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