

Global Plant-based Hair Serum Market Growth 2023-2029

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Abstracts

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LPI (LP Information)' newest research report, the “Plant-based Hair Serum Industry Forecast” looks at past sales and reviews total world Plant-based Hair Serum sales in 2022, providing a comprehensive analysis by region and market sector of projected Plant-based Hair Serum sales for 2023 through 2029. With Plant-based Hair Serum sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Plant-based Hair Serum industry.

This Insight Report provides a comprehensive analysis of the global Plant-based Hair Serum landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Plant-based Hair Serum portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Plant-based Hair Serum market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Plant-based Hair Serum and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Plant-based Hair Serum.

The global Plant-based Hair Serum market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Plant-based Hair Serum is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Plant-based Hair Serum is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Plant-based Hair Serum is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Plant-based Hair Serum players cover Henkel, Kao, L'Oréal, P&G, Unilever, Amka Products, Avon, Fantasia and Giovanni Cosmetics, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Plant-based Hair Serum market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Hair Styling Serum

Hair Treatment Serum

Segmentation by application

Women

Men

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Henkel

Kao

L'Oréal

P&G

Unilever

Amka Products

Avon

Fantasia

Giovanni Cosmetics

The Procter & Gamble Company

HerStyler

John Paul Mitchell Systems

Mirta de Perales

Key Questions Addressed in this Report

What is the 10-year outlook for the global Plant-based Hair Serum market?

What factors are driving Plant-based Hair Serum market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Plant-based Hair Serum market opportunities vary by end market size?

How does Plant-based Hair Serum break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Plant-based Hair Serum Annual Sales 2018-2029
 - 2.1.2 World Current & Future Analysis for Plant-based Hair Serum by Geographic Region, 2018, 2022 & 2029
 - 2.1.3 World Current & Future Analysis for Plant-based Hair Serum by Country/Region, 2018, 2022 & 2029
- 2.2 Plant-based Hair Serum Segment by Type
 - 2.2.1 Hair Styling Serum
 - 2.2.2 Hair Treatment Serum
- 2.3 Plant-based Hair Serum Sales by Type
 - 2.3.1 Global Plant-based Hair Serum Sales Market Share by Type (2018-2023)
 - 2.3.2 Global Plant-based Hair Serum Revenue and Market Share by Type (2018-2023)
 - 2.3.3 Global Plant-based Hair Serum Sale Price by Type (2018-2023)
- 2.4 Plant-based Hair Serum Segment by Application
 - 2.4.1 Women
 - 2.4.2 Men
- 2.5 Plant-based Hair Serum Sales by Application
 - 2.5.1 Global Plant-based Hair Serum Sale Market Share by Application (2018-2023)
 - 2.5.2 Global Plant-based Hair Serum Revenue and Market Share by Application (2018-2023)
 - 2.5.3 Global Plant-based Hair Serum Sale Price by Application (2018-2023)

3 GLOBAL PLANT-BASED HAIR SERUM BY COMPANY

- 3.1 Global Plant-based Hair Serum Breakdown Data by Company
 - 3.1.1 Global Plant-based Hair Serum Annual Sales by Company (2018-2023)
 - 3.1.2 Global Plant-based Hair Serum Sales Market Share by Company (2018-2023)
- 3.2 Global Plant-based Hair Serum Annual Revenue by Company (2018-2023)
 - 3.2.1 Global Plant-based Hair Serum Revenue by Company (2018-2023)
 - 3.2.2 Global Plant-based Hair Serum Revenue Market Share by Company (2018-2023)
- 3.3 Global Plant-based Hair Serum Sale Price by Company
- 3.4 Key Manufacturers Plant-based Hair Serum Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Plant-based Hair Serum Product Location Distribution
 - 3.4.2 Players Plant-based Hair Serum Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2018-2023)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR PLANT-BASED HAIR SERUM BY GEOGRAPHIC REGION

- 4.1 World Historic Plant-based Hair Serum Market Size by Geographic Region (2018-2023)
 - 4.1.1 Global Plant-based Hair Serum Annual Sales by Geographic Region (2018-2023)
 - 4.1.2 Global Plant-based Hair Serum Annual Revenue by Geographic Region (2018-2023)
- 4.2 World Historic Plant-based Hair Serum Market Size by Country/Region (2018-2023)
 - 4.2.1 Global Plant-based Hair Serum Annual Sales by Country/Region (2018-2023)
 - 4.2.2 Global Plant-based Hair Serum Annual Revenue by Country/Region (2018-2023)
- 4.3 Americas Plant-based Hair Serum Sales Growth
- 4.4 APAC Plant-based Hair Serum Sales Growth
- 4.5 Europe Plant-based Hair Serum Sales Growth
- 4.6 Middle East & Africa Plant-based Hair Serum Sales Growth

5 AMERICAS

- 5.1 Americas Plant-based Hair Serum Sales by Country
 - 5.1.1 Americas Plant-based Hair Serum Sales by Country (2018-2023)

5.1.2 Americas Plant-based Hair Serum Revenue by Country (2018-2023)

5.2 Americas Plant-based Hair Serum Sales by Type

5.3 Americas Plant-based Hair Serum Sales by Application

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Plant-based Hair Serum Sales by Region

6.1.1 APAC Plant-based Hair Serum Sales by Region (2018-2023)

6.1.2 APAC Plant-based Hair Serum Revenue by Region (2018-2023)

6.2 APAC Plant-based Hair Serum Sales by Type

6.3 APAC Plant-based Hair Serum Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Plant-based Hair Serum by Country

7.1.1 Europe Plant-based Hair Serum Sales by Country (2018-2023)

7.1.2 Europe Plant-based Hair Serum Revenue by Country (2018-2023)

7.2 Europe Plant-based Hair Serum Sales by Type

7.3 Europe Plant-based Hair Serum Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Plant-based Hair Serum by Country

- 8.1.1 Middle East & Africa Plant-based Hair Serum Sales by Country (2018-2023)
- 8.1.2 Middle East & Africa Plant-based Hair Serum Revenue by Country (2018-2023)
- 8.2 Middle East & Africa Plant-based Hair Serum Sales by Type
- 8.3 Middle East & Africa Plant-based Hair Serum Sales by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Plant-based Hair Serum
- 10.3 Manufacturing Process Analysis of Plant-based Hair Serum
- 10.4 Industry Chain Structure of Plant-based Hair Serum

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Plant-based Hair Serum Distributors
- 11.3 Plant-based Hair Serum Customer

12 WORLD FORECAST REVIEW FOR PLANT-BASED HAIR SERUM BY GEOGRAPHIC REGION

- 12.1 Global Plant-based Hair Serum Market Size Forecast by Region
 - 12.1.1 Global Plant-based Hair Serum Forecast by Region (2024-2029)
 - 12.1.2 Global Plant-based Hair Serum Annual Revenue Forecast by Region (2024-2029)
- 12.2 Americas Forecast by Country

- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Plant-based Hair Serum Forecast by Type
- 12.7 Global Plant-based Hair Serum Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 Henkel

- 13.1.1 Henkel Company Information
- 13.1.2 Henkel Plant-based Hair Serum Product Portfolios and Specifications
- 13.1.3 Henkel Plant-based Hair Serum Sales, Revenue, Price and Gross Margin (2018-2023)
- 13.1.4 Henkel Main Business Overview
- 13.1.5 Henkel Latest Developments

13.2 Kao

- 13.2.1 Kao Company Information
- 13.2.2 Kao Plant-based Hair Serum Product Portfolios and Specifications
- 13.2.3 Kao Plant-based Hair Serum Sales, Revenue, Price and Gross Margin (2018-2023)
- 13.2.4 Kao Main Business Overview
- 13.2.5 Kao Latest Developments

13.3 L'Oréal

- 13.3.1 L'Oréal Company Information
- 13.3.2 L'Oréal Plant-based Hair Serum Product Portfolios and Specifications
- 13.3.3 L'Oréal Plant-based Hair Serum Sales, Revenue, Price and Gross Margin (2018-2023)
- 13.3.4 L'Oréal Main Business Overview
- 13.3.5 L'Oréal Latest Developments

13.4 P&G

- 13.4.1 P&G Company Information
- 13.4.2 P&G Plant-based Hair Serum Product Portfolios and Specifications
- 13.4.3 P&G Plant-based Hair Serum Sales, Revenue, Price and Gross Margin (2018-2023)
- 13.4.4 P&G Main Business Overview
- 13.4.5 P&G Latest Developments

13.5 Unilever

- 13.5.1 Unilever Company Information
- 13.5.2 Unilever Plant-based Hair Serum Product Portfolios and Specifications

13.5.3 Unilever Plant-based Hair Serum Sales, Revenue, Price and Gross Margin (2018-2023)

13.5.4 Unilever Main Business Overview

13.5.5 Unilever Latest Developments

13.6 Amka Products

13.6.1 Amka Products Company Information

13.6.2 Amka Products Plant-based Hair Serum Product Portfolios and Specifications

13.6.3 Amka Products Plant-based Hair Serum Sales, Revenue, Price and Gross Margin (2018-2023)

13.6.4 Amka Products Main Business Overview

13.6.5 Amka Products Latest Developments

13.7 Avon

13.7.1 Avon Company Information

13.7.2 Avon Plant-based Hair Serum Product Portfolios and Specifications

13.7.3 Avon Plant-based Hair Serum Sales, Revenue, Price and Gross Margin (2018-2023)

13.7.4 Avon Main Business Overview

13.7.5 Avon Latest Developments

13.8 Fantasia

13.8.1 Fantasia Company Information

13.8.2 Fantasia Plant-based Hair Serum Product Portfolios and Specifications

13.8.3 Fantasia Plant-based Hair Serum Sales, Revenue, Price and Gross Margin (2018-2023)

13.8.4 Fantasia Main Business Overview

13.8.5 Fantasia Latest Developments

13.9 Giovanni Cosmetics

13.9.1 Giovanni Cosmetics Company Information

13.9.2 Giovanni Cosmetics Plant-based Hair Serum Product Portfolios and Specifications

13.9.3 Giovanni Cosmetics Plant-based Hair Serum Sales, Revenue, Price and Gross Margin (2018-2023)

13.9.4 Giovanni Cosmetics Main Business Overview

13.9.5 Giovanni Cosmetics Latest Developments

13.10 The Procter & Gamble Company

13.10.1 The Procter & Gamble Company Company Information

13.10.2 The Procter & Gamble Company Plant-based Hair Serum Product Portfolios and Specifications

13.10.3 The Procter & Gamble Company Plant-based Hair Serum Sales, Revenue, Price and Gross Margin (2018-2023)

13.10.4 The Procter & Gamble Company Main Business Overview

13.10.5 The Procter & Gamble Company Latest Developments

13.11 HerStyler

13.11.1 HerStyler Company Information

13.11.2 HerStyler Plant-based Hair Serum Product Portfolios and Specifications

13.11.3 HerStyler Plant-based Hair Serum Sales, Revenue, Price and Gross Margin
(2018-2023)

13.11.4 HerStyler Main Business Overview

13.11.5 HerStyler Latest Developments

13.12 John Paul Mitchell Systems

13.12.1 John Paul Mitchell Systems Company Information

13.12.2 John Paul Mitchell Systems Plant-based Hair Serum Product Portfolios and
Specifications

13.12.3 John Paul Mitchell Systems Plant-based Hair Serum Sales, Revenue, Price
and Gross Margin (2018-2023)

13.12.4 John Paul Mitchell Systems Main Business Overview

13.12.5 John Paul Mitchell Systems Latest Developments

13.13 Mirta de Perales

13.13.1 Mirta de Perales Company Information

13.13.2 Mirta de Perales Plant-based Hair Serum Product Portfolios and Specifications

13.13.3 Mirta de Perales Plant-based Hair Serum Sales, Revenue, Price and Gross
Margin (2018-2023)

13.13.4 Mirta de Perales Main Business Overview

13.13.5 Mirta de Perales Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Plant-based Hair Serum Annual Sales CAGR by Geographic Region (2018, 2022 & 2029) & (\$ millions)

Table 2. Plant-based Hair Serum Annual Sales CAGR by Country/Region (2018, 2022 & 2029) & (\$ millions)

Table 3. Major Players of Hair Styling Serum

Table 4. Major Players of Hair Treatment Serum

Table 5. Global Plant-based Hair Serum Sales by Type (2018-2023) & (M Units)

Table 6. Global Plant-based Hair Serum Sales Market Share by Type (2018-2023)

Table 7. Global Plant-based Hair Serum Revenue by Type (2018-2023) & (\$ million)

Table 8. Global Plant-based Hair Serum Revenue Market Share by Type (2018-2023)

Table 9. Global Plant-based Hair Serum Sale Price by Type (2018-2023) & (US\$/Unit)

Table 10. Global Plant-based Hair Serum Sales by Application (2018-2023) & (M Units)

Table 11. Global Plant-based Hair Serum Sales Market Share by Application (2018-2023)

Table 12. Global Plant-based Hair Serum Revenue by Application (2018-2023)

Table 13. Global Plant-based Hair Serum Revenue Market Share by Application (2018-2023)

Table 14. Global Plant-based Hair Serum Sale Price by Application (2018-2023) & (US\$/Unit)

Table 15. Global Plant-based Hair Serum Sales by Company (2018-2023) & (M Units)

Table 16. Global Plant-based Hair Serum Sales Market Share by Company (2018-2023)

Table 17. Global Plant-based Hair Serum Revenue by Company (2018-2023) (\$ Millions)

Table 18. Global Plant-based Hair Serum Revenue Market Share by Company (2018-2023)

Table 19. Global Plant-based Hair Serum Sale Price by Company (2018-2023) & (US\$/Unit)

Table 20. Key Manufacturers Plant-based Hair Serum Producing Area Distribution and Sales Area

Table 21. Players Plant-based Hair Serum Products Offered

Table 22. Plant-based Hair Serum Concentration Ratio (CR3, CR5 and CR10) & (2018-2023)

Table 23. New Products and Potential Entrants

Table 24. Mergers & Acquisitions, Expansion

Table 25. Global Plant-based Hair Serum Sales by Geographic Region (2018-2023) &

(M Units)

Table 26. Global Plant-based Hair Serum Sales Market Share Geographic Region (2018-2023)

Table 27. Global Plant-based Hair Serum Revenue by Geographic Region (2018-2023) & (\$ millions)

Table 28. Global Plant-based Hair Serum Revenue Market Share by Geographic Region (2018-2023)

Table 29. Global Plant-based Hair Serum Sales by Country/Region (2018-2023) & (M Units)

Table 30. Global Plant-based Hair Serum Sales Market Share by Country/Region (2018-2023)

Table 31. Global Plant-based Hair Serum Revenue by Country/Region (2018-2023) & (\$ millions)

Table 32. Global Plant-based Hair Serum Revenue Market Share by Country/Region (2018-2023)

Table 33. Americas Plant-based Hair Serum Sales by Country (2018-2023) & (M Units)

Table 34. Americas Plant-based Hair Serum Sales Market Share by Country (2018-2023)

Table 35. Americas Plant-based Hair Serum Revenue by Country (2018-2023) & (\$ Millions)

Table 36. Americas Plant-based Hair Serum Revenue Market Share by Country (2018-2023)

Table 37. Americas Plant-based Hair Serum Sales by Type (2018-2023) & (M Units)

Table 38. Americas Plant-based Hair Serum Sales by Application (2018-2023) & (M Units)

Table 39. APAC Plant-based Hair Serum Sales by Region (2018-2023) & (M Units)

Table 40. APAC Plant-based Hair Serum Sales Market Share by Region (2018-2023)

Table 41. APAC Plant-based Hair Serum Revenue by Region (2018-2023) & (\$ Millions)

Table 42. APAC Plant-based Hair Serum Revenue Market Share by Region (2018-2023)

Table 43. APAC Plant-based Hair Serum Sales by Type (2018-2023) & (M Units)

Table 44. APAC Plant-based Hair Serum Sales by Application (2018-2023) & (M Units)

Table 45. Europe Plant-based Hair Serum Sales by Country (2018-2023) & (M Units)

Table 46. Europe Plant-based Hair Serum Sales Market Share by Country (2018-2023)

Table 47. Europe Plant-based Hair Serum Revenue by Country (2018-2023) & (\$ Millions)

Table 48. Europe Plant-based Hair Serum Revenue Market Share by Country (2018-2023)

Table 49. Europe Plant-based Hair Serum Sales by Type (2018-2023) & (M Units)

Table 50. Europe Plant-based Hair Serum Sales by Application (2018-2023) & (M Units)

Table 51. Middle East & Africa Plant-based Hair Serum Sales by Country (2018-2023) & (M Units)

Table 52. Middle East & Africa Plant-based Hair Serum Sales Market Share by Country (2018-2023)

Table 53. Middle East & Africa Plant-based Hair Serum Revenue by Country (2018-2023) & (\$ Millions)

Table 54. Middle East & Africa Plant-based Hair Serum Revenue Market Share by Country (2018-2023)

Table 55. Middle East & Africa Plant-based Hair Serum Sales by Type (2018-2023) & (M Units)

Table 56. Middle East & Africa Plant-based Hair Serum Sales by Application (2018-2023) & (M Units)

Table 57. Key Market Drivers & Growth Opportunities of Plant-based Hair Serum

Table 58. Key Market Challenges & Risks of Plant-based Hair Serum

Table 59. Key Industry Trends of Plant-based Hair Serum

Table 60. Plant-based Hair Serum Raw Material

Table 61. Key Suppliers of Raw Materials

Table 62. Plant-based Hair Serum Distributors List

Table 63. Plant-based Hair Serum Customer List

Table 64. Global Plant-based Hair Serum Sales Forecast by Region (2024-2029) & (M Units)

Table 65. Global Plant-based Hair Serum Revenue Forecast by Region (2024-2029) & (\$ millions)

Table 66. Americas Plant-based Hair Serum Sales Forecast by Country (2024-2029) & (M Units)

Table 67. Americas Plant-based Hair Serum Revenue Forecast by Country (2024-2029) & (\$ millions)

Table 68. APAC Plant-based Hair Serum Sales Forecast by Region (2024-2029) & (M Units)

Table 69. APAC Plant-based Hair Serum Revenue Forecast by Region (2024-2029) & (\$ millions)

Table 70. Europe Plant-based Hair Serum Sales Forecast by Country (2024-2029) & (M Units)

Table 71. Europe Plant-based Hair Serum Revenue Forecast by Country (2024-2029) & (\$ millions)

Table 72. Middle East & Africa Plant-based Hair Serum Sales Forecast by Country (2024-2029) & (M Units)

Table 73. Middle East & Africa Plant-based Hair Serum Revenue Forecast by Country

(2024-2029) & (\$ millions)

Table 74. Global Plant-based Hair Serum Sales Forecast by Type (2024-2029) & (M Units)

Table 75. Global Plant-based Hair Serum Revenue Forecast by Type (2024-2029) & (\$ Millions)

Table 76. Global Plant-based Hair Serum Sales Forecast by Application (2024-2029) & (M Units)

Table 77. Global Plant-based Hair Serum Revenue Forecast by Application (2024-2029) & (\$ Millions)

Table 78. Henkel Basic Information, Plant-based Hair Serum Manufacturing Base, Sales Area and Its Competitors

Table 79. Henkel Plant-based Hair Serum Product Portfolios and Specifications

Table 80. Henkel Plant-based Hair Serum Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 81. Henkel Main Business

Table 82. Henkel Latest Developments

Table 83. Kao Basic Information, Plant-based Hair Serum Manufacturing Base, Sales Area and Its Competitors

Table 84. Kao Plant-based Hair Serum Product Portfolios and Specifications

Table 85. Kao Plant-based Hair Serum Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 86. Kao Main Business

Table 87. Kao Latest Developments

Table 88. L'Oréal Basic Information, Plant-based Hair Serum Manufacturing Base, Sales Area and Its Competitors

Table 89. L'Oréal Plant-based Hair Serum Product Portfolios and Specifications

Table 90. L'Oréal Plant-based Hair Serum Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 91. L'Oréal Main Business

Table 92. L'Oréal Latest Developments

Table 93. P&G Basic Information, Plant-based Hair Serum Manufacturing Base, Sales Area and Its Competitors

Table 94. P&G Plant-based Hair Serum Product Portfolios and Specifications

Table 95. P&G Plant-based Hair Serum Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 96. P&G Main Business

Table 97. P&G Latest Developments

Table 98. Unilever Basic Information, Plant-based Hair Serum Manufacturing Base, Sales Area and Its Competitors

Table 99. Unilever Plant-based Hair Serum Product Portfolios and Specifications
Table 100. Unilever Plant-based Hair Serum Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)
Table 101. Unilever Main Business
Table 102. Unilever Latest Developments
Table 103. Amka Products Basic Information, Plant-based Hair Serum Manufacturing Base, Sales Area and Its Competitors
Table 104. Amka Products Plant-based Hair Serum Product Portfolios and Specifications
Table 105. Amka Products Plant-based Hair Serum Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)
Table 106. Amka Products Main Business
Table 107. Amka Products Latest Developments
Table 108. Avon Basic Information, Plant-based Hair Serum Manufacturing Base, Sales Area and Its Competitors
Table 109. Avon Plant-based Hair Serum Product Portfolios and Specifications
Table 110. Avon Plant-based Hair Serum Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)
Table 111. Avon Main Business
Table 112. Avon Latest Developments
Table 113. Fantasia Basic Information, Plant-based Hair Serum Manufacturing Base, Sales Area and Its Competitors
Table 114. Fantasia Plant-based Hair Serum Product Portfolios and Specifications
Table 115. Fantasia Plant-based Hair Serum Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)
Table 116. Fantasia Main Business
Table 117. Fantasia Latest Developments
Table 118. Giovanni Cosmetics Basic Information, Plant-based Hair Serum Manufacturing Base, Sales Area and Its Competitors
Table 119. Giovanni Cosmetics Plant-based Hair Serum Product Portfolios and Specifications
Table 120. Giovanni Cosmetics Plant-based Hair Serum Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)
Table 121. Giovanni Cosmetics Main Business
Table 122. Giovanni Cosmetics Latest Developments
Table 123. The Procter & Gamble Company Basic Information, Plant-based Hair Serum Manufacturing Base, Sales Area and Its Competitors
Table 124. The Procter & Gamble Company Plant-based Hair Serum Product Portfolios and Specifications

Table 125. The Procter & Gamble Company Plant-based Hair Serum Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 126. The Procter & Gamble Company Main Business

Table 127. The Procter & Gamble Company Latest Developments

Table 128. HerStyler Basic Information, Plant-based Hair Serum Manufacturing Base, Sales Area and Its Competitors

Table 129. HerStyler Plant-based Hair Serum Product Portfolios and Specifications

Table 130. HerStyler Plant-based Hair Serum Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 131. HerStyler Main Business

Table 132. HerStyler Latest Developments

Table 133. John Paul Mitchell Systems Basic Information, Plant-based Hair Serum Manufacturing Base, Sales Area and Its Competitors

Table 134. John Paul Mitchell Systems Plant-based Hair Serum Product Portfolios and Specifications

Table 135. John Paul Mitchell Systems Plant-based Hair Serum Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 136. John Paul Mitchell Systems Main Business

Table 137. John Paul Mitchell Systems Latest Developments

Table 138. Mirta de Perales Basic Information, Plant-based Hair Serum Manufacturing Base, Sales Area and Its Competitors

Table 139. Mirta de Perales Plant-based Hair Serum Product Portfolios and Specifications

Table 140. Mirta de Perales Plant-based Hair Serum Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 141. Mirta de Perales Main Business

Table 142. Mirta de Perales Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Plant-based Hair Serum
- Figure 2. Plant-based Hair Serum Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Plant-based Hair Serum Sales Growth Rate 2018-2029 (M Units)
- Figure 7. Global Plant-based Hair Serum Revenue Growth Rate 2018-2029 (\$ Millions)
- Figure 8. Plant-based Hair Serum Sales by Region (2018, 2022 & 2029) & (\$ Millions)
- Figure 9. Product Picture of Hair Styling Serum
- Figure 10. Product Picture of Hair Treatment Serum
- Figure 11. Global Plant-based Hair Serum Sales Market Share by Type in 2022
- Figure 12. Global Plant-based Hair Serum Revenue Market Share by Type (2018-2023)
- Figure 13. Plant-based Hair Serum Consumed in Women
- Figure 14. Global Plant-based Hair Serum Market: Women (2018-2023) & (M Units)
- Figure 15. Plant-based Hair Serum Consumed in Men
- Figure 16. Global Plant-based Hair Serum Market: Men (2018-2023) & (M Units)
- Figure 17. Global Plant-based Hair Serum Sales Market Share by Application (2022)
- Figure 18. Global Plant-based Hair Serum Revenue Market Share by Application in 2022
- Figure 19. Plant-based Hair Serum Sales Market by Company in 2022 (M Units)
- Figure 20. Global Plant-based Hair Serum Sales Market Share by Company in 2022
- Figure 21. Plant-based Hair Serum Revenue Market by Company in 2022 (\$ Million)
- Figure 22. Global Plant-based Hair Serum Revenue Market Share by Company in 2022
- Figure 23. Global Plant-based Hair Serum Sales Market Share by Geographic Region (2018-2023)
- Figure 24. Global Plant-based Hair Serum Revenue Market Share by Geographic Region in 2022
- Figure 25. Americas Plant-based Hair Serum Sales 2018-2023 (M Units)
- Figure 26. Americas Plant-based Hair Serum Revenue 2018-2023 (\$ Millions)
- Figure 27. APAC Plant-based Hair Serum Sales 2018-2023 (M Units)
- Figure 28. APAC Plant-based Hair Serum Revenue 2018-2023 (\$ Millions)
- Figure 29. Europe Plant-based Hair Serum Sales 2018-2023 (M Units)
- Figure 30. Europe Plant-based Hair Serum Revenue 2018-2023 (\$ Millions)
- Figure 31. Middle East & Africa Plant-based Hair Serum Sales 2018-2023 (M Units)
- Figure 32. Middle East & Africa Plant-based Hair Serum Revenue 2018-2023 (\$

Millions)

Figure 33. Americas Plant-based Hair Serum Sales Market Share by Country in 2022

Figure 34. Americas Plant-based Hair Serum Revenue Market Share by Country in 2022

Figure 35. Americas Plant-based Hair Serum Sales Market Share by Type (2018-2023)

Figure 36. Americas Plant-based Hair Serum Sales Market Share by Application (2018-2023)

Figure 37. United States Plant-based Hair Serum Revenue Growth 2018-2023 (\$ Millions)

Figure 38. Canada Plant-based Hair Serum Revenue Growth 2018-2023 (\$ Millions)

Figure 39. Mexico Plant-based Hair Serum Revenue Growth 2018-2023 (\$ Millions)

Figure 40. Brazil Plant-based Hair Serum Revenue Growth 2018-2023 (\$ Millions)

Figure 41. APAC Plant-based Hair Serum Sales Market Share by Region in 2022

Figure 42. APAC Plant-based Hair Serum Revenue Market Share by Regions in 2022

Figure 43. APAC Plant-based Hair Serum Sales Market Share by Type (2018-2023)

Figure 44. APAC Plant-based Hair Serum Sales Market Share by Application (2018-2023)

Figure 45. China Plant-based Hair Serum Revenue Growth 2018-2023 (\$ Millions)

Figure 46. Japan Plant-based Hair Serum Revenue Growth 2018-2023 (\$ Millions)

Figure 47. South Korea Plant-based Hair Serum Revenue Growth 2018-2023 (\$ Millions)

Figure 48. Southeast Asia Plant-based Hair Serum Revenue Growth 2018-2023 (\$ Millions)

Figure 49. India Plant-based Hair Serum Revenue Growth 2018-2023 (\$ Millions)

Figure 50. Australia Plant-based Hair Serum Revenue Growth 2018-2023 (\$ Millions)

Figure 51. China Taiwan Plant-based Hair Serum Revenue Growth 2018-2023 (\$ Millions)

Figure 52. Europe Plant-based Hair Serum Sales Market Share by Country in 2022

Figure 53. Europe Plant-based Hair Serum Revenue Market Share by Country in 2022

Figure 54. Europe Plant-based Hair Serum Sales Market Share by Type (2018-2023)

Figure 55. Europe Plant-based Hair Serum Sales Market Share by Application (2018-2023)

Figure 56. Germany Plant-based Hair Serum Revenue Growth 2018-2023 (\$ Millions)

Figure 57. France Plant-based Hair Serum Revenue Growth 2018-2023 (\$ Millions)

Figure 58. UK Plant-based Hair Serum Revenue Growth 2018-2023 (\$ Millions)

Figure 59. Italy Plant-based Hair Serum Revenue Growth 2018-2023 (\$ Millions)

Figure 60. Russia Plant-based Hair Serum Revenue Growth 2018-2023 (\$ Millions)

Figure 61. Middle East & Africa Plant-based Hair Serum Sales Market Share by Country in 2022

Figure 62. Middle East & Africa Plant-based Hair Serum Revenue Market Share by Country in 2022

Figure 63. Middle East & Africa Plant-based Hair Serum Sales Market Share by Type (2018-2023)

Figure 64. Middle East & Africa Plant-based Hair Serum Sales Market Share by Application (2018-2023)

Figure 65. Egypt Plant-based Hair Serum Revenue Growth 2018-2023 (\$ Millions)

Figure 66. South Africa Plant-based Hair Serum Revenue Growth 2018-2023 (\$ Millions)

Figure 67. Israel Plant-based Hair Serum Revenue Growth 2018-2023 (\$ Millions)

Figure 68. Turkey Plant-based Hair Serum Revenue Growth 2018-2023 (\$ Millions)

Figure 69. GCC Country Plant-based Hair Serum Revenue Growth 2018-2023 (\$ Millions)

Figure 70. Manufacturing Cost Structure Analysis of Plant-based Hair Serum in 2022

Figure 71. Manufacturing Process Analysis of Plant-based Hair Serum

Figure 72. Industry Chain Structure of Plant-based Hair Serum

Figure 73. Channels of Distribution

Figure 74. Global Plant-based Hair Serum Sales Market Forecast by Region (2024-2029)

Figure 75. Global Plant-based Hair Serum Revenue Market Share Forecast by Region (2024-2029)

Figure 76. Global Plant-based Hair Serum Sales Market Share Forecast by Type (2024-2029)

Figure 77. Global Plant-based Hair Serum Revenue Market Share Forecast by Type (2024-2029)

Figure 78. Global Plant-based Hair Serum Sales Market Share Forecast by Application (2024-2029)

Figure 79. Global Plant-based Hair Serum Revenue Market Share Forecast by Application (2024-2029)

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