

Global Plant-based Cat Food Market Growth 2026-2032

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Abstracts

The global Plant-based Cat Food market size is predicted to grow from US\$ 254 million in 2025 to US\$ 420 million in 2032; it is expected to grow at a CAGR of 7.5% from 2026 to 2032.

In 2025, global Plant-based Cat Food production reached approximately 50,000 tons, with an average global market price of around US\$5,200 per ton.

The gross profit margin of major companies in the industry is between 22%-40%.

In 2025, the global production capacity of Plant-based Cat Food was approximately 66,667 tons.

Plant-based Cat Food is a formulated pet food product using plant proteins, amino acid supplementation, fats, vitamins, minerals, and functional additives to meet feline nutrition requirements. It may include dry kibble, wet food, snacks, and specialty diet products, targeting consumers seeking alternative protein, lower animal ingredient use, sustainability, or allergy-management options.

The industrial chain of Plant-based Cat Food covers upstream plant proteins, starches, oils, amino acids, vitamins, minerals, palatants, packaging materials, and food safety testing resources. The midstream consists of formula development, mixing, extrusion, drying, coating, sterilization, filling, inspection, and packaging. Downstream applications mainly include pet stores, supermarkets, e-commerce, veterinary channels, specialty pet nutrition, and household pet feeding.

Pet health consumption upgrade and hypoallergenic feeding trend drive sales growth of

plant-based cat food. Raw material formulation avoids animal allergen sources to improve intestinal adaptability for sensitive cats. Nutrient ratio optimization continuously perfects product nutritional balance.

LP Information, Inc. (LPI) ' newest research report, the "Plant-based Cat Food Industry Forecast" looks at past sales and reviews total world Plant-based Cat Food sales in 2025, providing a comprehensive analysis by region and market sector of projected Plant-based Cat Food sales for 2026 through 2032. With Plant-based Cat Food sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Plant-based Cat Food industry.

This Insight Report provides a comprehensive analysis of the global Plant-based Cat Food landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Plant-based Cat Food portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Plant-based Cat Food market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Plant-based Cat Food and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Plant-based Cat Food.

This report presents a comprehensive overview, market shares, and growth opportunities of Plant-based Cat Food market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Pea Protein Cat Food

Soy Protein Cat Food

Mixed Plant Protein Cat Food

Segmentation by Product Form:

Dry Plant-based Cat Food

Wet Plant-based Cat Food

Freeze-Dried Plant-based Cat Food

Segmentation by Protein Content:

Low Protein (<25%)

Medium Protein (25%-35%)

High Protein (>35%)

Segmentation by Application:

Kitten Feeding

Adult Cat Feeding

Senior Cat Feeding

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Wild Earth

Benevo

Ami Pet Food

Evolution Diet

Wysong

Compassion Circle

Veganpet

Vecado

Andriani

Gather

Key Questions Addressed in this Report

What is the 10-year outlook for the global Plant-based Cat Food market?

What factors are driving Plant-based Cat Food market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Plant-based Cat Food market opportunities vary by end market size?

How does Plant-based Cat Food break out by Type, by Application?

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