

### Global Plant-based Bars Market Growth 2023-2029

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### **Abstracts**

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The global Plant-based Bars market size is projected to grow from US\$ 2670.6 million in 2022 to US\$ 6900.3 million in 2029; it is expected to grow at a CAGR of 14.5% from 2023 to 2029.

The plant-based bars market is further growing owing to the increasing availability of plant-based bars in a variety of flavors. With so many different ingredients and flavors to choose from, people can find a plan-based bar that suits their taste preferences and dietary needs. In addition, the increasing concern over sustainability and the environment are contributing to market growth. Many people are becoming more conscious of the impact their food choices have on the planet and are opting for plant-based options that are more sustainable and eco-friendlier than traditional animal-based products.

Plant-based bars are often marketed as a more sustainable snack option because they are made with plant-based ingredients. Plant-based bars are a good source of protein, which is essential for building and repairing tissues in the body, and for producing enzymes, hormones, and other important molecules. Many plant-based protein sources, such as nuts and seeds, also contain healthy fats, which are important for maintaining healthy skin, hair, and nails, as well as for absorbing fat-soluble vitamins such as vitamins A, D, E, and K. Moreover, Sustainability is a growing concern for many consumers, and the impact of food production on the environment has become a significant issue. Many people are turning to plant-based diets as a way to reduce their carbon footprint and support more sustainable food production practices.

LPI (LP Information)' newest research report, the "Plant-based Bars Industry Forecast" looks at past sales and reviews total world Plant-based Bars sales in 2022, providing a



comprehensive analysis by region and market sector of projected Plant-based Bars sales for 2023 through 2029. With Plant-based Bars sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Plant-based Bars industry.

This Insight Report provides a comprehensive analysis of the global Plant-based Bars landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Plant-based Bars portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Plant-based Bars market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Plant-based Bars and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Plant-based Bars.

This report presents a comprehensive overview, market shares, and growth opportunities of Plant-based Bars market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:
Segmentation by type
Protein Bars
Cereal Bars
Energy Bars
Fruit & Nut Bars

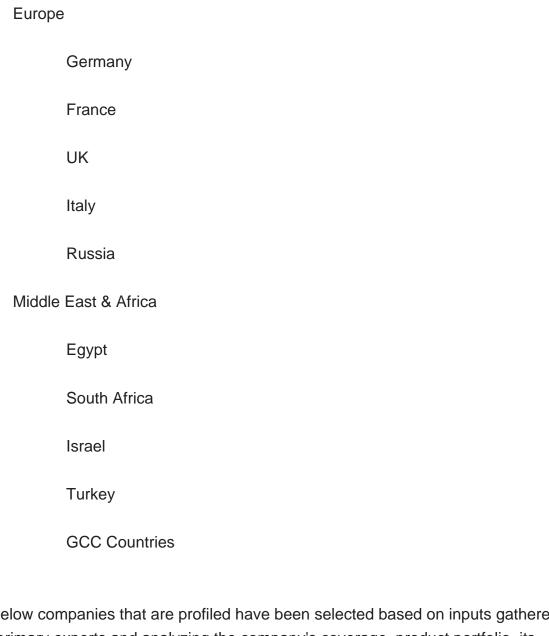
Others



# Segmentation by application Hypermarkets & Supermarkets Convenience Stores **Specialty Stores** Online Others This report also splits the market by region: Americas **United States** Canada Mexico Brazil **APAC** China Japan Korea Southeast Asia India

Australia





The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Clif Bar & Company

88 ACRES

General Mills Inc. (LARABAR)

**GNC Holdings, LLC** 

GoMacro, LLC



	Greens Gone Wild, LLC.
	Kellogg's
	MadeGood
	Rise Bar
	Vaxa Bars
Key Qı	uestions Addressed in this Report
What is	s the 10-year outlook for the global Plant-based Bars market?
What fa	actors are driving Plant-based Bars market growth, globally and by region?
Which	technologies are poised for the fastest growth by market and region?
How do	o Plant-based Bars market opportunities vary by end market size?
How do	oes Plant-based Bars break out type, application?
What a	are the influences of COVID-19 and Russia-Ukraine war?



#### **Contents**

#### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

#### **2 EXECUTIVE SUMMARY**

- 2.1 World Market Overview
  - 2.1.1 Global Plant-based Bars Annual Sales 2018-2029
- 2.1.2 World Current & Future Analysis for Plant-based Bars by Geographic Region, 2018, 2022 & 2029
- 2.1.3 World Current & Future Analysis for Plant-based Bars by Country/Region, 2018, 2022 & 2029
- 2.2 Plant-based Bars Segment by Type
  - 2.2.1 Protein Bars
  - 2.2.2 Cereal Bars
  - 2.2.3 Energy Bars
  - 2.2.4 Fruit & Nut Bars
  - 2.2.5 Others
- 2.3 Plant-based Bars Sales by Type
  - 2.3.1 Global Plant-based Bars Sales Market Share by Type (2018-2023)
  - 2.3.2 Global Plant-based Bars Revenue and Market Share by Type (2018-2023)
  - 2.3.3 Global Plant-based Bars Sale Price by Type (2018-2023)
- 2.4 Plant-based Bars Segment by Application
  - 2.4.1 Hypermarkets & Supermarkets
  - 2.4.2 Convenience Stores
  - 2.4.3 Specialty Stores
  - 2.4.4 Online
  - 2.4.5 Others
- 2.5 Plant-based Bars Sales by Application
  - 2.5.1 Global Plant-based Bars Sale Market Share by Application (2018-2023)



- 2.5.2 Global Plant-based Bars Revenue and Market Share by Application (2018-2023)
- 2.5.3 Global Plant-based Bars Sale Price by Application (2018-2023)

#### 3 GLOBAL PLANT-BASED BARS BY COMPANY

- 3.1 Global Plant-based Bars Breakdown Data by Company
  - 3.1.1 Global Plant-based Bars Annual Sales by Company (2018-2023)
  - 3.1.2 Global Plant-based Bars Sales Market Share by Company (2018-2023)
- 3.2 Global Plant-based Bars Annual Revenue by Company (2018-2023)
  - 3.2.1 Global Plant-based Bars Revenue by Company (2018-2023)
  - 3.2.2 Global Plant-based Bars Revenue Market Share by Company (2018-2023)
- 3.3 Global Plant-based Bars Sale Price by Company
- 3.4 Key Manufacturers Plant-based Bars Producing Area Distribution, Sales Area, Product Type
  - 3.4.1 Key Manufacturers Plant-based Bars Product Location Distribution
  - 3.4.2 Players Plant-based Bars Products Offered
- 3.5 Market Concentration Rate Analysis
  - 3.5.1 Competition Landscape Analysis
  - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2018-2023)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

## 4 WORLD HISTORIC REVIEW FOR PLANT-BASED BARS BY GEOGRAPHIC REGION

- 4.1 World Historic Plant-based Bars Market Size by Geographic Region (2018-2023)
- 4.1.1 Global Plant-based Bars Annual Sales by Geographic Region (2018-2023)
- 4.1.2 Global Plant-based Bars Annual Revenue by Geographic Region (2018-2023)
- 4.2 World Historic Plant-based Bars Market Size by Country/Region (2018-2023)
  - 4.2.1 Global Plant-based Bars Annual Sales by Country/Region (2018-2023)
- 4.2.2 Global Plant-based Bars Annual Revenue by Country/Region (2018-2023)
- 4.3 Americas Plant-based Bars Sales Growth
- 4.4 APAC Plant-based Bars Sales Growth
- 4.5 Europe Plant-based Bars Sales Growth
- 4.6 Middle East & Africa Plant-based Bars Sales Growth

#### **5 AMERICAS**

5.1 Americas Plant-based Bars Sales by Country



- 5.1.1 Americas Plant-based Bars Sales by Country (2018-2023)
- 5.1.2 Americas Plant-based Bars Revenue by Country (2018-2023)
- 5.2 Americas Plant-based Bars Sales by Type
- 5.3 Americas Plant-based Bars Sales by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

#### 6 APAC

- 6.1 APAC Plant-based Bars Sales by Region
  - 6.1.1 APAC Plant-based Bars Sales by Region (2018-2023)
  - 6.1.2 APAC Plant-based Bars Revenue by Region (2018-2023)
- 6.2 APAC Plant-based Bars Sales by Type
- 6.3 APAC Plant-based Bars Sales by Application
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

#### **7 EUROPE**

- 7.1 Europe Plant-based Bars by Country
  - 7.1.1 Europe Plant-based Bars Sales by Country (2018-2023)
  - 7.1.2 Europe Plant-based Bars Revenue by Country (2018-2023)
- 7.2 Europe Plant-based Bars Sales by Type
- 7.3 Europe Plant-based Bars Sales by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

#### **8 MIDDLE EAST & AFRICA**



- 8.1 Middle East & Africa Plant-based Bars by Country
  - 8.1.1 Middle East & Africa Plant-based Bars Sales by Country (2018-2023)
  - 8.1.2 Middle East & Africa Plant-based Bars Revenue by Country (2018-2023)
- 8.2 Middle East & Africa Plant-based Bars Sales by Type
- 8.3 Middle East & Africa Plant-based Bars Sales by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

#### 9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

#### 10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Plant-based Bars
- 10.3 Manufacturing Process Analysis of Plant-based Bars
- 10.4 Industry Chain Structure of Plant-based Bars

#### 11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
  - 11.1.1 Direct Channels
  - 11.1.2 Indirect Channels
- 11.2 Plant-based Bars Distributors
- 11.3 Plant-based Bars Customer

## 12 WORLD FORECAST REVIEW FOR PLANT-BASED BARS BY GEOGRAPHIC REGION

- 12.1 Global Plant-based Bars Market Size Forecast by Region
  - 12.1.1 Global Plant-based Bars Forecast by Region (2024-2029)
  - 12.1.2 Global Plant-based Bars Annual Revenue Forecast by Region (2024-2029)
- 12.2 Americas Forecast by Country



- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Plant-based Bars Forecast by Type
- 12.7 Global Plant-based Bars Forecast by Application

#### 13 KEY PLAYERS ANALYSIS

- 13.1 Clif Bar & Company
  - 13.1.1 Clif Bar & Company Company Information
  - 13.1.2 Clif Bar & Company Plant-based Bars Product Portfolios and Specifications
- 13.1.3 Clif Bar & Company Plant-based Bars Sales, Revenue, Price and Gross Margin (2018-2023)
  - 13.1.4 Clif Bar & Company Main Business Overview
  - 13.1.5 Clif Bar & Company Latest Developments
- 13.2 88 ACRES
  - 13.2.1 88 ACRES Company Information
  - 13.2.2 88 ACRES Plant-based Bars Product Portfolios and Specifications
- 13.2.3 88 ACRES Plant-based Bars Sales, Revenue, Price and Gross Margin (2018-2023)
  - 13.2.4 88 ACRES Main Business Overview
  - 13.2.5 88 ACRES Latest Developments
- 13.3 General Mills Inc. (LARABAR)
  - 13.3.1 General Mills Inc. (LARABAR) Company Information
- 13.3.2 General Mills Inc. (LARABAR) Plant-based Bars Product Portfolios and Specifications
- 13.3.3 General Mills Inc. (LARABAR) Plant-based Bars Sales, Revenue, Price and Gross Margin (2018-2023)
  - 13.3.4 General Mills Inc. (LARABAR) Main Business Overview
  - 13.3.5 General Mills Inc. (LARABAR) Latest Developments
- 13.4 GNC Holdings, LLC
  - 13.4.1 GNC Holdings, LLC Company Information
  - 13.4.2 GNC Holdings, LLC Plant-based Bars Product Portfolios and Specifications
- 13.4.3 GNC Holdings, LLC Plant-based Bars Sales, Revenue, Price and Gross Margin (2018-2023)
  - 13.4.4 GNC Holdings, LLC Main Business Overview
  - 13.4.5 GNC Holdings, LLC Latest Developments
- 13.5 GoMacro, LLC
  - 13.5.1 GoMacro, LLC Company Information



- 13.5.2 GoMacro, LLC Plant-based Bars Product Portfolios and Specifications
- 13.5.3 GoMacro, LLC Plant-based Bars Sales, Revenue, Price and Gross Margin (2018-2023)
  - 13.5.4 GoMacro, LLC Main Business Overview
  - 13.5.5 GoMacro, LLC Latest Developments
- 13.6 Greens Gone Wild, LLC.
  - 13.6.1 Greens Gone Wild, LLC. Company Information
- 13.6.2 Greens Gone Wild, LLC. Plant-based Bars Product Portfolios and Specifications
- 13.6.3 Greens Gone Wild, LLC. Plant-based Bars Sales, Revenue, Price and Gross Margin (2018-2023)
  - 13.6.4 Greens Gone Wild, LLC. Main Business Overview
  - 13.6.5 Greens Gone Wild, LLC. Latest Developments
- 13.7 Kellogg's
  - 13.7.1 Kellogg's Company Information
  - 13.7.2 Kellogg's Plant-based Bars Product Portfolios and Specifications
- 13.7.3 Kellogg's Plant-based Bars Sales, Revenue, Price and Gross Margin (2018-2023)
  - 13.7.4 Kellogg's Main Business Overview
  - 13.7.5 Kellogg's Latest Developments
- 13.8 MadeGood
  - 13.8.1 MadeGood Company Information
  - 13.8.2 MadeGood Plant-based Bars Product Portfolios and Specifications
- 13.8.3 MadeGood Plant-based Bars Sales, Revenue, Price and Gross Margin (2018-2023)
  - 13.8.4 MadeGood Main Business Overview
  - 13.8.5 MadeGood Latest Developments
- 13.9 Rise Bar
  - 13.9.1 Rise Bar Company Information
  - 13.9.2 Rise Bar Plant-based Bars Product Portfolios and Specifications
- 13.9.3 Rise Bar Plant-based Bars Sales, Revenue, Price and Gross Margin (2018-2023)
  - 13.9.4 Rise Bar Main Business Overview
  - 13.9.5 Rise Bar Latest Developments
- 13.10 Vaxa Bars
  - 13.10.1 Vaxa Bars Company Information
  - 13.10.2 Vaxa Bars Plant-based Bars Product Portfolios and Specifications
- 13.10.3 Vaxa Bars Plant-based Bars Sales, Revenue, Price and Gross Margin (2018-2023)



13.10.4 Vaxa Bars Main Business Overview13.10.5 Vaxa Bars Latest Developments

#### 14 RESEARCH FINDINGS AND CONCLUSION



#### **List Of Tables**

#### LIST OF TABLES

- Table 1. Plant-based Bars Annual Sales CAGR by Geographic Region (2018, 2022 &
- 2029) & (\$ millions)
- Table 2. Plant-based Bars Annual Sales CAGR by Country/Region (2018, 2022 & 2029)
- & (\$ millions)
- Table 3. Major Players of Protein Bars
- Table 4. Major Players of Cereal Bars
- Table 5. Major Players of Energy Bars
- Table 6. Major Players of Fruit & Nut Bars
- Table 7. Major Players of Others
- Table 8. Global Plant-based Bars Sales by Type (2018-2023) & (K Units)
- Table 9. Global Plant-based Bars Sales Market Share by Type (2018-2023)
- Table 10. Global Plant-based Bars Revenue by Type (2018-2023) & (\$ million)
- Table 11. Global Plant-based Bars Revenue Market Share by Type (2018-2023)
- Table 12. Global Plant-based Bars Sale Price by Type (2018-2023) & (US\$/Unit)
- Table 13. Global Plant-based Bars Sales by Application (2018-2023) & (K Units)
- Table 14. Global Plant-based Bars Sales Market Share by Application (2018-2023)
- Table 15. Global Plant-based Bars Revenue by Application (2018-2023)
- Table 16. Global Plant-based Bars Revenue Market Share by Application (2018-2023)
- Table 17. Global Plant-based Bars Sale Price by Application (2018-2023) & (US\$/Unit)
- Table 18. Global Plant-based Bars Sales by Company (2018-2023) & (K Units)
- Table 19. Global Plant-based Bars Sales Market Share by Company (2018-2023)
- Table 20. Global Plant-based Bars Revenue by Company (2018-2023) (\$ Millions)
- Table 21. Global Plant-based Bars Revenue Market Share by Company (2018-2023)
- Table 22. Global Plant-based Bars Sale Price by Company (2018-2023) & (US\$/Unit)
- Table 23. Key Manufacturers Plant-based Bars Producing Area Distribution and Sales Area
- Table 24. Players Plant-based Bars Products Offered
- Table 25. Plant-based Bars Concentration Ratio (CR3, CR5 and CR10) & (2018-2023)
- Table 26. New Products and Potential Entrants
- Table 27. Mergers & Acquisitions, Expansion
- Table 28. Global Plant-based Bars Sales by Geographic Region (2018-2023) & (K Units)
- Table 29. Global Plant-based Bars Sales Market Share Geographic Region (2018-2023)
- Table 30. Global Plant-based Bars Revenue by Geographic Region (2018-2023) & (\$ millions)



- Table 31. Global Plant-based Bars Revenue Market Share by Geographic Region (2018-2023)
- Table 32. Global Plant-based Bars Sales by Country/Region (2018-2023) & (K Units)
- Table 33. Global Plant-based Bars Sales Market Share by Country/Region (2018-2023)
- Table 34. Global Plant-based Bars Revenue by Country/Region (2018-2023) & (\$ millions)
- Table 35. Global Plant-based Bars Revenue Market Share by Country/Region (2018-2023)
- Table 36. Americas Plant-based Bars Sales by Country (2018-2023) & (K Units)
- Table 37. Americas Plant-based Bars Sales Market Share by Country (2018-2023)
- Table 38. Americas Plant-based Bars Revenue by Country (2018-2023) & (\$ Millions)
- Table 39. Americas Plant-based Bars Revenue Market Share by Country (2018-2023)
- Table 40. Americas Plant-based Bars Sales by Type (2018-2023) & (K Units)
- Table 41. Americas Plant-based Bars Sales by Application (2018-2023) & (K Units)
- Table 42. APAC Plant-based Bars Sales by Region (2018-2023) & (K Units)
- Table 43. APAC Plant-based Bars Sales Market Share by Region (2018-2023)
- Table 44. APAC Plant-based Bars Revenue by Region (2018-2023) & (\$ Millions)
- Table 45. APAC Plant-based Bars Revenue Market Share by Region (2018-2023)
- Table 46. APAC Plant-based Bars Sales by Type (2018-2023) & (K Units)
- Table 47. APAC Plant-based Bars Sales by Application (2018-2023) & (K Units)
- Table 48. Europe Plant-based Bars Sales by Country (2018-2023) & (K Units)
- Table 49. Europe Plant-based Bars Sales Market Share by Country (2018-2023)
- Table 50. Europe Plant-based Bars Revenue by Country (2018-2023) & (\$ Millions)
- Table 51. Europe Plant-based Bars Revenue Market Share by Country (2018-2023)
- Table 52. Europe Plant-based Bars Sales by Type (2018-2023) & (K Units)
- Table 53. Europe Plant-based Bars Sales by Application (2018-2023) & (K Units)
- Table 54. Middle East & Africa Plant-based Bars Sales by Country (2018-2023) & (K Units)
- Table 55. Middle East & Africa Plant-based Bars Sales Market Share by Country (2018-2023)
- Table 56. Middle East & Africa Plant-based Bars Revenue by Country (2018-2023) & (\$ Millions)
- Table 57. Middle East & Africa Plant-based Bars Revenue Market Share by Country (2018-2023)
- Table 58. Middle East & Africa Plant-based Bars Sales by Type (2018-2023) & (K Units)
- Table 59. Middle East & Africa Plant-based Bars Sales by Application (2018-2023) & (K Units)
- Table 60. Key Market Drivers & Growth Opportunities of Plant-based Bars
- Table 61. Key Market Challenges & Risks of Plant-based Bars



- Table 62. Key Industry Trends of Plant-based Bars
- Table 63. Plant-based Bars Raw Material
- Table 64. Key Suppliers of Raw Materials
- Table 65. Plant-based Bars Distributors List
- Table 66. Plant-based Bars Customer List
- Table 67. Global Plant-based Bars Sales Forecast by Region (2024-2029) & (K Units)
- Table 68. Global Plant-based Bars Revenue Forecast by Region (2024-2029) & (\$ millions)
- Table 69. Americas Plant-based Bars Sales Forecast by Country (2024-2029) & (K Units)
- Table 70. Americas Plant-based Bars Revenue Forecast by Country (2024-2029) & (\$ millions)
- Table 71. APAC Plant-based Bars Sales Forecast by Region (2024-2029) & (K Units)
- Table 72. APAC Plant-based Bars Revenue Forecast by Region (2024-2029) & (\$ millions)
- Table 73. Europe Plant-based Bars Sales Forecast by Country (2024-2029) & (K Units)
- Table 74. Europe Plant-based Bars Revenue Forecast by Country (2024-2029) & (\$ millions)
- Table 75. Middle East & Africa Plant-based Bars Sales Forecast by Country (2024-2029) & (K Units)
- Table 76. Middle East & Africa Plant-based Bars Revenue Forecast by Country (2024-2029) & (\$ millions)
- Table 77. Global Plant-based Bars Sales Forecast by Type (2024-2029) & (K Units)
- Table 78. Global Plant-based Bars Revenue Forecast by Type (2024-2029) & (\$ Millions)
- Table 79. Global Plant-based Bars Sales Forecast by Application (2024-2029) & (K Units)
- Table 80. Global Plant-based Bars Revenue Forecast by Application (2024-2029) & (\$ Millions)
- Table 81. Clif Bar & Company Basic Information, Plant-based Bars Manufacturing Base, Sales Area and Its Competitors
- Table 82. Clif Bar & Company Plant-based Bars Product Portfolios and Specifications
- Table 83. Clif Bar & Company Plant-based Bars Sales (K Units), Revenue (\$ Million),
- Price (US\$/Unit) and Gross Margin (2018-2023)
- Table 84. Clif Bar & Company Main Business
- Table 85. Clif Bar & Company Latest Developments
- Table 86. 88 ACRES Basic Information, Plant-based Bars Manufacturing Base, Sales Area and Its Competitors
- Table 87. 88 ACRES Plant-based Bars Product Portfolios and Specifications



Table 88. 88 ACRES Plant-based Bars Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 89. 88 ACRES Main Business

Table 90. 88 ACRES Latest Developments

Table 91. General Mills Inc. (LARABAR) Basic Information, Plant-based Bars

Manufacturing Base, Sales Area and Its Competitors

Table 92. General Mills Inc. (LARABAR) Plant-based Bars Product Portfolios and Specifications

Table 93. General Mills Inc. (LARABAR) Plant-based Bars Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 94. General Mills Inc. (LARABAR) Main Business

Table 95. General Mills Inc. (LARABAR) Latest Developments

Table 96. GNC Holdings, LLC Basic Information, Plant-based Bars Manufacturing Base, Sales Area and Its Competitors

Table 97. GNC Holdings, LLC Plant-based Bars Product Portfolios and Specifications

Table 98. GNC Holdings, LLC Plant-based Bars Sales (K Units), Revenue (\$ Million),

Price (US\$/Unit) and Gross Margin (2018-2023)

Table 99. GNC Holdings, LLC Main Business

Table 100. GNC Holdings, LLC Latest Developments

Table 101. GoMacro, LLC Basic Information, Plant-based Bars Manufacturing Base,

Sales Area and Its Competitors

Table 102. GoMacro, LLC Plant-based Bars Product Portfolios and Specifications

Table 103. GoMacro, LLC Plant-based Bars Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 104. GoMacro, LLC Main Business

Table 105. GoMacro, LLC Latest Developments

Table 106. Greens Gone Wild, LLC. Basic Information, Plant-based Bars Manufacturing Base, Sales Area and Its Competitors

Table 107. Greens Gone Wild, LLC. Plant-based Bars Product Portfolios and Specifications

Table 108. Greens Gone Wild, LLC. Plant-based Bars Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 109. Greens Gone Wild, LLC. Main Business

Table 110. Greens Gone Wild, LLC. Latest Developments

Table 111. Kellogg's Basic Information, Plant-based Bars Manufacturing Base, Sales Area and Its Competitors

Table 112. Kellogg's Plant-based Bars Product Portfolios and Specifications

Table 113. Kellogg's Plant-based Bars Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)



Table 114. Kellogg's Main Business

Table 115. Kellogg's Latest Developments

Table 116. MadeGood Basic Information, Plant-based Bars Manufacturing Base, Sales Area and Its Competitors

Table 117. MadeGood Plant-based Bars Product Portfolios and Specifications

Table 118. MadeGood Plant-based Bars Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 119. MadeGood Main Business

Table 120. MadeGood Latest Developments

Table 121. Rise Bar Basic Information, Plant-based Bars Manufacturing Base, Sales Area and Its Competitors

Table 122. Rise Bar Plant-based Bars Product Portfolios and Specifications

Table 123. Rise Bar Plant-based Bars Sales (K Units), Revenue (\$ Million), Price

(US\$/Unit) and Gross Margin (2018-2023)

Table 124. Rise Bar Main Business

Table 125. Rise Bar Latest Developments

Table 126. Vaxa Bars Basic Information, Plant-based Bars Manufacturing Base, Sales Area and Its Competitors

Table 127. Vaxa Bars Plant-based Bars Product Portfolios and Specifications

Table 128. Vaxa Bars Plant-based Bars Sales (K Units), Revenue (\$ Million), Price

(US\$/Unit) and Gross Margin (2018-2023)

Table 129. Vaxa Bars Main Business

Table 130. Vaxa Bars Latest Developments



## **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Picture of Plant-based Bars
- Figure 2. Plant-based Bars Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Plant-based Bars Sales Growth Rate 2018-2029 (K Units)
- Figure 7. Global Plant-based Bars Revenue Growth Rate 2018-2029 (\$ Millions)
- Figure 8. Plant-based Bars Sales by Region (2018, 2022 & 2029) & (\$ Millions)
- Figure 9. Product Picture of Protein Bars
- Figure 10. Product Picture of Cereal Bars
- Figure 11. Product Picture of Energy Bars
- Figure 12. Product Picture of Fruit & Nut Bars
- Figure 13. Product Picture of Others
- Figure 14. Global Plant-based Bars Sales Market Share by Type in 2022
- Figure 15. Global Plant-based Bars Revenue Market Share by Type (2018-2023)
- Figure 16. Plant-based Bars Consumed in Hypermarkets & Supermarkets
- Figure 17. Global Plant-based Bars Market: Hypermarkets & Supermarkets (2018-2023) & (K Units)
- Figure 18. Plant-based Bars Consumed in Convenience Stores
- Figure 19. Global Plant-based Bars Market: Convenience Stores (2018-2023) & (K Units)
- Figure 20. Plant-based Bars Consumed in Specialty Stores
- Figure 21. Global Plant-based Bars Market: Specialty Stores (2018-2023) & (K Units)
- Figure 22. Plant-based Bars Consumed in Online
- Figure 23. Global Plant-based Bars Market: Online (2018-2023) & (K Units)
- Figure 24. Plant-based Bars Consumed in Others
- Figure 25. Global Plant-based Bars Market: Others (2018-2023) & (K Units)
- Figure 26. Global Plant-based Bars Sales Market Share by Application (2022)
- Figure 27. Global Plant-based Bars Revenue Market Share by Application in 2022
- Figure 28. Plant-based Bars Sales Market by Company in 2022 (K Units)
- Figure 29. Global Plant-based Bars Sales Market Share by Company in 2022
- Figure 30. Plant-based Bars Revenue Market by Company in 2022 (\$ Million)
- Figure 31. Global Plant-based Bars Revenue Market Share by Company in 2022
- Figure 32. Global Plant-based Bars Sales Market Share by Geographic Region (2018-2023)



- Figure 33. Global Plant-based Bars Revenue Market Share by Geographic Region in 2022
- Figure 34. Americas Plant-based Bars Sales 2018-2023 (K Units)
- Figure 35. Americas Plant-based Bars Revenue 2018-2023 (\$ Millions)
- Figure 36. APAC Plant-based Bars Sales 2018-2023 (K Units)
- Figure 37. APAC Plant-based Bars Revenue 2018-2023 (\$ Millions)
- Figure 38. Europe Plant-based Bars Sales 2018-2023 (K Units)
- Figure 39. Europe Plant-based Bars Revenue 2018-2023 (\$ Millions)
- Figure 40. Middle East & Africa Plant-based Bars Sales 2018-2023 (K Units)
- Figure 41. Middle East & Africa Plant-based Bars Revenue 2018-2023 (\$ Millions)
- Figure 42. Americas Plant-based Bars Sales Market Share by Country in 2022
- Figure 43. Americas Plant-based Bars Revenue Market Share by Country in 2022
- Figure 44. Americas Plant-based Bars Sales Market Share by Type (2018-2023)
- Figure 45. Americas Plant-based Bars Sales Market Share by Application (2018-2023)
- Figure 46. United States Plant-based Bars Revenue Growth 2018-2023 (\$ Millions)
- Figure 47. Canada Plant-based Bars Revenue Growth 2018-2023 (\$ Millions)
- Figure 48. Mexico Plant-based Bars Revenue Growth 2018-2023 (\$ Millions)
- Figure 49. Brazil Plant-based Bars Revenue Growth 2018-2023 (\$ Millions)
- Figure 50. APAC Plant-based Bars Sales Market Share by Region in 2022
- Figure 51. APAC Plant-based Bars Revenue Market Share by Regions in 2022
- Figure 52. APAC Plant-based Bars Sales Market Share by Type (2018-2023)
- Figure 53. APAC Plant-based Bars Sales Market Share by Application (2018-2023)
- Figure 54. China Plant-based Bars Revenue Growth 2018-2023 (\$ Millions)
- Figure 55. Japan Plant-based Bars Revenue Growth 2018-2023 (\$ Millions)
- Figure 56. South Korea Plant-based Bars Revenue Growth 2018-2023 (\$ Millions)
- Figure 57. Southeast Asia Plant-based Bars Revenue Growth 2018-2023 (\$ Millions)
- Figure 58. India Plant-based Bars Revenue Growth 2018-2023 (\$ Millions)
- Figure 59. Australia Plant-based Bars Revenue Growth 2018-2023 (\$ Millions)
- Figure 60. China Taiwan Plant-based Bars Revenue Growth 2018-2023 (\$ Millions)
- Figure 61. Europe Plant-based Bars Sales Market Share by Country in 2022
- Figure 62. Europe Plant-based Bars Revenue Market Share by Country in 2022
- Figure 63. Europe Plant-based Bars Sales Market Share by Type (2018-2023)
- Figure 64. Europe Plant-based Bars Sales Market Share by Application (2018-2023)
- Figure 65. Germany Plant-based Bars Revenue Growth 2018-2023 (\$ Millions)
- Figure 66. France Plant-based Bars Revenue Growth 2018-2023 (\$ Millions)
- Figure 67. UK Plant-based Bars Revenue Growth 2018-2023 (\$ Millions)
- Figure 68. Italy Plant-based Bars Revenue Growth 2018-2023 (\$ Millions)
- Figure 69. Russia Plant-based Bars Revenue Growth 2018-2023 (\$ Millions)
- Figure 70. Middle East & Africa Plant-based Bars Sales Market Share by Country in



#### 2022

Figure 71. Middle East & Africa Plant-based Bars Revenue Market Share by Country in 2022

Figure 72. Middle East & Africa Plant-based Bars Sales Market Share by Type (2018-2023)

Figure 73. Middle East & Africa Plant-based Bars Sales Market Share by Application (2018-2023)

Figure 74. Egypt Plant-based Bars Revenue Growth 2018-2023 (\$ Millions)

Figure 75. South Africa Plant-based Bars Revenue Growth 2018-2023 (\$ Millions)

Figure 76. Israel Plant-based Bars Revenue Growth 2018-2023 (\$ Millions)

Figure 77. Turkey Plant-based Bars Revenue Growth 2018-2023 (\$ Millions)

Figure 78. GCC Country Plant-based Bars Revenue Growth 2018-2023 (\$ Millions)

Figure 79. Manufacturing Cost Structure Analysis of Plant-based Bars in 2022

Figure 80. Manufacturing Process Analysis of Plant-based Bars

Figure 81. Industry Chain Structure of Plant-based Bars

Figure 82. Channels of Distribution

Figure 83. Global Plant-based Bars Sales Market Forecast by Region (2024-2029)

Figure 84. Global Plant-based Bars Revenue Market Share Forecast by Region (2024-2029)

Figure 85. Global Plant-based Bars Sales Market Share Forecast by Type (2024-2029)

Figure 86. Global Plant-based Bars Revenue Market Share Forecast by Type (2024-2029)

Figure 87. Global Plant-based Bars Sales Market Share Forecast by Application (2024-2029)

Figure 88. Global Plant-based Bars Revenue Market Share Forecast by Application (2024-2029)



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