

Global PIR Insulating Material Market Growth 2026-2032

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Abstracts

The global PIR Insulating Material market size is predicted to grow from US\$ 4165 million in 2025 to US\$ 6522 million in 2032; it is expected to grow at a CAGR of 6.7% from 2026 to 2032.

PIR insulation is a high-performance rigid foam plastic commonly used in insulation systems in the construction, cold chain, petrochemical, and other fields. It is modified from polyurethane (PU) by increasing the isocyanate ratio and introducing a catalyst, resulting in enhanced thermal stability, flame retardancy, and structural strength. Compared to traditional PU materials, PIR is more stable at high temperatures, with a dense carbonized layer that effectively slows the spread of fire. It is a high-end insulation material that balances thermal insulation performance and safety. In 2024, sales volume will be 200 million square meters, the average price will be US\$20, the single-line production capacity will be 10 million square meters, and the gross profit margin will be 41%.

As global energy efficiency standards and green, low-carbon requirements for buildings continue to rise, PIR insulation, thanks to its exceptional thermal conductivity (generally below 0.022 W/m²K), flame retardancy, and dimensional stability, is becoming a preferred material for high-end buildings, cold chain warehousing, data centers, and industrial piping. In developed countries like Europe and the United States, PIR's penetration in commercial roofing systems is increasing, making it a key replacement for traditional polyurethane (PU) and rock wool. Driven by regulatory initiatives and technological advancements, the global PIR market is growing at an average annual rate of 6% to 8%.

In emerging markets such as China and Southeast Asia, the rapid expansion of

industries like cold chain logistics, fresh food e-commerce, and pharmaceutical cold storage is driving demand for high-performance insulation materials. Compared to traditional insulation materials, PIR offers significant advantages in thickness control, ease of installation, and longevity, and is expected to find even greater application in future urbanization and industrial upgrades. At present, the production capacity of domestic PIR is gradually increasing, but there is still a gap with international brands in terms of continuous panels, special-shaped parts and high-end composite surface materials. Future market competition will revolve around 'performance stability + system integration capabilities'.

LP Information, Inc. (LPI) ' newest research report, the 'PIR Insulating Material Industry Forecast' looks at past sales and reviews total world PIR Insulating Material sales in 2025, providing a comprehensive analysis by region and market sector of projected PIR Insulating Material sales for 2026 through 2032. With PIR Insulating Material sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world PIR Insulating Material industry.

This Insight Report provides a comprehensive analysis of the global PIR Insulating Material landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on PIR Insulating Material portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global PIR Insulating Material market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for PIR Insulating Material and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global PIR Insulating Material.

This report presents a comprehensive overview, market shares, and growth opportunities of PIR Insulating Material market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Below 20mm

20 to 50mm

Over 50mm

Segmentation by Application:

Residential Roofs

Walls

Ceilings

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

ArcelorMittal

ARPANEL

Unilin Insulation

Nucor Building Systems

Ruukki

Johns Manville

SOPREMA

Kingspan

Metecno

BCOMS

Mannok Build

Assan Panel

BMI Group UK Ltd

Romakowski

Italpannelli

Lattonedil

TENAX PANEL

Brianza Plastica SpA

Alubel

Zhejiang Zhenshen

Suzhou Maize

Hebei Salable

Hunan Sanhemei

TOPOLO

Key Questions Addressed in this Report

What is the 10-year outlook for the global PIR Insulating Material market?

What factors are driving PIR Insulating Material market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do PIR Insulating Material market opportunities vary by end market size?

How does PIR Insulating Material break out by Type, by Application?

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