

Global Pillowcase Market Growth 2024-2030

<https://marketpublishers.com/r/G95ED270A915EN.html>

Date: February 2024

Pages: 133

Price: US\$ 3,660.00 (Single User License)

ID: G95ED270A915EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Pillowcase market size was valued at US\$ million in 2023. With growing demand in downstream market, the Pillowcase is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global Pillowcase market. Pillowcase are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Pillowcase. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Pillowcase market.

Key Features:

The report on Pillowcase market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Pillowcase market. It may include historical data, market segmentation by Type (e.g., Mattress Pad, Comforter Basic), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Pillowcase market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations,

range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Pillowcase market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Pillowcase industry. This include advancements in Pillowcase technology, Pillowcase new entrants, Pillowcase new investment, and other innovations that are shaping the future of Pillowcase.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Pillowcase market. It includes factors influencing customer ' purchasing decisions, preferences for Pillowcase product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Pillowcase market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Pillowcase market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Pillowcase market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Pillowcase industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Pillowcase market.

Market Segmentation:

Pillowcase market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption

value by Type, and by Application in terms of volume and value.

Segmentation by type

Mattress Pad

Comforter Basic

Filled Pillows

Sheet Sets

Segmentation by application

Commercial Use

Home Use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Meng Jie textile Limited by Share Ltd.Co

Harbor House

Luo Lai Household Textiles Co., Ltd.

Somma

KAUFFMANN

Hamam

Beyond Group

Shenzhen Fu Anna Houseware Co., Ltd.

Hengyuanxiang

ESPRIT

SHER IDAN

BASSETTI

Frette

Daifuni

Veken

Jiangsu Tevel Group CO.,LTD

Key Questions Addressed in this Report

What is the 10-year outlook for the global Pillowcase market?

What factors are driving Pillowcase market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Pillowcase market opportunities vary by end market size?

How does Pillowcase break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Pillowcase Annual Sales 2019-2030
 - 2.1.2 World Current & Future Analysis for Pillowcase by Geographic Region, 2019, 2023 & 2030
 - 2.1.3 World Current & Future Analysis for Pillowcase by Country/Region, 2019, 2023 & 2030
- 2.2 Pillowcase Segment by Type
 - 2.2.1 Mattress Pad
 - 2.2.2 Comforter Basic
 - 2.2.3 Filled Pillows
 - 2.2.4 Sheet Sets
- 2.3 Pillowcase Sales by Type
 - 2.3.1 Global Pillowcase Sales Market Share by Type (2019-2024)
 - 2.3.2 Global Pillowcase Revenue and Market Share by Type (2019-2024)
 - 2.3.3 Global Pillowcase Sale Price by Type (2019-2024)
- 2.4 Pillowcase Segment by Application
 - 2.4.1 Commercial Use
 - 2.4.2 Home Use
- 2.5 Pillowcase Sales by Application
 - 2.5.1 Global Pillowcase Sale Market Share by Application (2019-2024)
 - 2.5.2 Global Pillowcase Revenue and Market Share by Application (2019-2024)
 - 2.5.3 Global Pillowcase Sale Price by Application (2019-2024)

3 GLOBAL PILLOWCASE BY COMPANY

- 3.1 Global Pillowcase Breakdown Data by Company
 - 3.1.1 Global Pillowcase Annual Sales by Company (2019-2024)
 - 3.1.2 Global Pillowcase Sales Market Share by Company (2019-2024)
- 3.2 Global Pillowcase Annual Revenue by Company (2019-2024)
 - 3.2.1 Global Pillowcase Revenue by Company (2019-2024)
 - 3.2.2 Global Pillowcase Revenue Market Share by Company (2019-2024)
- 3.3 Global Pillowcase Sale Price by Company
- 3.4 Key Manufacturers Pillowcase Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Pillowcase Product Location Distribution
 - 3.4.2 Players Pillowcase Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR PILLOWCASE BY GEOGRAPHIC REGION

- 4.1 World Historic Pillowcase Market Size by Geographic Region (2019-2024)
 - 4.1.1 Global Pillowcase Annual Sales by Geographic Region (2019-2024)
 - 4.1.2 Global Pillowcase Annual Revenue by Geographic Region (2019-2024)
- 4.2 World Historic Pillowcase Market Size by Country/Region (2019-2024)
 - 4.2.1 Global Pillowcase Annual Sales by Country/Region (2019-2024)
 - 4.2.2 Global Pillowcase Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas Pillowcase Sales Growth
- 4.4 APAC Pillowcase Sales Growth
- 4.5 Europe Pillowcase Sales Growth
- 4.6 Middle East & Africa Pillowcase Sales Growth

5 AMERICAS

- 5.1 Americas Pillowcase Sales by Country
 - 5.1.1 Americas Pillowcase Sales by Country (2019-2024)
 - 5.1.2 Americas Pillowcase Revenue by Country (2019-2024)
- 5.2 Americas Pillowcase Sales by Type
- 5.3 Americas Pillowcase Sales by Application
- 5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Pillowcase Sales by Region

6.1.1 APAC Pillowcase Sales by Region (2019-2024)

6.1.2 APAC Pillowcase Revenue by Region (2019-2024)

6.2 APAC Pillowcase Sales by Type

6.3 APAC Pillowcase Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Pillowcase by Country

7.1.1 Europe Pillowcase Sales by Country (2019-2024)

7.1.2 Europe Pillowcase Revenue by Country (2019-2024)

7.2 Europe Pillowcase Sales by Type

7.3 Europe Pillowcase Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Pillowcase by Country

8.1.1 Middle East & Africa Pillowcase Sales by Country (2019-2024)

8.1.2 Middle East & Africa Pillowcase Revenue by Country (2019-2024)

8.2 Middle East & Africa Pillowcase Sales by Type

8.3 Middle East & Africa Pillowcase Sales by Application

- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Pillowcase
- 10.3 Manufacturing Process Analysis of Pillowcase
- 10.4 Industry Chain Structure of Pillowcase

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Pillowcase Distributors
- 11.3 Pillowcase Customer

12 WORLD FORECAST REVIEW FOR PILLOWCASE BY GEOGRAPHIC REGION

- 12.1 Global Pillowcase Market Size Forecast by Region
 - 12.1.1 Global Pillowcase Forecast by Region (2025-2030)
 - 12.1.2 Global Pillowcase Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Pillowcase Forecast by Type
- 12.7 Global Pillowcase Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 Meng Jie textile Limited by Share Ltd.Co

13.1.1 Meng Jie textile Limited by Share Ltd.Co Company Information

13.1.2 Meng Jie textile Limited by Share Ltd.Co Pillowcase Product Portfolios and Specifications

13.1.3 Meng Jie textile Limited by Share Ltd.Co Pillowcase Sales, Revenue, Price and Gross Margin (2019-2024)

13.1.4 Meng Jie textile Limited by Share Ltd.Co Main Business Overview

13.1.5 Meng Jie textile Limited by Share Ltd.Co Latest Developments

13.2 Harbor House

13.2.1 Harbor House Company Information

13.2.2 Harbor House Pillowcase Product Portfolios and Specifications

13.2.3 Harbor House Pillowcase Sales, Revenue, Price and Gross Margin (2019-2024)

13.2.4 Harbor House Main Business Overview

13.2.5 Harbor House Latest Developments

13.3 Luo Lai Household Textiles Co., Ltd.

13.3.1 Luo Lai Household Textiles Co., Ltd. Company Information

13.3.2 Luo Lai Household Textiles Co., Ltd. Pillowcase Product Portfolios and Specifications

13.3.3 Luo Lai Household Textiles Co., Ltd. Pillowcase Sales, Revenue, Price and Gross Margin (2019-2024)

13.3.4 Luo Lai Household Textiles Co., Ltd. Main Business Overview

13.3.5 Luo Lai Household Textiles Co., Ltd. Latest Developments

13.4 Somma

13.4.1 Somma Company Information

13.4.2 Somma Pillowcase Product Portfolios and Specifications

13.4.3 Somma Pillowcase Sales, Revenue, Price and Gross Margin (2019-2024)

13.4.4 Somma Main Business Overview

13.4.5 Somma Latest Developments

13.5 KAUFFMANN

13.5.1 KAUFFMANN Company Information

13.5.2 KAUFFMANN Pillowcase Product Portfolios and Specifications

13.5.3 KAUFFMANN Pillowcase Sales, Revenue, Price and Gross Margin (2019-2024)

13.5.4 KAUFFMANN Main Business Overview

13.5.5 KAUFFMANN Latest Developments

13.6 Hamam

13.6.1 Hamam Company Information

13.6.2 Hamam Pillowcase Product Portfolios and Specifications

- 13.6.3 Hamam Pillowcase Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.6.4 Hamam Main Business Overview
- 13.6.5 Hamam Latest Developments
- 13.7 Beyond Group
 - 13.7.1 Beyond Group Company Information
 - 13.7.2 Beyond Group Pillowcase Product Portfolios and Specifications
 - 13.7.3 Beyond Group Pillowcase Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.7.4 Beyond Group Main Business Overview
 - 13.7.5 Beyond Group Latest Developments
- 13.8 Shenzhen Fu Anna Houseware Co., Ltd.
 - 13.8.1 Shenzhen Fu Anna Houseware Co., Ltd. Company Information
 - 13.8.2 Shenzhen Fu Anna Houseware Co., Ltd. Pillowcase Product Portfolios and Specifications
 - 13.8.3 Shenzhen Fu Anna Houseware Co., Ltd. Pillowcase Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.8.4 Shenzhen Fu Anna Houseware Co., Ltd. Main Business Overview
 - 13.8.5 Shenzhen Fu Anna Houseware Co., Ltd. Latest Developments
- 13.9 Hengyuanxiang
 - 13.9.1 Hengyuanxiang Company Information
 - 13.9.2 Hengyuanxiang Pillowcase Product Portfolios and Specifications
 - 13.9.3 Hengyuanxiang Pillowcase Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.9.4 Hengyuanxiang Main Business Overview
 - 13.9.5 Hengyuanxiang Latest Developments
- 13.10 ESPRIT
 - 13.10.1 ESPRIT Company Information
 - 13.10.2 ESPRIT Pillowcase Product Portfolios and Specifications
 - 13.10.3 ESPRIT Pillowcase Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.10.4 ESPRIT Main Business Overview
 - 13.10.5 ESPRIT Latest Developments
- 13.11 SHER IDAN
 - 13.11.1 SHER IDAN Company Information
 - 13.11.2 SHER IDAN Pillowcase Product Portfolios and Specifications
 - 13.11.3 SHER IDAN Pillowcase Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.11.4 SHER IDAN Main Business Overview
 - 13.11.5 SHER IDAN Latest Developments
- 13.12 BASSETTI
 - 13.12.1 BASSETTI Company Information

13.12.2 BASSETTI Pillowcase Product Portfolios and Specifications

13.12.3 BASSETTI Pillowcase Sales, Revenue, Price and Gross Margin (2019-2024)

13.12.4 BASSETTI Main Business Overview

13.12.5 BASSETTI Latest Developments

13.13 Frette

13.13.1 Frette Company Information

13.13.2 Frette Pillowcase Product Portfolios and Specifications

13.13.3 Frette Pillowcase Sales, Revenue, Price and Gross Margin (2019-2024)

13.13.4 Frette Main Business Overview

13.13.5 Frette Latest Developments

13.14 Daifuni

13.14.1 Daifuni Company Information

13.14.2 Daifuni Pillowcase Product Portfolios and Specifications

13.14.3 Daifuni Pillowcase Sales, Revenue, Price and Gross Margin (2019-2024)

13.14.4 Daifuni Main Business Overview

13.14.5 Daifuni Latest Developments

13.15 Veken

13.15.1 Veken Company Information

13.15.2 Veken Pillowcase Product Portfolios and Specifications

13.15.3 Veken Pillowcase Sales, Revenue, Price and Gross Margin (2019-2024)

13.15.4 Veken Main Business Overview

13.15.5 Veken Latest Developments

13.16 Jiangsu Tevel Group CO.,LTD

13.16.1 Jiangsu Tevel Group CO.,LTD Company Information

13.16.2 Jiangsu Tevel Group CO.,LTD Pillowcase Product Portfolios and Specifications

13.16.3 Jiangsu Tevel Group CO.,LTD Pillowcase Sales, Revenue, Price and Gross Margin (2019-2024)

13.16.4 Jiangsu Tevel Group CO.,LTD Main Business Overview

13.16.5 Jiangsu Tevel Group CO.,LTD Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Pillowcase Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)
Table 2. Pillowcase Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)
Table 3. Major Players of Mattress Pad
Table 4. Major Players of Comforter Basic
Table 5. Major Players of Filled Pillows
Table 6. Major Players of Sheet Sets
Table 7. Global Pillowcase Sales by Type (2019-2024) & (K Units)
Table 8. Global Pillowcase Sales Market Share by Type (2019-2024)
Table 9. Global Pillowcase Revenue by Type (2019-2024) & (\$ million)
Table 10. Global Pillowcase Revenue Market Share by Type (2019-2024)
Table 11. Global Pillowcase Sale Price by Type (2019-2024) & (USD/Unit)
Table 12. Global Pillowcase Sales by Application (2019-2024) & (K Units)
Table 13. Global Pillowcase Sales Market Share by Application (2019-2024)
Table 14. Global Pillowcase Revenue by Application (2019-2024)
Table 15. Global Pillowcase Revenue Market Share by Application (2019-2024)
Table 16. Global Pillowcase Sale Price by Application (2019-2024) & (USD/Unit)
Table 17. Global Pillowcase Sales by Company (2019-2024) & (K Units)
Table 18. Global Pillowcase Sales Market Share by Company (2019-2024)
Table 19. Global Pillowcase Revenue by Company (2019-2024) (\$ Millions)
Table 20. Global Pillowcase Revenue Market Share by Company (2019-2024)
Table 21. Global Pillowcase Sale Price by Company (2019-2024) & (USD/Unit)
Table 22. Key Manufacturers Pillowcase Producing Area Distribution and Sales Area
Table 23. Players Pillowcase Products Offered
Table 24. Pillowcase Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
Table 25. New Products and Potential Entrants
Table 26. Mergers & Acquisitions, Expansion
Table 27. Global Pillowcase Sales by Geographic Region (2019-2024) & (K Units)
Table 28. Global Pillowcase Sales Market Share Geographic Region (2019-2024)
Table 29. Global Pillowcase Revenue by Geographic Region (2019-2024) & (\$ millions)
Table 30. Global Pillowcase Revenue Market Share by Geographic Region (2019-2024)
Table 31. Global Pillowcase Sales by Country/Region (2019-2024) & (K Units)
Table 32. Global Pillowcase Sales Market Share by Country/Region (2019-2024)
Table 33. Global Pillowcase Revenue by Country/Region (2019-2024) & (\$ millions)

Table 34. Global Pillowcase Revenue Market Share by Country/Region (2019-2024)
Table 35. Americas Pillowcase Sales by Country (2019-2024) & (K Units)
Table 36. Americas Pillowcase Sales Market Share by Country (2019-2024)
Table 37. Americas Pillowcase Revenue by Country (2019-2024) & (\$ Millions)
Table 38. Americas Pillowcase Revenue Market Share by Country (2019-2024)
Table 39. Americas Pillowcase Sales by Type (2019-2024) & (K Units)
Table 40. Americas Pillowcase Sales by Application (2019-2024) & (K Units)
Table 41. APAC Pillowcase Sales by Region (2019-2024) & (K Units)
Table 42. APAC Pillowcase Sales Market Share by Region (2019-2024)
Table 43. APAC Pillowcase Revenue by Region (2019-2024) & (\$ Millions)
Table 44. APAC Pillowcase Revenue Market Share by Region (2019-2024)
Table 45. APAC Pillowcase Sales by Type (2019-2024) & (K Units)
Table 46. APAC Pillowcase Sales by Application (2019-2024) & (K Units)
Table 47. Europe Pillowcase Sales by Country (2019-2024) & (K Units)
Table 48. Europe Pillowcase Sales Market Share by Country (2019-2024)
Table 49. Europe Pillowcase Revenue by Country (2019-2024) & (\$ Millions)
Table 50. Europe Pillowcase Revenue Market Share by Country (2019-2024)
Table 51. Europe Pillowcase Sales by Type (2019-2024) & (K Units)
Table 52. Europe Pillowcase Sales by Application (2019-2024) & (K Units)
Table 53. Middle East & Africa Pillowcase Sales by Country (2019-2024) & (K Units)
Table 54. Middle East & Africa Pillowcase Sales Market Share by Country (2019-2024)
Table 55. Middle East & Africa Pillowcase Revenue by Country (2019-2024) & (\$ Millions)
Table 56. Middle East & Africa Pillowcase Revenue Market Share by Country (2019-2024)
Table 57. Middle East & Africa Pillowcase Sales by Type (2019-2024) & (K Units)
Table 58. Middle East & Africa Pillowcase Sales by Application (2019-2024) & (K Units)
Table 59. Key Market Drivers & Growth Opportunities of Pillowcase
Table 60. Key Market Challenges & Risks of Pillowcase
Table 61. Key Industry Trends of Pillowcase
Table 62. Pillowcase Raw Material
Table 63. Key Suppliers of Raw Materials
Table 64. Pillowcase Distributors List
Table 65. Pillowcase Customer List
Table 66. Global Pillowcase Sales Forecast by Region (2025-2030) & (K Units)
Table 67. Global Pillowcase Revenue Forecast by Region (2025-2030) & (\$ millions)
Table 68. Americas Pillowcase Sales Forecast by Country (2025-2030) & (K Units)
Table 69. Americas Pillowcase Revenue Forecast by Country (2025-2030) & (\$ millions)
Table 70. APAC Pillowcase Sales Forecast by Region (2025-2030) & (K Units)

Table 71. APAC Pillowcase Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 72. Europe Pillowcase Sales Forecast by Country (2025-2030) & (K Units)

Table 73. Europe Pillowcase Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 74. Middle East & Africa Pillowcase Sales Forecast by Country (2025-2030) & (K Units)

Table 75. Middle East & Africa Pillowcase Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 76. Global Pillowcase Sales Forecast by Type (2025-2030) & (K Units)

Table 77. Global Pillowcase Revenue Forecast by Type (2025-2030) & (\$ Millions)

Table 78. Global Pillowcase Sales Forecast by Application (2025-2030) & (K Units)

Table 79. Global Pillowcase Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 80. Meng Jie textile Limited by Share Ltd.Co Basic Information, Pillowcase Manufacturing Base, Sales Area and Its Competitors

Table 81. Meng Jie textile Limited by Share Ltd.Co Pillowcase Product Portfolios and Specifications

Table 82. Meng Jie textile Limited by Share Ltd.Co Pillowcase Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 83. Meng Jie textile Limited by Share Ltd.Co Main Business

Table 84. Meng Jie textile Limited by Share Ltd.Co Latest Developments

Table 85. Harbor House Basic Information, Pillowcase Manufacturing Base, Sales Area and Its Competitors

Table 86. Harbor House Pillowcase Product Portfolios and Specifications

Table 87. Harbor House Pillowcase Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 88. Harbor House Main Business

Table 89. Harbor House Latest Developments

Table 90. Luo Lai Household Textiles Co., Ltd. Basic Information, Pillowcase Manufacturing Base, Sales Area and Its Competitors

Table 91. Luo Lai Household Textiles Co., Ltd. Pillowcase Product Portfolios and Specifications

Table 92. Luo Lai Household Textiles Co., Ltd. Pillowcase Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 93. Luo Lai Household Textiles Co., Ltd. Main Business

Table 94. Luo Lai Household Textiles Co., Ltd. Latest Developments

Table 95. Somma Basic Information, Pillowcase Manufacturing Base, Sales Area and Its Competitors

Table 96. Somma Pillowcase Product Portfolios and Specifications

Table 97. Somma Pillowcase Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and

Gross Margin (2019-2024)

Table 98. Somma Main Business

Table 99. Somma Latest Developments

Table 100. KAUFFMANN Basic Information, Pillowcase Manufacturing Base, Sales Area and Its Competitors

Table 101. KAUFFMANN Pillowcase Product Portfolios and Specifications

Table 102. KAUFFMANN Pillowcase Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 103. KAUFFMANN Main Business

Table 104. KAUFFMANN Latest Developments

Table 105. Hamam Basic Information, Pillowcase Manufacturing Base, Sales Area and Its Competitors

Table 106. Hamam Pillowcase Product Portfolios and Specifications

Table 107. Hamam Pillowcase Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 108. Hamam Main Business

Table 109. Hamam Latest Developments

Table 110. Beyond Group Basic Information, Pillowcase Manufacturing Base, Sales Area and Its Competitors

Table 111. Beyond Group Pillowcase Product Portfolios and Specifications

Table 112. Beyond Group Pillowcase Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 113. Beyond Group Main Business

Table 114. Beyond Group Latest Developments

Table 115. Shenzhen Fu Anna Houseware Co., Ltd. Basic Information, Pillowcase Manufacturing Base, Sales Area and Its Competitors

Table 116. Shenzhen Fu Anna Houseware Co., Ltd. Pillowcase Product Portfolios and Specifications

Table 117. Shenzhen Fu Anna Houseware Co., Ltd. Pillowcase Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 118. Shenzhen Fu Anna Houseware Co., Ltd. Main Business

Table 119. Shenzhen Fu Anna Houseware Co., Ltd. Latest Developments

Table 120. Hengyuanxiang Basic Information, Pillowcase Manufacturing Base, Sales Area and Its Competitors

Table 121. Hengyuanxiang Pillowcase Product Portfolios and Specifications

Table 122. Hengyuanxiang Pillowcase Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 123. Hengyuanxiang Main Business

Table 124. Hengyuanxiang Latest Developments

Table 125. ESPRIT Basic Information, Pillowcase Manufacturing Base, Sales Area and Its Competitors
Table 126. ESPRIT Pillowcase Product Portfolios and Specifications
Table 127. ESPRIT Pillowcase Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 128. ESPRIT Main Business
Table 129. ESPRIT Latest Developments
Table 130. SHER IDAN Basic Information, Pillowcase Manufacturing Base, Sales Area and Its Competitors
Table 131. SHER IDAN Pillowcase Product Portfolios and Specifications
Table 132. SHER IDAN Pillowcase Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 133. SHER IDAN Main Business
Table 134. SHER IDAN Latest Developments
Table 135. BASSETTI Basic Information, Pillowcase Manufacturing Base, Sales Area and Its Competitors
Table 136. BASSETTI Pillowcase Product Portfolios and Specifications
Table 137. BASSETTI Pillowcase Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 138. BASSETTI Main Business
Table 139. BASSETTI Latest Developments
Table 140. Frette Basic Information, Pillowcase Manufacturing Base, Sales Area and Its Competitors
Table 141. Frette Pillowcase Product Portfolios and Specifications
Table 142. Frette Pillowcase Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 143. Frette Main Business
Table 144. Frette Latest Developments
Table 145. Daifuni Basic Information, Pillowcase Manufacturing Base, Sales Area and Its Competitors
Table 146. Daifuni Pillowcase Product Portfolios and Specifications
Table 147. Daifuni Pillowcase Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 148. Daifuni Main Business
Table 149. Daifuni Latest Developments
Table 150. Veken Basic Information, Pillowcase Manufacturing Base, Sales Area and Its Competitors
Table 151. Veken Pillowcase Product Portfolios and Specifications
Table 152. Veken Pillowcase Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and

Gross Margin (2019-2024)

Table 153. Veken Main Business

Table 154. Veken Latest Developments

Table 155. Jiangsu Tevel Group CO.,LTD Basic Information, Pillowcase Manufacturing Base, Sales Area and Its Competitors

Table 156. Jiangsu Tevel Group CO.,LTD Pillowcase Product Portfolios and Specifications

Table 157. Jiangsu Tevel Group CO.,LTD Pillowcase Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 158. Jiangsu Tevel Group CO.,LTD Main Business

Table 159. Jiangsu Tevel Group CO.,LTD Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Pillowcase
- Figure 2. Pillowcase Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Pillowcase Sales Growth Rate 2019-2030 (K Units)
- Figure 7. Global Pillowcase Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Pillowcase Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Mattress Pad
- Figure 10. Product Picture of Comforter Basic
- Figure 11. Product Picture of Filled Pillows
- Figure 12. Product Picture of Sheet Sets
- Figure 13. Global Pillowcase Sales Market Share by Type in 2023
- Figure 14. Global Pillowcase Revenue Market Share by Type (2019-2024)
- Figure 15. Pillowcase Consumed in Commercial Use
- Figure 16. Global Pillowcase Market: Commercial Use (2019-2024) & (K Units)
- Figure 17. Pillowcase Consumed in Home Use
- Figure 18. Global Pillowcase Market: Home Use (2019-2024) & (K Units)
- Figure 19. Global Pillowcase Sales Market Share by Application (2023)
- Figure 20. Global Pillowcase Revenue Market Share by Application in 2023
- Figure 21. Pillowcase Sales Market by Company in 2023 (K Units)
- Figure 22. Global Pillowcase Sales Market Share by Company in 2023
- Figure 23. Pillowcase Revenue Market by Company in 2023 (\$ Million)
- Figure 24. Global Pillowcase Revenue Market Share by Company in 2023
- Figure 25. Global Pillowcase Sales Market Share by Geographic Region (2019-2024)
- Figure 26. Global Pillowcase Revenue Market Share by Geographic Region in 2023
- Figure 27. Americas Pillowcase Sales 2019-2024 (K Units)
- Figure 28. Americas Pillowcase Revenue 2019-2024 (\$ Millions)
- Figure 29. APAC Pillowcase Sales 2019-2024 (K Units)
- Figure 30. APAC Pillowcase Revenue 2019-2024 (\$ Millions)
- Figure 31. Europe Pillowcase Sales 2019-2024 (K Units)
- Figure 32. Europe Pillowcase Revenue 2019-2024 (\$ Millions)
- Figure 33. Middle East & Africa Pillowcase Sales 2019-2024 (K Units)
- Figure 34. Middle East & Africa Pillowcase Revenue 2019-2024 (\$ Millions)
- Figure 35. Americas Pillowcase Sales Market Share by Country in 2023

- Figure 36. Americas Pillowcase Revenue Market Share by Country in 2023
- Figure 37. Americas Pillowcase Sales Market Share by Type (2019-2024)
- Figure 38. Americas Pillowcase Sales Market Share by Application (2019-2024)
- Figure 39. United States Pillowcase Revenue Growth 2019-2024 (\$ Millions)
- Figure 40. Canada Pillowcase Revenue Growth 2019-2024 (\$ Millions)
- Figure 41. Mexico Pillowcase Revenue Growth 2019-2024 (\$ Millions)
- Figure 42. Brazil Pillowcase Revenue Growth 2019-2024 (\$ Millions)
- Figure 43. APAC Pillowcase Sales Market Share by Region in 2023
- Figure 44. APAC Pillowcase Revenue Market Share by Regions in 2023
- Figure 45. APAC Pillowcase Sales Market Share by Type (2019-2024)
- Figure 46. APAC Pillowcase Sales Market Share by Application (2019-2024)
- Figure 47. China Pillowcase Revenue Growth 2019-2024 (\$ Millions)
- Figure 48. Japan Pillowcase Revenue Growth 2019-2024 (\$ Millions)
- Figure 49. South Korea Pillowcase Revenue Growth 2019-2024 (\$ Millions)
- Figure 50. Southeast Asia Pillowcase Revenue Growth 2019-2024 (\$ Millions)
- Figure 51. India Pillowcase Revenue Growth 2019-2024 (\$ Millions)
- Figure 52. Australia Pillowcase Revenue Growth 2019-2024 (\$ Millions)
- Figure 53. China Taiwan Pillowcase Revenue Growth 2019-2024 (\$ Millions)
- Figure 54. Europe Pillowcase Sales Market Share by Country in 2023
- Figure 55. Europe Pillowcase Revenue Market Share by Country in 2023
- Figure 56. Europe Pillowcase Sales Market Share by Type (2019-2024)
- Figure 57. Europe Pillowcase Sales Market Share by Application (2019-2024)
- Figure 58. Germany Pillowcase Revenue Growth 2019-2024 (\$ Millions)
- Figure 59. France Pillowcase Revenue Growth 2019-2024 (\$ Millions)
- Figure 60. UK Pillowcase Revenue Growth 2019-2024 (\$ Millions)
- Figure 61. Italy Pillowcase Revenue Growth 2019-2024 (\$ Millions)
- Figure 62. Russia Pillowcase Revenue Growth 2019-2024 (\$ Millions)
- Figure 63. Middle East & Africa Pillowcase Sales Market Share by Country in 2023
- Figure 64. Middle East & Africa Pillowcase Revenue Market Share by Country in 2023
- Figure 65. Middle East & Africa Pillowcase Sales Market Share by Type (2019-2024)
- Figure 66. Middle East & Africa Pillowcase Sales Market Share by Application (2019-2024)
- Figure 67. Egypt Pillowcase Revenue Growth 2019-2024 (\$ Millions)
- Figure 68. South Africa Pillowcase Revenue Growth 2019-2024 (\$ Millions)
- Figure 69. Israel Pillowcase Revenue Growth 2019-2024 (\$ Millions)
- Figure 70. Turkey Pillowcase Revenue Growth 2019-2024 (\$ Millions)
- Figure 71. GCC Country Pillowcase Revenue Growth 2019-2024 (\$ Millions)
- Figure 72. Manufacturing Cost Structure Analysis of Pillowcase in 2023
- Figure 73. Manufacturing Process Analysis of Pillowcase

Figure 74. Industry Chain Structure of Pillowcase

Figure 75. Channels of Distribution

Figure 76. Global Pillowcase Sales Market Forecast by Region (2025-2030)

Figure 77. Global Pillowcase Revenue Market Share Forecast by Region (2025-2030)

Figure 78. Global Pillowcase Sales Market Share Forecast by Type (2025-2030)

Figure 79. Global Pillowcase Revenue Market Share Forecast by Type (2025-2030)

Figure 80. Global Pillowcase Sales Market Share Forecast by Application (2025-2030)

Figure 81. Global Pillowcase Revenue Market Share Forecast by Application
(2025-2030)

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