

Global Pilates Rings Market Growth 2026-2032

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Abstracts

The global Pilates Rings market size is predicted to grow from US\$ 228 million in 2025 to US\$ 333 million in 2032; it is expected to grow at a CAGR of 5.7% from 2026 to 2032.

Pilates rings, also known as Pilates circles or magic circles, are fitness accessories commonly used in Pilates workouts and exercises. They are flexible, circular resistance rings with padded handles on either side. Pilates rings typically measure around 12-14 inches in diameter and are made of materials like rubber or fiberglass. The primary purpose of a Pilates ring is to provide resistance and support during Pilates exercises. The ring is compressed or squeezed between various body parts, such as the thighs, arms, or core, to add resistance and engage specific muscle groups. It can enhance strength, flexibility, and body awareness. The product has an average price of approximately \$13 per unit and global sales of approximately 17.9 million units.

The market prospect for Pilates rings is positive, as Pilates continues to gain popularity as a form of exercise worldwide. The practice of Pilates emphasizes core strength, balance, flexibility, and posture, which align with the growing interest in holistic well-being and mindful movement. Pilates rings offer a portable and convenient way to incorporate resistance training into Pilates workouts, making them suitable for both studio classes and home workouts. They are especially appealing to individuals who prefer low-impact exercise methods that focus on toning and strengthening without excessive strain on joints. The increasing trend of at-home fitness and the availability of online Pilates classes have further contributed to the demand for Pilates rings. These rings provide an effective and cost-efficient tool for individuals to enhance their Pilates practice and achieve targeted muscle engagement.

LP Information, Inc. (LPI) ' newest research report, the "Pilates Rings Industry Forecast" looks at past sales and reviews total world Pilates Rings sales in 2025,

providing a comprehensive analysis by region and market sector of projected Pilates Rings sales for 2026 through 2032. With Pilates Rings sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Pilates Rings industry.

This Insight Report provides a comprehensive analysis of the global Pilates Rings landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Pilates Rings portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Pilates Rings market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Pilates Rings and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Pilates Rings.

This report presents a comprehensive overview, market shares, and growth opportunities of Pilates Rings market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Glass Fiber Core

Steel Wire Core

Other

Segmentation by Resistance Strength:

Light Resistance

Medium Resistance

High Resistance

Segmentation by Sales Channels:

Online

Offline

Segmentation by Application:

Commercial

Household

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Tunturi

RitFit

ProBody Pilates

Balanced Body

Stamina Products

Peak Pilates

Orbit Fitness

Gaiam

Gymstick

ELANEE

Mantra Sports

Body Sculpture

Merrithew

TheraBand

Decathlon

Key Questions Addressed in this Report

What is the 10-year outlook for the global Pilates Rings market?

What factors are driving Pilates Rings market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Pilates Rings market opportunities vary by end market size?

How does Pilates Rings break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Pilates Rings Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Pilates Rings by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Pilates Rings by Country/Region, 2021, 2025 & 2032
- 2.2 Pilates Rings Segment by Type
 - 2.2.1 Glass Fiber Core
 - 2.2.2 Steel Wire Core
 - 2.2.3 Other
 - 2.2.4 Pilates Rings Sales by Type
 - 2.2.4.1 Global Pilates Rings Sales Market Share by Type (2021-2026)
 - 2.2.4.2 Global Pilates Rings Revenue and Market Share by Type (2021-2026)
 - 2.2.4.3 Global Pilates Rings Sale Price by Type (2021-2026)
- 2.3 Pilates Rings Segment by Resistance Strength
 - 2.3.1 Light Resistance
 - 2.3.2 Medium Resistance
 - 2.3.3 High Resistance
 - 2.3.4 Pilates Rings Sales by Resistance Strength
 - 2.3.4.1 Global Pilates Rings Sales Market Share by Resistance Strength (2021-2026)
 - 2.3.4.2 Global Pilates Rings Revenue and Market Share by Resistance Strength (2021-2026)
 - 2.3.4.3 Global Pilates Rings Sale Price by Resistance Strength (2021-2026)
- 2.4 Pilates Rings Segment by Sales Channels

2.4.1 Online

2.4.2 Offline

2.4.3 Pilates Rings Sales by Sales Channels

2.4.3.1 Global Pilates Rings Sales Market Share by Sales Channels (2021-2026)

2.4.3.2 Global Pilates Rings Revenue and Market Share by Sales Channels
(2021-2026)

2.4.3.3 Global Pilates Rings Sale Price by Sales Channels (2021-2026)

2.5 Pilates Rings Segment by Application

2.5.1 Commercial

2.5.2 Household

2.5.3 Others

2.5.4 Pilates Rings Sales by Application

2.5.4.1 Global Pilates Rings Sale Market Share by Application (2021-2026)

2.5.4.2 Global Pilates Rings Revenue and Market Share by Application (2021-2026)

2.5.4.3 Global Pilates Rings Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Pilates Rings Breakdown Data by Company

3.1.1 Global Pilates Rings Annual Sales by Company (2021-2026)

3.1.2 Global Pilates Rings Sales Market Share by Company (2021-2026)

3.2 Global Pilates Rings Annual Revenue by Company (2021-2026)

3.2.1 Global Pilates Rings Revenue by Company (2021-2026)

3.2.2 Global Pilates Rings Revenue Market Share by Company (2021-2026)

3.3 Global Pilates Rings Sale Price by Company

3.4 Key Manufacturers Pilates Rings Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Pilates Rings Product Location Distribution

3.4.2 Players Pilates Rings Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR PILATES RINGS BY GEOGRAPHIC REGION

4.1 World Historic Pilates Rings Market Size by Geographic Region (2021-2026)

4.1.1 Global Pilates Rings Annual Sales by Geographic Region (2021-2026)

- 4.1.2 Global Pilates Rings Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Pilates Rings Market Size by Country/Region (2021-2026)
 - 4.2.1 Global Pilates Rings Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global Pilates Rings Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Pilates Rings Sales Growth
- 4.4 APAC Pilates Rings Sales Growth
- 4.5 Europe Pilates Rings Sales Growth
- 4.6 Middle East & Africa Pilates Rings Sales Growth

5 AMERICAS

- 5.1 Americas Pilates Rings Sales by Country
 - 5.1.1 Americas Pilates Rings Sales by Country (2021-2026)
 - 5.1.2 Americas Pilates Rings Revenue by Country (2021-2026)
- 5.2 Americas Pilates Rings Sales by Type (2021-2026)
- 5.3 Americas Pilates Rings Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Pilates Rings Sales by Region
 - 6.1.1 APAC Pilates Rings Sales by Region (2021-2026)
 - 6.1.2 APAC Pilates Rings Revenue by Region (2021-2026)
- 6.2 APAC Pilates Rings Sales by Type (2021-2026)
- 6.3 APAC Pilates Rings Sales by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Pilates Rings by Country

- 7.1.1 Europe Pilates Rings Sales by Country (2021-2026)
- 7.1.2 Europe Pilates Rings Revenue by Country (2021-2026)
- 7.2 Europe Pilates Rings Sales by Type (2021-2026)
- 7.3 Europe Pilates Rings Sales by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Pilates Rings by Country
 - 8.1.1 Middle East & Africa Pilates Rings Sales by Country (2021-2026)
 - 8.1.2 Middle East & Africa Pilates Rings Revenue by Country (2021-2026)
- 8.2 Middle East & Africa Pilates Rings Sales by Type (2021-2026)
- 8.3 Middle East & Africa Pilates Rings Sales by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Pilates Rings
- 10.3 Manufacturing Process Analysis of Pilates Rings
- 10.4 Industry Chain Structure of Pilates Rings

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel

- 11.1.1 Direct Channels
- 11.1.2 Indirect Channels
- 11.2 Pilates Rings Distributors
- 11.3 Pilates Rings Customer

12 WORLD FORECAST REVIEW FOR PILATES RINGS BY GEOGRAPHIC REGION

- 12.1 Global Pilates Rings Market Size Forecast by Region
 - 12.1.1 Global Pilates Rings Forecast by Region (2027-2032)
 - 12.1.2 Global Pilates Rings Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Pilates Rings Forecast by Type (2027-2032)
- 12.7 Global Pilates Rings Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

- 13.1 Tunturi
 - 13.1.1 Tunturi Company Information
 - 13.1.2 Tunturi Pilates Rings Product Portfolios and Specifications
 - 13.1.3 Tunturi Pilates Rings Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.1.4 Tunturi Main Business Overview
 - 13.1.5 Tunturi Latest Developments
- 13.2 RitFit
 - 13.2.1 RitFit Company Information
 - 13.2.2 RitFit Pilates Rings Product Portfolios and Specifications
 - 13.2.3 RitFit Pilates Rings Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.2.4 RitFit Main Business Overview
 - 13.2.5 RitFit Latest Developments
- 13.3 ProBody Pilates
 - 13.3.1 ProBody Pilates Company Information
 - 13.3.2 ProBody Pilates Pilates Rings Product Portfolios and Specifications
 - 13.3.3 ProBody Pilates Pilates Rings Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.3.4 ProBody Pilates Main Business Overview
 - 13.3.5 ProBody Pilates Latest Developments
- 13.4 Balanced Body

- 13.4.1 Balanced Body Company Information
- 13.4.2 Balanced Body Pilates Rings Product Portfolios and Specifications
- 13.4.3 Balanced Body Pilates Rings Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.4.4 Balanced Body Main Business Overview
- 13.4.5 Balanced Body Latest Developments
- 13.5 Stamina Products
 - 13.5.1 Stamina Products Company Information
 - 13.5.2 Stamina Products Pilates Rings Product Portfolios and Specifications
 - 13.5.3 Stamina Products Pilates Rings Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.5.4 Stamina Products Main Business Overview
 - 13.5.5 Stamina Products Latest Developments
- 13.6 Peak Pilates
 - 13.6.1 Peak Pilates Company Information
 - 13.6.2 Peak Pilates Pilates Rings Product Portfolios and Specifications
 - 13.6.3 Peak Pilates Pilates Rings Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.6.4 Peak Pilates Main Business Overview
 - 13.6.5 Peak Pilates Latest Developments
- 13.7 Orbit Fitness
 - 13.7.1 Orbit Fitness Company Information
 - 13.7.2 Orbit Fitness Pilates Rings Product Portfolios and Specifications
 - 13.7.3 Orbit Fitness Pilates Rings Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.7.4 Orbit Fitness Main Business Overview
 - 13.7.5 Orbit Fitness Latest Developments
- 13.8 Gaiam
 - 13.8.1 Gaiam Company Information
 - 13.8.2 Gaiam Pilates Rings Product Portfolios and Specifications
 - 13.8.3 Gaiam Pilates Rings Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.8.4 Gaiam Main Business Overview
 - 13.8.5 Gaiam Latest Developments
- 13.9 Gymstick
 - 13.9.1 Gymstick Company Information
 - 13.9.2 Gymstick Pilates Rings Product Portfolios and Specifications
 - 13.9.3 Gymstick Pilates Rings Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.9.4 Gymstick Main Business Overview
 - 13.9.5 Gymstick Latest Developments

13.10 ELANEE

13.10.1 ELANEE Company Information

13.10.2 ELANEE Pilates Rings Product Portfolios and Specifications

13.10.3 ELANEE Pilates Rings Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 ELANEE Main Business Overview

13.10.5 ELANEE Latest Developments

13.11 Mantra Sports

13.11.1 Mantra Sports Company Information

13.11.2 Mantra Sports Pilates Rings Product Portfolios and Specifications

13.11.3 Mantra Sports Pilates Rings Sales, Revenue, Price and Gross Margin
(2021-2026)

13.11.4 Mantra Sports Main Business Overview

13.11.5 Mantra Sports Latest Developments

13.12 Body Sculpture

13.12.1 Body Sculpture Company Information

13.12.2 Body Sculpture Pilates Rings Product Portfolios and Specifications

13.12.3 Body Sculpture Pilates Rings Sales, Revenue, Price and Gross Margin
(2021-2026)

13.12.4 Body Sculpture Main Business Overview

13.12.5 Body Sculpture Latest Developments

13.13 Merrithew

13.13.1 Merrithew Company Information

13.13.2 Merrithew Pilates Rings Product Portfolios and Specifications

13.13.3 Merrithew Pilates Rings Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 Merrithew Main Business Overview

13.13.5 Merrithew Latest Developments

13.14 TheraBand

13.14.1 TheraBand Company Information

13.14.2 TheraBand Pilates Rings Product Portfolios and Specifications

13.14.3 TheraBand Pilates Rings Sales, Revenue, Price and Gross Margin
(2021-2026)

13.14.4 TheraBand Main Business Overview

13.14.5 TheraBand Latest Developments

13.15 Decathlon

13.15.1 Decathlon Company Information

13.15.2 Decathlon Pilates Rings Product Portfolios and Specifications

13.15.3 Decathlon Pilates Rings Sales, Revenue, Price and Gross Margin (2021-2026)

13.15.4 Decathlon Main Business Overview

13.15.5 Decathlon Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Pilates Rings Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Table 2. Pilates Rings Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)
- Table 3. Major Players of Glass Fiber Core
- Table 4. Major Players of Steel Wire Core
- Table 5. Major Players of Other
- Table 6. Global Pilates Rings Sales by Type (2021-2026) & (K Units)
- Table 7. Global Pilates Rings Sales Market Share by Type (2021-2026)
- Table 8. Global Pilates Rings Revenue by Type (2021-2026) & (\$ million)
- Table 9. Global Pilates Rings Revenue Market Share by Type (2021-2026)
- Table 10. Global Pilates Rings Sale Price by Type (2021-2026) & (US\$/Unit)
- Table 11. Major Players of Light Resistance
- Table 12. Major Players of Medium Resistance
- Table 13. Major Players of High Resistance
- Table 14. Global Pilates Rings Sales by Resistance Strength (2021-2026) & (K Units)
- Table 15. Global Pilates Rings Sales Market Share by Resistance Strength (2021-2026)
- Table 16. Global Pilates Rings Revenue by Resistance Strength (2021-2026) & (\$ million)
- Table 17. Global Pilates Rings Revenue Market Share by Resistance Strength (2021-2026)
- Table 18. Global Pilates Rings Sale Price by Resistance Strength (2021-2026) & (US\$/Unit)
- Table 19. Major Players of Online
- Table 20. Major Players of Offline
- Table 21. Global Pilates Rings Sales by Sales Channels (2021-2026) & (K Units)
- Table 22. Global Pilates Rings Sales Market Share by Sales Channels (2021-2026)
- Table 23. Global Pilates Rings Revenue by Sales Channels (2021-2026) & (\$ million)
- Table 24. Global Pilates Rings Revenue Market Share by Sales Channels (2021-2026)
- Table 25. Global Pilates Rings Sale Price by Sales Channels (2021-2026) & (US\$/Unit)
- Table 26. Global Pilates Rings Sale by Application (2021-2026) & (K Units)
- Table 27. Global Pilates Rings Sale Market Share by Application (2021-2026)
- Table 28. Global Pilates Rings Revenue by Application (2021-2026) & (\$ million)
- Table 29. Global Pilates Rings Revenue Market Share by Application (2021-2026)
- Table 30. Global Pilates Rings Sale Price by Application (2021-2026) & (US\$/Unit)

- Table 31. Global Pilates Rings Sales by Company (2021-2026) & (K Units)
- Table 32. Global Pilates Rings Sales Market Share by Company (2021-2026)
- Table 33. Global Pilates Rings Revenue by Company (2021-2026) & (\$ millions)
- Table 34. Global Pilates Rings Revenue Market Share by Company (2021-2026)
- Table 35. Global Pilates Rings Sale Price by Company (2021-2026) & (US\$/Unit)
- Table 36. Key Manufacturers Pilates Rings Producing Area Distribution and Sales Area
- Table 37. Players Pilates Rings Products Offered
- Table 38. Pilates Rings Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- Table 39. New Products and Potential Entrants
- Table 40. Market M&A Activity & Strategy
- Table 41. Global Pilates Rings Sales by Geographic Region (2021-2026) & (K Units)
- Table 42. Global Pilates Rings Sales Market Share Geographic Region (2021-2026)
- Table 43. Global Pilates Rings Revenue by Geographic Region (2021-2026) & (\$ millions)
- Table 44. Global Pilates Rings Revenue Market Share by Geographic Region (2021-2026)
- Table 45. Global Pilates Rings Sales by Country/Region (2021-2026) & (K Units)
- Table 46. Global Pilates Rings Sales Market Share by Country/Region (2021-2026)
- Table 47. Global Pilates Rings Revenue by Country/Region (2021-2026) & (\$ millions)
- Table 48. Global Pilates Rings Revenue Market Share by Country/Region (2021-2026)
- Table 49. Americas Pilates Rings Sales by Country (2021-2026) & (K Units)
- Table 50. Americas Pilates Rings Sales Market Share by Country (2021-2026)
- Table 51. Americas Pilates Rings Revenue by Country (2021-2026) & (\$ millions)
- Table 52. Americas Pilates Rings Sales by Type (2021-2026) & (K Units)
- Table 53. Americas Pilates Rings Sales by Application (2021-2026) & (K Units)
- Table 54. APAC Pilates Rings Sales by Region (2021-2026) & (K Units)
- Table 55. APAC Pilates Rings Sales Market Share by Region (2021-2026)
- Table 56. APAC Pilates Rings Revenue by Region (2021-2026) & (\$ millions)
- Table 57. APAC Pilates Rings Sales by Type (2021-2026) & (K Units)
- Table 58. APAC Pilates Rings Sales by Application (2021-2026) & (K Units)
- Table 59. Europe Pilates Rings Sales by Country (2021-2026) & (K Units)
- Table 60. Europe Pilates Rings Revenue by Country (2021-2026) & (\$ millions)
- Table 61. Europe Pilates Rings Sales by Type (2021-2026) & (K Units)
- Table 62. Europe Pilates Rings Sales by Application (2021-2026) & (K Units)
- Table 63. Middle East & Africa Pilates Rings Sales by Country (2021-2026) & (K Units)
- Table 64. Middle East & Africa Pilates Rings Revenue Market Share by Country (2021-2026)
- Table 65. Middle East & Africa Pilates Rings Sales by Type (2021-2026) & (K Units)
- Table 66. Middle East & Africa Pilates Rings Sales by Application (2021-2026) & (K

Units)

Table 67. Key Market Drivers & Growth Opportunities of Pilates Rings

Table 68. Key Market Challenges & Risks of Pilates Rings

Table 69. Key Industry Trends of Pilates Rings

Table 70. Pilates Rings Raw Material

Table 71. Key Suppliers of Raw Materials

Table 72. Pilates Rings Distributors List

Table 73. Pilates Rings Customer List

Table 74. Global Pilates Rings Sales Forecast by Region (2027-2032) & (K Units)

Table 75. Global Pilates Rings Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 76. Americas Pilates Rings Sales Forecast by Country (2027-2032) & (K Units)

Table 77. Americas Pilates Rings Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 78. APAC Pilates Rings Sales Forecast by Region (2027-2032) & (K Units)

Table 79. APAC Pilates Rings Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 80. Europe Pilates Rings Sales Forecast by Country (2027-2032) & (K Units)

Table 81. Europe Pilates Rings Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 82. Middle East & Africa Pilates Rings Sales Forecast by Country (2027-2032) & (K Units)

Table 83. Middle East & Africa Pilates Rings Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 84. Global Pilates Rings Sales Forecast by Type (2027-2032) & (K Units)

Table 85. Global Pilates Rings Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 86. Global Pilates Rings Sales Forecast by Application (2027-2032) & (K Units)

Table 87. Global Pilates Rings Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 88. Tunturi Basic Information, Pilates Rings Manufacturing Base, Sales Area and Its Competitors

Table 89. Tunturi Pilates Rings Product Portfolios and Specifications

Table 90. Tunturi Pilates Rings Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 91. Tunturi Main Business

Table 92. Tunturi Latest Developments

Table 93. RitFit Basic Information, Pilates Rings Manufacturing Base, Sales Area and Its Competitors

Table 94. RitFit Pilates Rings Product Portfolios and Specifications

Table 95. RitFit Pilates Rings Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and

Gross Margin (2021-2026)

Table 96. RitFit Main Business

Table 97. RitFit Latest Developments

Table 98. ProBody Pilates Basic Information, Pilates Rings Manufacturing Base, Sales Area and Its Competitors

Table 99. ProBody Pilates Pilates Rings Product Portfolios and Specifications

Table 100. ProBody Pilates Pilates Rings Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 101. ProBody Pilates Main Business

Table 102. ProBody Pilates Latest Developments

Table 103. Balanced Body Basic Information, Pilates Rings Manufacturing Base, Sales Area and Its Competitors

Table 104. Balanced Body Pilates Rings Product Portfolios and Specifications

Table 105. Balanced Body Pilates Rings Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 106. Balanced Body Main Business

Table 107. Balanced Body Latest Developments

Table 108. Stamina Products Basic Information, Pilates Rings Manufacturing Base, Sales Area and Its Competitors

Table 109. Stamina Products Pilates Rings Product Portfolios and Specifications

Table 110. Stamina Products Pilates Rings Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 111. Stamina Products Main Business

Table 112. Stamina Products Latest Developments

Table 113. Peak Pilates Basic Information, Pilates Rings Manufacturing Base, Sales Area and Its Competitors

Table 114. Peak Pilates Pilates Rings Product Portfolios and Specifications

Table 115. Peak Pilates Pilates Rings Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 116. Peak Pilates Main Business

Table 117. Peak Pilates Latest Developments

Table 118. Orbit Fitness Basic Information, Pilates Rings Manufacturing Base, Sales Area and Its Competitors

Table 119. Orbit Fitness Pilates Rings Product Portfolios and Specifications

Table 120. Orbit Fitness Pilates Rings Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 121. Orbit Fitness Main Business

Table 122. Orbit Fitness Latest Developments

Table 123. Gaiam Basic Information, Pilates Rings Manufacturing Base, Sales Area and

Its Competitors

Table 124. Gaiam Pilates Rings Product Portfolios and Specifications

Table 125. Gaiam Pilates Rings Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 126. Gaiam Main Business

Table 127. Gaiam Latest Developments

Table 128. Gymstick Basic Information, Pilates Rings Manufacturing Base, Sales Area and Its Competitors

Table 129. Gymstick Pilates Rings Product Portfolios and Specifications

Table 130. Gymstick Pilates Rings Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 131. Gymstick Main Business

Table 132. Gymstick Latest Developments

Table 133. ELANEE Basic Information, Pilates Rings Manufacturing Base, Sales Area and Its Competitors

Table 134. ELANEE Pilates Rings Product Portfolios and Specifications

Table 135. ELANEE Pilates Rings Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 136. ELANEE Main Business

Table 137. ELANEE Latest Developments

Table 138. Mantra Sports Basic Information, Pilates Rings Manufacturing Base, Sales Area and Its Competitors

Table 139. Mantra Sports Pilates Rings Product Portfolios and Specifications

Table 140. Mantra Sports Pilates Rings Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 141. Mantra Sports Main Business

Table 142. Mantra Sports Latest Developments

Table 143. Body Sculpture Basic Information, Pilates Rings Manufacturing Base, Sales Area and Its Competitors

Table 144. Body Sculpture Pilates Rings Product Portfolios and Specifications

Table 145. Body Sculpture Pilates Rings Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 146. Body Sculpture Main Business

Table 147. Body Sculpture Latest Developments

Table 148. Merrithew Basic Information, Pilates Rings Manufacturing Base, Sales Area and Its Competitors

Table 149. Merrithew Pilates Rings Product Portfolios and Specifications

Table 150. Merrithew Pilates Rings Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 151. Merrithew Main Business

Table 152. Merrithew Latest Developments

Table 153. TheraBand Basic Information, Pilates Rings Manufacturing Base, Sales Area and Its Competitors

Table 154. TheraBand Pilates Rings Product Portfolios and Specifications

Table 155. TheraBand Pilates Rings Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 156. TheraBand Main Business

Table 157. TheraBand Latest Developments

Table 158. Decathlon Basic Information, Pilates Rings Manufacturing Base, Sales Area and Its Competitors

Table 159. Decathlon Pilates Rings Product Portfolios and Specifications

Table 160. Decathlon Pilates Rings Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 161. Decathlon Main Business

Table 162. Decathlon Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Pilates Rings
- Figure 2. Pilates Rings Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Pilates Rings Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Pilates Rings Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Pilates Rings Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Pilates Rings Sales Market Share by Country/Region (2025)
- Figure 10. Pilates Rings Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Glass Fiber Core
- Figure 12. Product Picture of Steel Wire Core
- Figure 13. Product Picture of Other
- Figure 14. Global Pilates Rings Sales Market Share by Type in 2026
- Figure 15. Global Pilates Rings Revenue Market Share by Type (2021-2026)
- Figure 16. Product Picture of Light Resistance
- Figure 17. Product Picture of Medium Resistance
- Figure 18. Product Picture of High Resistance
- Figure 19. Global Pilates Rings Sales Market Share by Resistance Strength in 2026
- Figure 20. Global Pilates Rings Revenue Market Share by Resistance Strength (2021-2026)
- Figure 21. Product Picture of Online
- Figure 22. Product Picture of Offline
- Figure 23. Global Pilates Rings Sales Market Share by Sales Channels in 2026
- Figure 24. Global Pilates Rings Revenue Market Share by Sales Channels (2021-2026)
- Figure 25. Pilates Rings Consumed in Commercial
- Figure 26. Global Pilates Rings Market: Commercial (2021-2026) & (K Units)
- Figure 27. Pilates Rings Consumed in Household
- Figure 28. Global Pilates Rings Market: Household (2021-2026) & (K Units)
- Figure 29. Pilates Rings Consumed in Others
- Figure 30. Global Pilates Rings Market: Others (2021-2026) & (K Units)
- Figure 31. Global Pilates Rings Sale Market Share by Application (2025)
- Figure 32. Global Pilates Rings Revenue Market Share by Application in 2025
- Figure 33. Pilates Rings Sales by Company in 2025 (K Units)
- Figure 34. Global Pilates Rings Sales Market Share by Company in 2025

- Figure 35. Pilates Rings Revenue by Company in 2025 (\$ millions)
- Figure 36. Global Pilates Rings Revenue Market Share by Company in 2025
- Figure 37. Global Pilates Rings Sales Market Share by Geographic Region (2021-2026)
- Figure 38. Global Pilates Rings Revenue Market Share by Geographic Region in 2025
- Figure 39. Americas Pilates Rings Sales 2021-2026 (K Units)
- Figure 40. Americas Pilates Rings Revenue 2021-2026 (\$ millions)
- Figure 41. APAC Pilates Rings Sales 2021-2026 (K Units)
- Figure 42. APAC Pilates Rings Revenue 2021-2026 (\$ millions)
- Figure 43. Europe Pilates Rings Sales 2021-2026 (K Units)
- Figure 44. Europe Pilates Rings Revenue 2021-2026 (\$ millions)
- Figure 45. Middle East & Africa Pilates Rings Sales 2021-2026 (K Units)
- Figure 46. Middle East & Africa Pilates Rings Revenue 2021-2026 (\$ millions)
- Figure 47. Americas Pilates Rings Sales Market Share by Country in 2025
- Figure 48. Americas Pilates Rings Revenue Market Share by Country (2021-2026)
- Figure 49. Americas Pilates Rings Sales Market Share by Type (2021-2026)
- Figure 50. Americas Pilates Rings Sales Market Share by Application (2021-2026)
- Figure 51. United States Pilates Rings Revenue Growth 2021-2026 (\$ millions)
- Figure 52. Canada Pilates Rings Revenue Growth 2021-2026 (\$ millions)
- Figure 53. Mexico Pilates Rings Revenue Growth 2021-2026 (\$ millions)
- Figure 54. Brazil Pilates Rings Revenue Growth 2021-2026 (\$ millions)
- Figure 55. APAC Pilates Rings Sales Market Share by Region in 2025
- Figure 56. APAC Pilates Rings Revenue Market Share by Region (2021-2026)
- Figure 57. APAC Pilates Rings Sales Market Share by Type (2021-2026)
- Figure 58. APAC Pilates Rings Sales Market Share by Application (2021-2026)
- Figure 59. China Pilates Rings Revenue Growth 2021-2026 (\$ millions)
- Figure 60. Japan Pilates Rings Revenue Growth 2021-2026 (\$ millions)
- Figure 61. South Korea Pilates Rings Revenue Growth 2021-2026 (\$ millions)
- Figure 62. Southeast Asia Pilates Rings Revenue Growth 2021-2026 (\$ millions)
- Figure 63. India Pilates Rings Revenue Growth 2021-2026 (\$ millions)
- Figure 64. Australia Pilates Rings Revenue Growth 2021-2026 (\$ millions)
- Figure 65. China Taiwan Pilates Rings Revenue Growth 2021-2026 (\$ millions)
- Figure 66. Europe Pilates Rings Sales Market Share by Country in 2025
- Figure 67. Europe Pilates Rings Revenue Market Share by Country (2021-2026)
- Figure 68. Europe Pilates Rings Sales Market Share by Type (2021-2026)
- Figure 69. Europe Pilates Rings Sales Market Share by Application (2021-2026)
- Figure 70. Germany Pilates Rings Revenue Growth 2021-2026 (\$ millions)
- Figure 71. France Pilates Rings Revenue Growth 2021-2026 (\$ millions)
- Figure 72. UK Pilates Rings Revenue Growth 2021-2026 (\$ millions)
- Figure 73. Italy Pilates Rings Revenue Growth 2021-2026 (\$ millions)

Figure 74. Russia Pilates Rings Revenue Growth 2021-2026 (\$ millions)

Figure 75. Middle East & Africa Pilates Rings Sales Market Share by Country (2021-2026)

Figure 76. Middle East & Africa Pilates Rings Sales Market Share by Type (2021-2026)

Figure 77. Middle East & Africa Pilates Rings Sales Market Share by Application (2021-2026)

Figure 78. Egypt Pilates Rings Revenue Growth 2021-2026 (\$ millions)

Figure 79. South Africa Pilates Rings Revenue Growth 2021-2026 (\$ millions)

Figure 80. Israel Pilates Rings Revenue Growth 2021-2026 (\$ millions)

Figure 81. Turkey Pilates Rings Revenue Growth 2021-2026 (\$ millions)

Figure 82. GCC Countries Pilates Rings Revenue Growth 2021-2026 (\$ millions)

Figure 83. Manufacturing Cost Structure Analysis of Pilates Rings in 2026

Figure 84. Manufacturing Process Analysis of Pilates Rings

Figure 85. Industry Chain Structure of Pilates Rings

Figure 86. Channels of Distribution

Figure 87. Global Pilates Rings Sales Market Forecast by Region (2027-2032)

Figure 88. Global Pilates Rings Revenue Market Share Forecast by Region (2027-2032)

Figure 89. Global Pilates Rings Sales Market Share Forecast by Type (2027-2032)

Figure 90. Global Pilates Rings Revenue Market Share Forecast by Type (2027-2032)

Figure 91. Global Pilates Rings Sales Market Share Forecast by Application (2027-2032)

Figure 92. Global Pilates Rings Revenue Market Share Forecast by Application (2027-2032)

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