

Global Pigments for Poultry Feed Market Growth 2026-2032

<https://marketpublishers.com/r/GBFD651B3203EN.html>

Date: August 2026

Pages: 125

Price: US\$ 3,660.00 (Single User License)

ID: GBFD651B3203EN

Abstracts

The global Pigments for Poultry Feed market size is predicted to grow from US\$ 470 million in 2025 to US\$ 692 million in 2032; it is expected to grow at a CAGR of 5.8% from 2026 to 2032.

Pigments for poultry feed are additives that are used to enhance the color of poultry products, such as egg yolks and chicken skin. The market for pigments in poultry feed is driven by the demand for high-quality, visually appealing poultry products.

There are different types of pigments used in poultry feed, including natural pigments derived from plant sources such as marigold, paprika, and turmeric, and synthetic pigments such as canthaxanthin and apo-ester. Natural pigments are preferred by some consumers due to their perceived health benefits, and are also used in organic poultry farming.

Pigments are added to the feed of poultry, particularly egg-laying hens and broiler chickens, to enhance the color of egg yolks and chicken skin. This can have a positive impact on the perception of the quality of the poultry products, and may result in higher prices and increased demand.

The market for pigments for poultry feed is expected to continue to grow in the coming years, driven by the increasing demand for high-quality and visually appealing poultry products. The use of natural pigments in poultry feed is expected to grow, particularly in the organic and free-range poultry farming sectors.

LP Information, Inc. (LPI) ' newest research report, the "Pigments for Poultry Feed Industry Forecast" looks at past sales and reviews total world Pigments for Poultry

Feed sales in 2025, providing a comprehensive analysis by region and market sector of projected Pigments for Poultry Feed sales for 2026 through 2032. With Pigments for Poultry Feed sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Pigments for Poultry Feed industry.

This Insight Report provides a comprehensive analysis of the global Pigments for Poultry Feed landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Pigments for Poultry Feed portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Pigments for Poultry Feed market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Pigments for Poultry Feed and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Pigments for Poultry Feed.

This report presents a comprehensive overview, market shares, and growth opportunities of Pigments for Poultry Feed market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Astaxanthin

Beta-Carotene

Canthaxanthin

Lycopene

Lutein

Segmentation by Application:

Laying Hens

Broiler

Duck

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

DSM

BASF

Allied Biotech

Chenguang Biotech

FMC

Dohler

Chr. Hansen

Carotech

DDW

Excelvite

Anhui Wisdom

Tian Yin

Kemin

Key Questions Addressed in this Report

What is the 10-year outlook for the global Pigments for Poultry Feed market?

What factors are driving Pigments for Poultry Feed market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Pigments for Poultry Feed market opportunities vary by end market size?

How does Pigments for Poultry Feed break out by Type, by Application?

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